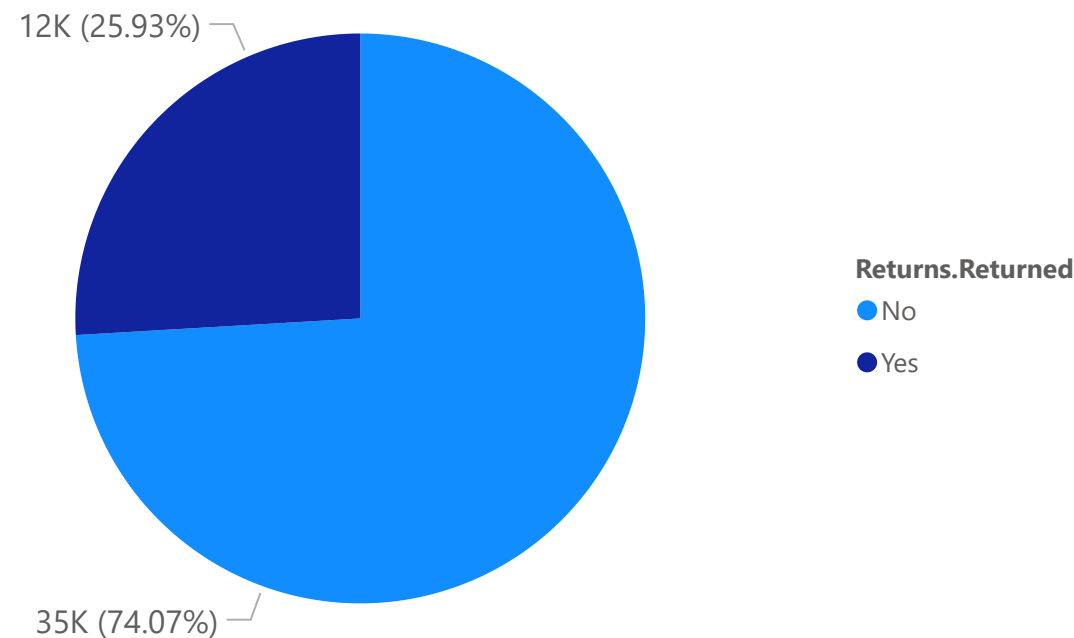
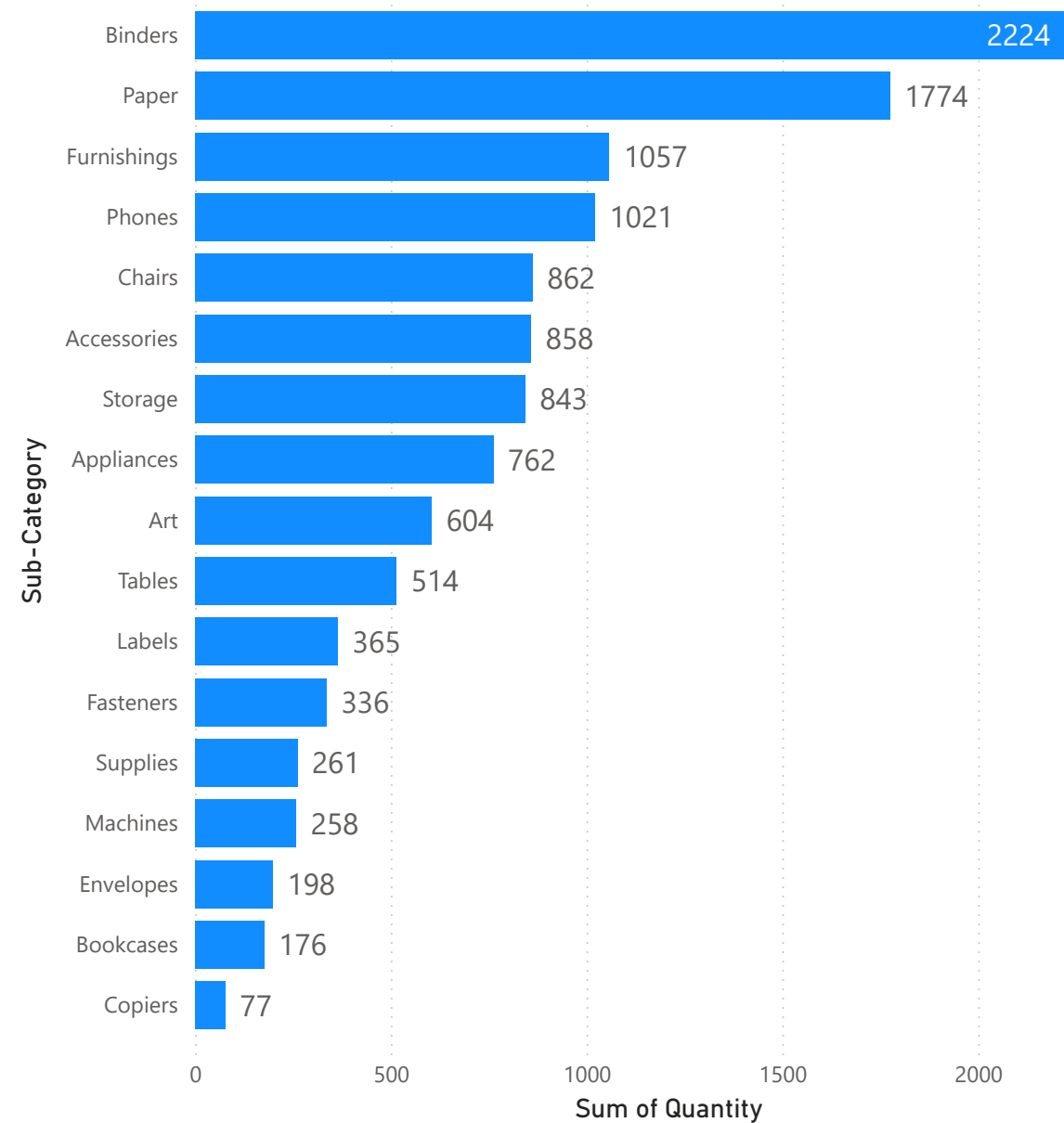


# Returns Quantity Count

Sum of Quantity by Returns.Returned

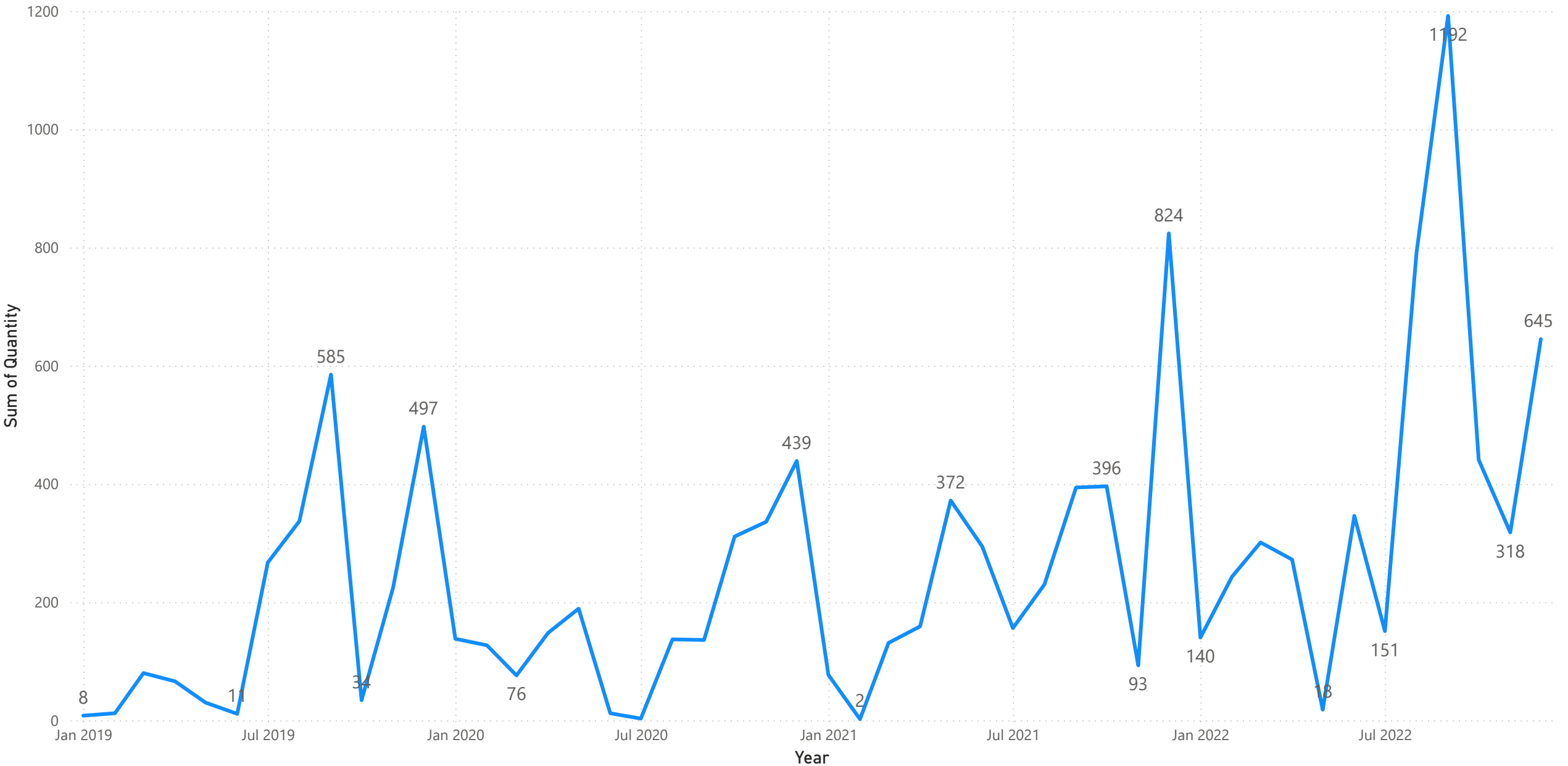


Sum of Quantity by Sub-Category



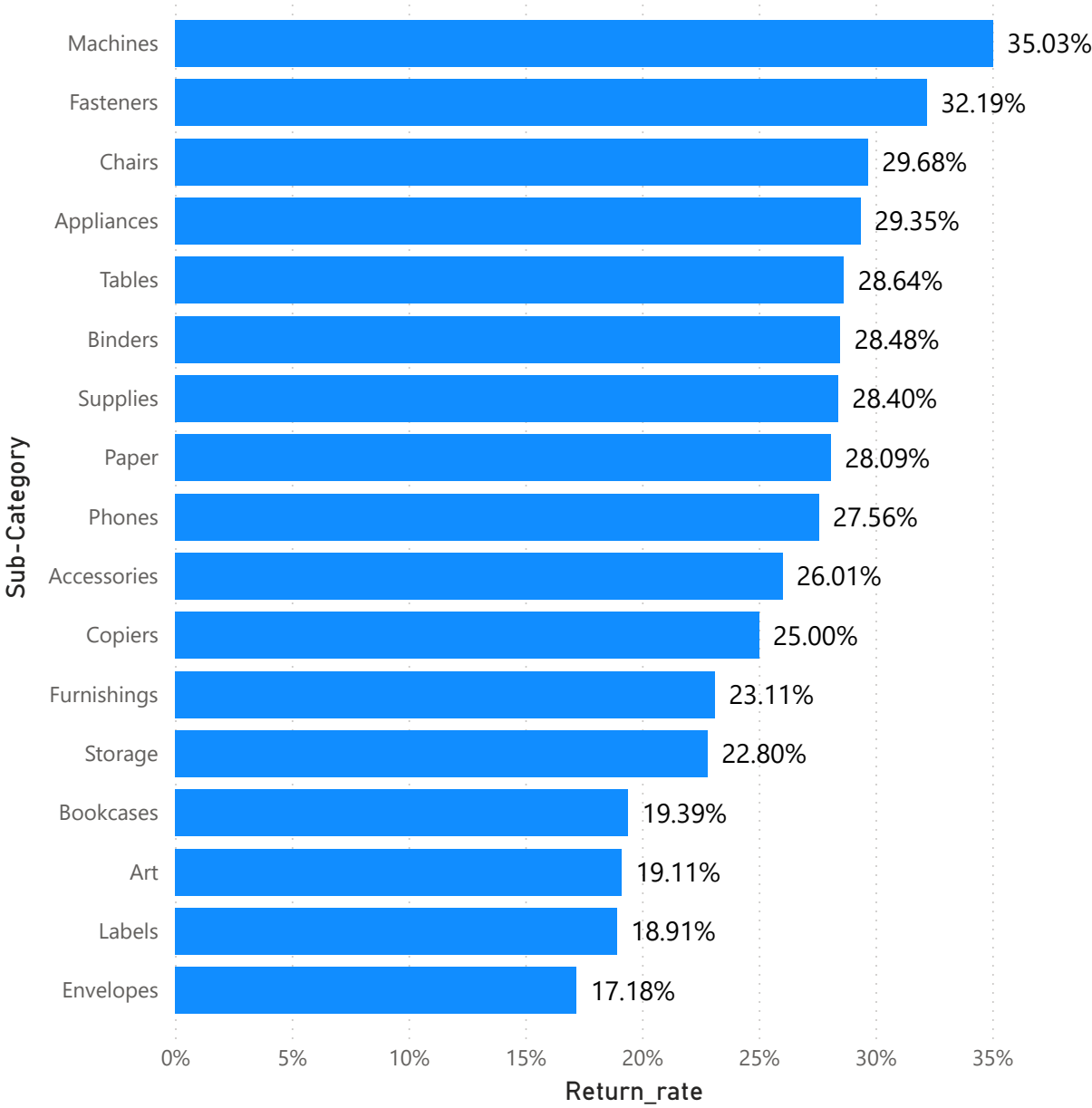
# Return Quantity over time

Sum of Quantity by Year, Quarter and Month

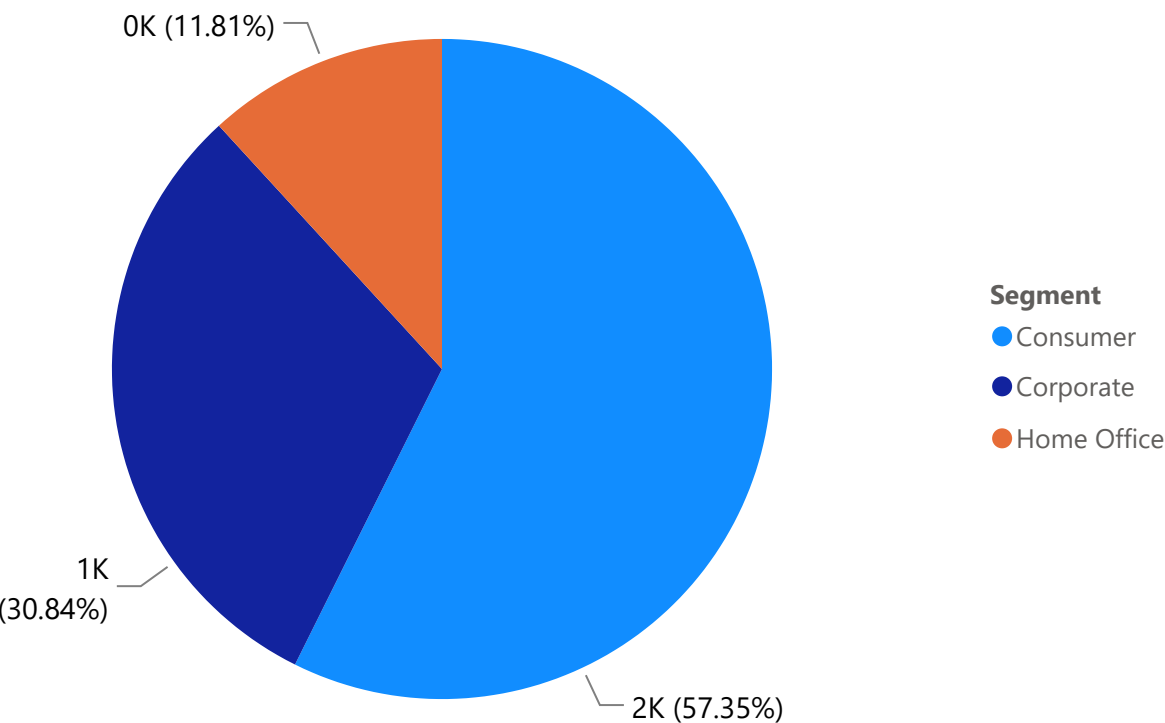


# Return rate

Return\_rate by Sub-Category

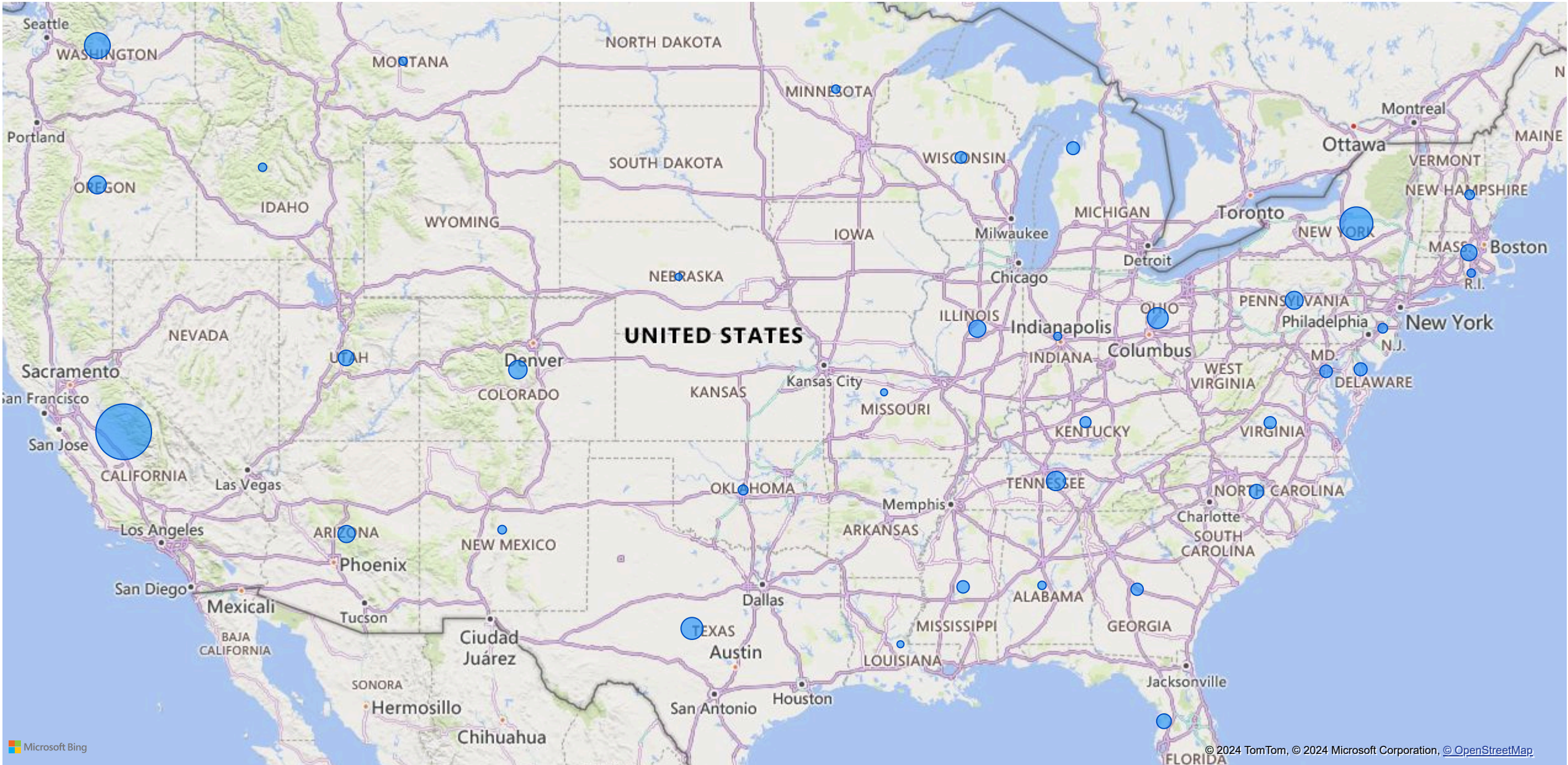


Sum of Return\_count by Segment



# Return Rate Map

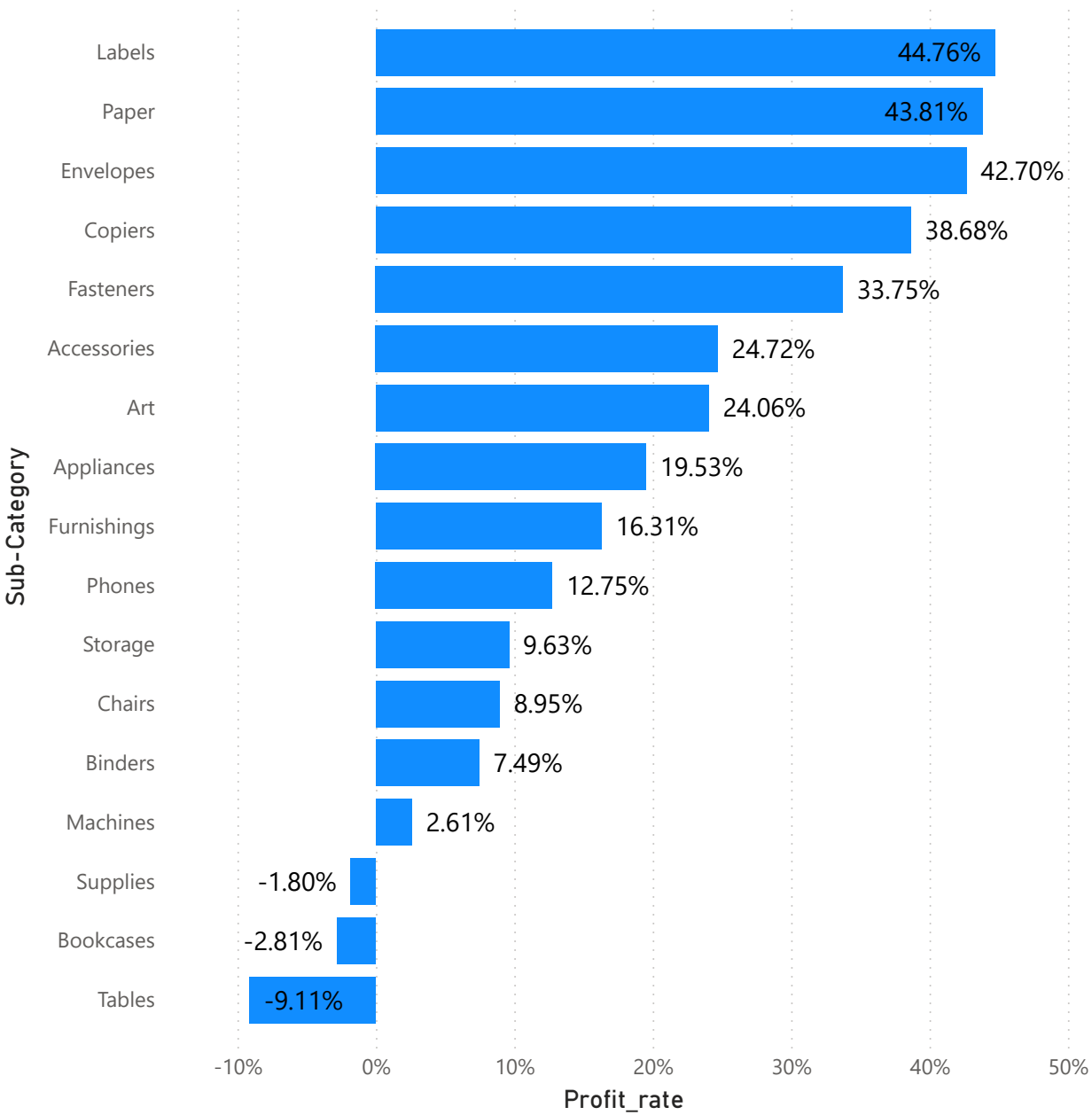
Sum of Return\_count and Return\_rate by State



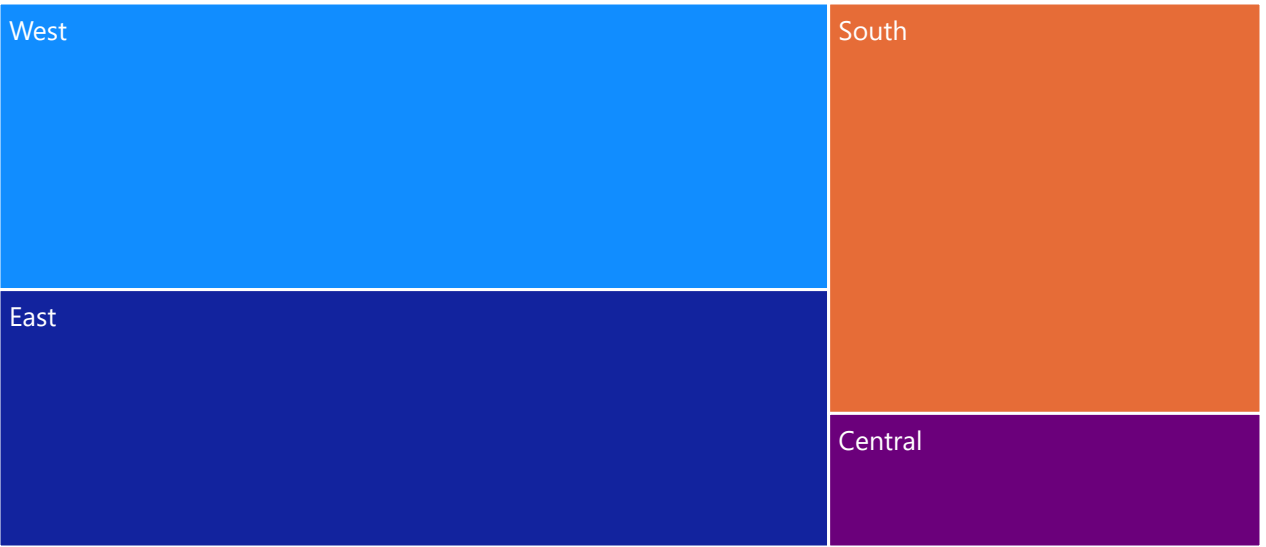


# Profit Ratio charts with Narrative

Profit\_rate, Sum of Sales and Sum of Profit by Sub-Category



Profit\_rate, Sum of Profit and Sum of Sales by Region



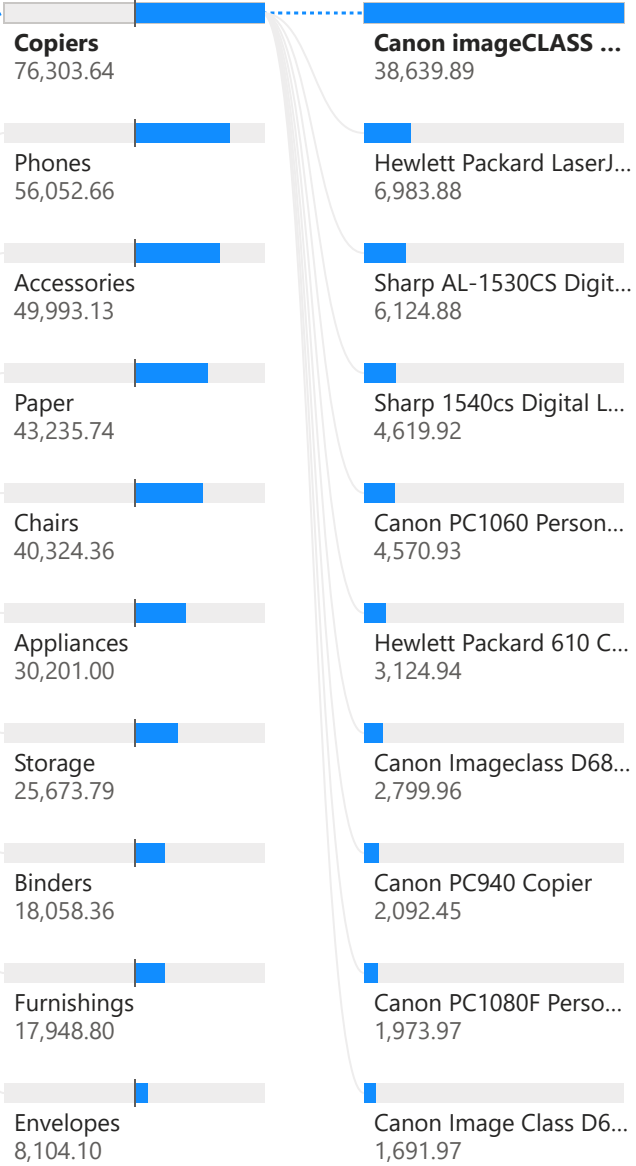
At 44.76%, Labels had the highest Profit\_rate and was 591.23% higher than Tables, which had the lowest Profit\_rate at -9.11%.

Across all 17 Sub-Category, Profit\_rate ranged from -9.11% to 44.76%.

Sub-Category ✕  
Copiers

Product Name ✕

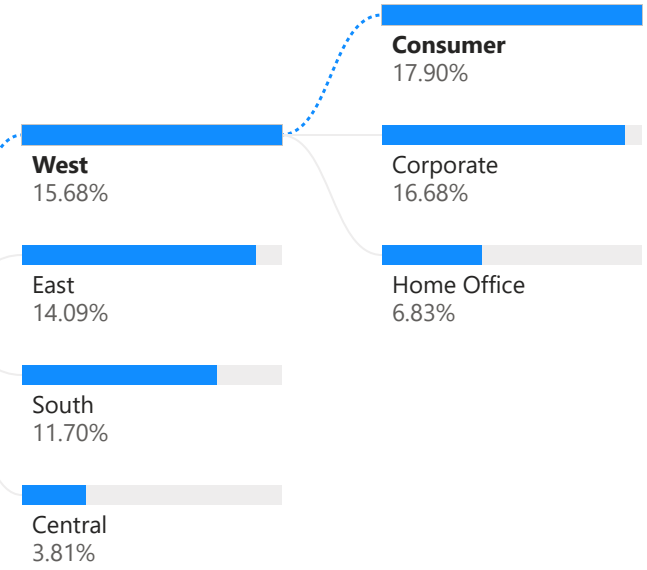
Sum of Profit  
360,129.51



Region ✕  
West

Segment ✕

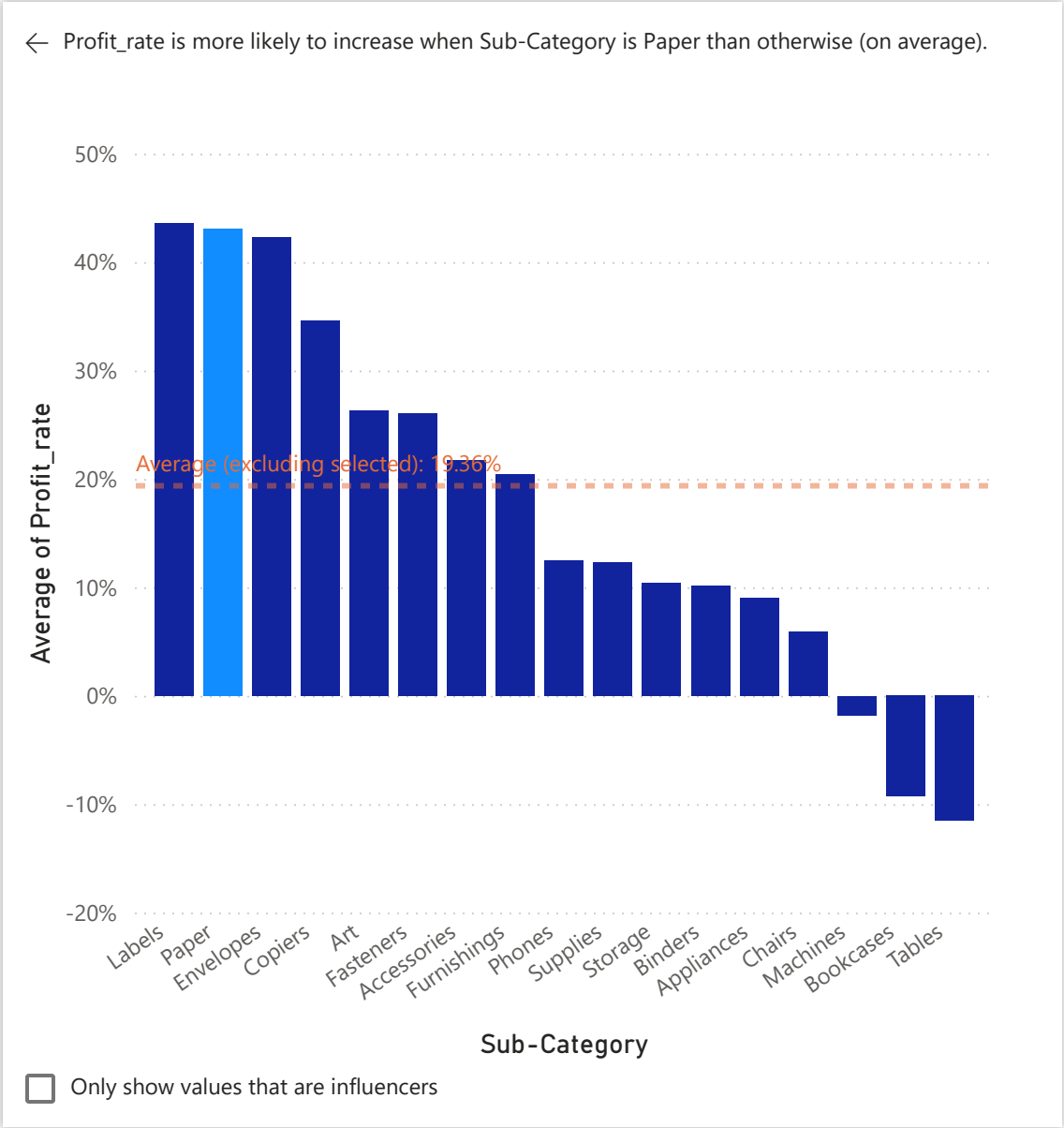
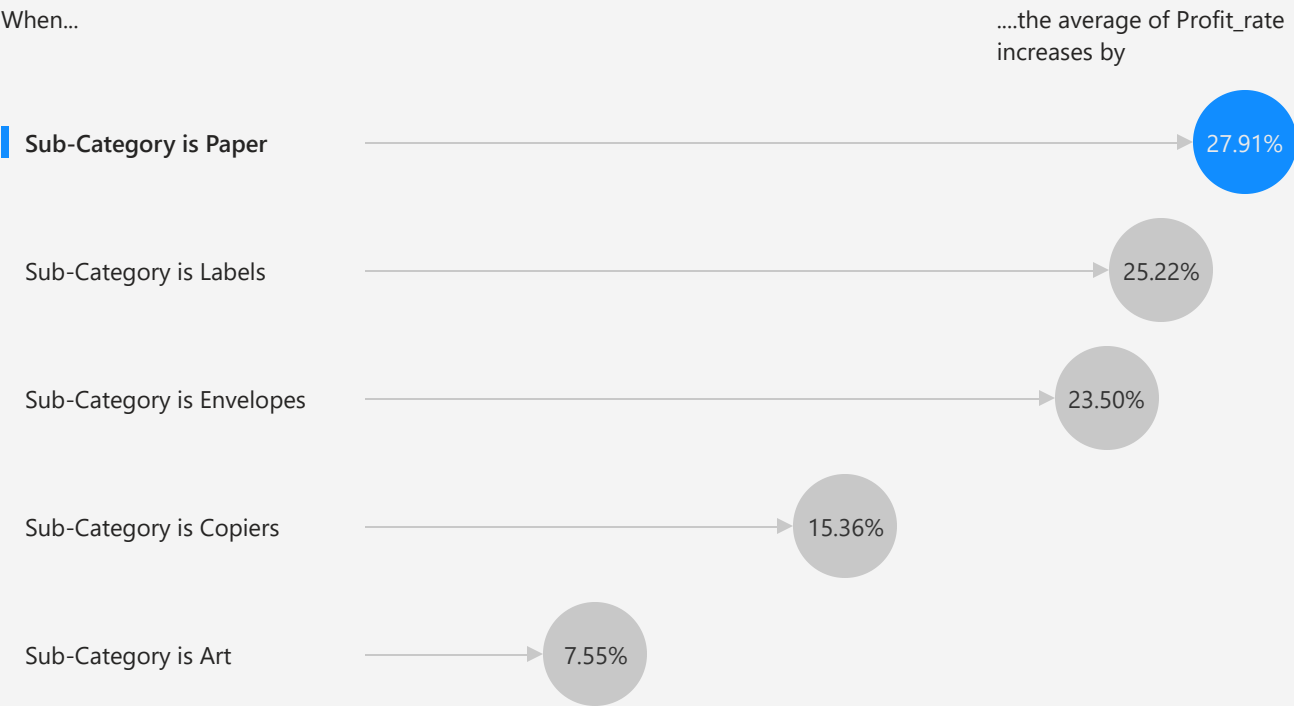
Profit\_rate  
12.41%



What influences Profit\_rate to 

Increase

 ?





Ask a question about your data



Try one of these to get started

what is the profit rate by  
category

what is the return rate by  
customer ID

what is the profit rate by  
customer ID

what is the profit rate by  
customer name

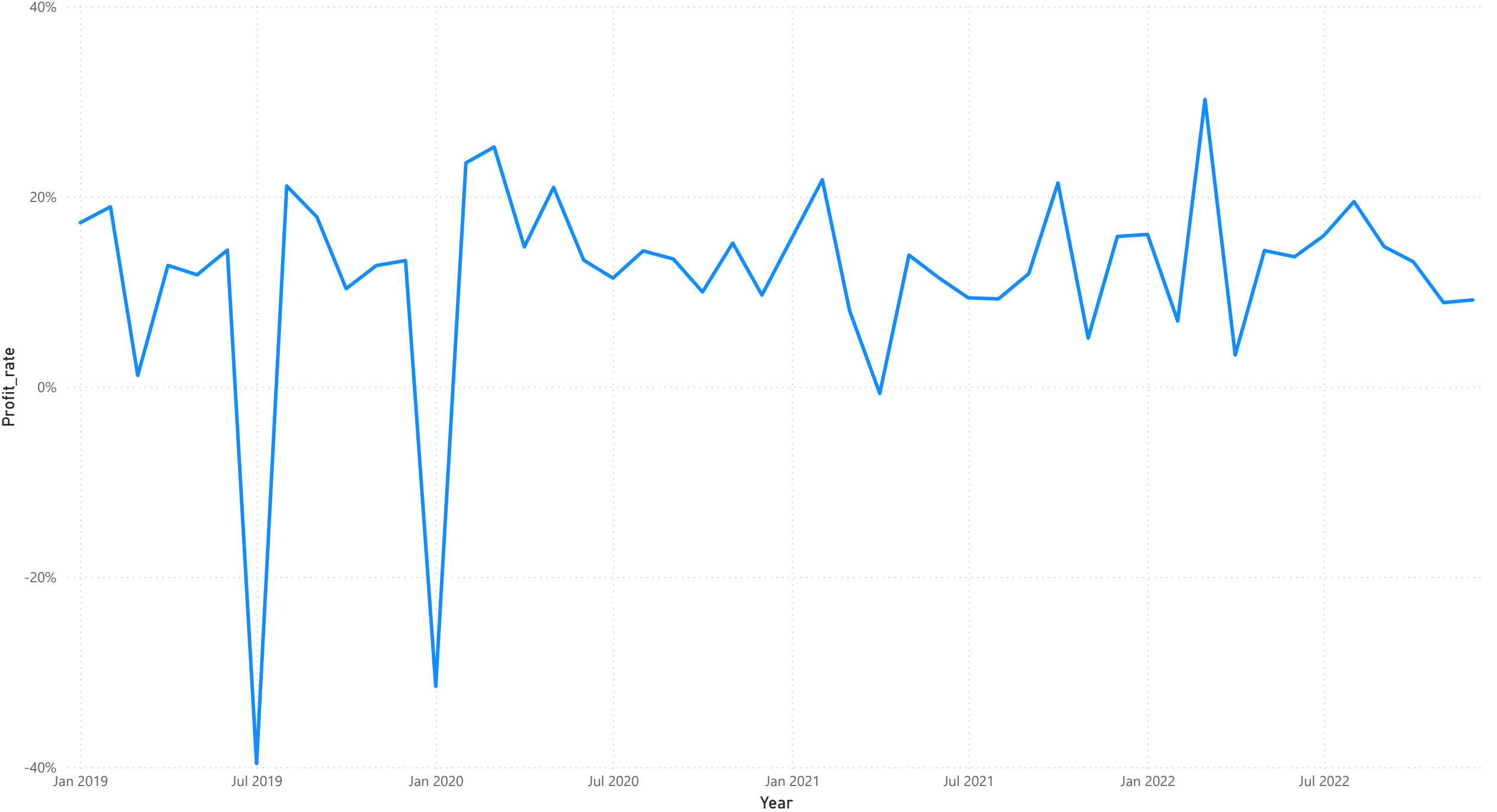
top categories by profit  
rate

top categories by return  
rate

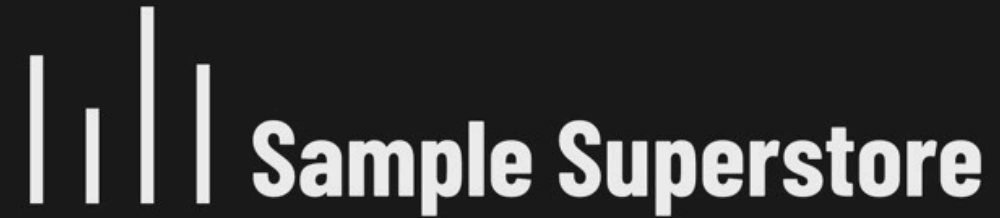
Show all suggestions



Profit\_rate by Year, Quarter and Month



# Sample Superstore Project - Mohit

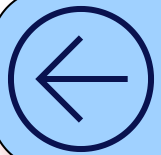


**Profit Overview**

**Decomposition Tree**

**Q & A**





# Decomposition Tree

Sub-Category

Product Name

State

City

Chairs

California

Sum of Sales  
2,901,676.77

Chairs  
450,674.65

Phones  
439,656.15

Storage  
266,628.24

Tables  
253,160.59

Binders  
241,137.20

Machines  
237,192.46

Accessories  
202,244.64

Copiers  
197,287.55

Hon 4070 Series Pag...  
45,976.65

Global Troy Executive L...  
45,488.98

HON 5400 Series Task ...  
24,324.01

GuestStacker Chair wit...  
13,829.47

SAFCO Arco Folding C...  
11,572.78

Hon 4700 Series Mobu...  
11,569.35

Hon GuestStacker Chair  
10,744.16

Hon Deluxe Fabric Up...  
10,637.53

Sum of Profit  
360,129.51

California  
116,475.32

New York  
112,383.09

Washington  
51,215.28

Michigan  
25,375.06

Virginia  
20,016.89

Indiana  
18,382.94

Georgia  
17,469.78

Kentucky  
11,886.38

Los Angeles  
39,705.64

San Francisco  
24,881.23

Inglewood  
7,511.04

Brentwood  
6,941.43

San Diego  
6,765.79

Anaheim  
3,957.83

Redlands  
3,252.92

Oakland  
2,077.49



# Q & A



Ask a question about your data



Try one of these to get started

what is the profit rate by  
category

what is the return rate by  
customer ID

what is the profit rate by  
customer ID

what is the profit rate by  
customer name

top categories by profit  
rate

top categories by return  
rate

Show all suggestions