



Total Sales

\$17M

Total Boxes

1M

Total Cost

\$7M

Total Shipment

3K

Total profit

\$10M

Profit %

60.00%

60.87%

Cost

Boxes

Shipment

Sales

profit

profit by Month

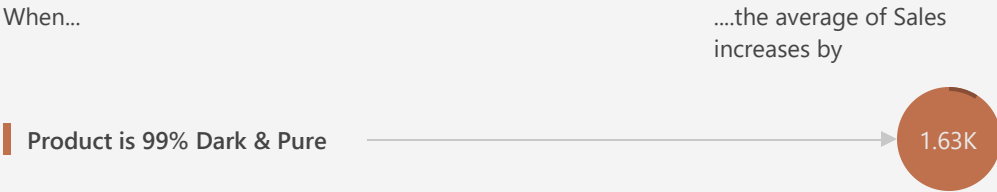


Key influencers

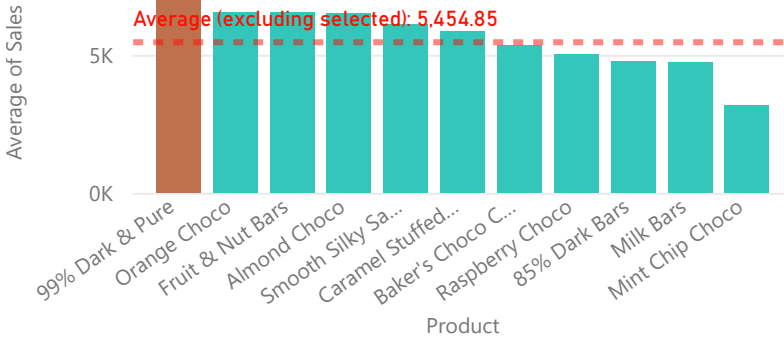
What influences Sales to

Increase

 ?



← Sales is more likely to increase when Product is 99% Dark & Pure than otherwise (on average).



☐ Only show values that are influencers

Picture	Sales person	Sales	profit	Profit %	
	Brien Boise	\$7,26,869	\$5,02,373	69.11%	✓
	Marney O'Brien	\$6,59,975	\$4,44,957	67.42%	✓
	Roddy Speechley	\$6,91,927	\$4,65,015	67.21%	✓
	Rafaelita Blaksland	\$7,59,123	\$5,01,665	66.08%	✓
	Kelci Walkden	\$7,52,119	\$4,95,107	65.83%	✓
	Husein Augar	\$7,10,906	\$4,58,251	64.46%	✓
	Gunar Cockshoot	\$6,93,815	\$4,46,647	64.38%	✓
	Jehu Rudeforth	\$7,09,992	\$4,54,506	64.02%	✓
	Kaine Padly	\$7,06,336	\$4,51,375	63.90%	✓
	Karlen McCaffrey	\$7,19,303	\$4,53,872	63.10%	✓
	Dennison Crosswaite	\$6,64,477	\$4,11,321	61.90%	✓
	Van Tuxwell	\$6,74,190	\$4,15,868	61.68%	✓
	Camilla Castle	\$6,85,503	\$4,20,184	61.30%	✓
	Barr Faughny	\$6,95,831	\$4,26,088	61.23%	✓
	Wilone O'Kielt	\$6,11,003	\$3,72,614	60.98%	✓
	Curtice Advani	\$6,93,907	\$4,12,173	59.40%	✗
	Oby Sorrel	\$7,22,012	\$4,25,717	58.96%	✗
	Dotty Strutley	\$6,66,032	\$3,85,927	57.94%	✗
	Jan Morforth	\$6,82,358	\$3,94,408	57.80%	✗
	Gigi Bohling	\$6,66,812	\$3,78,200	56.72%	✗
	Andria Kimpton	\$6,74,399	\$3,76,130	55.77%	✗
	Mallorie Waber	\$6,07,781	\$3,34,410	55.02%	✗
	Beverie Moffet	\$6,67,409	\$3,48,793	52.26%	✗



Bars

Bites

Other



SALES ANALYSIS BY GEOGRAPHY

Geo▲	Total Cost	Total Sales	Total profit	Profit %
Australia	\$21,44,923	\$57,03,536	\$35,58,614	62.39%
Canada	\$23,71,919	\$57,25,895	\$33,53,976	58.58%
India	\$21,80,480	\$56,48,465	\$34,67,985	61.40%
New Zealand	\$22,58,013	\$58,75,218	\$36,17,205	61.57%
UK	\$23,39,443	\$54,71,935	\$31,32,492	57.25%
USA	\$22,23,664	\$56,17,463	\$33,93,799	60.42%
Total	\$1,35,18,441	\$3,40,42,511	\$2,05,24,070	60.29%

