



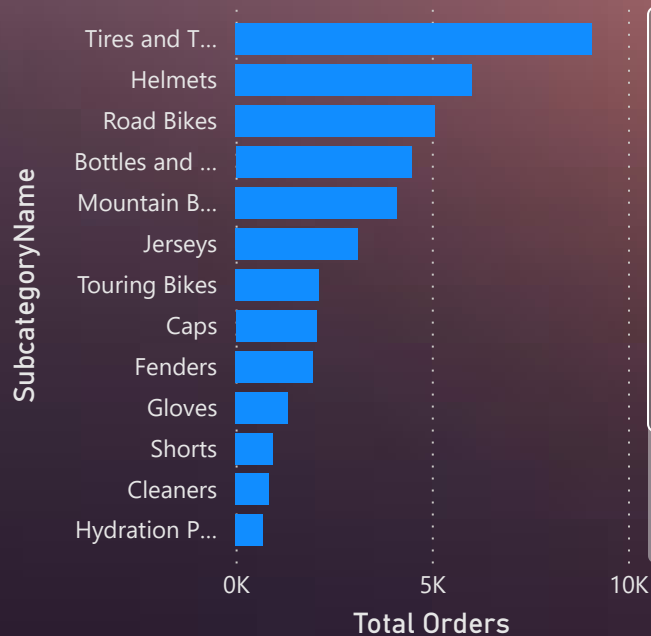
01-01-2016

30-06-2017

### Total Orders by Category



### Total Orders by Subcategory



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3,983	1.9%
Patch Kit/8 Patches	2,952	1.6%
Mountain Tire Tube	2,846	1.6%
Road Tire Tube	2,173	1.5%
Sport-100 Helmet, Red	2,099	3.3%
AWC Logo Cap	2,062	1.1%
Sport-100 Helmet, Blue	1,995	3.3%
Fender Set - Mountain	1,975	1.3%
Sport-100 Helmet, Black	1,940	2.6%
Mountain Bottle Cage	1,896	2.0%
Road Bottle Cage	1,668	1.6%
Touring Tire Tube	1,364	1.6%
HL Mountain Tire	1,305	3.7%
ML Mountain Tire	1,059	1.3%
LL Road Tire	957	2.2%
ML Road Tire	868	1.5%
Touring Tire	863	1.2%
Bike Wash - Dissolver	850	1.4%
HL Road Tire	795	3.5%
LL Mountain Tire	788	2.5%
Hydration Pack - 70 oz.	695	3.6%
Mountain-200 Black, 46	528	3.2%
Mountain-200 Black, 42	524	3.6%
Total	22,534	2.1%

View Product Detail

### Monthly Revenue

\$1.83M

Goal: 1.77M (+3.31%)

### Monthly Orders

2,146

Goal: 2165 (-0.88%)

### Monthly Returns

166

Goal: 1.77M (+99.99%)

### Top Product (Orders)

Water Bottle - 30 oz.

### Top Product (Profit)

Mountain-200 Black, 46

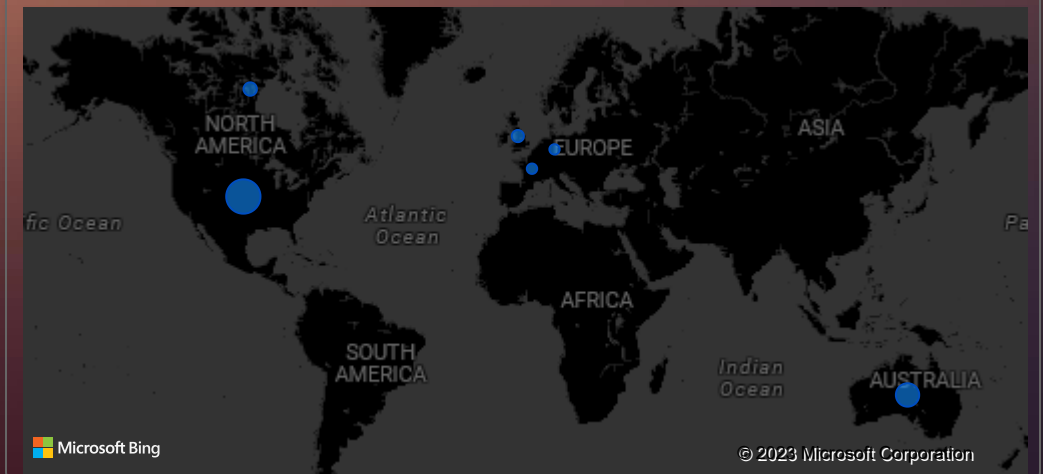
Select all

Europe

North America

Pacific

### Total Orders, Total Revenue and Total Profit by Country





AWC Logo Cap

Current Month Orders vs. Target



Current Month Revenue vs. Target



Current Month Returns vs. Prev Month



Price Adjustme... ▾

0.00



\$8.64

Avg retail Price

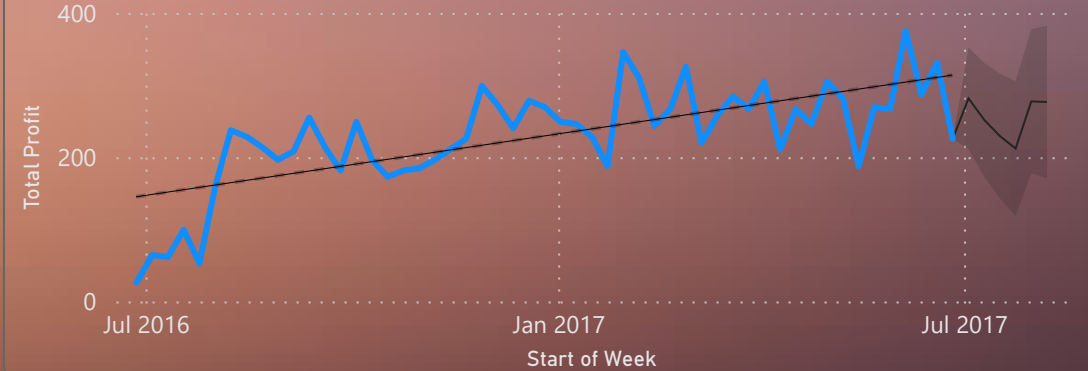
\$8.64

Adjusted Price

Weekly Profit



Weekly Profit



Weekly Return Volume

