# Service Booking Platform

**Admin Panel**
1. Admin Login (Email & Password)

2. Dashboard: DAU, New Users, Total Users, Google Analytics Integration

3. Manage Users (Generate Excel Reports)

4. Manage Services, Categories & Subcategories

5. Manage Bookings (Basic & SOS) + Analysis

6. Geolocation & Booking Logic

7. Promo Codes & Emergency Services Management

8. Google Maps Integration

9. Help & Chat with Users

10. Manage Tags

11. Automate Push Notifications

**Landing Page Website**
1. Landing Page (up to 7 Sections)

2. About Us, App Features, Contact Us Forms

3. Footer & Static Pages (Terms, Privacy Policy)

4. Newsletter Signup

5. Blogs UI

6. Social Media Links

**App**
1. Splash Screen (Logo Animation) & Onboarding UI

2. Login & Signup, Onboarding Q&A (Name, Location, Email, etc.)

3. Dashboard with Categories & Services

4. Search & Filter, Booking Flow, Slot Logic

5. Service Description, Reviews, Payment Integration

6. Emergency & SOS Service Booking

7. Geolocation & Google Maps Integration

8. Service Provider Flow (Register, Manage Profile)

9. Chat with Admin

10. Settings (Terms, Privacy, Profile Management)

## Development & Maintenance

- **Android App:** $25 Google Developer Account (one-time)

- **iOS App:** $99 Apple Developer Account (yearly renewal)

- **Website:** Domain purchase & deployment on Firebase

- **3rd Party Tools:** Client bears cost

- **Firebase:** Cost depends on usage (auth, CRUD, etc.)

- **Maintenance:** $50/month (bug fixes & minor updates)

## Technologies We Use

1. **App:** Flutter

2. **Website:** Next.js / React.js / Tailwind CSS

3. **Backend:** Firebase / MongoDB / MySQL

4. **Hosting:** Firebase / AWS

## Pricing

1. **Designs** - 1000 USD

2. **Landing Page Website Development** - 500 USD
3. **Admin Panel Development** - 800 USD
4. **App Development** - 1500 USD
5. **Testing** - 200 USD
6. **Release** - 100 USD

## Car Rental Platform

# Admin Panel

1. Admin Login – A secure admin authentication system should restrict access to authorized staff only.

2. Car Upload & Management – Admins should be able to add, edit, or remove cars along with details such as price, model, and specifications.

3. Car Availability Control – Admins should manage availability status of each car by assigning or blocking time slots.

4. Booking Overview – The admin panel must provide real-time visibility into all active, upcoming, and past bookings.

5. Manual Booking Control – Admins should be able to create, modify, or cancel bookings directly from the panel when required.

6. User Management – Admins should be able to view registered users, verify uploaded documents, and deactivate accounts if needed.

7. Reports Dashboard – The system should generate comprehensive reports on bookings, revenue, customer activity, and peak usage trends.

8. Analytics & Insights – Admins should access visual charts and statistics to monitor business growth and car utilization.

9. Contact Form Queries – A dedicated module should capture all messages from the "Contact Us" form with details of user enquiries.

# App

1. Registration/Login with email, phone, or social logins.

2. Profile Management (personal details, driving license, saved preferences).

3. Car Browsing & Selection (filter by model, category, availability, price).

4. Slot Availability & Booking Confirmation (real-time).

5. Secure Payment Integration (UPI, cards, wallets, net banking).

6. User Dashboard (track bookings, history, invoices).

7. Notifications & Alerts (confirmations, cancellations, reminders, offers).

# Landing Page Website

1. Car Browsing Page (car details, pricing, features, photos).

2. User Registration & Login Page.

3. Profile Management Page.

4. Booking & Payment Confirmation Screens.

5. User Dashboard (current/past bookings, invoices).

# Pricing

1. **Designs & Development** – 2,500 USD

2. **Testing & Deployment** – 500 USD

3. **Annual Maintenance** – 750 USD

    a. Covers uptime monitoring, bug fixes, and tests.

4. **Enhancements/Extra Features** – 250 USD per week

    a. Includes 1 BA/PM, 1 UX, 1 Developer, 1 QA.

5. **Total** – **3,750 USD**

## Landing Page Website Proposal:

### Landing Page Website

1. Homepage (5–6 sections: services, features, testimonials, CTAs)

2. Our Services page (detailed breakdown & benefits)

3. Newsletter signup form

4. Testimonials & reviews section

5. Footer with social media links & quick navigation

6. FAQ page

7. About Us page (mission, vision, team)

8. Contact Us page (form, phone, email, address)

9. Terms of Use & Privacy Policy pages

10. Blog section (travel tips, updates, stories)

11. WhatsApp chat integration

12. Website animations for smooth UX

## App

1. No mobile app included in this scope

## Admin Panel

1. Secure Admin Authentication: Encrypted login system with session-based access control and protected admin routes

2. Interactive Dashboard with Key Statistics: Visual summary of key website metrics and admin activities using charts and summary cards

3. Dental Services Management (Categories & Subcategories - CRUD): Full control over dental service categories, subcategories, and individual detail pages

4. Newsletter Subscribers Management: View, manage, and export the list of users subscribed to newsletters and updates

5. Testimonial Management (CRUD): Add, edit, and moderate patient testimonials for frontend display

6. Contact Form Submissions: Read-only inbox for user-submitted messages with filtering and sorting tools

7. Blog Management (CRUD): Create, edit, publish, or remove blog posts with media support

8. Article Management (CRUD): Separate section to manage technical or educational articles beyond blog content

9. Team Management (CRUD): Manage profiles, bios, and visibility of doctors and staff on the website

## Development & Maintenance

1. Design - 200 USD

2. Development - 450 USD

3. Testing and deployment - 150 USD

4. Annual Maintenance - 80 USD

5. Total Amount - 880 USD

6. Additional Features & Enhancements - 250 USD per week (1 BA/PM, 1 UX, 1 Dev, 1 QA)

# Food Delivery Platform

**Admin Panel:**

1. Comprehensive tools for managing users, vendors, orders, payments, and content.

2. Handle user accounts, vendor profiles, and assign orders manually or automatically.

3. Track order progress and financial insights (vendor earnings, platform commissions, payment reconciliation).

4. Analytics for order trends, vendor performance, and real-time activity.

5. Manage customer feedback, product listings, promotional campaigns, and system notifications.

6. Support ticket resolution and content management.

7. Delivery partner tracking.

**8.** Role-based access control for secure and efficient operations.

**Website:**

1. User-friendly interface for seamless browsing and ordering.

2. Features: vendor listings, real-time order tracking, secure payment integration.

3. Users can place orders, manage profiles, view order history, and save favorites.

4. Location-based services for accurate vendor and delivery matching.

5. Search and filter options for easy vendor discovery.

6. Vendor reviews and ratings.

7. Push notifications for updates and promotions.

8. Multiple payment methods.

9. Admin dashboard for backend management of users, vendors, and orders.

**App:**

1. Seamless food ordering experience with intuitive interface.

2. Browse vendors, view detailed menus, and place orders anytime.

3. Real-time geolocation and order tracking.

4. Push notifications for order status and promotions.

5. Integrated secure payment options.

6. WhatsApp and one-tap calling for quick vendor/support communication.

7. Manage accounts, view order history, and read/write vendor reviews.

8. Chatbot support for instant assistance (orders, inquiries, FAQs).

**Development & Maintenance:**

1. Robust admin interface for vendor management, registration, performance tracking, and compliance monitoring.

2. Manage orders, users, payments, inventory, and content.

3. Resolve disputes and support customer issues through integrated help desk features.

4. Real-time analytics, audit trails, and customizable reporting.

5. Role-based access control, real-time data syncing, and automated notifications.

6. Fraud detection and system backups.

7. Vendor onboarding and compliance monitoring for both platform and vendors.

8. Ensures secure, smooth, and scalable operations.

**Technologies We Use:**

1. App Development: Flutter

2. Website Development: Next JS / React JS / Tailwind

3. Backend: Firebase / MongoDB / MySQL

4. Hosting: Firebase / AWS

**Pricing:**

1. **Designs: ₹2,00,000**

2. **Development: ₹4,35,000**

3. **Testing & Deployment: ₹50,000**

4. **Annual Maintenance: ₹68,500**

   **Total: ₹7,54,000**

# Multi lingual App

**Admin Panel:**

1. Comprehensive tools for managing users on the language learning platform.

2. User registration approval and profile editing.

3. Activity tracking and subscription management.

4. Generate performance reports.

5. Organize users by language or region.

6. Send targeted push notifications.

7.  Role-based access control and chatbot monitoring.

8.  AI-generated insights and content management.

9.  Supports multi-language administration.

10. Tracks engagement metrics.

11. Manages in-app reward system.

12. Security reinforced through data encryption and audits.

13. Real-time analytics and user support access.

**14.** Ensures personalized and high-quality user experience.

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**App Features:**

1.  AI-powered personalized language learning experience.

2.  Supports multiple languages: English, Spanish, French, Chinese, Arabic, Bahasa Indonesia.

3.  Interactive writing and speaking exercises.

4.  Real-life conversation scenarios for practical learning.

5.  Speech recognition tool to improve pronunciation.

6.  Game mode with challenges and rewards to motivate users.

7.  Progress tracking with personalized next-step suggestions.

8.  User-friendly interface for enhanced accessibility.

9.  Built-in reward system to encourage consistent learning.

10. Data security measures, including privacy practices and information handling.

**Development & Maintenance:**

1.  **User Registration and Authentication**: Secure sign-up and login options via email or social media accounts.

2.  **User Profile Management**: Personal details, language preferences, and learning progress tracking.

3.  **AI-Driven Learning Paths**: Adaptive learning plans tailored to users' proficiency levels and learning speed.

4.  **Language Selection**: Option to choose from English, Spanish, French, Chinese, Arabic, Bahasa Indonesia, Turkish, Japanese, Korean and Italian.

5.  **Course Progress Tracking**: Monitor completion rates and performance in exercises, scenarios, and game mode.

6.  **In-App Messaging**: A communication channel for users to ask questions or seek clarification on lessons.

7.  **Personalized Feedback**: AI-based real-time feedback for speaking and writing exercises.

8.  **Leaderboard Integration**: Display user rankings in game mode based on language proficiency and rewards earned.

9.  **Subscription Management**: Users can subscribe to premium features, with easy upgrade/downgrade options.

10. **Payment Integration**: Seamless integration with payment gateways for subscription payments and purchases.

11. **In-App Purchases**: Option to buy additional features like advanced lessons or extra practice materials.

12. **Push Notifications**: Timely reminders for users to continue learning or to participate in language challenges.

13. **Content Management**: Admin can update and manage content like lessons, scenarios, exercises, and rewards.

14. **Language Scenarios**: AI-generated conversation scenarios to help users practice real-life communication.

15. **Exercise Types**: Writing, speaking, and multiple-choice exercises designed for active language learning.

16. **Game Mode**: Interactive quizzes and challenges with difficulty levels, rewarding users with points and badges.

17. **Gamification**: Points system to motivate users, along with achievements and levels based on milestones.

18. **User Support System**: A help center with FAQs, contact options, and live support for technical issues.

19. **Data Privacy Compliance**: Ensures user data is collected and stored in line with GDPR and local data protection laws.

20. **Analytics and Reporting**: Admin access to detailed user activity, learning statistics, and system performance reports.

21. **Referral Program**: Option for users to refer friends and earn rewards or free premium access.

22. **Multilingual Customer Support**: Support available in all seven languages to assist a global user base.

23. **Automatic Updates**: Regular updates to the app's features, content, and security patches.

24. **AI-Powered Pronunciation Check**: Analyze and provide feedback on user pronunciation through speech recognition.

25. **Offline Mode**: Users can download lessons for offline access, ensuring continuous learning without an internet connection.

26. **Customizable Learning Pace**: Allows users to set their own speed for completing lessons and tasks.

27. **Adaptive Learning Algorithms**: AI adjusts difficulty based on users' success rate in exercises and games.

28. **Data Backup and Restore**: Cloud backup for users' learning progress and ability to restore data if needed.

29. **Push for Active Learning**: Personalized daily goals and challenges to encourage regular language practice.

30. **Subscription Renewal Notifications**: Alerts users about upcoming subscription renewals, with easy payment options.

**Web Based AI Fintech App**

## Admin Panel:

1. **User Management – Create, update, and deactivate user accounts.**

2. **Content Management – Upload and manage training resources, articles, and documents.**

3. **Chatbot Analytics – Monitor interactions, view FAQs, and adjust chatbot responses.**

4. **Access Control – Define user roles (admin, moderator) with customizable permissions.**

5. **Training Progress Tracking – Track completion rates and quiz results.**

6. **Resource Management – Organize and categorize training content.**

7. **Notifications & Alerts – Send updates or milestone alerts to users.**

8. **Performance Reporting – Generate reports on engagement and content usage.**

9. **Support Ticket Management – Manage and respond to user queries.**

10. **System Settings – Manage configurations, chatbot settings, and user preferences.**

## App:

1.  **Web-Based Application – Training and resource hub for risk analysis in the insurance industry.**

2.  **Interactive Chatbot – Provides instant AI-driven answers about insurance and risk analysis.**

3.  **Integration with Existing Website – Adds new functionalities without a full redesign.**

4.  **User-Friendly Interface – Simplified navigation for directors and officers.**

5.  **Account Management – User profiles and learning progress tracking.**

6.  **Personalized Learning Paths – Custom training recommendations.**

7.  **Search & Filter Options – Advanced filtering for topics or tools.**

8.  **Progress Tracking & Reporting – Learning reports and module completion stats.**

9.  **Multimedia Resources – Support for videos, quizzes, infographics, and downloads.**

10. **Real-Time Updates – Dynamic content updates.**

11. **Mobile Optimization – Accessible on all devices.**

12. **Secure Authentication – Password protection and 2FA.**

13. **Analytics & Insights – Behavioral and content usage data.**

14. **Feedback Mechanism – Collect user feedback and chatbot performance reviews.**

15. **Support Resources – FAQs, tutorials, and help channels.**

## Landing Page Website:

1.  **Integration with the web-based app to enhance the client's existing website.**

2.  **Acts as an access point to the training and resource platform.**

3. Seamless user experience between website and app.

4. No complete redesign required—functionality enhancement only.

**Pricing:**

1. Design: $1000 USD

2. Development: $2000 USD

3. AI/ML Models: $1000 USD

4. Annual Maintenance: $400 USD
5. Total - $3000 USD

6. Additional Features/Enhancements: $500 USD (per week for post-release updates)

# Single Vendor Ecommerce Website:

## Admin Panel:

1. **Admin Dashboard – Centralized panel for managing products, users, and settings.**

2. **Product Management – Add, edit, or remove products with images and descriptions.**

3. **Inventory Management – Track stock levels and restock alerts.**

4. **User Management – View, edit, activate, or deactivate accounts.**

5. **Customer Inquiry Management – Track and respond to inquiries.**

6. **Customer Support System – Contact form, support tickets, and email support.**

7. **Email and Notification Management – Automated order and promotion alerts.**

8. **CMS – Update banners, promotions, FAQs, and policies.**

9. **Analytics and Reporting – Monitor user activity and product performance.**

10. **Security & Access Control – Role-based permissions for admin, staff, and support.**

11. **Backup and Data Recovery – Regular backups to prevent data loss.**

12. **Website Chatbot – Manage chatbot responses, track interactions, and update FAQs.**

**App (Website Features):**

1. **Landing Page – Showcases brand and featured products.**

2. **SignUp/Login – Secure registration and login.**

3. **Home Page – Organized with featured products, categories, and promotions.**

4. **Search Page/Filter/Sort – Advanced search for better navigation.**

5. **Products Page – Product listings with pricing and descriptions.**

6. **Product Detail Page – Specifications and images.**

7. **Profile Page – Manage personal details and order history.**

8. **Newsletter Section – Opt-in for updates and offers.**

9. **Testimonials – Customer reviews and trust section.**

10. **Footer – Social media links and additional resources.**

11. **FAQ Page – Common customer queries.**

12. **About Us – Mission, vision, and company information.**

13. **Contact Us Page – Support contact form and details.**

14. **Terms & Privacy Policy – Legal documents for transparency.**

15. **Website Chatbot – Real-time support and scalable FAQ integration.**

**Landing Page Website:**

1. **Attractive homepage with featured products, testimonials, newsletter signups, and SEO-friendly responsive design.**

2. **Integrated chatbot for real-time support and engagement.**

3. **Footer includes social media links and navigation to legal sections.**

**Pricing:**

1. **Design:$ 300 USD**

2. **Development: $ 500 USD**

3. **Website Chatbot: $ 150 USD**

4. **Testing & Deployment: $ 150 USD**

5. **Annual Maintenance: $ 110 USD**

6. **Total: $ 1210 USD**

7. **Additional Features/Enhancements: $200 USD (weekly team rate)**

8. **Payment Schedule:**
9. **30% upfront before starting.**
   **40% on 50% completion (after UI/UX approval).**

**30% after completion, before handover.**
**Discount: 10% if started within 48 hours.**

**Technologies We Use:**

1. **Frontend: Responsive Web Design (HTML, CSS, JS, React JS)**

2. **Backend: Firebase / Node.js**

3. **Admin Panel: Flutter**

4. **Integrations:**

    a. **Email Automation**

    b. **Social Media Links**

    c. **Google Analytics**

    d. **Chatbot**

    e. **Search/Filter Mechanism**

**CRM-Inspired Recruitment Platform**

**Admin Panel:**

1. **User Management:** Add, edit, and delete user accounts (HRs and recruiters) with specific access roles and permissions.

2. **Role-Based Access Control:** Define user roles and assign permissions for secure feature access.

3. **Candidate Database Management:** View, update, and manage candidate data; filter and sort based on various criteria.

4. **Advanced Analytics and Reporting:** Access reports on recruitment performance, candidate sourcing, pipeline progress, and hiring efficiency.

5. **Customization of Recruitment Workflows:** Define and tailor workflows for different hiring processes.

6. **Data Import and Export:** Import/export candidate data in CSV, Excel, etc., for easy integration.

7. **Integration Management:** Manage integrations with third-party tools (social media, calendars, email, recruitment software).

8. **Audit Trails:** Track all system activities and user actions for security and compliance.

9. **System Settings and Configuration:** Configure notifications, security features, and other system-wide preferences.

10. **AI Configuration:** Adjust AI settings for candidate ranking, automated messaging, and chatbot behavior.

11. **Job Posting and Campaign Management:** Create, manage, and distribute job postings across platforms.

12. **Feedback and Performance Metrics:** Monitor feedback from candidates and HRs to improve recruitment processes.

**Landing Page Website:**

## Landing Page Website:

**HR Dashboard:**

1. **Intuitive layout for easy navigation and quick access to information.**

2. **Customizable widgets for candidate status, interview schedules, metrics, and notifications.**

3. **Real-time data updates on candidate progress, job applications, and KPIs.**

4. **Visual analytics via graphs, charts, and visual indicators.**

5. **Robust search and filter options (skills, experience, location).**

6. Notifications and alerts for interviews, applications, deadlines, etc.

7. Mobile-responsive design for access on smartphones and tablets.

8. Candidate engagement metrics (response rates, communication efficiency, feedback scores).

9. Candidate tracking through recruitment pipeline stages.

10. Performance metrics (shortlisted candidates, average time to hire, conversion rates).

11. Collaboration features for team feedback and interview evaluations.

12. Feedback mechanism for platform usability improvement.


**Candidate Dashboard:**

1. Candidate ranking based on resume match, interview performance, and AI assessments.

2. Application status tracker for each stage of the hiring process.

3. Resume parsing insights against job criteria.

4. Chatbot integration for instant FAQs and support.

5. AI voice screening history and response ranking.

6. Candidate feedback mechanism on interview and screening processes.

7. Interview preparation tools (tips, common questions, recommended reading).

8. Messaging and notifications for updates, interviews, and automated confirmations.

9. Skills assessment results with performance comparisons.

10. Ranking history tracking over time.

11. AI-powered job recommendations.

12. Candidate interaction history log with recruiters and HR.

## Pricing:

1. **Designing: ₹2,00,000**

2. **HRMS: ₹4,00,000**

3. **AI/ML Integrations: ₹2,00,000**

4. **Additional Features: As per requirements**

5. **Total Amount: ₹8,00,000**

6. **Final Amount + GST (18%): ₹9,44,000**

7. **Annual Maintenance: ₹5,000**

8. **Additional Features & Enhancements: ₹20,000**

**Lead Generation Platform**
**Admin Panel Features:**

Vendor Management

1. Vendor Registration: Vendors (loan providers) can sign up and create a profile with necessary details like company name, contact info, and loan offerings.

2. Loan Product Listing: Vendors can list their available loan products with terms, interest rates, eligibility criteria, and loan limits.

3. Verification Process: Vendors must undergo a verification process before their products are listed on the platform to ensure legitimacy and compliance.

4. Dashboard Access: Vendors will have access to a personalized dashboard where they can track leads, manage loan products, and view performance analytics.

5. Lead Distribution: The platform will automatically distribute leads to vendors based on their loan offerings, location, and customer preferences.

6. Vendor Ratings & Reviews: Users can rate and review vendors based on their experience, helping to maintain transparency and trust.

7. Communication Tools: In-built messaging or chat systems for direct communication between vendors and users.

8. Promotional Campaigns: Vendors can run special promotions, discounts, or limited-time offers to attract more leads.

9. Reporting & Analytics: Vendors can access detailed reports on lead conversions, loan approvals, and their performance metrics.

**User Management**

1. User Registration & Profile: Users (borrowers) can register and create a profile with personal details, loan preferences, and financial goals.

2. Loan Product Search: Users can search for loans based on type, amount, interest rate, and repayment terms

3. Loan Application Process: The platform allows users to apply for loans directly through the website, submitting required documents and information.

4. Lead Assignment: Users are assigned to relevant vendors based on their loan preferences and requirements.

5. Loan Comparison: Users can compare loan options from various vendors to make an informed decision.

6. Status Tracking: Users can track the progress of their loan applications, including document verification and approval status.

7. Notifications & Alerts: Automated notifications to inform users about updates on their loan application, new loan offers, or changes in loan terms.

8. Secure Document Upload: Users can upload documents securely to facilitate the loan approval process.

9. Personalized Recommendations: The platform can suggest loan products based on user preferences and eligibility. Loan Repayment Tracker: Users can track their loan repayment schedules and upcoming payment dates.

10. Support & Assistance: Users have access to customer support to resolve issues related to their loans or platform usage.

11. User Reviews & Feedback: After loan approval, users can rate their experience with the vendors and the platform.

**Costing Estimate: (INR)**
**1. Designing: 1,50,000**
**2. Development: 2,00,000**
**3. Additional features: depending on the requirements**
**Total Amount: Rs. 2,00,000 + 18% GST**

**Multi Vendor Food Delivery Platform:**
Admin Panel:

User Management: Ability to view, manage, and update user accounts, including banning or deactivating users.

2. Vendor Management: Admin can add, edit, or remove vendor profiles and manage their status (active, suspended, etc.).

3. Order Management: View and manage all incoming orders, with the ability to filter by status (pending, completed, cancelled).

4. Order Assignment: Ability to assign orders manually or automatically to vendors and track fulfillment progress.

5. Payment Overview: Admin can view and reconcile payments, including vendor payouts, user payments, and platform commissions.

6. Vendor Earnings: Detailed insights into vendor earnings, including commission breakdowns and payouts.

7. Order Analytics: View reports on order volumes, sales trends, and peak hours for better operational planning.

8. Vendor Performance Analytics: Track vendor performance based on order completion rate, customer ratings, and response times.

9. Customer Feedback Management: View and manage customer reviews and ratings for vendors and individual orders.

10. Product Management: Admin can approve or reject product listings from vendors and manage available items on the platform.

11. Coupon & Discount Management: Create, distribute, and manage promotional codes and discounts for users and vendors.

12. Support Ticket Management: View and resolve customer or vendor support tickets, with escalation options for complex issues.

13. System Notifications: Configure and manage automated system notifications sent to users, vendors, and delivery partners.

14. Content Management: Manage static content on the website and app (e.g., terms and conditions, privacy policy, FAQs).

15. Reporting & Data Export: Generate and export detailed reports on orders, revenue, users, and vendors for financial and operational analysis.

16. Marketing Campaign Management: Admin can set up, monitor, and analyze marketing campaigns (e.g., email newsletters, social media ads).

17. Delivery Partner Management: Manage and track delivery partners, including their performance, availability, and location status.

18. Commission Settings: Configure platform commission structure for different vendors or product categories.

19. Real-Time Analytics: Monitor live platform activity, such as the number of active users, orders, and deliveries in progress.

20. Security and Access Control: Manage user roles and permissions for admin staff, ensuring restricted access to sensitive information.

**App:**

1.Seamless Order Placement: Easy-to-use mobile interface for ordering food anytime, anywhere.

2. Push Notifications for Orders: Instant notifications for order status, delivery updates, and promotional offers.

3. Geolocation Services: Integrated map for real-time tracking of orders and optimized delivery routing.

4. Vendor and Menu Browsing: Users can browse vendors, view detailed menus, and make selections on the go.

5. Real-Time Order Notifications: Receive instant alerts for order acceptance, preparation, and delivery stages.

6. Payment Integration: Secure and smooth in-app payment experience with various payment options.

7. WhatsApp Integration: Quick communication with vendors or support via WhatsApp for inquiries or issues.

8. One-Tap Call Feature: A call button for direct communication with vendors or support without leaving the app.

9. Account Management: Users can manage their personal information, saved addresses, and order preferences.

10. Order History: Easy access to past orders for quick reordering or tracking.

11. Vendor Ratings and Reviews: Ability to leave feedback and read reviews to help guide future orders.

12. Chatbot Integration: Automated customer support through a chatbot for inquiries, order assistance, and FAQs.

**Landing Page Website:**

User-Friendly Interface: Intuitive design for easy browsing and ordering, ensuring a smooth user experience.

2. Vendor Listings: Users can view a comprehensive list of vendors along with menu items, prices, and ratings.

3. Order Placement: Simple, step-by-step process for placing an order, with multiple payment options.

4. Real-Time Order Tracking: Users can track their orders from placement to delivery in real time.

5.Location-Based Services: Automatically detect user location for accurate vendor and delivery assignments.

6. User Profile Management: Allow users to create and edit their profiles, view order history, and save preferences.

7. Search and Filter Options: Search by food type, vendor, or rating with advanced filters for convenience.

8. Vendor Reviews and Ratings: Users can leave reviews and ratings for vendors to help others make informed choices.

9. Push Notifications: Real-time alerts for order updates, special offers, and vendor promotions.

10. Payment Integration: Secure payment gateway supporting credit/debit cards, wallets, and other methods.

11. Admin Dashboard: Comprehensive tools for managing users, vendors, orders, and platform settings.

12. Order History and Favorites: Quick access to past orders and the ability to save favorite vendors for future use.

**Pricing:**
1. Designing: Rs. 4,00,000
2. • Development : Rs. 5,00,000
3. • AI/ML Integrations : 1,00,000
4. • Additional features: depending on the requirements
5. Final  Amount: Rs. 10,00,000 Final Total Amount: Rs. 10,00,000 + GST (18%) Note* : Discount of 10% if project started within 48 hrs
6. Annual Maintenance: Rs. 35,000 (INR)
7. Additional Features & Enhancements: Rs. 20,000 (INR)

**Multi Lingual App:**
**Admin Panel :**

1.User Registration Management: Admin can approve, reject, or monitor new user registrations.

2. User Profile Access: Ability to view and edit user profiles, including preferences and language choices.

3. Activity Tracking: Monitor user activity, including courses taken and progress made. 4. User Reports: Generate detailed reports on user activity, completion rates, and performance. 5. Language Preferences: Admin can manage and adjust supported language options for each user.Subscription Management: Admin can view and manage user subscription plans and payment history. 7. User Feedback: Ability to collect and review user feedback for app improvement. 8. Role-Based Access Control: Set different access levels for various types of users (admin, tutor, learner). 9. Push Notification Control: Send targeted notifications to users for updates, new features, or promotions. 10. User Grouping: Organize users into specific groups based on their language, region, or subscription level. 11. Content Management: Manage and update learning content available to users, including lessons and exercises. 12. AI Data Insights: View insights and data generated from AI interactions with users. 13. Chatbot Monitoring: Monitor AI-powered chatbot interactions and ensure quality responses. 14. Account Suspension: Suspend or delete user accounts based on violations of terms of service. 15. Multi-Language Support: Provide multi-language support for admins managing international users. 16. User Engagement Stats: Track engagement metrics like active users, session duration, and participation. 17. Reward System Management: Configure and track user rewards and achievements within the app. 18. Security Features: Ensure

the security of user data through encryption and regular audits. 19. User Support Access: Provide users with direct access to customer support for any issues. 20. Analytics Dashboard: Admins can view real-time analytics on user behavior and app usage trends.

**App:**

1. AI-powered Learning: Uses artificial intelligence to personalize language lessons and help users learn effectively.
2. Multiple Language Support: Offers courses in seven languages including English, Spanish, French, Chinese, Arabic, Bahasa Indonesia, and more.
3. Conversation Scenarios: Provides AI-generated scenarios to practice speaking in real-life situations.
4. Writing and Speaking Exercises: Offers interactive exercises to learn vocabulary with feedback to improve language skills.
5. Game Mode: Engages users with language tests and challenges to earn rewards across various difficulty levels.
6. Progress Tracking: Monitors users' learning progress and suggests next steps based on performance.
7. Speech Recognition: Helps improve pronunciation with speech recognition technology that provides real-time feedback.
8. User-friendly Interface: Easy-to-navigate interface to make learning more enjoyable and effective.
9. Data Security: Includes information on data collection and sharing, with privacy and security practices that may vary.
10. Reward System: Motivates users to continue learning by offering incentives for completing tasks and challenges.

**Pricing :**
1. • Designing: $1000
2. • Development: $ 1000
3. • AI/ML Integrations: $2000
4. • Additional features: depending on the requirements
5. Final Amount: $ 4000
6. Annual Maintenance: $200
7. Additional Features & Enhancements : $ 500 (USD)

**News Tech APP:**
**Admin Panel :**

1. User Overview Dashboard: Centralized view of all registered users with key details like status (free/premium).

2. User Search and Filters: Search users by name, email, subscription status, or activity.
3. Account Management: Create, update, or deactivate user accounts as needed.
4. Role Assignment: Assign roles like admin, contributor, or premium user.
5. Subscription Monitoring: Track subscription status and payment history of premium members.
6. Content Access Logs: View user activity, including bookmarked or shared content.
7. Reports and Analytics: Generate reports on user engagement, subscriptions, and app usage trends.
8. Notification Management: Send personalized or bulk notifications to specific user groups.
9. Data Export: Export user data for offline analysis or backup.
10. Feedback Management: Review and respond to user feedback directly from the panel. 11. Security Tools: Monitor login attempts and flag suspicious activity.
12. Profile Customization Approval: Approve or reject changes made by users to their profiles (if applicable).
1. Payment Gateway Integration: Seamless integration with payment providers for premium subscription management.
2. Social Media Sharing: Integration with platforms like Facebook, Twitter, and WhatsApp for easy content sharing.
3. Content Management System (CMS): Integration of CMS to streamline content approval and publishing processes.
4. Push Notifications: Integrated push notification system to alert users about new updates and content.
5. Analytics Tools: Integration of analytics tools for tracking user engagement and content performance.
6. Geo-Location Services: Location-based content filtering for personalized user experience.

**App:**

1. Swipe Navigation: Swipe right to read more slides within an article and up to access the next article.
2. Dynamic Content: Articles include images, videos, headlines, and concise content.
3. Category Filters: Sort articles by category, geography, or personalized preferences.
4. Bookmarking: Save favorite articles for quick access (premium feature).
5. Content Sharing: Share articles directly via social media or messaging apps (premium feature).
6. Push Notifications: Receive real-time updates on newly published content.
7. Freemium Model: First few slides are free; premium members can access exclusive final slides.
8. Theme Customization: Visually appealing, user-selectable backgrounds, such as rocket-themed designs.

9. Offline Access: Download articles for offline reading (premium feature).

10. Language Support: Multilingual options for content accessibility.

11. Search Functionality: Quickly find articles using keywords or tags.

12. Content Contribution: External contributors can upload articles via a CMS for admin approval.

**Pricing:**

1. Design ₹1,00,000
2. Development ₹ 2,00,000
3. AI/ML Models ₹ NA
**4.**
5. Annual Maintenance ₹ 30,000
6. Additional Features & Enhancements ₹ 20,000

## <u>Community App:</u>

**Admin Panel:**

1. Platform Monitoring: Admin can monitor overall platform performance and analytics

2. Content Management: Admin manages content such as service categories, descriptions, and promotional banners.

3. Lead Management: Admin can oversee lead distribution and respond to escalated queries.

4. Payment and Billing Management: Admin handles payment processing, invoicing, and subscription billing.

5. Discount and Offer Management: Admin manages discounts and offers from product providers.

6. Notification Management: Admin configures notification settings for users, providers, and product suppliers.

7. Dispute Resolution: Admin resolves disputes between users and service providers, ensuring fair practices.

8. Analytics and Reporting: Admin generates reports on user activity, service provider performance, and financial transactions.

9. User and Provider Banning: Admin has the authority to suspend or ban users and providers who violate platform policies.

10. Security Management: Admin ensures platform security through regular audits, data encryption, and compliance with regulations

**APP:**

1. Service Request Posting: Consumers can post service requests for various categories like plumbing, electrical work, etc.
2. Instant Provider Notifications: Service providers and product providers receive notifications based on service requests matching their expertise and location.
3. Dual Role Capability: Users can become both service providers and product providers, offering services and materials on the platform.
4. KYC Verification: Service providers must submit KYC details for verification before they can begin offering services on the platform.
5. Discount Offers: Product providers can offer discounts on materials required for service completion, benefiting both consumers and service providers
.6. Subscription Model for Providers: Service providers operate on a subscription basis to access inquiries and leads for a fee.
7. Lead Management System: Providers use a credit or coin-based system to manage and respond to leads efficiently.
8. Rating and Review System: Consumers can rate and review service providers based on their experiences, ensuring transparency.
9. AI Recommendation Engine: Suggests suitable service providers to consumers based on their preferences, location, and previous interactions.
10. AI Chatbot Support: Provides instant assistance and answers queries for users, service providers, and product providers directly within the app.

1. **Pricing:**

2. Design ₹75,000
3. AI/ML & Development ₹ 2,00,000
4. QA & Project Management ₹ 75,000

5. **Total Amount ₹ 3,50,000**
6. **Annual Maintenance ₹ 30,000**
7.
8. **Additional Features & Enhancements ₹ 20,000**


# Web Based AI Fintech APP:

**Admin Panel:**

1. User Management – Admins can create, update, and deactivate user accounts for directors, officers, and other stakeholders.

2. Content Management – Admins can manage and upload training resources, articles, and documents related to risk analysis.

3. Chatbot Analytics – Admins can monitor chatbot interactions, view frequently asked questions, and adjust chatbot responses for improved user engagement.

4. Access Control – Different user roles (e.g., admin, moderator) with customizable permissions to control access to various features.

5. Training Progress Tracking – Admins can track user progress in training modules, including completion rates and quiz results.

6. Resource Management – Easily organize and categorize training content and resources for efficient user access.

7. Notifications & Alerts – Admins can send notifications to users about new resources, updates, or training milestones.

8. Performance Reporting – Admins can generate reports on user engagement, chatbot performance, and content usage.

9. Support Ticket Management – Admins can manage and respond to user queries or issues submitted through support tickets.

10. System Settings – Admins can manage system configurations, including chatbot settings, content visibility, and user preferences.

**APP:**

1. Training & Resource Hub – The app will provide a comprehensive collection of training materials and resources related to risk analysis in the insurance industry for directors and officers.

2. Interactive Chatbot – A chatbot feature that allows users to ask questions and receive instant, AI-driven answers related to insurance products and risk analysis.

3. Integration with Existing Website – The app will complement and enhance the client's current website by adding the new functionalities without a full website overhaul.

4. User-Friendly Interface – Simple, intuitive design tailored for directors and officers, ensuring easy navigation through training materials and resources.

5. Account Management – Users can create accounts, manage their profiles, and track their progress in learning modules.

6. Personalized Learning Paths – Based on user preferences or roles, the app can offer customized training plans and courses.

7. Search & Filter Options – Users can easily search for specific topics, risk analysis tools, or insurance products using advanced filtering options.

8. Progress Tracking & Reporting – Users can monitor their learning progress and receive reports on completed modules and quizzes.

9. Multimedia Resources – The app will support various content types, including videos, quizzes, infographics, and downloadable resources, to enhance the learning experience.

10. Real-Time Updates – The app will allow real-time updates to content, ensuring users have access to the latest information on insurance and risk analysis.

11. Mobile Optimization – The app will be fully optimized for mobile devices to allow directors and officers to access training materials on the go.

12. Secure User Authentication – Robust security measures, including strong password requirements and optional two-factor authentication (2FA), to protect user data.

13. Analytics & Insights – The app will provide administrators with insights into user behavior, popular content, and areas where users may need additional training.

14. Feedback Mechanism – Users can provide feedback on the chatbot's performance and the overall learning experience, allowing continuous improvement.

15. Support Resources – Dedicated support channels, FAQs, and tutorials available within the app to assist users with any technical issues or questions.

## Pricing:

1. Design $ 1000 USD
2. Development $ 2000 USD
3. AI/ML Models $ 1000 USD
4. Annual Maintenance $ 400 USD
5. Additional Features & Enhancements $ 500 USD

6. **Technologies We Use**

7. ➢ App Development - Flutter
8. ➢ Website Development - Next JS / React JS / Tailwind
9. ➢ Backend - Firebase / MongoDB / MySQL
10. ➢ Hosting – Firebase / AWS

## PICSART:

**Admin Panel:**

1. User Management: Admin can manage user profiles, including editing or deactivating accounts.

2. Content Moderation: Tools to review and approve user-generated content like images, templates, and videos.

3. Analytics Dashboard: Real-time insights into platform usage, user behavior, and engagement. 4. Permissions Control: Set different access levels for team members or external collaborators. 5. Payment Management: Admin can track subscription plans, transactions, and billing information.

6. Support Ticket System: Manage and resolve customer inquiries efficiently.

7. Custom Template Management: Create and organize custom templates for users.

8. Security Settings: Control user access and ensure data protection.

9. Notification System: Send alerts and updates to users or groups within the platform.

10. API Integration: Ability to connect and integrate with third-party services or apps.

## App:

**1. AI-Powered Editing Tools:** Automatically enhance and transform images and videos with AI features like background removal and style transfer.

**2. Extensive Template Library:** Access customizable templates for social media posts, ads, logos, and more.

**3. Collage Maker:** Easily create collages with multiple images, layouts, and customization options.

**4. AI Image Generation:** Generate unique images from text prompts using AI for creative flexibility.

**5. AI Video Editing:** Edit videos with AI-powered tools, apply filters, and add effects for professional results.

**6. Sticker and Font Libraries:** Utilize a wide selection of customizable stickers and fonts for creative projects.

**7. Social Networking Features:** Share and discover content, collaborate with others, and engage in Remix Chat.

**8. Photo Editing Features:** Apply advanced filters and retouching tools for professional photo editing.

**9. Video Enhancements:** Improve video quality with tools that adjust lighting, color, and effects.

**10. Collaborative Editing:** Work together with others in real-time on creative projects.

**11. Cloud Storage:** Store your images and videos securely in the cloud for easy access across devices.

**12. Mobile Accessibility:** Enjoy all features on mobile apps for editing on the go.

**13. User-Generated Content:** Explore creative content from the community and remix others' work.

**14. Customizable Workspaces:** Tailor your workspace for different editing tasks and needs.

**15. Multi-Device Support:** Access your projects and features seamlessly across devices for ultimate convenience.

**Project Pricing:**

1. Design ₹ 75,000
2. Development     ₹ 1,00,000
3. AI/ML Models ₹ 50,000

4. **Total Amount ₹ 3,25,000**
5. **Annual Maintenance ₹ 32,500**

6. **Additional Features & Enhancements $ 500 USD**

# Photo Editing Web App:

**Admin Panel:**

**1. User Management:** Admin can manage user profiles, including editing or deactivating accounts.

**2. Content Moderation:** Tools to review and approve user-generated content like images,
templates, and videos.

**3. Analytics Dashboard:** Real-time insights into platform usage, user behavior, and engagement.

 **4. Permissions Control:** Set different access levels for team members or external collaborators.

**5. Payment Management:** Admin can track subscription plans, transactions, and billing information.

**6. Support Ticket System:** Manage and resolve customer inquiries efficiently.

**7. Custom Template Management:** Create and organize custom templates for users.

**8. Security Settings:** Control user access and ensure data protection.

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**Web Based App:**

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**Pricing:**

1. Design ₹ 75,000
2. Development ₹ 1,00,000
3. AI/ML Models ₹ 50,000
4. Annual Maintenance ₹ 32,500

5. **Total Amount ₹ 3,25,000**
6. **Additional Features & Enhancements ₹ 25,000**

# Job Portal Web App:

**Admin Panel**

**1. Admin Login & Role-Based Access:** Secure multi-factor authentication with role based access control for Super Admins, HR Managers, and Moderators.

**2. User & Profile Management:** Approve, suspend, or delete candidate and recruiter accounts while verifying "Open to Work" and "Hiring" tags.

**3. Job Posting & Profile Oversight:** Moderate job postings, track performance, and verify candidate and company profiles for authenticity.

**4. AI Job Matching & Interview Management:** Optimize AI-driven job recommendations and oversee interview scheduling with automated reminders.

**5. Analytics & Reporting Dashboard:** Generate insights on job applications, interview success rates, and hiring trends for strategic improvements.

**6. Notifications & Communication:** Configure and send automated job updates, approvals, reminders, and platform announcements via email/WhatsApp.

**7. Resume & Document Verification:** Review and validate uploaded resumes while ensuring company document authentication and compliance.

**8. Feedback & Rating System:** Monitor candidate interview feedback, resolve disputes, and address reported concerns.

**9. Security & Compliance Management:** Enforce GDPR policies, protect data integrity, and track unauthorized system activities.

**10. Support & Help Center:** Manage user queries, support tickets, and live chat assistance for seamless issue resolution.

**Website Features**

**1. Homepage & Quick Access:** Overview of platform features for job seekers and recruiters with job/candidate search and CTA buttons for Login/Register.

**2. User Authentication & Login:** Separate logins for Candidates and Recruiters with secure authentication via email, OTP, or social media.

**3. Candidate Dashboard & Job Matching:** Profile management, AI-driven job recommendations, resume parsing, application tracking, and "Open to Work" tag for visibility.

**4. Recruiter Dashboard & Job Management:** Company profile handling, job posting/editing, AI-driven candidate suggestions, interview scheduling, and "Hiring" tag.

**5. Advanced Job Search & Matching Algorithm:** AI-powered job matching with search filters for location, salary, job type, and experience level.

**6. Interview Scheduling & Assessment Module:** Automated interview scheduling with calendar sync and pre-defined questions for candidate screening.

**7. Notifications, Alerts & Communication:** Real-time email/WhatsApp alerts for job updates, applications, interviews, and recruiter messages.

**8. Feedback & Rating System:** Candidates rate interviews, while employers provide post-interview feedback for process improvement.

**9. Admin Panel & Analytics Dashboard:** Centralized admin control for user management, recruiter insights, application rates, and hiring trends.

**10. Social Media & External Integration:** Job postings can be shared on LinkedIn, Twitter, and Facebook to enhance reach.

**11. Support & Help Center:** Dedicated user assistance with FAQs, contact forms, and live chat for quick issue resolution.

**Pricing:**

1. Design ₹ 35,000

2. Development ₹ 1,50,000
3. Automations  ₹ 50,000
4. Testing & Deployment ₹ 20,000
5. Annual Maintenance  ₹ 25,500

6. **Total Amount ₹  2,81,000**
7. **Additional Features & Enhancements ₹ 25000**


# MESSAGING APP:

**Admin Panel:**

1. User Management: Admin can view, manage, and control all registered users. This includes activating, deactivating, or blocking users based on activity or policy violations.

2. Verification Oversight: Admin has access to all user verification processes, including phone number verification and email confirmation, ensuring compliance with app standards.

3. Message Monitoring: The admin can monitor the messages sent through the platform (if required by policy) to ensure adherence to app guidelines and prevent misuse.

4. Analytics Dashboard: Provides real-time data on user activity, message sending frequency, app performance, and error reports. Helps in identifying trends and making data-driven decisions.

5. Country Code Configuration: Admin can configure or modify country codes to ensure users are selecting the correct format for phone numbers, adding new countries if necessary.

6. Content Moderation: Allows the admin to manage any inappropriate content reported by users, such as spam messages or harmful media shared through the app.

7. User Support and Feedback: Admin can access user feedback, complaints, and support requests, ensuring timely responses and issue resolution.

8. Notifications and Alerts: Admin can send mass notifications to users about app updates, new features, or any service interruptions. This module ensures seamless communication with the user base.

9. Security Logs and Audit Trail: The admin panel tracks all changes and actions taken within the admin interface, maintaining a log for auditing purposes and identifying any suspicious activity.

10.System Settings and Configuration: Admin can adjust app settings such as user registration parameters, OTP expiration time, notification preferences, and other platform configurations.

**App:**

1. Direct Messaging Without Saving Contacts: Send messages to any number without adding them to your contact list.

2. Country Code Selection: Easily select the appropriate country code for the number you're messaging.

3. App Choice Flexibility: Choose between WhatsApp or WhatsApp Business to send your message.

4. User-Friendly Interface: Simple and intuitive design for a seamless user experience.

5. No Contact Clutter: Maintain a tidy contact list by avoiding unnecessary additions.

6. Quick Access: Rapidly send messages without the usual steps of saving contacts.

7. Lightweight Application: Consumes minimal storage space on your device.

8. Regular Updates: Frequent updates to fix bugs and improve performance.

9. Free to Use: No cost associated with downloading or using the app.

10.Scheduled Reminders: Set reminders to send messages at a later date and time.

11.Permanent Messages: Save frequently sent messages for quick access and reuse.

12.Self-Messaging: Send messages to your own number for personal notes or reminders.

13.No Data Collection: The app does not collect user data, ensuring privacy.

14.Multiple Language Support: Available in various languages to cater to a global audience.

15.Clipboard Detection: Detects copied phone numbers and offers to send a message directly to the copied number.

**Pricing:**

1. Design - ₹ 40,000
2. Development  - ₹ 60,000
3. Annual Maintenance - ₹ 12,500

4. **Total Amount - ₹1,37,500 + 18% GST**
5. **Additional Features & Enhancements ₹ 25,000**

# Community App

**Admin Panel**

1. Platform Monitoring: Admin can monitor overall platform performance and analytics.

2. Content Management: Admin manages content such as service categories, descriptions, and promotional banners.

3. Lead Management: Admin can oversee lead distribution and respond to escalated queries.

4. Payment and Billing Management: Admin handles payment processing, invoicing, and subscription billing.

5. Discount and Offer Management: Admin manages discounts and offers from product providers.

6. Notification Management: Admin configures notification settings for users, providers, and product suppliers.

7. Dispute Resolution: Admin resolves disputes between users and service providers, ensuring fair practices.

8. Analytics and Reporting: Admin generates reports on user activity, service provider performance, and financial transactions.

9. User and Provider Banning: Admin has the authority to suspend or ban users and providers who violate platform policies.

10. Security Management: Admin ensures platform security through regular audits, data encryption, and compliance with regulations

## User Management

1. User Registration Management: Admin can manage and approve new user registrations.

2. User Profiles: Admin has the ability to view, edit, or delete user profiles.

3. User Activity Monitoring: Tracks and monitors user activity for security and compliance purposes.

4. User Verification: Ensures KYC and identity verification for user accounts.

5. User Feedback: Admin can review and manage user feedback and complaints

## Service and Product Provider Management

1. Service Provider Registration: Admin manages the onboarding process for service providers.

2. Product Provider Registration: Admin reviews and approves product provider applications.

3. KYC Verification: Admin verifies the KYC documents submitted by service and product providers.

4. Service Provider Rating: Admin has access to ratings and reviews for service providers.

5. Subscription Management: Admin monitors and manages subscription plans for service providers.

**APP**

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1. Service Request Posting: Consumers can post service requests for various categories like plumbing, electrical work, etc.

2. Instant Provider Notifications: Service providers and product providers receive notifications based on service requests matching their expertise and location.

3. Dual Role Capability: Users can become both service providers and product providers, offering services and materials on the platform.

4. KYC Verification: Service providers must submit KYC details for verification before they can begin offering services on the platform.

5. Discount Offers: Product providers can offer discounts on materials required for service completion, benefiting both consumers and service providers.

6. Subscription Model for Providers: Service providers operate on a subscription basis to access inquiries and leads for a fee.

7. Lead Management System: Providers use a credit or coin-based system to manage and respond to leads efficiently.

8. Rating and Review System: Consumers can rate and review service providers based on their experiences, ensuring transparency.

9. AI Recommendation Engine: Suggests suitable service providers to consumers based on their preferences, location, and previous interactions.

10. AI Chatbot Support: Provides instant assistance and answers queries for users, service providers, and product providers directly within the app.

**Pricing:**

1. Design - ₹70,000
2. AI/ML & Development - ₹ 2,00,000
3. QA & Project Management - ₹ 80,000

4. **Total Amount** - ₹ 3,50,000 + 18% GST
5. **Annual Maintenance** - ₹ 30,000

# Virtual Tours Creator - AI Automations

**Business Requirements & Project Overview:**

 **AI Automations**

1. AI Calling
2. CRM Connection
3. Make Automation
4. Make Automation for Chat GPT Prompt to analyse multiple Meetings Transcript to assist on FAQ prompt creation.

 **Deliverables**
1. Retell or Vapi AI Calling Setup with Prompt

2. Scenario to call leads and ask set of questions to book an appointment on google calendar and update their details in CRM.

3. Scenario to add leads to the crm and start workflow for them.

4. Scenario to call leads multiple times in a week until they book an appointment.

5. Scenario to get all transcripts and pass it into the chat gpt prompt and store results in a database

**PRICING:**

1. AI Calling - $500
2. CRM Connection - $200
3. Make Automation - $50
4. Make Automation for Meeting Transcript prompt to assist on FAQ creation - $150

**Total Price: $ 900**

# Business Automations

## Business Requirements & Project Overview: AI Automations

1. Emails detection to crm - add leads
2. Zoho crm or any other crm setup with custom fields
3. PDF generation with proper templates - with streamlit website & api doc
4. Emailing invoices with pdf generated
5. Upload pdfs in google drive or dropbox and update links in crm
6. Ticketing Part - 4 parts ⇒ whole ticketing flow - flow of work with updates of all users
7. Dashboard Reports
8. Docs - PDF Gen a. Service Agreement b. Onboarding Doc - Fillable PDF c. Invoice

**Costing Estimate: (USD)**

1. Emails detection & add leads to crm: $100

2. Zoho crm or any other crm setup with custom fields: $200

3. PDF generation with proper templates - with streamlit website & api doc: $200

4. Emailing invoices with pdf generated: $50

5. Upload pdfs in google drive or dropbox and update links in crm: $50

6. Ticketing flow - flow of work with updates of all users: $100

7. Dashboard Reports: $100

8. Docs - PDF Gen (3 Documents): $100 Amount: $ 900

**Note* : Note: 20% Discount if proposal accepted and payment received within 48 hrs Final Amount: $720**

## Property Dictionary

**Business Requirements & Project Overview:**

**1. Creative Posts:**

**Content Research:** We will conduct thorough research on your business, target audience preferences and content trends.

**Content Theme Identification:** We will identify key content themes aligned with your business's brand identity, offerings and business objectives. Themes may include real estate trends, tips, features, customer testimonials, behind-thescenes stories and industry news.

**Social Media Captions Preparation:** We will develop compelling captions that resonate with your audience, incorporating brand voice, storytelling elements and CTAs to encourage engagement and interaction.

**Hashtags Research:** We will research and select relevant hashtags to increase discoverability and reach on each platform. We will use a mix of industryspecific, trending and branded hashtags to expand your social media reach.

**Content Calendar Preparation:** We will create a detailed content calendar outlining daily posts across Facebook, Instagram, LinkedIn. We will determine optimal posting times for each platform based on audience behaviour and engagement data provided by HeroPost.

**Design Creatives (15 Posts Per Month):** We will design visually appealing creatives for 10 posts per month using graphic design tools and templates.

## 2. Marketing Strategy:

**Market Analysis:** We will conduct extensive market research to understand the dynamics of industry, including current trends, growth opportunities and challenges.

**Niche Analysis:** We will analyse niche markets within the industry where you can establish a unique selling proposition (USP) and cater to specific consumer needs that are currently underserved by competitors.

**Competitor Analysis:** We will identify and analyse key competitors in the sector, examining their offerings, pricing strategies, marketing tactics and customer engagement methods.

**SWOT Analysis:** We will perform a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis for each competitor to identify gaps and opportunities that you can leverage to gain a competitive advantage.

**Customer Analysis:** We will develop detailed customer personas based on demographic data, psychographics and purchasing behaviours.

**Marketing Platform Analysis:** We will evaluate and select appropriate marketing platforms and channels that align with your target audience and business objectives.

**Channel Selection:** We will determine the most effective channels for reaching and engaging with the target audience, considering factors such as reach, cost effectiveness and engagement metrics.

## Pricing:

30 Creative Social Media Posts - Rs 10,000 /-
Marketing Research + 1 Month Ads - Rs. 15,000/-
Monthly Maintenance Rs. 10,000/- GST-  Rs 4,500 /-

**Total Price Rs 29,500 /-**

# UCall Platform

## Business Requirements & Project Overview:

### 1. Admin Panel

1.   Admin Email Pass Login

2. Dashboard - View app stats - DAU / New Users Daily / Total no of Users / Connection with Google Analytics
3. Manage Users – Generate Excel
4. Manage Services
5. Manage Categories & Subcategories
6. Manage Basic Bookings  SOS Services & It's Analysis
7. Geolocation Systems
8. Booking jobs logic
9. Promo codes logic
10. Emergency Services
11. Google Maps Integrations
12. Manage Help  Chat with users
13. Manage Tags
14. Automate Push Notifications

## 2. App

1. Splash – Logo Animation
2. Onboarding UI  Login & Signup
3. Onboarding Qna Page – Name, Location, Email, Other Info
4. Dashboard – Show Categories &Services
5. Search & Filter  Booking Jobs Logic
6. Book Services Flow  Slots Logic
7. Services Description, Reviews Logic
8. Payments Integrations
9. Book Emergency Services Car Services
10. Category& Subcategory
11. Geolocation System
12. Google Maps Integrations
13. Emergency Services
14. Provide a service
15. Make service provider account & flow
16. SOS Feature
17. Chat with admin
18. Manage Profile
19. Settings – Terms & Conditions, Privacy Policy

## 3.  Landing Page Website

1. Landing page – up to 7 sections
2. About us page
3. App features page
4. Contact us forms

5. Footer & other static pages
6. Terms & conditions pages
7. Privacy policy page
8. Sign up for newsletters
9. Blogs ui  Social media links

## 4. Development & Maintenance

1. Android App - Need to buy a 25$ Google developer account for the google play store

2. iOS App - Need to buy 99$ Apple developer account for the iOS app store - it needs to be renewed every year - price is 99$ / per year

3. Website - Purchase Domain - we will deploy the website on firebase and then connect the domain.

4. Other 3rd party software's - The client will bear the costing of any 3rd party software that will be used in the app for any functionality.

5. Firebase project - The client will bear the cost of Firebase which will depend on no. of users, authentications & crud operation on the platform.

6. Maintenance: We will provide maintenance for $ 50/month - if any bugs arise / any functionality breaks, we will fix it under that charge until you continue our monthly maintenance.

## Costing Estimate: (USD)

Designing: $ 700
Admin Website: $ 1000
Main App (Android & iOS): $ 1400
Landing Page Website: $ 400

**Additional features: depending on the requirements**
**Final Amount: $ 3500 Maintenance: $50/month**

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# Property Dictionary

## Business Requirements & Project Overview:

**Maintenance : 1 Year**

AWS
Google Cloud
Firebase App
Website
Admin Panel

**Note\* : Maintenance will be valid till 1 year of the starting date. After that, this contract needs to be renewed.**

**Development & Maintenance**

1. **Android App** - Need to buy a 25$ Google developer account for the google play store

2. **iOS App** - Need to buy 99$ Apple developer account for the iOS app store - it needs to be renewed every year - price is 99$ / per year

3. **Website** - Purchase Domain - we will deploy the website on firebase and then connect the domain.

4. **Other 3rd party software's** - The client will bear the costing of any 3rd party software that will be used in the app for any functionality.

5. **Firebase project** - The client will bear the cost of Firebase which will depend on no. of users, authentications & crud operation on the platform.

## Maintenance

1. Regular Testing will be done to make sure nothing is broken and all edge cases are covered.
2. We will be providing maintenance until the client pays for our maintenance contract.

3. It is our responsibility to make sure that the app keeps working and all the integration works and there is 99.9% uptime.

**Note\* : It is the client's responsibility to make sure the payments related to firebase are successfully credited & does not create an issue.**

**Additional Features**

We will be charging extra for additional features / updates to be done for the app according to the feature complexity, time taken by our resources.

**Technologies We Use**

**App Development – Flutter**
**Website Development - Next JS / React JS / Tailwind**
**Backend - Firebase / MongoDB / MySQL**
**Hosting – Firebase / AWS**

**Costing Estimate: (INR)**

Aws, Google Cloud & Firebase: Rs. 5,000
 Website: Rs. 5,000
 App & Admin Panel: Rs. 15,000

**Amount: Rs 25,000 + 18% GST (Rs. 4,500)**
**Final Amount: Rs 29,500**

# Digital Marketing

**Consultancy Services**:

1. App development with Flutter
2. Native Android app development
3. Native iOS app development
4. Website development
5. Mac,Windows & Linux software development
6. UI UX Designs for websites & apps

7. AIML-related software development
8. DigitalMarketing Services

**Digital Marketing Services:**

Marketing Strategy:

1. Understanding your Business Model, Products/Solutions.

2. Clearly defined the Marketing Goals & Objectives

3. WhoisyourTarget Audience?

4. What is your USP?

5. Who are the competitors, On which channels you want to do Marketing?

6. Based on the above pointers- we will come up with a detailed plan of action along with the timelines. Social Media Channels:

7. Setting up profiles across all the 4 Platforms (Facebook, Instagram, LinkedIn, Twitter)

8. Profile Optimization

   a. UploadCover Images
   b. Bio
   c. Trending Hashtags as per their business
   d. Call to Action

9. Integration with Heropost Creative Posts:

10. Content Research as per their business & objectives

11. Social Media Captions & Hashtags

12. Content Calendar for the entire month

13. Design Creatives (10 Posts Per Month)

14. Automated Timeline Posting

15. Website Audit
      a. DoSEOauditfor the website
      b. Fixissues of the sites
      c. Continuously monitor the audits to keep website healthy
      d. do back link audit

16. KeywordResearch:
    a. LongTail Keyword Research
    b. KGRkeywordResearch
    c. Competitor Keyword Research
    d. Monitor the Ranking of all Targeted Keywords

17. Competitor Analysis
    a. Research and analysis on competitors

18. On-Page Optimization
      a. Optimize Titles of the website
      b. Optimize meta descriptions of the website
  c. Optimize Image Alt Text
  d. Optimize URL of the website
  e. Optimize keyword density of the website
  f. Optimize Existing Content
  g. Creating Logical Internal & External Linking
  h. Finding & Fixing Orphan Pages

19. Off-Page Optimization
 a. Create web 2.0 backlinks
 b. Create social bookmarking
 c. Create blog, article submission backlinks
 d. Create Blogs/Articles (only 5 Per Month)
 e. Disavowing toxic or irrelevant backlinks

20. Technical SEO:
 a. Addrobots.txt file
 b. Addsitemap.xml
 c. SetupGoogle Search Console
 d. SetupGoogle Analytics
 e. SetupGoogle Tag Manager

f. Fix404errors
g. FixIndexing errors
h. FixCanonical Tags

21. Monthly Reporting
 a. Monitor &Fix all the Issues
 b. Maintain a Standard Report to show the progress of all SEO Elements.

**Monthly Maintenance & Reporting:**
1.  Briefly summarize key findings and overall performance for the reporting period.
2.  Highlight successes or areas needing improvement.
3.  Platform Performance:
    a. Reach&Impressions
    b. Engagement
    c. Follower Growth
    d. Content Performance
4.  Audience Insights
5.  Competitive Analysis
6.  KeyLearnings & Recommendations

**Pricing:**

1.  Marketing Strategy - $ 100 - One Time - 1 Week
2.  Social Media Channels - 4 (Setup &Optimization) - $ 50 - One Time -2 Days
3.  Monthly Maintenance & Reporting - $ 100 - Monthly Recurring Fee - Share Reports by end of every month
4.  Creative Posts & Organic Marketing - $ 200 - Monthly Recurring Fee - Share Designs before start of every month
5.  SEOServices - $150 - Monthly Recurring Fee - Share Reports by end of every month

6.  **Total Cost:**
7.  **One Time Setup Fee - $150**
8.  **Monthly Recurring Fee - $450**

# Clinic Management Website

**Business Requirements & Project Overview:**

**Main Website:**

1. Landing Page
2. 3 Internal Pages to showcase 3 different businesses
3. Book Appointments
4. Showcase Doctors Products
5. Listing Categories
6. Social Login
7. Order tracking
8. Login & Signup
9. Payment Integrations Details & Compare Products
10. Promo/Coupon Codes
11. Wishlist Products
12. Push Notifications
13. Contact Us
14. About Us
15. FAQs
16. Privacy Policy
17. Terms & Conditions
18. Return & Shipping Policy
19.

**Admin Panel**:

1. Dashboard
2. Add Doctors & their schedules
3. Add Products
4. Manage Orders
5. System Settings
6. Product, Categories, Stock & Order Payments
7. Auto-Generated Reports
8. Chat with users
9. Generate Excels
10. Generate Invoices

11. Users
12. Contact Us

**Android App -** Need to buy a 25$ Google developer account for the google play store

**iOS App -** Need to buy 99$ Apple developer account for the iOS app store - it needs to be renewed every year - price is 99$ / per year

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**Firebase project -** The client will bear the cost of Firebase which will depend on no. of users, authentications & crud operation on the platform.

**Maintenance:** We will give 1 year of maintenance for free - if any bugs arise / any functionality breaks, we will fix it for free. After 1 year, we will charge $ 300 / year

**Costing Estimate: (USD)**
1.  Designing: $ 400
2.   Main Website: $600
3.  Admin Website: $ 200

4.  **Additional features: depending on the requirements**
5.  **Final Amount: $ 1200 Maintenance: $ 200 / year**

# SHOPIFY WEBSITE

**Admin Panel**

1. User Management: Admin can view, manage, and control all registered users. This includes activating, deactivating, or blocking users based on activity or policy violations.

2. Verification Oversight: Admin has access to all user verification processes, including phone number verification and email confirmation, ensuring compliance with app standards.

3. Message Monitoring: The admin can monitor the messages sent through the platform (if required by policy) to ensure adherence to app guidelines and prevent misuse.

4. Analytics Dashboard: Provides real-time data on user activity, message sending frequency, app performance, and error reports. Helps in identifying trends and making data-driven decisions.

5. Country Code Configuration: Admin can configure or modify country codes to ensure users are selecting the correct format for phone numbers, adding new countries if necessary.

6. Content Moderation: Allows the admin to manage any inappropriate content reported by users, such as spam messages or harmful media shared through the app.

7. User Support and Feedback: Admin can access user feedback, complaints, and support requests, ensuring timely responses and issue resolution.

8. Notifications and Alerts: Admin can send mass notifications to users about app updates, new features, or any service interruptions. This module ensures seamless communication with the user base.

9. Security Logs and Audit Trail: The admin panel tracks all changes and actions taken within the admin interface, maintaining a log for auditing purposes and identifying any suspicious activity.

10. System Settings and Configuration: Admin can adjust app settings such as user registration parameters, OTP expiration time, notification preferences, and other platform configurations.

**App**

1. Direct Messaging Without Saving Contacts: Send messages to any number without adding them to your contact list.

2. Country Code Selection: Easily select the appropriate country code for the number you're messaging.

3. App Choice Flexibility: Choose between WhatsApp or WhatsApp Business to send your message.

4. User-Friendly Interface: Simple and intuitive design for a seamless user experience.

5. No Contact Clutter: Maintain a tidy contact list by avoiding unnecessary additions.

6. Quick Access: Rapidly send messages without the usual steps of saving contacts.

7. Lightweight Application: Consumes minimal storage space on your device.

8. Regular Updates: Frequent updates to fix bugs and improve performance.

9. Free to Use: No cost associated with downloading or using the app.

10. Scheduled Reminders: Set reminders to send messages at a later date and time.

11. Permanent Messages: Save frequently sent messages for quick access and reuse. 12.Self-Messaging: Send messages to your own number for personal notes or reminders.

13. No Data Collection: The app does not collect user data, ensuring privacy.

14. Multiple Language Support: Available in various languages to cater to a global audience.

15. Clipboard Detection: Detects copied phone numbers and offers to send a message directly to the copied number.

**Pricing:**
1. Design -  ₹ 40,000
2. Development - ₹ 60,000
3. Project Management + Testing - ₹ 25,000
4. Annual Maintenance - ₹ 12,500

5. **Total Amount - ₹1,37,500 + 18% GST**
6. **Additional Features & Enhancements - ₹ 25,000**

# AI Based Search Engine:

**Admin Panel :**

1. AI Tools Management: Add, edit, and categorize AI tools with descriptions, images, and affiliate links.
2. User Management: View, edit, and manage user accounts, authentication statuses, and activity logs.
3. Content Management System (CMS): Create, edit, and schedule blogs, newsletters, case studies, and SEO content.
4. Reviews & Ratings Moderation: Approve, delete, or respond to user reviews and ratings for AI tools.
5. Dynamic AI Recommendations Control: Adjust AI tool recommendations and ranking algorithms for better user experience.
6. Affiliate & Monetization Tracking: Monitor affiliate link performance, referral earnings, and commission reports.
7. SEO & Metadata Control: Optimize tool listings, blogs, and pages for search engine rankings. 8. Analytics & Reporting Dashboard: Track user activity, search trends, tool popularity, and website traffic insights.
9. Newsletter & Email Automation: Manage email campaigns, subscriber lists, and AI-generated content distribution.
10. Security & Access Control: Role-based permissions for different admin users, ensuring data protection and secure access.

**Webpage:**

**1. AI-Powered Search Engine:** Users can input their profession or needs to receive relevant AI tool recommendations.

**2. Comprehensive AI Tools Directory:** A categorized database of AI tools with filtering options based on industry and use case.

**3. AI Tool Detail Pages:** Each tool has a dedicated page with descriptions, images/videos, reviews, pros & cons, alternatives, and external links.

 **4. User Registration & Authentication:** Secure sign-up and login system with email verification and social login options.

**5. Personalized Dashboard:** Users can view saved tools, recommended AI tools, browsing history, and recent activity.

**6. New Arrivals & Trending Tools Section:** Highlights the latest AI tools and most popular tools based on user engagement.

**7. Affiliate & Monetization Integration:** Referral links and lifetime deals for monetization opportunities.

**8. SEO-Optimized Content:** Blog, case studies, and newsletters with SEO-friendly content for higher search engine ranking.

**9. User Reviews & Ratings:** Users can submit feedback, rate tools, and contribute insights on each AI tool's effectiveness.

**10. Newsletter & Blog Automation:** AI-powered blog and email marketing automation to keep users engaged with updates.

**11. CRM Integration:** Seamless connection with Go High Level CRM for managing client interactions and marketing campaigns.

**12. Dynamic Suggestions:** Real-time tool recommendations based on user searches and browsing behavior.

**13. Admin Panel for Content Management:** A backend system for adding and updating AI tools, blogs, and managing user data.

**14. Mobile-Responsive Design:** Optimized for seamless browsing on desktops, tablets, and mobile devices.

**Pricing:**
1. Designs - $ 1000 USD
2. Development - $ 1000 USD
3. Testing & Deployment  - $ 500 USD
4. Annual Maintenance-$ 1000 USD

5. **Total Amount - $ 1000 USD**
6. **Additional Features & Enhancements - $ 250 USD**


# Multi Vendor Food Delivery:


**Admin Panel-**

1. User Management: Ability to view, manage, and update user accounts, including banning or deactivating users.

2. Vendor Management: Admin can add, edit, or remove vendor profiles and manage their status (active, suspended, etc.).

3. Order Management: View and manage all incoming orders, with the ability to filter by status (pending, completed, cancelled).

4. Order Assignment: Ability to assign orders manually or automatically to vendors and track fulfillment progress.

5. Payment Overview: Admin can view and reconcile payments, including vendor payouts, user payments, and platform commissions.
6. Vendor Earnings: Detailed insights into vendor earnings, including commission breakdowns and payouts.

7. Order Analytics: View reports on order volumes, sales trends, and peak hours for better operational planning.

8. Vendor Performance Analytics: Track vendor performance based on order completion rate, customer ratings, and response times.

9. Customer Feedback Management: View and manage customer reviews and ratings for vendors and individual orders.

10. Product Management: Admin can approve or reject product listings from vendors and manage available items on the platform.

11. Coupon & Discount Management: Create, distribute, and manage promotional codes and discounts for users and vendors.

12. Support Ticket Management: View and resolve customer or vendor support tickets, with escalation options for complex issues.

13. System Notifications: Configure and manage automated system notifications sent to users, vendors, and delivery partners.

14. Content Management: Manage static content on the website and app (e.g., terms and conditions, privacy policy, FAQs).

15. Reporting & Data Export: Generate and export detailed reports on orders, revenue, users, and vendors for financial and operational analysis.

16. Marketing Campaign Management: Admin can set up, monitor, and analyze marketing campaigns (e.g., email newsletters, social media ads).

17. Delivery Partner Management: Manage and track delivery partners, including their performance, availability, and location status.

18. Commission Settings: Configure platform commission structure for different vendors or product categories.

19. Real-Time Analytics: Monitor live platform activity, such as the number of active users, orders, and deliveries in progress.

20. Security and Access Control: Manage user roles and permissions for admin staff, ensuring restricted access to sensitive information.

## Mobile Application  -

1. Seamless Order Placement: Easy-to-use mobile interface for ordering food anytime, anywhere.

2. Push Notifications for Orders: Instant notifications for order status, delivery updates, and promotional offers.

3. Geolocation Services: Integrated map for real-time tracking of orders and optimized delivery routing.

4. Vendor and Menu Browsing: Users can browse vendors, view detailed menus, and make selections on the go.

5. Real-Time Order Notifications: Receive instant alerts for order acceptance, preparation, and delivery stages.

6. Payment Integration: Secure and smooth in-app payment experience with various payment options.

7. WhatsApp Integration: Quick communication with vendors or support via WhatsApp for inquiries or issues.

8. One-Tap Call Feature: A call button for direct communication with vendors or support without leaving the app.

9. Account Management: Users can manage their personal information, saved addresses, and order preferences.

10. Order History: Easy access to past orders for quick reordering or tracking.

11. Vendor Ratings and Reviews: Ability to leave feedback and read reviews to help guide future
orders.

12. Chatbot Integration: Automated customer support through a chatbot for inquiries, order assistance, and FAQs.

**Pricing -**
1. Designs -₹ 2,00,000
2. Development - ₹ 4,35,000
3. Testing & Deployment  - ₹ 50,000
4. Annual Maintenance - ₹ 68,500

5. **Total Amount - ₹ 7,54,000**
6. **Additional Features & Enhancements ₹ 25,000 USD**


# Job Portal Website -

**Admin panel -**
1. Admin Login & Role-Based Access: Secure multi-factor authentication with role based access control for Super Admins, HR Managers, and Moderators.

2. User & Profile Management: Approve, suspend, or delete candidate and recruiter accounts while verifying "Open to Work" and "Hiring" tags.

3. Job Posting & Profile Oversight: Moderate job postings, track performance, and verify candidate and company profiles for authenticity.

4. AI Job Matching & Interview Management: Optimize AI-driven job recommendations and oversee interview scheduling with automated reminders.

5. Analytics & Reporting Dashboard: Generate insights on job applications, interview success rates, and hiring trends for strategic improvements.

6. Notifications & Communication: Configure and send automated job updates, approvals, reminders, and platform announcements via email/WhatsApp.

7. Resume & Document Verification: Review and validate uploaded resumes while ensuring company document authentication and compliance.

8. Feedback & Rating System: Monitor candidate interview feedback, resolve disputes, and address reported concerns.

9. Security & Compliance Management: Enforce GDPR policies, protect data integrity, and track unauthorized system activities.

10. Support & Help Center: Manage user queries, support tickets, and live chat assistance for seamless issue resolution.

**Webpage -**

1. Homepage & Quick Access: Overview of platform features for job seekers and recruiters with job/candidate search and CTA buttons for Login/Register.

2. User Authentication & Login: Separate logins for Candidates and Recruiters with secure authentication via email, OTP, or social media.
3. Candidate Dashboard & Job Matching: Profile management, AI-driven job recommendations, resume parsing, application tracking, and "Open to Work" tag for visibility.

4. Recruiter Dashboard & Job Management: Company profile handling, job posting/editing, AI-driven candidate suggestions, interview scheduling, and "Hiring" tag.

5. Advanced Job Search & Matching Algorithm: AI-powered job matching with search filters for location, salary, job type, and experience level.

6. Interview Scheduling & Assessment Module: Automated interview scheduling with calendar sync and pre-defined questions for candidate screening.

7. Notifications, Alerts & Communication: Real-time email/WhatsApp alerts for job updates, applications, interviews, and recruiter messages.

8. Feedback & Rating System: Candidates rate interviews, while employers provide post-interview feedback for process improvement.

9. Admin Panel & Analytics Dashboard: Centralized admin control for user management, recruiter insights, application rates, and hiring trends.

10. Social Media & External Integration: Job postings can be shared on LinkedIn, Twitter, and Facebook to enhance reach.

11. Support & Help Center: Dedicated user assistance with FAQs, contact forms, and live chat for quick issue resolution.

**Pricing -**

1. Design  - ₹ 50,000
2. Development - ₹ 1,60,000
3. Automations -₹  70,000
4. Testing & Deployment - ₹ 30,000
5. Annual Maintenance - ₹ 31,000

6. **Total Amount - ₹ 3,10,000**
7. **Additional Features & Enhancements ₹ 25000**

# Landing Page Website

**Admin panel -**

1. Admin Login & Role-Based Access: Secure multi-factor authentication with role based access control for Super Admins, HR Managers, and Moderators.

2. User & Profile Management: Approve, suspend, or delete candidate and recruiter accounts while verifying "Open to Work" and "Hiring" tags.

3. Job Posting & Profile Oversight: Moderate job postings, track performance, and verify candidate and company profiles for authenticity.

4. AI Job Matching & Interview Management: Optimize AI-driven job recommendations and oversee interview scheduling with automated reminders.

5. Analytics & Reporting Dashboard: Generate insights on job applications, interview success rates, and hiring trends for strategic improvements.

6. Notifications & Communication: Configure and send automated job updates, approvals, reminders, and platform announcements via email/WhatsApp.

7. Resume & Document Verification: Review and validate uploaded resumes while ensuring company document authentication and compliance.

8. Feedback & Rating System: Monitor candidate interview feedback, resolve disputes, and address reported concerns.

9. Security & Compliance Management: Enforce GDPR policies, protect data integrity, and track unauthorized system activities.

10. Support & Help Center: Manage user queries, support tickets, and live chat assistance for seamless issue resolution.

**Landing Page Website**

1. Landing page
2. User Onboarding Page
3. Home Page 5-6 Sections
4. Exam Page
5. Add Study Materials
6. View Test Series
7. Scholarship Page
8. Enquiry Form
9. Profile Section
10. Notification Bar
11. Setting Page
12. Sign up for newsletter section
13. Testimonials Section
14. Website Animations
15. Footer Section with social media links
16. FAQ Page
17. About Us
18. Blog Page
19. Map to show Location
20. Contact Us Page
21. Terms of Use
22. Privacy Policy

**Costing Estimate: (INR) •**

1. Designing: Rs. 20,000
2. Landing Page Website: Rs. 20,000
3. Additional features: depending on the requirements

4. **Amount: Rs. 40,000**
5. **Final Amount: Rs. 40,000 + GST (18%): Rs. 47,200**
6. **Note* : After a 20% discount, the total payable is ₹38,000**

7. **Annual Maintenance: Rs. 5,000**

8.  **Additional Features & Enhancements : Rs. 20,000 (INR)**