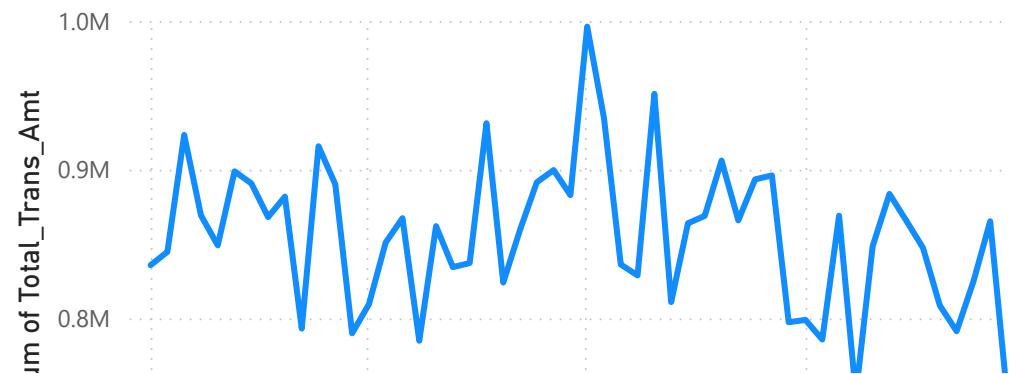


Week_Num1	previous_Week_Revenue	Current_Week_Revenue	wow_change
52	1,070,439.10	933,134.43	-12.5%
51	1,026,549.11	1,070,439.10	4.3%
50	980,152.37	1,026,549.11	4.6%
49	1,008,776.60	980,152.37	-2.6%
48	1,047,120.33	1,008,776.60	-3.7%
47	1,078,915.24	1,047,120.33	-2.9%
46	1,094,926.59	1,078,915.24	-1.5%
45	1,063,063.37	1,094,926.59	3.6%
44	934,631.07	1,063,063.37	13.3%
43	1,080,205.07	934,631.07	-13.4%
42	982,074.00	1,080,205.07	1.0%

### Sum of Total\_Trans\_Amt by Year, Quarter, Month and Day



Delinquent_Acc	%GT Count of Delinquent_Acc
0	93.93%
1	6.07%
<b>Total</b>	<b>100.00%</b>

Activation_30_Days	%GT Count of Activation_30_Days
0	42.53%
1	57.47%
<b>Total</b>	<b>100.00%</b>

# Credit Card Transaction Report

Revenue  
**55M**

Amount  
**45M**

Interest  
**8M**

Count  
**656K**

Low

Medium

High

Week\_Start\_Date

All

Q2

Q3

Q1

Q4

F

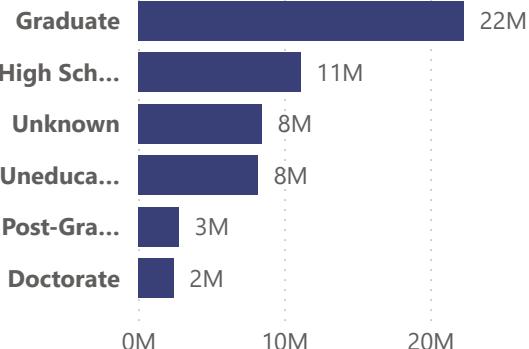
M

Card_Catagory	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

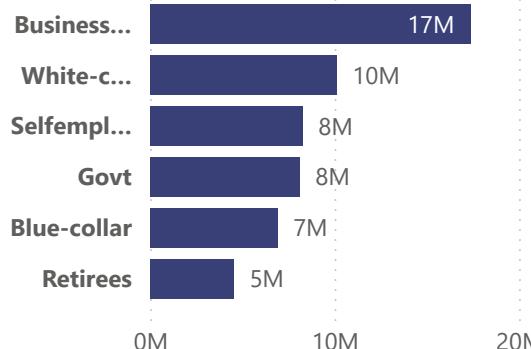
## QTR Revenue and Total Transactions Count



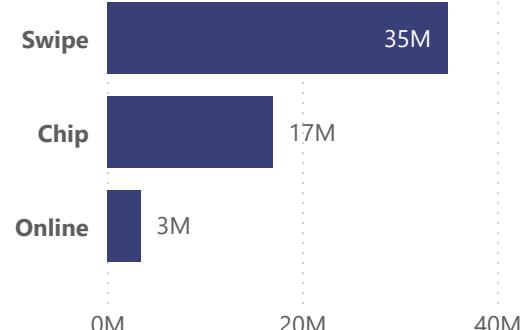
## Sum of Revenue by Education\_Level



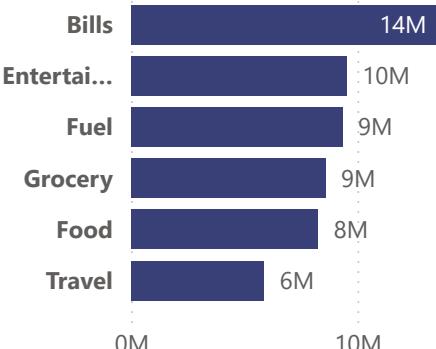
## Sum of Revenue by Customer\_Job



## Sum of Revenue by Use Chip



## Sum of Revenue by Exp\_Type



# Credit Card Customer Report

Q2

Q3

Q1

Q4

Week\_Start\_Date

All

Revenue

55M

Income

576M

Interest

8M

CSS

3.19

M

30M

F

25M

Blue

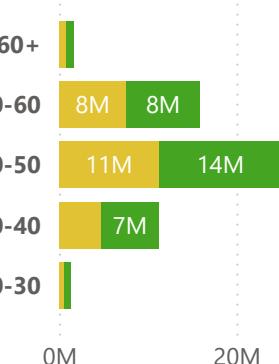
Gold

Plati...

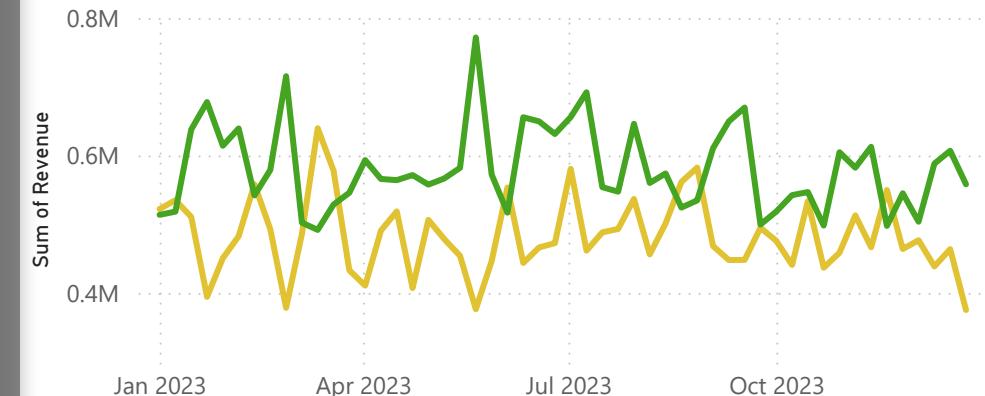
Silver

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17387832	2539390	186959919
White-collar	10114656	1441074	103930055
Govt	8111701	1160016	88773989
Selfemployed	8261758	1119742	75313288
Blue-collar	6904279	952801	72262158
Retirees	4535184	630359	48675030
Total	55315410	7843382	575914439

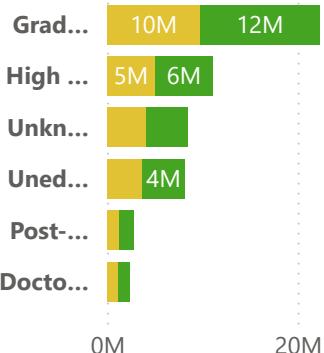
Revenue by AgeGroup



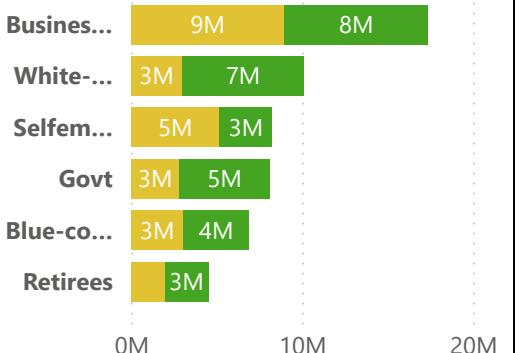
Revenue by Start of Week



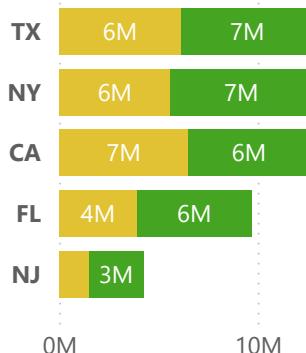
Revenue by Education



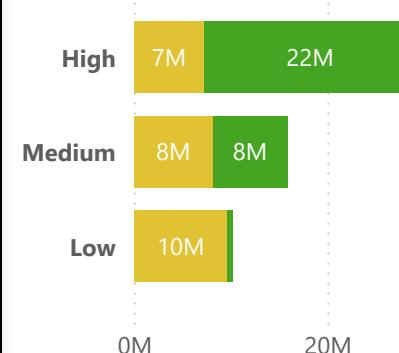
Revenue by Customer\_Job



Revenue by state\_cd



Revenue by IncomeGroup



Revenue by Marital\_Status

