

Credit Card Transaction Report

Revenue

56.5M

Total_Trans_amt

45.5M

Total_trans_count

0.7M

Total_int_earned

8.0M

week_start_date

All



(Blank)

F

M

Q4 Q3 Q2 Q1

Gold Silver Blue Platinum

(Blank) Low Medium High

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

Revenue_by_Use_chip

Swipe

35.7M

Chip

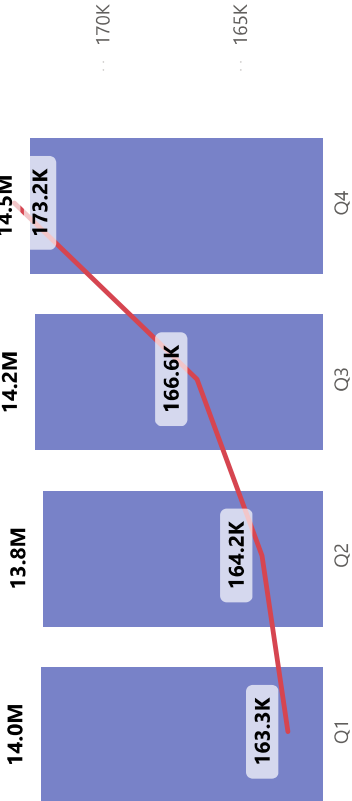
17.3M

Online

3.5M

QTR Revenue and Total_trans_ct by qtr

Sum of Revenue Sum of total_trans_ct



Revenue by exp_type

Bills

14M

Entertain...

10M

Fuel

10M

Grocery

9M

Education_level_exp_type

Graduate

23M

High School

11M

Unknown

9M

Uneducated

8M

Coustomer_jobs_exp_type

Businessm...

18M

White-collar

10M

Selfemplo...

9M

Govt

8M

Coustomer_acq_cost at Card_basis

Blue

0.90M

Silver

0.06M

Gold

0.02M

Platinum

0.01M

Credit Card Customer Report

Revenue

56.5M

Income

588M

Cust_Satisfaction

3.19

Total_int_earned

8.0M

week_start_date

All

M

31M

F

26M

Q4

Q3

Q2

Q1

Gold

Silver

Blue

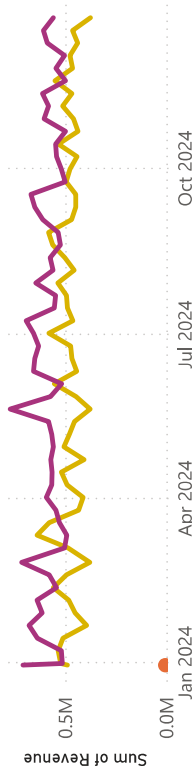
Platinum

Swipe

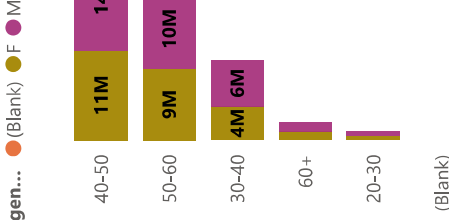
Online

Chip

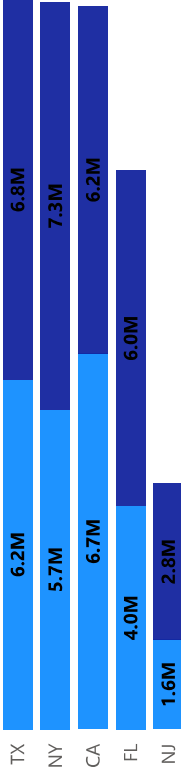
Revenue by Week



Revenue at Age_group Basis



Revenue at State Basis

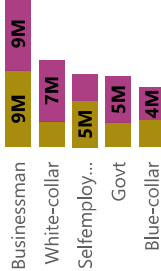


customer_job	Sum of income	Sum of interest_earned	Sum of Revenue
Blue-collar	73516911	510	5131
Businessman	190295374	967751	7040606
Govt	90834727	2584094	17692341
Retirees	49619308	1182231	8335534
Selfemployed	77659931	641692	4617448
Total	587544726	7982480	56517011

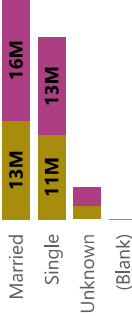
Revenue by car_owner



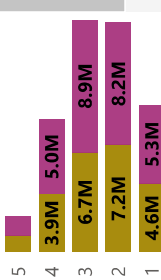
Revenue at Job Basis



Sum of Revenue by marital_status and gender



Revenue by Dependent



Revenue at Income Basis

