Margins for logo mark
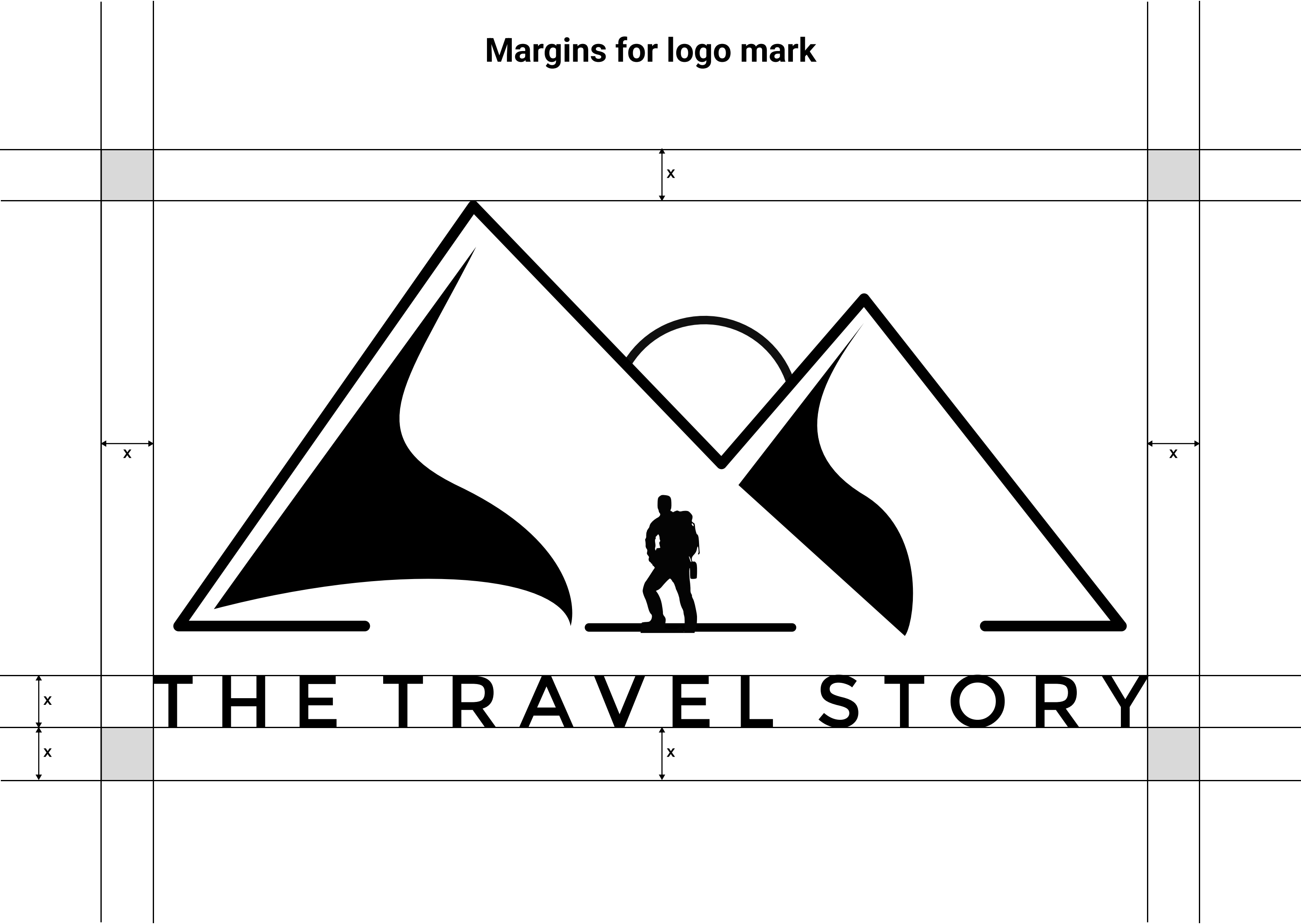
THE TRAVEL STORY

Typography : NATS Regular

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce at ultrices risus. Nam dapibus sed mauris nec tempor. Sed quis euismod nunc. Ut porttitor ante lorem, at egestas lorem

fermentum ut. Fusce commodo condimentum orci molestie pulvinar. Vivamus magna metus, convallis eu nunc id, viverra egestas orci. Sed id metus eu est mollis tristique non eget erat.

Vestibulum auctor volutpat ipsum, non congue purus faucibus vitae. Vestibulum blandit orci leo, non vulputate urna hendrerit et.
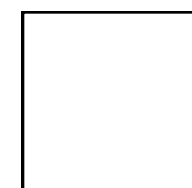
Colors :

#000000

#0BB7CE

#FFFFFF

Few things to consider:

Do not Stretch/squish/distort the logo

The logo should always be in black, white or the dedicated brand color

Do not overlay graphic on the logo

There should be a good amount of contrast b/w the logo mark and the BG color to avoid legibility issues