

# ECOMMERCE SALES ANALYSIS DASHBOARD

## SALES

\$2,297,200.86



YOY GROWTH ▲20.62%

## PROFIT

\$286,397.02



YOY GROWTH ▲27.45%

## QUANTITY

# 37873



YOY GROWTH ▲14.41%

## NO. OF ORDERS

# 9994



YOY GROWTH ▲28.64%

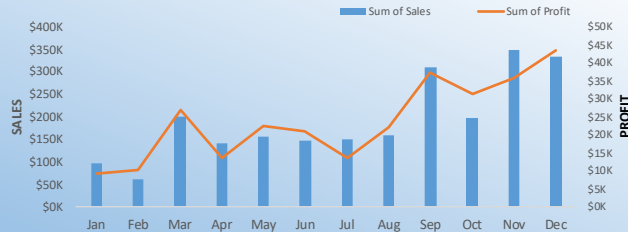
## PROFIT MARGIN

12.47%

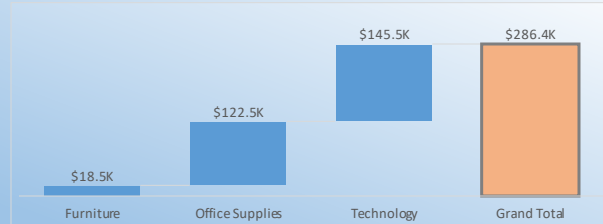


YOY GROWTH ▼5.15%

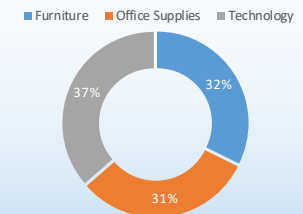
## SALES AND PROFIT ANALYSIS



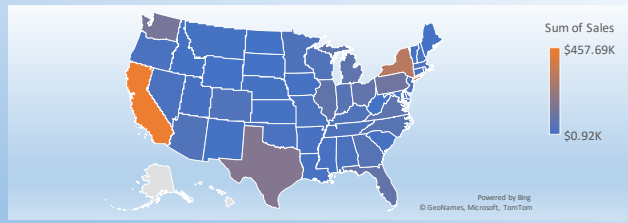
## CATEGORY WISE PROFIT



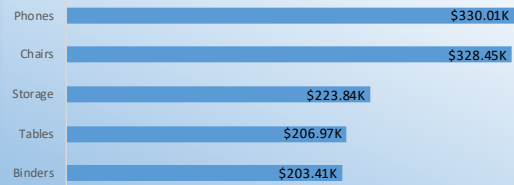
## CATEGORY WISE SALES SHARES%



## SALES BY STATES



## TOP 5 SUBCATEGORIES



## FILTERS

Year	Segment	Region
2011	Consumer	Central
2012	Corporate	East
2013	Home Office	South
2014		West