

MOHIT SAHIJA

SOFTWARE DEVELOPING/CYBER
SECURITY & MARKETING/SALES

+91-83204-40198

mohit.sahija.sw@gmail.com

Casa Vyoma Flat Nr. Sarkari
Vashat rd, Vastrapur, Ahmedabad
380052



ABOUT ME

I am a passionate and motivated individual with Good knowledge in cybersecurity and digital marketing. I have hands-on experience in network security and Cybersecurity and IT Infrastructure, which fuel my enthusiasm for protecting systems against cyber threats. Alongside my technical skills, I excel in creating engaging content and designing eye-catching graphics using Canva, making me versatile in both technical and creative fields. I am eager to apply my knowledge and skills in a professional environment, learn from industry experts, and contribute to enhancing digital security and impactful marketing strategies.



EXPERIENCE

01/5/2025 – Present	VINAY ENTERPRISES - AUTHORIZED PARTNER OF TATA TELE BUSINESS SERVICES As Business Development Executive I am working as a Business Development Executive at Vinay Enterprises, an IT infrastructure and networking company and an authorized partner of Tata Tele Business Services (TTBS). My role is to acquire new customers, build strong business relationships, and promote TTBS solutions that enhance connectivity and IT growth. I focus on understanding client needs and delivering the right solutions to support their business expansion.
01/12/2024 – 1/4/2025 4 Months	HEM INFOTECH - PURAV SHAH As Marketing & Sales In addition to digital marketing, I was actively involved in sales, directly connecting with customers, understanding their requirements, and building strong relationships. I engaged with clients through calls and meetings, provided personalized recommendations, and prepared quotations to meet their needs.
01/08/2024 – 01/12/2024 4 Months	HEM INFOTECH - PURAV SHAH As an Intern As an Intern at Hem InfoTech, I drove engagement and brand growth through Digital Marketing, creating compelling posts tailored to our audience. By analyzing trends and identifying target demographics, I crafted effective digital marketing strategies that increased online visibility and boosted customer interaction.



EDUCATION

2018-2019	A.G. TEACHER SCHOOL 10th	76%
2020-2021	A.G. TEACHERS HIGH SECONDARY SCHOOL 12th - Commerce	74%
2021-2024	GUJARAT UNIVERSITY ANIMATION DEPARTMENT BSC in Software Development	SGPA 6.25
2024-2026 (PRESENT)	GUJARAT UNIVERSITY CPC DEPARTMENT MSC in Software Development	SGPA –

Linux

Linux is a open source Operating system which is based on Linux kernel. I am familiar with Kali & Red-hat Linux. I have learnt about security of Linux, file system, basic commands for file system management, permissions of Linux, Users & Group, etc.

Basic Desktop Operating System

BDOS refers to Basic desktop operating system in a fundamental understanding of end-users system. I have learnt about windows. It also includes Hardware assembling, software configuration, use of command prompt, User rights, Admin rights, Services, Group policies, role of Windows defender, etc.

Computer Networking

Computer Networking is the process of connecting computers and other devices to share data and resources efficiently. It involves understanding concepts like IP addresses, subnetting, and how devices communicate within a network. I have worked on tasks like setting up DNS resolving, DHCP, and routing protocols. Basic tasks include setting up and configuring routers, switches, and servers, as well as ensuring devices can communicate securely and effectively. Networking is fundamental to modern IT systems, enabling everything from internet access to file sharing within organizations.

Vulnerability Assessment and penetration testing

VAPT is the tool for identifying loopholes and comprehensive cyber programing. I have learnt about basic tools related to forensic such as NMAP, Wireshark, Autopsy, Burp Suite, etc. and additional also familiar with SQL injection, Brute force attack, Command injection & Cross site scripting that i have practiced in DVWA.

Firewall

Firewall refers as a gateway of our network. It manages inbound and outbound traffic of a network and makes sure that no virus is allowed to damage the data with the network. I have learnt about Sophos Firewall that how to manage firewall console, how to define rules, what are different zones, etc.

Digital marketing / Graphic Designing

Proficient in digital marketing strategies, including social media management, content creation, SEO, and campaign optimization to drive engagement and brand growth. Skilled in basic graphic designing using Canva to create professional and visually appealing graphics for various platforms. Experienced in utilizing AI tools for content generation, data analysis, and workflow automation, enhancing efficiency and creativity. Knowledgeable in a range of AI-powered tools for marketing, design, and analytics, enabling innovative solutions and impactful results in projects.

Additionally (Certificates)

(CISEH - Certified Information Security and Ethical Hacker) - Pristine Infosolutions

(CPTE- Certified Penetration Testing Expert) - Pristine Infosolutions

CANVA [Tool for designing] in which i have made logo and edited photos,Post,Videos for Social Media.

CRM (Customer Relationship Management) Experienced in using CRM systems to manage customer relationships, track sales, and improve communication. Skilled in leveraging CRM tools to streamline processes, enhance customer satisfaction, and drive business growth through detailed record-keeping and data-driven insights.