

All



Happy Valentine's Day

57.62K

Sum of price

670

Total Orders

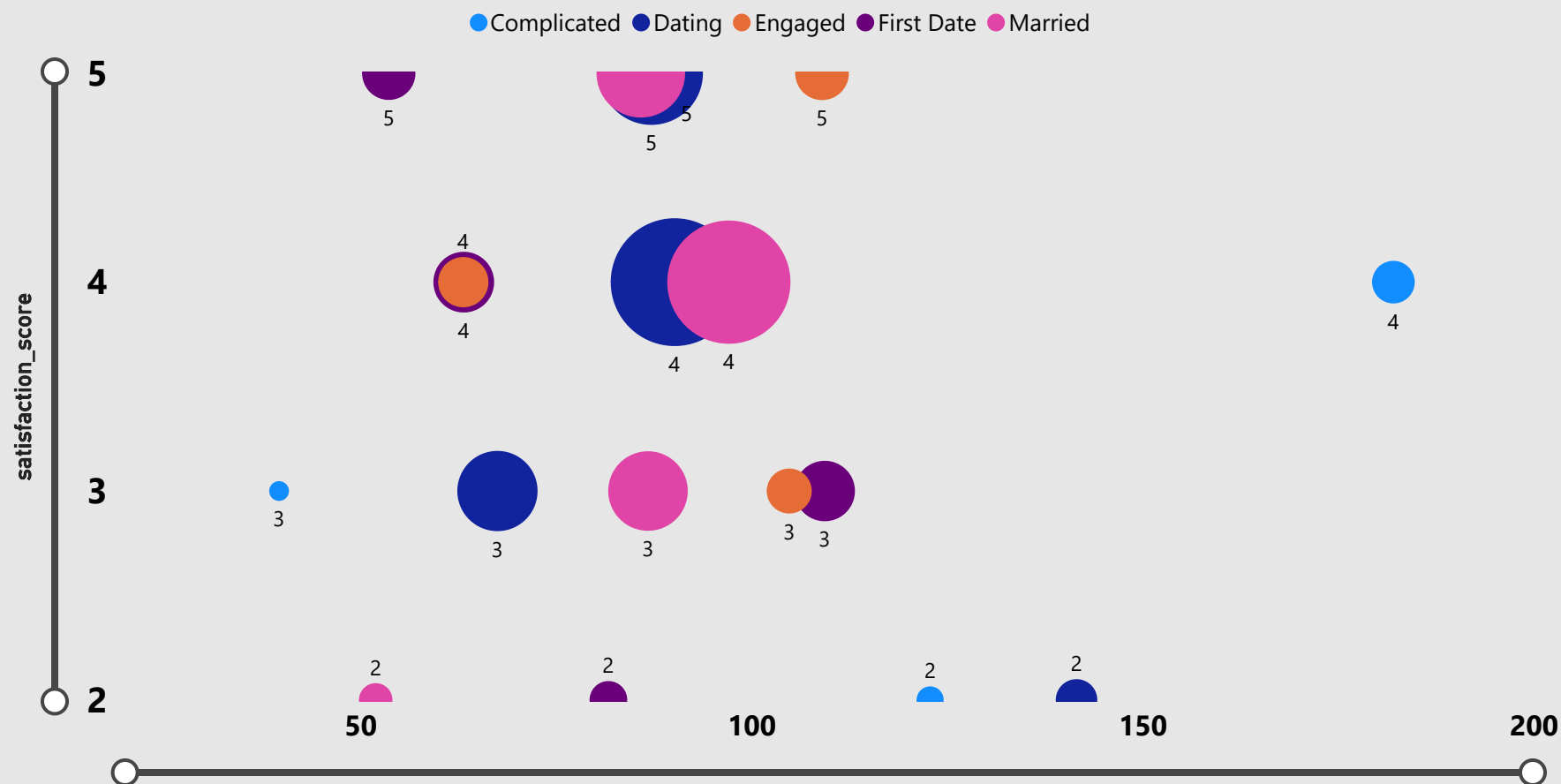
86.00

AOV

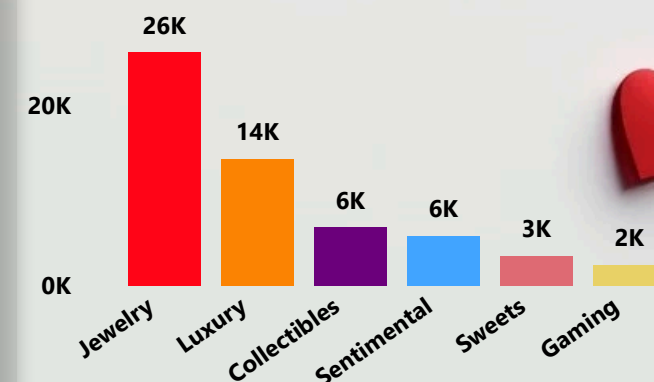
4.00

Avg Satisfaction

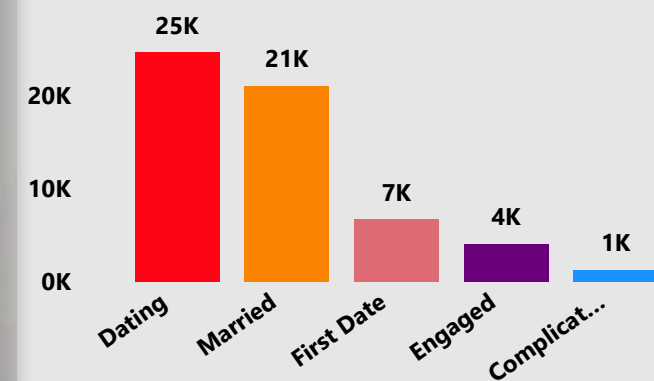
Price vs Satisfaction by Relationship Type



Revenue by Gift Category



Revenue by Relationship Type



4.00

Avg Satisfaction

86.00

AOV

670

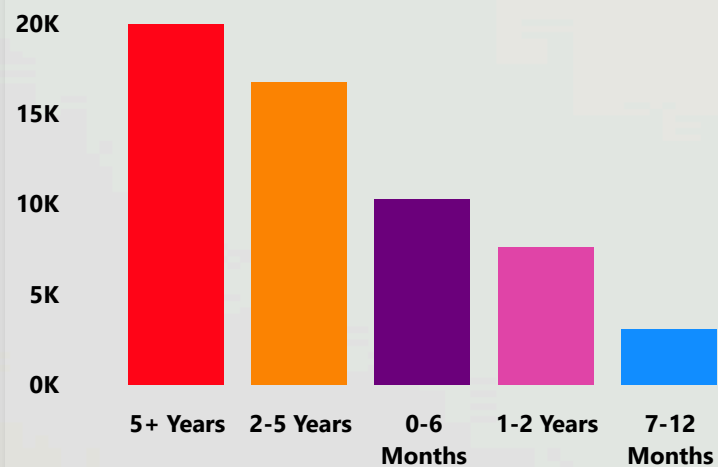
Total Orders

Happy Valentine's Day

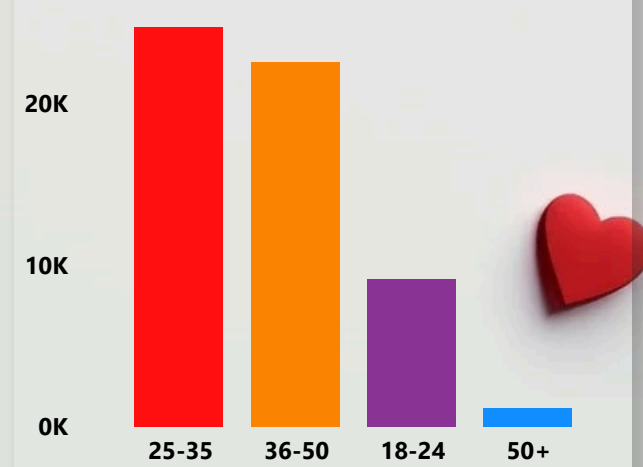
High Value & High Satisfaction Orders

gift_item	relationship_type	Sum of price	Sum of satisfaction_score
AirPods	Dating	2,550.20	50
AirPods	Engaged	232.16	4
AirPods	First Date	982.39	24
AirPods	Married	1,020.78	21
Book	Dating	242.87	36
Book	Engaged	93.27	12
Book	First Date	93.65	12
Book	Married	316.47	44
Concert Tickets	Dating	933.17	33
Concert Tickets	First Date	207.34	10
Concert Tickets	Married	1,381.46	34
Cookies	Dating	225.53	54
Cookies	Engaged	19.66	3
Cookies	First Date	156.49	37
Cookies	Married	70.22	18
Dubai Chocolate	Complicated	45.98	7
Dubai Chocolate	Dating	1,267.38	200
Dubai Chocolate	Engaged	129.04	21
Dubai Chocolate	First Date	296.31	51
Dubai Chocolate	Married	1,017.92	158
Earring	Complicated	319.03	8
Earring	Dating	866.90	31
Total		57,622.10	2680

Total Revenue by Duration Group



Total Revenue by Age Group



Total Revenue by gender

