

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week Start Date

All

Total Revenue

57M

Total Interest

7.98M

Transaction
Count

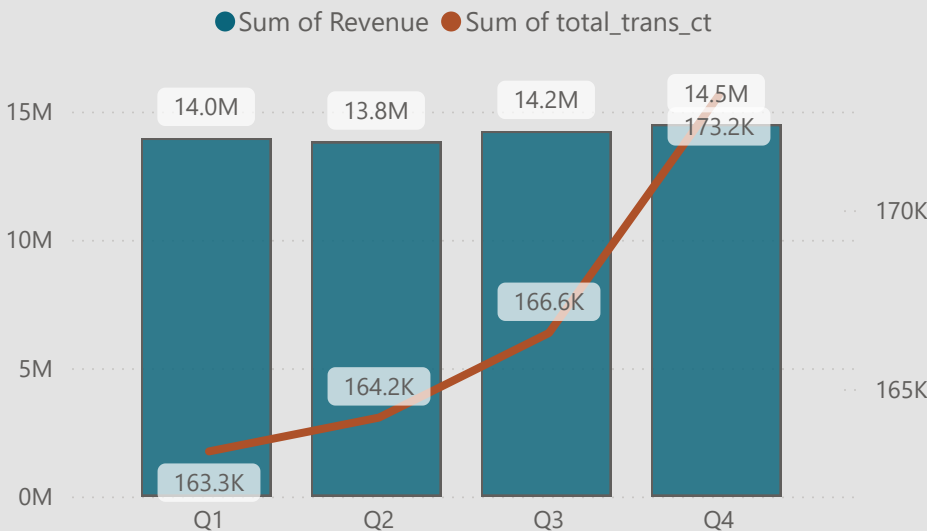
667K

Transaction
Amount

46M

| card_category | Sum of Revenue | Sum of interest_earned | Sum of annual_fees |
|---------------|----------------|------------------------|--------------------|
| Blue | 47,188,612 | 6,614,172.62 | 2,733,690 |
| Gold | 2,533,682 | 384,755.16 | 57,565 |
| Platinum | 1,135,608 | 161,629.05 | 20,665 |
| Silver | 5,659,109 | 821,922.98 | 189,590 |
| Total | 56,517,011 | 7,982,479.81 | 3,001,510 |

Qtr Revenue and Total Transaction



F

M

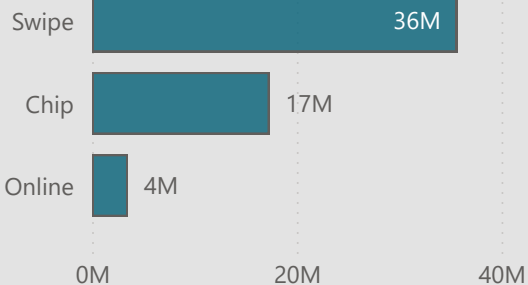
Gold

Silver

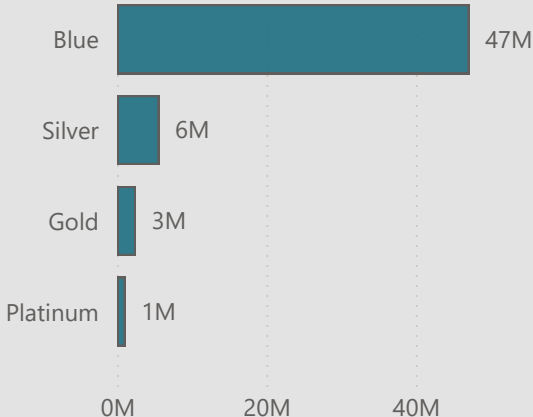
Blue

Platinum

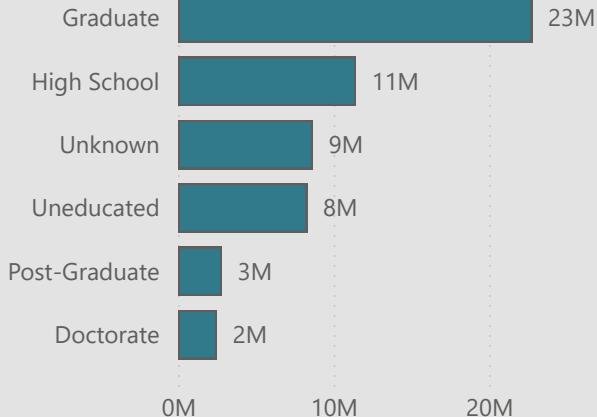
Revenue by Chip



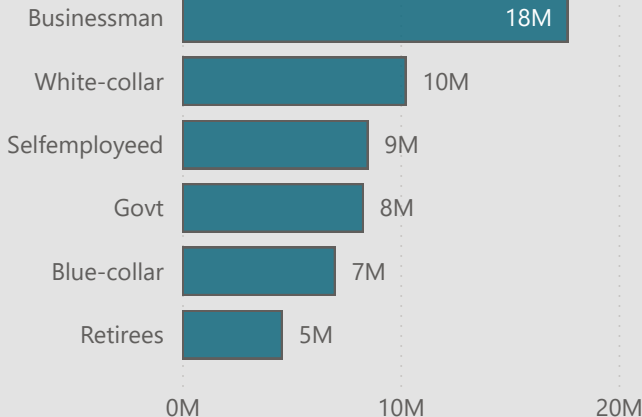
Revenue by Card Category



Revenue by Education



Revenue by Customer Job



Customer Aquisition cost

