



SHOPIFY | SALES & CUSTOMER FUNNEL REPORT

Transaction Performance

Net Sales	Total Quantity	Net Average Order Value
\$4,180,874	7534	\$562.6

Customer Purchase Behavior

Total Customers	Single Order Customers	Repeat Customers
4431	2392	2392

Retention & Value KPIs

Life Time Value	Repeat Rate	Purchase Frequency
\$943.6	54%	1.68

Shopify Analysis

Details Tab

Select Major

Net Sales

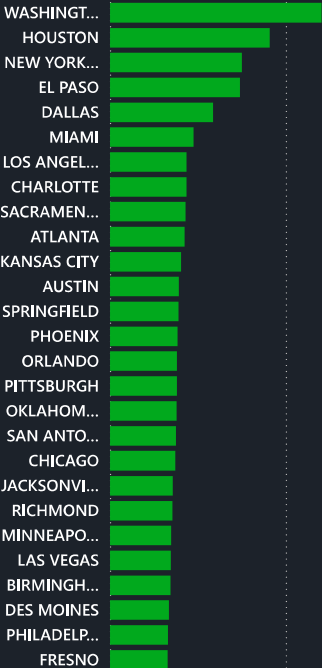
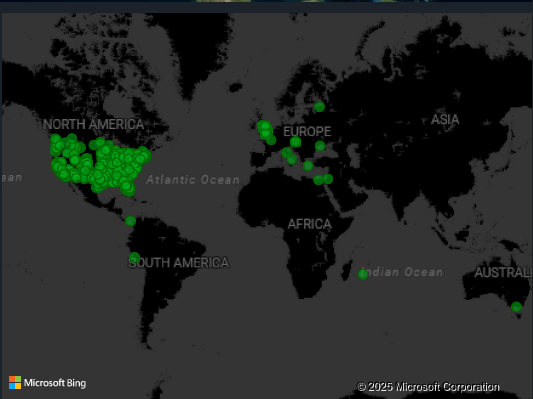
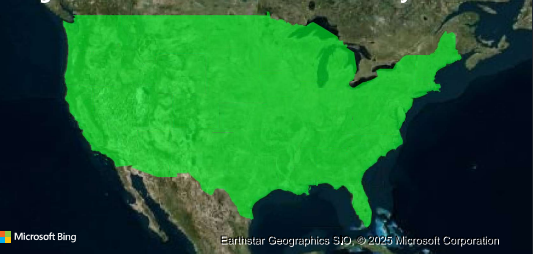
Province

All

Gateway

All

Regional overview - Province & cities by Net Sales

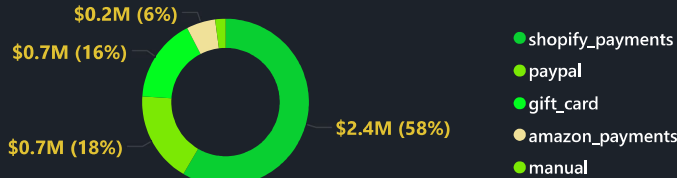


\$0.0M \$0.1M

Net Sales Trend Over Time



Net Sales BY Gateway Payment Method



Net Sales by Product Type

