

Mohit Kumar

UI/UX Designer

Scaling new heights of success and leaving a mark of excellence in each step; targeting senior level assignments in UI/ UX Design Consultancy, preferably in Delhi



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Delhi

Portfolio:

<https://mohitvisuals.github.io/mohit/>

Core Competencies

- ❖ UI/ UX Design
- ❖ Usability Testing
- ❖ User Research/ User Scenarios
- ❖ Product Design (Web, Android, Website)
- ❖ Prototyping
- ❖ Quantitative Research
- ❖ Customer Journey Mapping
- ❖ Design Thinking
- ❖ Wireframing
- ❖ Stakeholder Engagement

Soft Skills



Education & Credentials

- COMPLETED 12th CLASS IN 2021
- B.A (HONS) PURSING IN 3rd YEAR

Personal Details

Date of Birth: 29th Aug 2001

Languages Known: English and Hindi

Address: Singh Enclave, Kirari Sulman Nagar, Delhi-110086

Profile Summary

- Performance driven and proficient **User Interface (UI) and User Experience (UX) Designer** with robust technical skills, offering **2** years of rich and extensive experience across **3** domains/industries
- Highly **experienced in all phases of Human Centered Design** along with administering the entire spectrum of customer experience life cycle
- Possesses **strong analytical and User-Centered design skills** to create holistic solutions that are functional and research-driven
- Utilized UX research methods, such as **A/B Testing & Experiment, User Journey, User Interview, Usability Testing, and Google analytics**
- Expert in mapping & analyzing clients' requirements, leading the design vision, and assisted in setting product direction; exhibited **excellence in designing new features and overhauling the visual design for the product**
- Highly skilled in undertaking the development of **User Interface, User Flows, Concept Sketches, Wireframes & Mock Ups, and Style Guides** for mission-critical, highly available, and scalable applications
- In-depth exposure to using modern design tools such as **Adobe XD, Photoshop, Figma and Sketch**
- Significant experience in conceptualizing, designing, and developing the UI that is **visually pleasing and highly efficient**; provided effective and functional web designs to customers that met their specific business needs
- **Outstanding communication & leadership skills** that have been put to excellent use in resolving problems as well as promoting a positive work environment

Work Experience (2.6 Years)

- July, 2023 - Recent: Wayfarer E-commerce Pvt. Ltd. UX/UI Designer

Key Result Areas:

- Assisted the optimizers to build the A/B Test as well as improved the interaction on forms, cart page, and redesigned the web page for better conversions

November, 2021 - July, 2023: Turtle Techsai, Remote UX/UI Designer

Key Result Areas:

- Assisted the optimizers to build the A/B Test as well as improved the interaction on forms, cart page, and redesigned the web page for better conversions

Internships

September, 2021- November, 2021, : Flyweis Technology, Remote UI Designer

Key Result Areas:

- Managed responsibility for creating their internal dashboard and other things