SIMATS SCHOOL OF ENGINEERING

SAVEETHA INSTITUTE OF MEDICAL AND TECHNICAL SCIENCES

CHENNAI-602105

FASHION SETUP

A CAPSTONE PROJECT REPORT

Submitted in the partial fulfillment for the award of the degree of

BACHELOR OF ENGINEERING

IN

COMPUTER SCIENCE AND ENGINEERING

Submitted by

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Under the Supervision of

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DECLARATION

We, **G. Mohit Tej, P. Sreevardhan**, students of **Bachelor of Engineering in Computer Science and Engineering,** Department of Computer Science and Engineering, Saveetha Institute of Medical and Technical Sciences, Saveetha University, Chennai, hereby declare that the work presented in this Capstone Project Work entitled **Fashion Setup** is the outcome of our own bonafide work and is correct to the best of our knowledge and this work has been undertaken taking care of Engineering Ethics.

1. G.Mohit Tej - 192210395
2. P. Sreevardhan - 192211478

Date:

Place:

CERTIFICATE

This is to certify that the project entitled **"Fashion Setup"** submitted by G. Mohit Tej (192210395), P. Sreevardhan (192211478) has been carried out under my supervision. The project has been submitted as per the requirements in the current semester of **B.E Computer Science and Engineering**.

Teacher-in-charge

Ms.B.Jeevashri

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ABSTRACT

The fashion industry is rapidly evolving, and having a sophisticated online presence is crucial for brands to thrive in this competitive market. Our Fashion Setup Website offers a comprehensive solution tailored to the unique needs of fashion designers, boutiques, and retailers. This platform provides an elegant and user-friendly interface for showcasing collections, managing inventory, and engaging with customers.

Key features include customizable design templates to reflect brand identity, integrated e-commerce capabilities for seamless transactions, and robust analytics tools for tracking sales and customer preferences. Additionally, the website supports high-resolution imagery and video content to enhance the visual appeal of fashion items, ensuring an immersive shopping experience.

Our Fashion Setup Website also includes social media integration to leverage the power of online marketing and community building. With a focus on responsiveness, the site is optimized for all devices, providing a consistent experience across desktops, tablets, and smartphones.

1. INTRODUCTION

Fashion Setup, your premier destination for establishing a stunning and effective online presence in the fashion industry. In today's digital age, a captivating website is not just a luxury but a necessity for fashion designers, boutiques, and retailers. Fashion Setup is designed to meet this need by providing an all-encompassing platform that simplifies the process of creating, managing, and growing your fashion brand online.

Our platform offers an array of customizable design templates that allow you to reflect your brand's unique identity, ensuring that your online presence is as stylish and distinctive as your collections. With integrated e-commerce capabilities, Fashion Setup makes it easy to manage your inventory, process transactions, and provide your customers with a seamless shopping experience.

Understanding the visual nature of fashion, Fashion Setup supports high-resolution imagery and video content to showcase your products in the best light. Our robust analytics tools offer valuable insights into sales trends and customer behavior, helping you make informed business decisions.

Moreover, Fashion Setup ensures that your website is fully responsive, offering a consistent and engaging user experience across all devices, from desktops to smartphones. With social media integration, you can effortlessly connect with your audience, drive traffic to your site, and build a loyal customer base.

Fashion Setup is more than just a website builder; it is a comprehensive solution designed to empower fashion businesses to thrive in a competitive market. Join us and take the first step towards establishing a powerful and effective online presence that will elevate your brand and drive your business forward.

2. PROJECT DESCRIPTION

Project Title: Fashion Setup Website

Project Overview: The Fashion Setup Website project aims to create a comprehensive and user-friendly online platform tailored specifically for the fashion industry. This website will serve as an essential tool for fashion designers, boutiques, and retailers to showcase their collections, manage their businesses, and engage with customers in an increasingly digital world. By integrating advanced e-commerce capabilities, customizable design features, and robust analytics, the platform will empower fashion businesses to enhance their online presence, drive sales, and build a loyal customer base.

Key Objectives:

2.1 **Elegant and Customizable Design:**

- Develop a range of aesthetically pleasing and customizable design templates to reflect the unique identity of each fashion brand.
- Ensure the platform supports high-resolution images and video content for a visually engaging user experience.

2.2 **E-commerce Integration:**

· **User-Friendly Interface:**

- Design a straightforward and intuitive interface that allows users to easily navigate and manage their online stores.
- Ensure the platform is accessible and responsive across all devices, including desktops, tablets, and smartphones.

· **Analytics and Insights:**

- Integrate advanced analytics tools to track sales performance, customer behavior, and website traffic.
- Provide actionable insights to help businesses make data-driven decisions and optimize their operations.

· **Social Media Integration:**

- Enable seamless integration with social media platforms to enhance online marketing efforts and community engagement.
- Allow users to share content, promote products, and connect with their audience through various social media channels.

· **Customer Engagement and Support:**

- Incorporate features for customer reviews, feedback, and support to foster a strong relationship between brands and their customers.

- Provide tools for personalized marketing and communication to enhance customer loyalty.

2.3 Project Scope:

· **Requirement Analysis:**

- · Conduct a detailed analysis of the needs and preferences of fashion businesses.
- Gather requirements through market research, surveys, and consultations with industry experts.

· **Design and Development:**

- Create wireframes and design mockups based on gathered requirements.
- Develop the website using modern web technologies and best practices for security, performance, and scalability.

· **Testing and Quality Assurance:**

- Conduct comprehensive testing to ensure the website is free of bugs and performs optimally.
- Implement user testing sessions to gather feedback and make necessary adjustments.

· **Deployment and Launch:**

- Deploy the website on a reliable hosting platform.
- Ensure a smooth launch with a marketing strategy to attract initial users.

· **Post-Launch Support and Maintenance:**

- Provide ongoing technical support and updates to ensure the website remains up-to-date and functional.
- Gather user feedback for continuous improvement and feature enhancements.

3. PROBLEM DESCRIPTION

Key Problems to Address:

3.1 Complexity of Website Creation:

- Fashion businesses often lack the technical expertise required to create and maintain a professional-looking website.
- There is a need for a simplified process that allows users to build and customize their websites without extensive technical knowledge.

3.2 Visual Presentation:

- Fashion products rely heavily on visual appeal to attract customers.
- The software must support high-quality images and videos, providing an engaging and immersive shopping experience.

3.3 E-commerce Integration:

- Many fashion businesses struggle with integrating e-commerce functionalities into their websites.
- The software should offer seamless e-commerce features, including product listings, inventory management, and secure payment processing.

3.4 Responsive Design:

- With a significant number of users accessing websites via mobile devices, the software must ensure a responsive design that works well across all devices.

3.5 Analytics and Insights:

- Fashion businesses need access to analytics to understand sales trends and customer behavior.
- The software should include tools for tracking performance and generating insights to inform business decisions.

3.6 Social Media Integration:

- Effective online marketing is crucial for fashion businesses to reach a broader audience.
- The software should facilitate easy integration with social media platforms for marketing and engagement purposes.

4. TOOL DESCRIPTION

User Interface:-

4.1 Dashboard:

- Central hub for managing all aspects of the website.
- Provides an overview of key metrics such as sales, traffic, and customer activity.
- Quick access to various tools and settings.

4.2 Drag-and-Drop Editor:

- Allows users to easily customize their website layout without any coding knowledge.
- Includes pre-built sections (e.g., header, footer, product galleries) that can be dragged and dropped into place.
- Real-time preview feature to see changes as they are made.

4.3 Template Library:

- A collection of professionally designed, customizable templates tailored for fashion businesses.
- Templates are categorized based on different styles and themes to suit various brand identities.
- Easy switching between templates with content preservation.

4.4 Responsive Design:

- Ensures the website looks and functions well on all devices, including desktops, tablets, and smartphones.
- Built-in tools to preview and adjust the website for different screen sizes.

4.5 Tools and Technologies:

- **HTML/CSS:** For creating the structure and styling of the website.
- **JavaScript:** For interactive elements and client-side logic.
- **Responsive Frameworks (e.g., Bootstrap):** For ensuring the website is mobile-friendly.
- **Google Analytics.**

4.6 Marketing and SEO Tools:

- **SEO Optimization:** Tools for optimizing website content for search engines, including meta tags, keywords, and sitemaps.
- **Email Marketing:** Integration with email marketing services for newsletters and promotional campaigns.
- **Social Media Integration:** Easy sharing of products and content on social media platforms, with tracking of engagement metrics.

5. OPERATIONS

5.1 Customizations

- **Template Selection and Customization:** Users can choose and customize templates.
- **Drag-and-Drop Interface:** JavaScript frameworks (like React, Vue, or Angular) can be used to build a user-friendly drag-and-drop interface for layout customization.
- **Real-time Preview:** Implementing real-time preview using WebSocket or AJAX for live updates.

5.2 E-commerce Integration

Tools and Technologies:

- **Payment Gateways (e.g., Stripe, PayPal):** For handling transactions.
- **Shopping Cart Libraries (e.g., Snipcart):** For managing the shopping cart.

Operations:

- **Product Management:** Using a backend (Node.js, Django, or Ruby on Rails) for CRUD operations on product listings.
- **Payment Processing:** Integrating APIs from payment gateways to handle transactions securely.
- **Order Management:** Building backend logic to manage orders, track shipments, and handle returns.

5.3 Inventory Management

Tools and Technologies:

- **Database Management (e.g., MongoDB, MySQL):** For storing product and inventory data.
- **Server-side Scripting (e.g., Node.js, Python):** For handling inventory logic.

Operations:

- **Stock Level Monitoring:** Implementing server-side scripts to monitor stock levels and trigger alerts for low inventory.
- **Automated Reordering:** Setting up automated systems to reorder products when stock levels fall below a certain threshold.

5.4 Customer Engagement

Tools and Technologies:

- **Email APIs (e.g., SendGrid, Mailchimp):** For email marketing campaigns.
- **Social Media APIs (e.g., Facebook, Instagram):** For social media integration.
- **Live Chat Tools (e.g., Intercom, Tawk.to):** For real-time customer support.

Operations:

- **Email Campaigns:** Using email APIs to send newsletters and promotional emails.
- **Social Media Integration:** Utilizing social media APIs to share products and content directly from the website.
- **Customer Reviews and Ratings:** Implementing user feedback forms and displaying reviews using JavaScript and server-side scripting.

5.5 Analytics and Reporting

Tools and Technologies:

- **Google Analytics:** For tracking website traffic and user behavior.
- **Custom Analytics Dashboards:** Built using JavaScript libraries like Chart.js or D3.js.

Operations:

- **Sales Analytics:** Using server-side scripting to aggregate sales data and visualize it on custom dashboards.
- **Customer Behavior Tracking:** Integrating Google Analytics to monitor user interactions and generate insights.
- **Performance Reports:** Automated generation of reports on website performance, sales, and customer engagement.

5.6 Security and Compliance

Tools and Technologies:

- **SSL Certificates:** For secure data transmission.
- **Data Protection Tools:** For ensuring compliance with regulations like GDPR.

Operations:

- **User Authentication:** Implementing secure login systems using OAuth or JWT.
- **Data Encryption:** Using HTTPS and encrypting sensitive data in the database.
- **Compliance Monitoring:** Regularly auditing the website for compliance with data protection regulations.

6. Approach / Module Description / Functionalities

- **Home:** We can give the home page which redirects to Seller or Buyer.
- **Login**: Here it appears username and password and if not register,we can register.
- **Register:** We can newly register by username and password.
- **Seller:** We can give name ,address, description .
- **Buyer:** We can give name, status, description.
- **Product:** We can select what type of product we want, descripition, accessories.
- **Stock:** We can get how much quantity is left.
- **Account:** We can give the account details of seller .
- **Browse_products:** We can search what type of product we want.
- **Cart:** We can select needed items with selected price.
- **Favourites:** We add add our favourite items to the wishlist.
- **Payment:** We can select what method of transaction we want by EMI or any Card or Online payments.
- **Contactus:** This is the last and ending step and we can get the email, details and phone number.

s

7. IMPLEMENTATION

home.html-

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Online Shopping - Home</title>
  <style>
    body {
      font-family: Arial, sans-serif;
      display: flex;
      justify-content: center;
      align-items: center;
      height: 100vh;
      margin: 0;
      background-color: #f0f0f0;
    }
    .container {
      text-align: center;
      background-color: #fff;
      padding: 50px;
      border-radius: 10px;
      box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);
    }
    .label {
      display: block;
      margin: 20px 0;
      padding: 15px 30px;
      font-size: 18px;
      color: #fff;
      background-color: #007bff;
      text-decoration: none;
      border-radius: 5px;
      transition: background-color 0.3s;
    }
    .label:hover {
      background-color: #0056b3;
    }
  </style>
```

```
</head>
<body>
  <div class="container">
    <h1>Welcome to Online Shopping</h1>
    <a href="login.html" class="label">Seller</a>
    <a href="login.html" class="label">Buyer</a>
  </div>
</body>
</html>
```

Login.html-

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Login Form</title>
  <style>
    body {
      font-family: Arial, sans-serif;
      background-color: #f2f2f2;
      display: flex;
      justify-content: center;
      align-items: center;
      height: 100vh;
    }
    .login-form {
      background-color: white;
      padding: 20px;
      border-radius: 8px;
      box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);
      width: 300px;
    }
    .login-form h2 {
      margin-bottom: 20px;
    }
    .login-form label {
      display: block;
      margin-bottom: 8px;
    }
    .login-form input[type="text"],
    .login-form input[type="password"] {
      width: 100%;
      padding: 10px;
      margin-bottom: 10px;
      border: 1px solid #ccc;
      border-radius: 4px;
    }
    .login-form input[type="radio"] {
```

```
            margin-right: 10px;
        }
        .login-form .radio-group {
            margin-bottom: 20px;
        }
        .login-form button {
            width: 100%;
            padding: 10px;
            background-color: #4CAF50;
            color: white;
            border: none;
            border-radius: 4px;
            cursor: pointer;
        }
        .login-form button:hover {
            background-color: #45a049;
        }
    </style>
</head>
<body>

<div class="login-form">
    <h2>Login</h2>
    <form action="login.php" method="post">
        <label for="username">Username:</label>
        <input type="text" id="username" name="username" required>
```

```
        <label for="password">Password:</label>
        <input type="password" id="password" name="password" required>
        <div class="form-group">
            <select id="userType" name="userType" required>
                <option value="" disabled selected>Select User Type</option>
                <option value="seller">Seller</option>
                <option value="buyer">Buyer</option>
            </select>
        </div>
        <button type="submit">Submit</button>
    </form>
</div>
```

```
</body>
</html>
```

Register.html-

```
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
```

```
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Register - Online Shopping</title>
  <style>
    body {
      font-family: Arial, sans-serif;
      display: flex;
      justify-content: center;
      align-items: center;
      height: 100vh;
      margin: 0;
      background-color: #f0f0f0;
    }
    .container {
      text-align: center;
      background-color: #fff;
      padding: 50px;
      border-radius: 10px;
      box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);
    }
    .form-group {
      margin-bottom: 20px;
    }
    .form-group input, .form-group select {
      width: 100%;
      padding: 10px;
      font-size: 16px;
      border: 1px solid #ccc;
      border-radius: 5px;
    }
    .form-group button {
      width: 100%;
      padding: 10px;
      font-size: 16px;
      color: #fff;
      background-color: #007bff;
      border: none;
      border-radius: 5px;
      cursor: pointer;
      transition: background-color 0.3s;
    }
    .form-group button:hover {
      background-color: #0056b3;
    }
  </style>
</head>
<body>
  <div class="container">
    <h1>Register</h1>
    <form action="registration_success.html" method="post">
      <div class="form-group">
```

```
            <input type="text" id="username" name="username" placeholder="Username"
required>
        </div>
        <div class="form-group">
            <input type="password" id="password" name="password"
placeholder="Password" required>
        </div>
        <div class="form-group">
            <select id="userType" name="userType" required>
                <option value="" disabled selected>Select User Type</option>
                <option value="seller">Seller</option>
                <option value="buyer">Buyer</option>
            </select>
        </div>
        <div class="form-group">
            <button type="submit">Register</button>
        </div>
    </form>
  </div>
</body>
</html>
```

Seller.html-

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Seller Dashboard - Online Shopping</title>
  <style>
    body {
      font-family: Arial, sans-serif;
      display: flex;
      justify-content: center;
      align-items: center;
      height: 100vh;
      margin: 0;
      background-color: #f0f0f0;
    }
    .container {
      background-color: #fff;
      padding: 50px;
      border-radius: 10px;
      box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);
      width: 100%;
      max-width: 400px;
      text-align: center;
    }
    .container h1 {
```

```
            margin-bottom: 30px;
        }
        .form-group {
            margin-bottom: 20px;
        }
        .form-group a {
            display: block;
            width: 100%;
            padding: 10px;
            font-size: 16px;
            color: #fff;
            background-color: #007bff;
            text-decoration: none;
            border-radius: 5px;
            transition: background-color 0.3s;
        }
        .form-group a:hover {
            background-color: #0056b3;
        }
    </style>
</head>
<body>
    <div class="container">
        <h1>Seller Dashboard</h1>
        <div class="form-group">
            <a href="product.html">Manage Products</a>
        </div>
        <div class="form-group">
            <a href="stock.html">Manage Stock</a>
        </div>
        <div class="form-group">
            <a href="account.html">Manage Account</a>
        </div>
    </div>
</body>
</html>
```

Buyer.html-

```
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Buyer Dashboard - Online Shopping</title>
    <style>
        body {
            font-family: Arial, sans-serif;
            display: flex;
            justify-content: center;
```

```
            align-items: center;
            height: 100vh;
            margin: 0;
            background-color: #f0f0f0;
        }
        .container {
            background-color: #fff;
            padding: 50px;
            border-radius: 10px;
            box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);
            width: 100%;
            max-width: 400px;
            text-align: center;
        }
        .container h1 {
            margin-bottom: 30px;
        }
        .form-group {
            margin-bottom: 20px;
        }
        .form-group a {
            display: block;
            width: 100%;
            padding: 10px;
            font-size: 16px;
            color: #fff;
            background-color: #007bff;
            text-decoration: none;
            border-radius: 5px;
            transition: background-color 0.3s;
        }
        .form-group a:hover {
            background-color: #0056b3;
        }
    </style>
</head>
<body>
    <div class="container">
        <h1>Buyer Dashboard</h1>
        <div class="form-group">
            <a href="browse_products.html">Browse Products</a>
        </div>
        <div class="form-group">
            <a href="cart.html">View Cart</a>
        </div>
        <div class="form-group">
            <a href="favorites.html">View Favorites</a>
        </div>
        <div class="form-group">
            <a href="payment.html">View Favorites</a>
```

```
    </div>
  </div>
</body>
</html>
```

Product.html-

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Product Details - Online Shopping</title>
  <style>
    body {
      font-family: Arial, sans-serif;
      display: flex;
      justify-content: center;
      align-items: center;
      height: 100vh;
      margin: 0;
      background-color: #f0f0f0;
    }
    .container {
      background-color: #fff;
      padding: 50px;
      border-radius: 10px;
      box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);
      width: 100%;
      max-width: 600px;
    }
    .container h1 {
      text-align: center;
      margin-bottom: 20px;
    }
    .form-group {
      margin-bottom: 20px;
    }
    .form-group label {
      display: block;
      margin-bottom: 5px;
    }
    .form-group input, .form-group textarea, .form-group select {
      width: 100%;
      padding: 10px;
      font-size: 16px;
      border: 1px solid #ccc;
      border-radius: 5px;
    }
    .form-group button {
```

```
            width: 100%;
            padding: 10px;
            font-size: 16px;
            color: #fff;
            background-color: #007bff;
            border: none;
            border-radius: 5px;
            cursor: pointer;
            transition: background-color 0.3s;
        }
        .form-group button:hover {
            background-color: #0056b3;
        }
    </style>
</head>
<body>
    <div class="container">
        <h1>Product Details</h1>
        <form action="submit_product.html" method="post">
            <div class="form-group">
                <label for="productName">Product Name</label>
                <input type="text" id="productName" name="productName" placeholder="Enter
product name" required>
            </div>
            <div class="form-group">
                <label for="productDescription">Product Description</label>
                <textarea id="productDescription" name="productDescription" placeholder="Enter
product description" required></textarea>
            </div>
            <div class="form-group">
                <label for="productPrice">Product Price</label>
                <input type="number" id="productPrice" name="productPrice" placeholder="Enter
product price" required>
            </div>
            <div class="form-group">
                <label for="productQuantity">Product Quantity</label>
                <input type="number" id="productQuantity" name="productQuantity"
placeholder="Enter product quantity" required>
            </div>
            <div class="form-group">
                <label for="productCategory">Product Category</label>
                <select id="productCategory" name="productCategory" required>
                    <option value="" disabled selected>Select Product Category</option>
                    <option value="electronics">Electronics</option>
                    <option value="fashion">Fashion</option>
                    <option value="home">Home</option>
                    <option value="books">Books</option>
                    <option value="toys">Toys</option>
                </select>
            </div>
```

```
        <div class="form-group">
            <button type="submit">Submit Product</button>
        </div>
    </form>
  </div>
</body>
</html>
```

Stock.html-

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Stock Details - Online Shopping</title>
  <style>
    body {
        font-family: Arial, sans-serif;
        display: flex;
        justify-content: center;
        align-items: center;
        height: 100vh;
        margin: 0;
        background-color: #f0f0f0;
    }
    .container {
        background-color: #fff;
        padding: 50px;
        border-radius: 10px;
        box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);
        width: 100%;
        max-width: 600px;
    }
    .container h1 {
        text-align: center;
        margin-bottom: 20px;
    }
    .form-group {
        margin-bottom: 20px;
    }
    .form-group label {
        display: block;
        margin-bottom: 5px;
    }
    .form-group input, .form-group select {
        width: 100%;
        padding: 10px;
        font-size: 16px;
        border: 1px solid #ccc;
```

```
            border-radius: 5px;
        }
        .form-group button {
            width: 100%;
            padding: 10px;
            font-size: 16px;
            color: #fff;
            background-color: #007bff;
            border: none;
            border-radius: 5px;
            cursor: pointer;
            transition: background-color 0.3s;
        }
        .form-group button:hover {
            background-color: #0056b3;
        }
    </style>
</head>
<body>
    <div class="container">
        <h1>Stock Details</h1>
        <form action="submit_stock.html" method="post">
            <div class="form-group">
                <label for="stockLocation">Stock Location</label>
                <input type="text" id="stockLocation" name="stockLocation" placeholder="Enter
stock location" required>
            </div>
            <div class="form-group">
                <label for="stockStatus">Stock Status</label>
                <select id="stockStatus" name="stockStatus" required>
                    <option value="" disabled selected>Select Stock Status</option>
                    <option value="in_stock">In Stock</option>
                    <option value="out_of_stock">Out of Stock</option>
                    <option value="preorder">Preorder</option>
                </select>
            </div>
            <div class="form-group">
                <button type="submit">Submit Stock</button>
            </div>
        </form>
    </div>
</body>
</html>
```

Account.html-

```
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
```

```
<meta name="viewport" content="width=device-width, initial-scale=1.0">
<title>Account Details - Online Shopping</title>
<style>
    body {
        font-family: Arial, sans-serif;
        display: flex;
        justify-content: center;
        align-items: center;
        height: 100vh;
        margin: 0;
        background-color: #f0f0f0;
    }
    .container {
        background-color: #fff;
        padding: 50px;
        border-radius: 10px;
        box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);
        width: 100%;
        max-width: 600px;
    }
    .container h1 {
        text-align: center;
        margin-bottom: 20px;
    }
    .form-group {
        margin-bottom: 20px;
    }
    .form-group label {
        display: block;
        margin-bottom: 5px;
    }
    .form-group input, .form-group textarea, .form-group select {
        width: 100%;
        padding: 10px;
        font-size: 16px;
        border: 1px solid #ccc;
        border-radius: 5px;
    }
    .form-group button {
        width: 100%;
        padding: 10px;
        font-size: 16px;
        color: #fff;
        background-color: #007bff;
        border: none;
        border-radius: 5px;
        cursor: pointer;
        transition: background-color 0.3s;
    }
    .form-group button:hover {
```

```
            background-color: #0056b3;
        }
    </style>
</head>
<body>
    <div class="container">
        <h1>Account Details</h1>
        <form action="submit_account.html" method="post">
            <div class="form-group">
                <label for="sellerName">Seller Name</label>
                <input type="text" id="sellerName" name="sellerName" placeholder="Enter your
name" required>
            </div>
            <div class="form-group">
                <label for="email">Email</label>
                <input type="email" id="email" name="email" placeholder="Enter your email"
required>
            </div>
            <div class="form-group">
                <label for="phone">Phone Number</label>
                <input type="tel" id="phone" name="phone" placeholder="Enter your phone
number" required>
            </div>
            <div class="form-group">
                <label for="address">Address</label>
                <textarea id="address" name="address" placeholder="Enter your address"
required></textarea>
            </div>
            <div class="form-group">
                <label for="storeName">Store Name</label>
                <input type="text" id="storeName" name="storeName" placeholder="Enter your
store name" required>
            </div>
            <div class="form-group">
                <label for="storeWebsite">Store Website (if any)</label>
                <input type="url" id="storeWebsite" name="storeWebsite" placeholder="Enter
your store website">
            </div>
            <div class="form-group">
                <label for="storeCategory">Store Category</label>
                <select id="storeCategory" name="storeCategory" required>
                    <option value="" disabled selected>Select Store Category</option>
                    <option value="electronics">Electronics</option>
                    <option value="fashion">Fashion</option>
                    <option value="home">Home</option>
                    <option value="books">Books</option>
                    <option value="toys">Toys</option>
                </select>
            </div>
            <div class="form-group">
```

```
            <button type="submit">Submit Account</button>
        </div>
    </form>
  </div>
</body>
</html
```

Browse_products.html-

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Browse Products - Online Shopping</title>
  <style>
    body {
      font-family: Arial, sans-serif;
      display: flex;
      justify-content: center;
      align-items: center;
      height: 100vh;
      margin: 0;
      background-color: #f0f0f0;
    }
    .container {
      background-color: #fff;
      padding: 50px;
      border-radius: 10px;
      box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);
      width: 100%;
      max-width: 800px;
    }
    .container h1 {
      text-align: center;
      margin-bottom: 20px;
    }
    .form-group {
      margin-bottom: 20px;
    }
    .form-group label {
      display: block;
      margin-bottom: 5px;
    }
    .form-group select, .form-group textarea {
      width: 100%;
      padding: 10px;
      font-size: 16px;
```

```
            border: 1px solid #ccc;
            border-radius: 5px;
        }
        .form-group input[type="text"], .form-group input[type="number"] {
            width: 100%;
            padding: 10px;
            font-size: 16px;
            border: 1px solid #ccc;
            border-radius: 5px;
            box-sizing: border-box;
        }
        .form-group button {
            padding: 10px 20px;
            font-size: 16px;
            color: #fff;
            background-color: #007bff;
            border: none;
            border-radius: 5px;
            cursor: pointer;
            transition: background-color 0.3s;
        }
        .form-group button:hover {
            background-color: #0056b3;
        }
    </style>
</head>
<body>
    <div class="container">
        <h1>Browse Products</h1>

        <div class="form-group">
            <label for="product-type">Product Type:</label>
            <select id="product-type" name="product-type">
                <option value="electronics">Electronics</option>
                <option value="clothing">Clothing</option>
                <option value="books">Books</option>
                <option value="home-decor">Home Decor</option>
                <option value="toys">Toys</option>
                <!-- Add more options as needed -->
            </select>
        </div>

        <div class="form-group">
            <label for="product-name">Product Name:</label>
            <input type="text" id="product-name" name="product-name" placeholder="Enter
product name">
        </div>

        <div class="form-group">
            <label for="product-description">Product Description:</label>
```

```
        <textarea id="product-description" name="product-description" rows="4"
placeholder="Enter product description"></textarea>
      </div>

      <div class="form-group">
        <button type="submit">Search Products</button>
      </div>
    </div>
</body>
</html>
```

Cart.html-

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Shopping Cart - Online Shopping</title>
  <style>
    body {
      font-family: Arial, sans-serif;
      display: flex;
      justify-content: center;
      align-items: center;
      height: 100vh;
      margin: 0;
      background-color: #f0f0f0;
    }
    .container {
      background-color: #fff;
      padding: 50px;
      border-radius: 10px;
      box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);
      width: 100%;
      max-width: 600px;
    }
    .container h1 {
      text-align: center;
      margin-bottom: 20px;
    }
    .product-list {
      margin-bottom: 20px;
      border-bottom: 1px solid #ccc;
      padding-bottom: 20px;
    }
    .product-list:last-child {
      border-bottom: none;
    }
    .product-name {
```

```
            font-weight: bold;
        }
        .product-price {
            color: #007bff;
        }
        .form-group {
            margin-top: 20px;
            text-align: center;
        }
        .form-group button {
            padding: 10px 20px;
            font-size: 16px;
            color: #fff;
            background-color: #007bff;
            border: none;
            border-radius: 5px;
            cursor: pointer;
            transition: background-color 0.3s;
        }
        .form-group button:hover {
            background-color: #0056b3;
        }
    </style>
</head>
<body>
    <div class="container">
        <h1>Shopping Cart</h1>

        <div class="product-list">
            <p class="product-name">Product Name 1</p>
            <p>Price: <span class="product-price">$50.00</span></p>
            <p>Quantity: 2</p>
            <p>Total: $100.00</p>
        </div>

        <div class="product-list">
            <p class="product-name">Product Name 2</p>
            <p>Price: <span class="product-price">$30.00</span></p>
            <p>Quantity: 1</p>
            <p>Total: $30.00</p>
        </div>

        <div class="form-group">
            <button onclick="redirectToPayment()">Proceed to Payment</button>
        </div>
    </div>

    <script>
        function redirectToPayment() {
            // Redirect to payment.html or process payment logic
```

```
            window.location.href = "payment.html";
        }
    </script>
</body>
</html>
```

Favourites.html-

```
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Favorites - Online Shopping</title>
    <style>
        body {
            font-family: Arial, sans-serif;
            display: flex;
            justify-content: center;
            align-items: center;
            height: 100vh;
            margin: 0;
            background-color: #f0f0f0;
        }
        .container {
            background-color: #fff;
            padding: 50px;
            border-radius: 10px;
            box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);
            width: 100%;
            max-width: 600px;
        }
        .container h1 {
            text-align: center;
            margin-bottom: 20px;
        }
        .product-list {
            margin-bottom: 20px;
            border-bottom: 1px solid #ccc;
            padding-bottom: 20px;
        }
        .product-list:last-child {
            border-bottom: none;
        }
        .product-name {
            font-weight: bold;
        }
        .product-price {
            color: #007bff;
        }
```

```
      .form-group {
        margin-top: 20px;
        text-align: center;
      }
      .form-group button {
        padding: 10px 20px;
        font-size: 16px;
        color: #fff;
        background-color: #007bff;
        border: none;
        border-radius: 5px;
        cursor: pointer;
        transition: background-color 0.3s;
      }
      .form-group button:hover {
        background-color: #0056b3;
      }
    </style>
</head>
<body>
    <div class="container">
      <h1>Favorites</h1>

      <div class="product-list">
        <p class="product-name">Favorite Product 1</p>
        <p>Price: <span class="product-price">$50.00</span></p>
        <p><button type="button">Add to Cart</button></p>
      </div>

      <div class="product-list">
        <p class="product-name">Favorite Product 2</p>
        <p>Price: <span class="product-price">$30.00</span></p>
        <p><button type="button">Add to Cart</button></p>
      </div>

      <div class="form-group">
        <button onclick="goToCart()">Go to Cart</button>
      </div>
    </div>

    <script>
      function goToCart() {
        // Redirect to cart.html or perform cart-related actions
        window.location.href = "cart.html";
      }
    </script>
</body>
</html>
```

Payment.html-

```
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Payment Options - Online Shopping</title>
    <style>
        body {
            font-family: Arial, sans-serif;
            display: flex;
            justify-content: center;
            align-items: center;
            height: 100vh;
            margin: 0;
            background-color: #f0f0f0;
        }
        .container {
            background-color: #fff;
            padding: 50px;
            border-radius: 10px;
            box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);
            width: 100%;
            max-width: 600px;
            text-align: center;
        }
        .container h1 {
            margin-bottom: 30px;
        }
        .form-group {
            margin-bottom: 20px;
        }
        .form-group label {
            display: block;
            margin-bottom: 5px;
        }
        .form-group input[type="text"], .form-group select {
            width: 100%;
            padding: 10px;
            font-size: 16px;
            border: 1px solid #ccc;
            border-radius: 5px;
            box-sizing: border-box;
            margin-top: 5px;
        }
        .form-group button {
            width: 100%;
            padding: 10px 20px;
            font-size: 16px;
            color: #fff;
            background-color: #007bff;
```

```
            border: none;
            border-radius: 5px;
            cursor: pointer;
            transition: background-color 0.3s;
        }
        .form-group button:hover {
            background-color: #0056b3;
        }
    </style>
</head>
<body>
    <div class="container">
        <h1>Select Payment Option</h1>

        <div class="form-group">
            <label for="paymentMethod">Payment Method:</label>
            <select id="paymentMethod" name="paymentMethod">
                <option value="card">Credit/Debit Card</option>
                <option value="phonepe">PhonePe</option>
                <option value="googlepay">Google Pay</option>
                <option value="paytm">Paytm</option>
                <option value="emi">EMI (Equated Monthly Installments)</option>
            </select>
        </div>

        <div id="cardPayment" class="form-group">
            <label for="cardNumber">Card Number:</label>
            <input type="text" id="cardNumber" name="cardNumber" placeholder="Enter card
number">
        </div>

        <div id="phonepePayment" class="form-group" style="display: none;">
            <label for="phonepeNumber">PhonePe Number:</label>
            <input type="text" id="phonepeNumber" name="phonepeNumber"
placeholder="Enter PhonePe number">
        </div>

        <div id="googlepayPayment" class="form-group" style="display: none;">
            <label for="googlepayNumber">Google Pay Number:</label>
            <input type="text" id="googlepayNumber" name="googlepayNumber"
placeholder="Enter Google Pay number">
        </div>

        <div id="paytmPayment" class="form-group" style="display: none;">
            <label for="paytmNumber">Paytm Number:</label>
            <input type="text" id="paytmNumber" name="paytmNumber" placeholder="Enter
Paytm number">
        </div>

        <div id="emiPayment" class="form-group" style="display: none;">
```

```
            <label for="emiOptions">EMI Options:</label>
            <select id="emiOptions" name="emiOptions">
                <option value="3-months">3 Months</option>
                <option value="6-months">6 Months</option>
                <option value="12-months">12 Months</option>
            </select>
        </div>

        <div class="form-group">
            <button onclick="processPayment()">Proceed to Pay</button>
        </div>
    </div>

    <script>
        function processPayment() {
            // Implement your payment processing logic here
            alert("Payment processed successfully!");
            // Redirect or perform further actions as needed
            // Example:
            // window.location.href = "order_confirmation.html";
        }
```

```
        // Show/hide payment method options based on selection
        document.getElementById('paymentMethod').addEventListener('change', function() {
            var paymentMethod = this.value;
            document.getElementById('cardPayment').style.display = (paymentMethod ===
'card') ? 'block' : 'none';
            document.getElementById('phonepePayment').style.display = (paymentMethod ===
'phonepe') ? 'block' : 'none';
            document.getElementById('googlepayPayment').style.display = (paymentMethod
=== 'googlepay') ? 'block' : 'none';
            document.getElementById('paytmPayment').style.display = (paymentMethod ===
'paytm') ? 'block' : 'none';
            document.getElementById('emiPayment').style.display = (paymentMethod ===
'emi') ? 'block' : 'none';
        });
    </script>
</body>
</html>
```

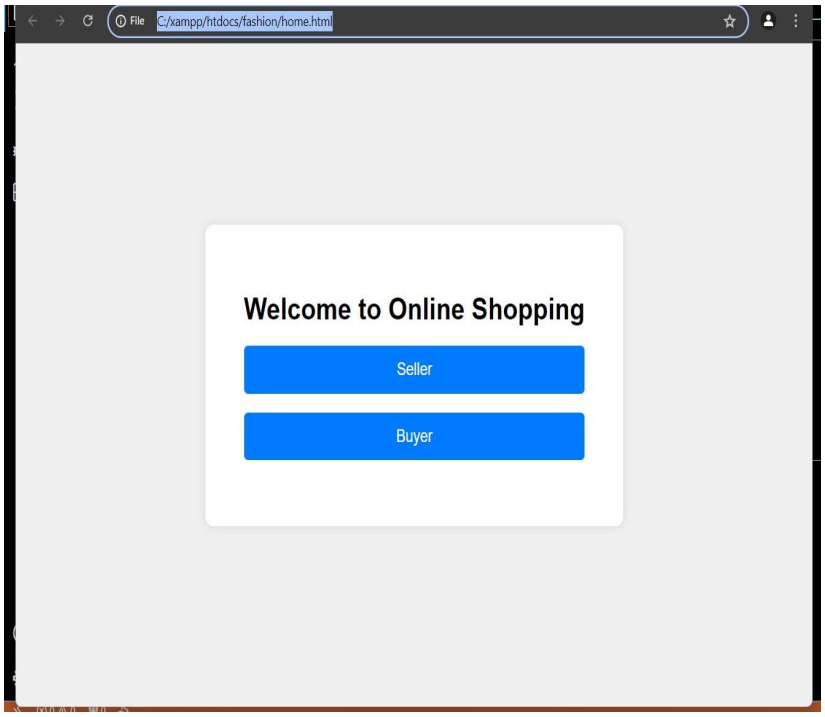
Contactus.html-

```
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Contact Us - Online Shopping</title>
    <style>
        body {
```

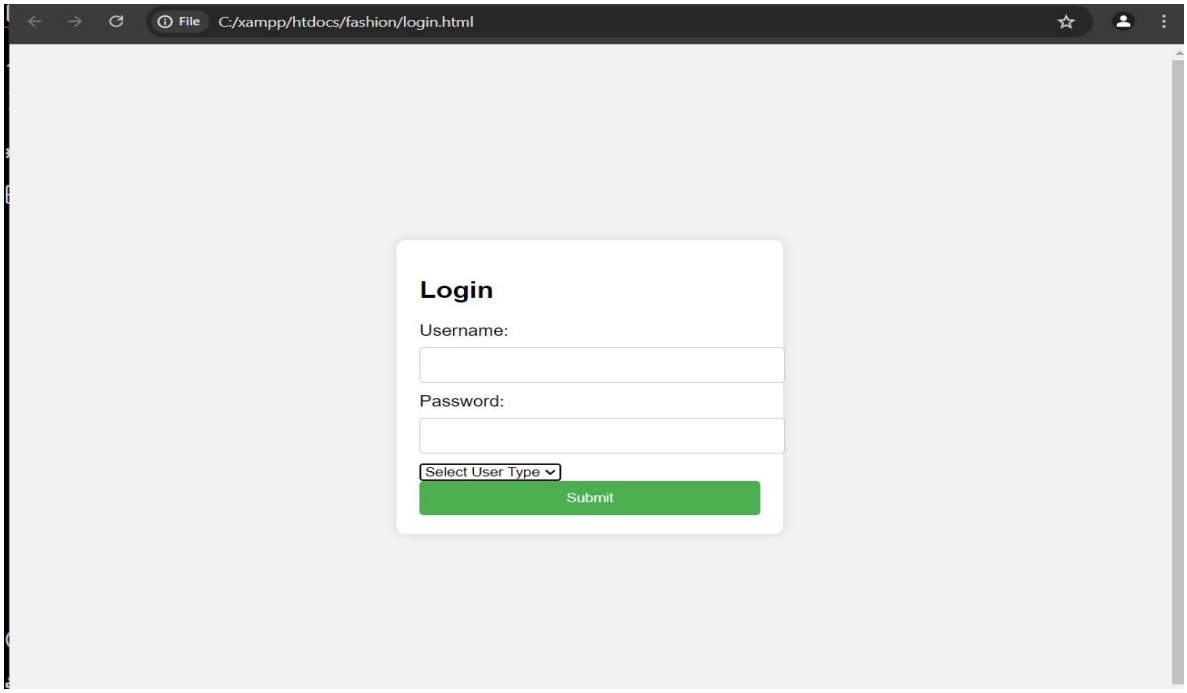
```
        font-family: Arial, sans-serif;
        background-color: #f0f0f0;
        padding: 20px;
        text-align: center;
      }
      .container {
        background-color: #fff;
        padding: 30px;
        border-radius: 10px;
        box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);
        max-width: 600px;
        margin: 0 auto;
      }
      h1 {
        margin-bottom: 20px;
      }
      p {
        margin-bottom: 10px;
      }
      .contact-info {
        text-align: left;
        margin-top: 20px;
      }
    </style>
</head>
<body>
    <div class="container">
      <h1>Contact Us</h1>
      <p>Feel free to reach out to us for any inquiries or support.</p>

      <div class="contact-info">
        <p><strong>Email:</strong> contact@onlineshop.com</p>
        <p><strong>Phone:</strong> +1 (123) 456-7890</p>
        <p><strong>Address:</strong> 123 Shopping Street, Cityville, ABC</p>
      </div>
    </div>
</body>
</html
```

8. Result:

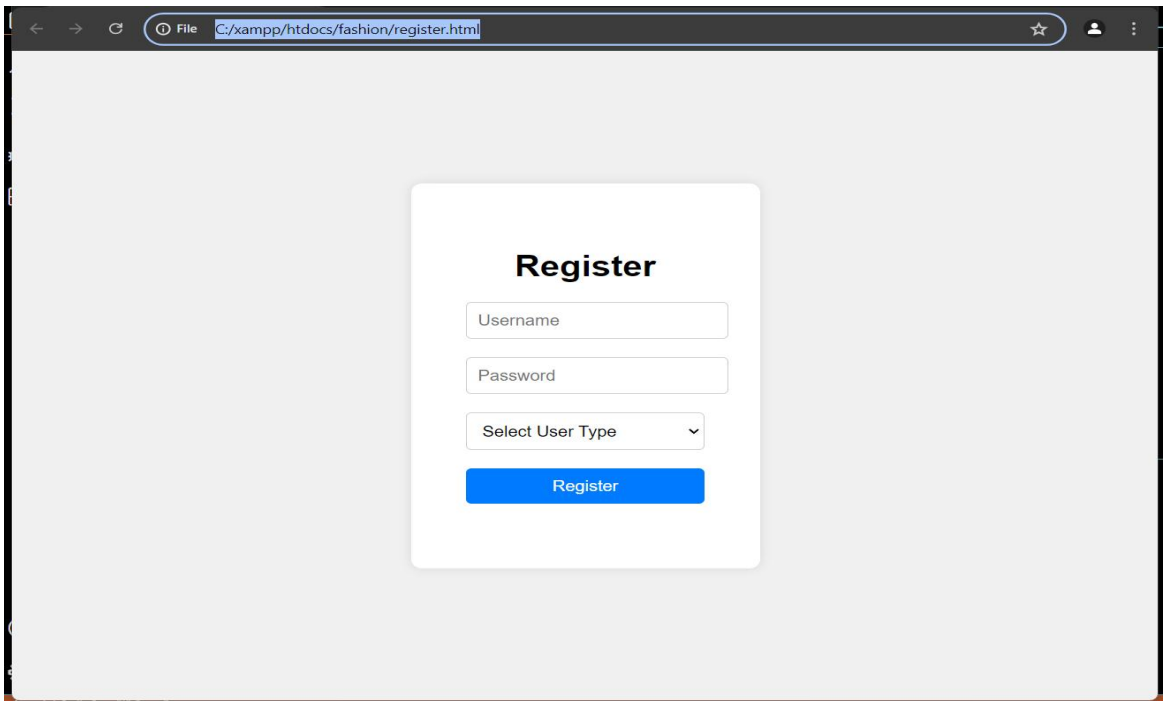
Home.html-



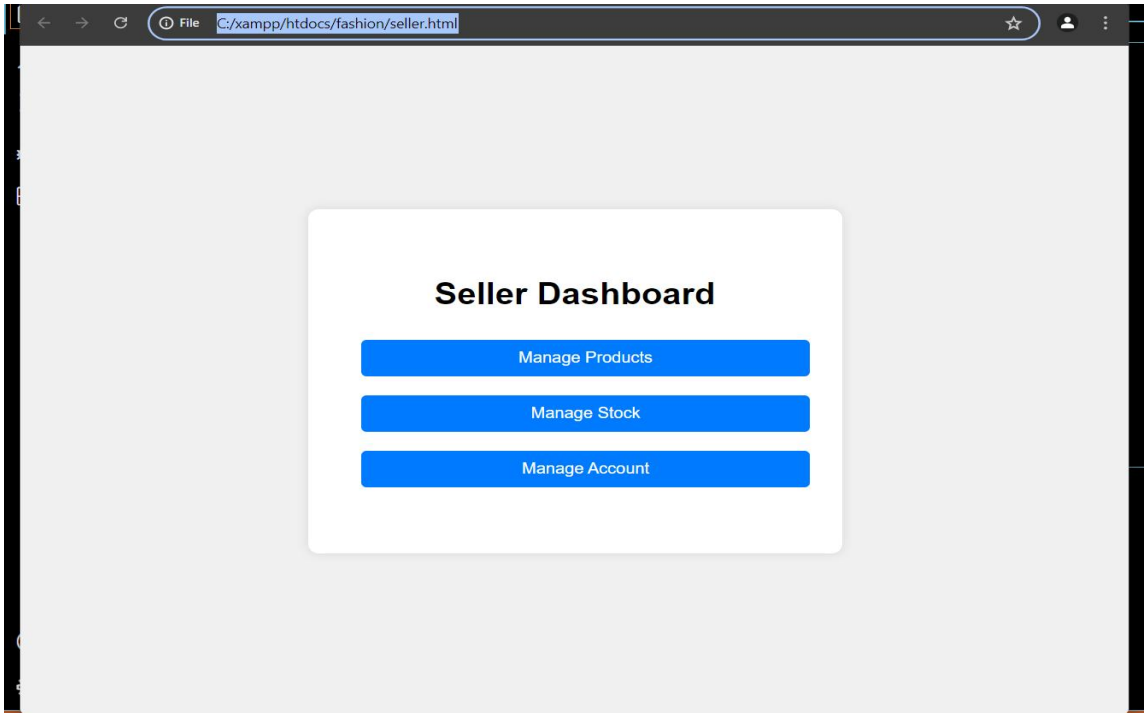
Login.html-



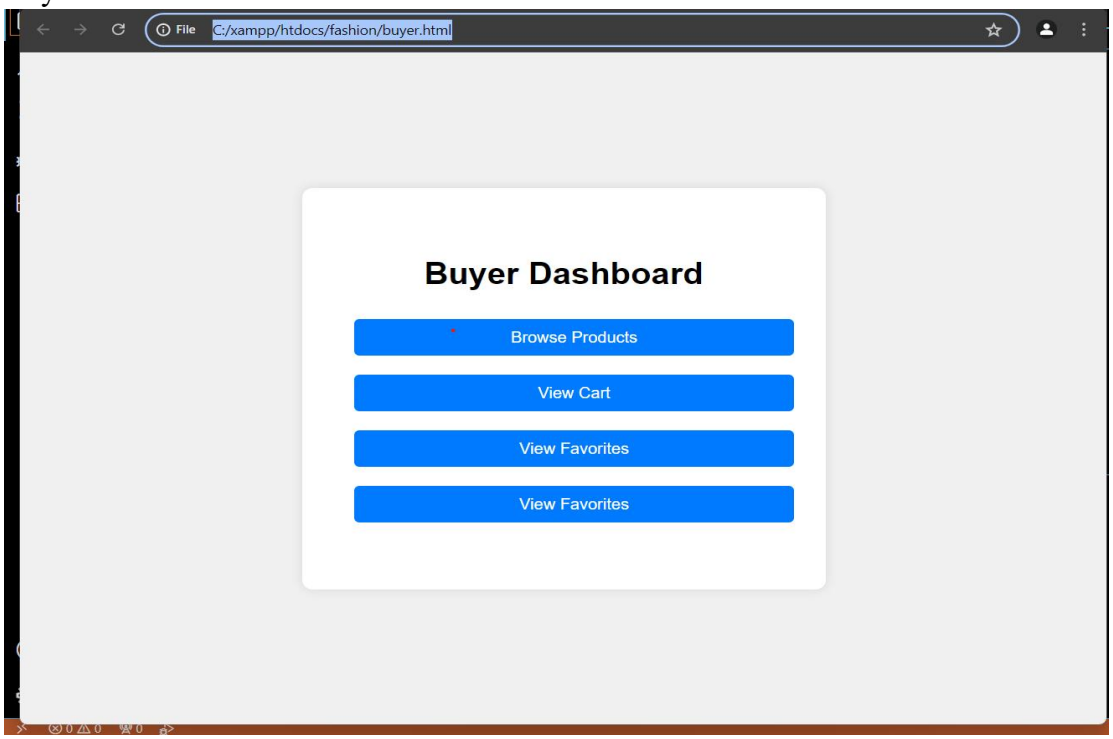
Register.html-



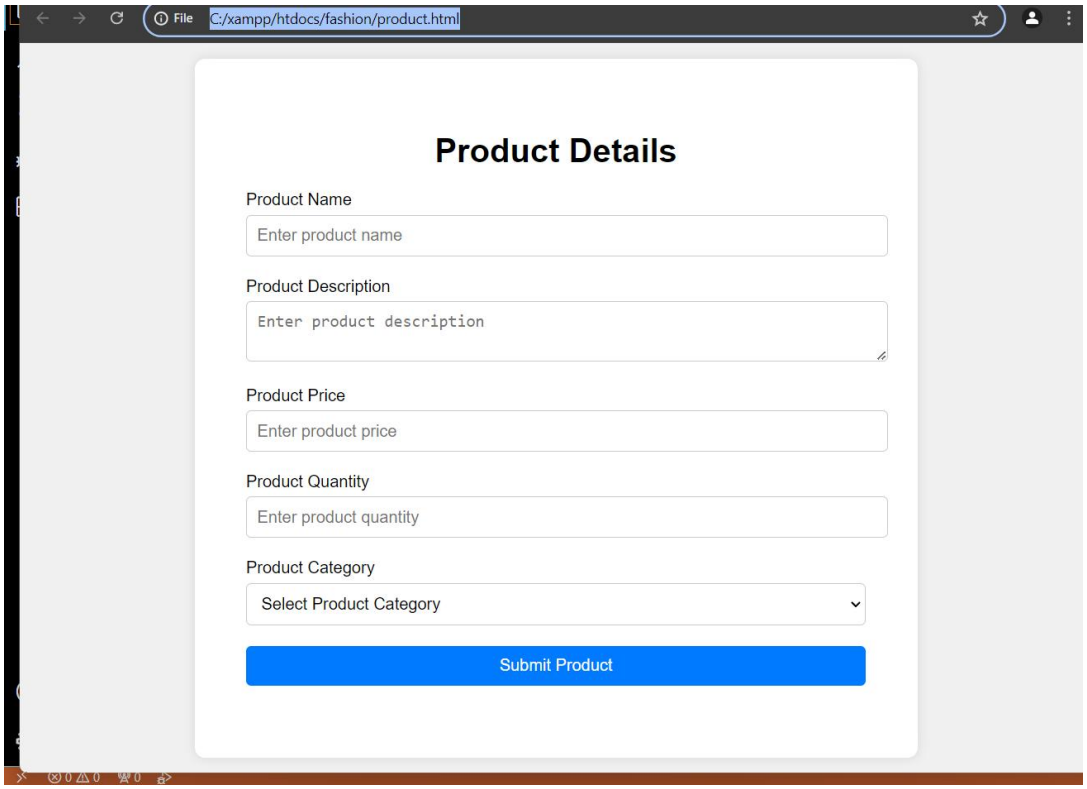
seller.html-



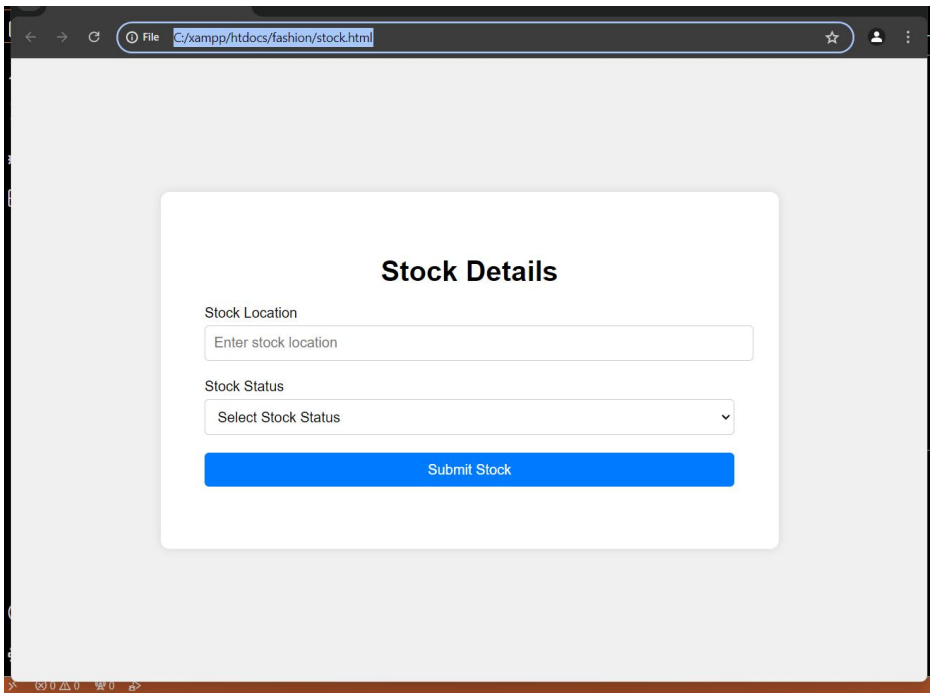
Buyer.html-



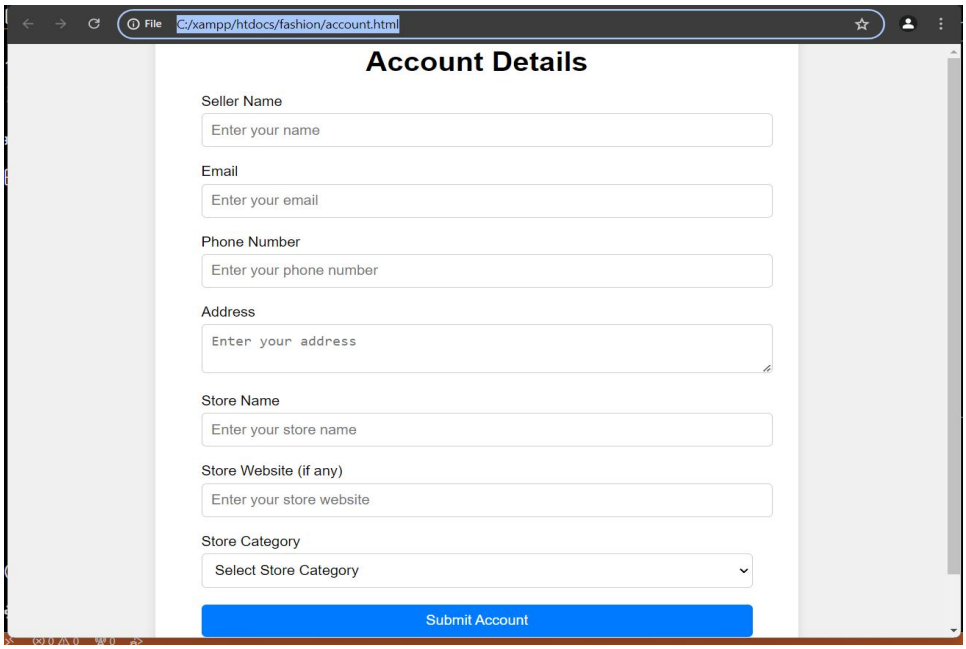
Product.html-



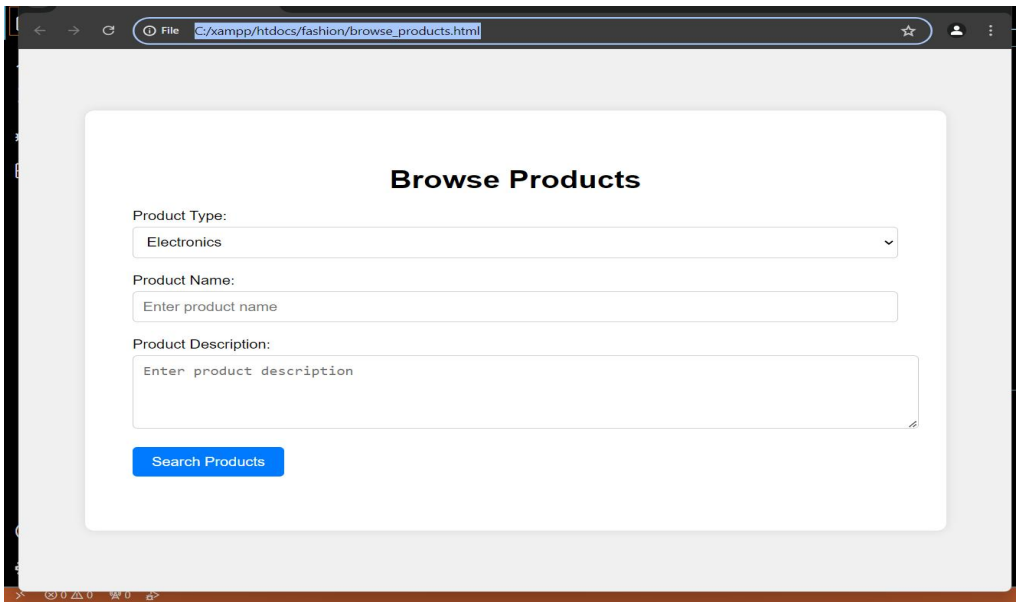
Stock.html-



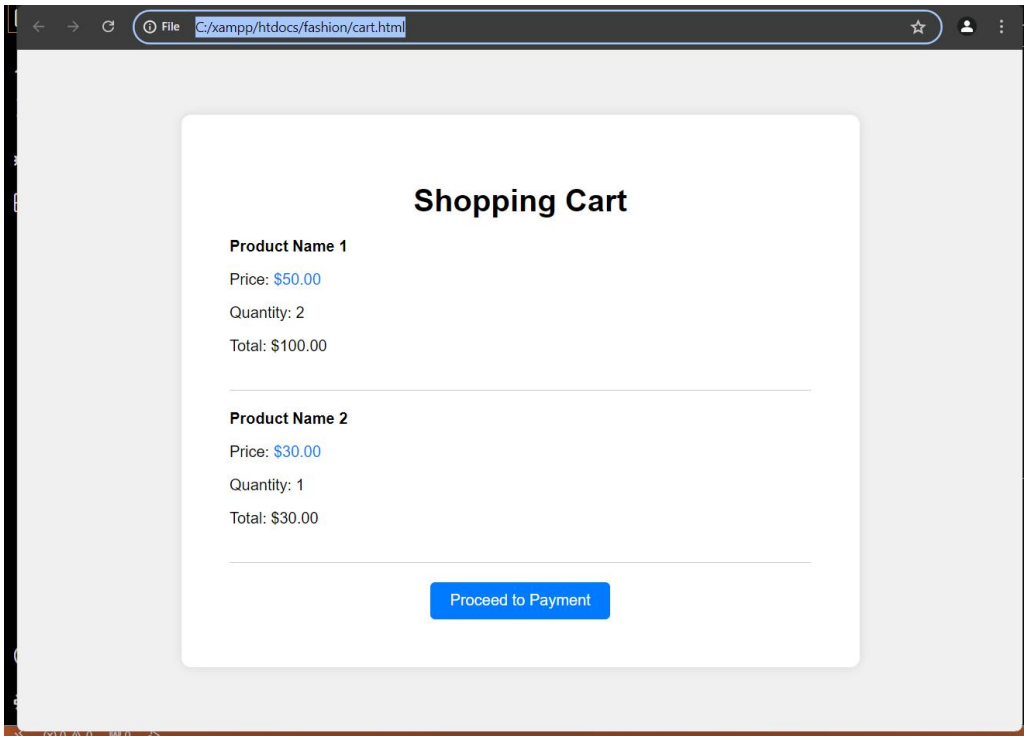
Account.html-



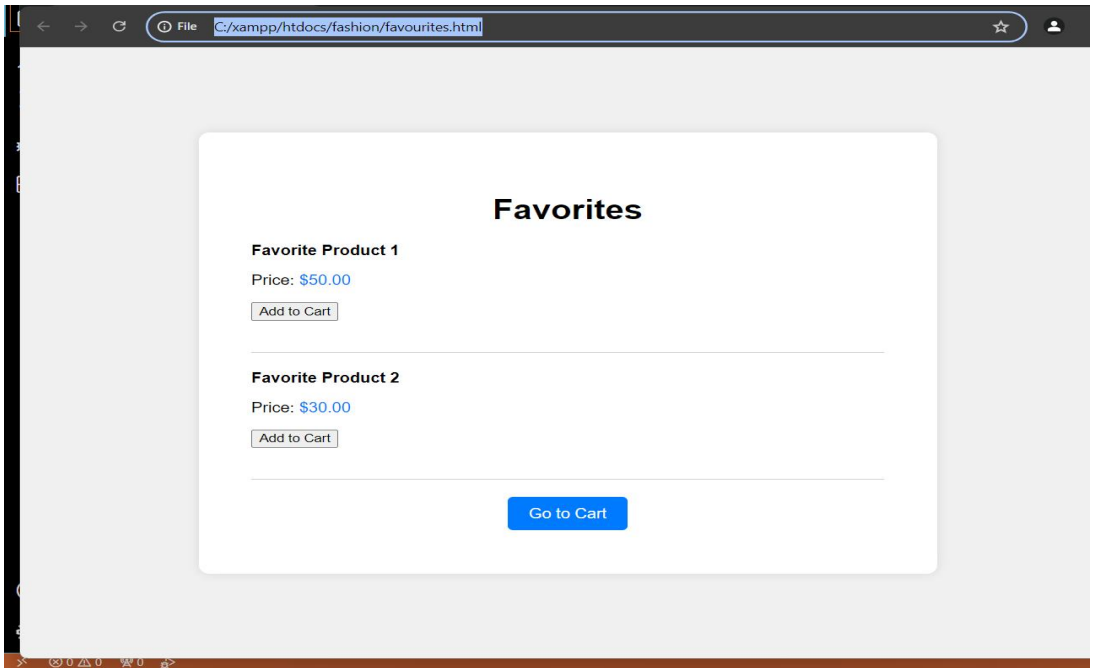
Browse_products.html-



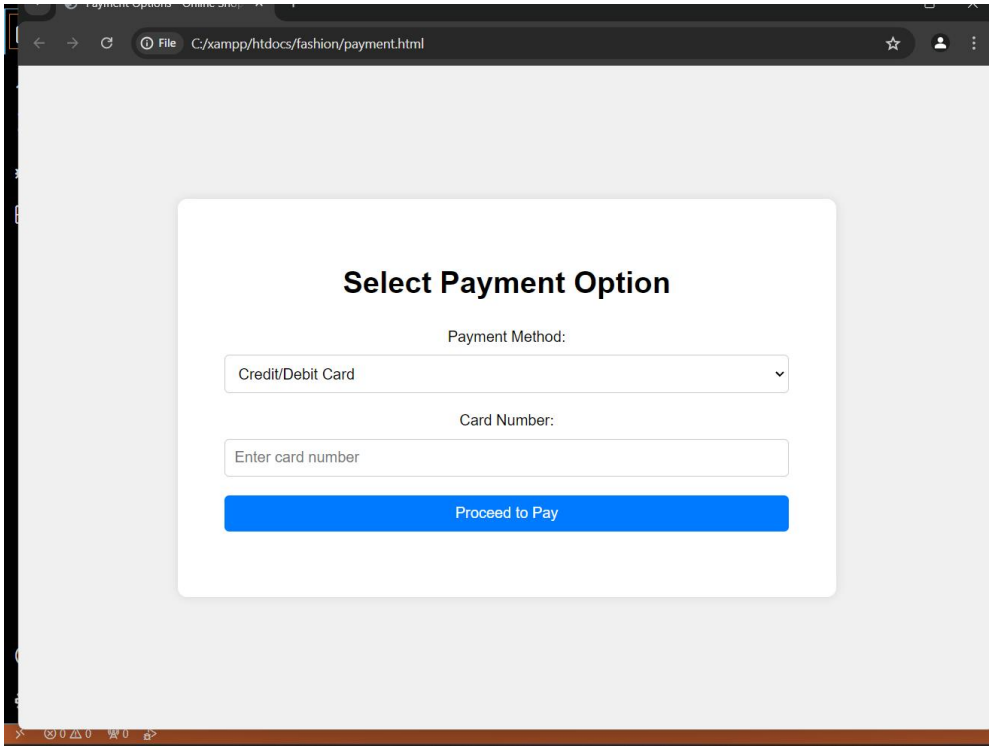
Cart.html-



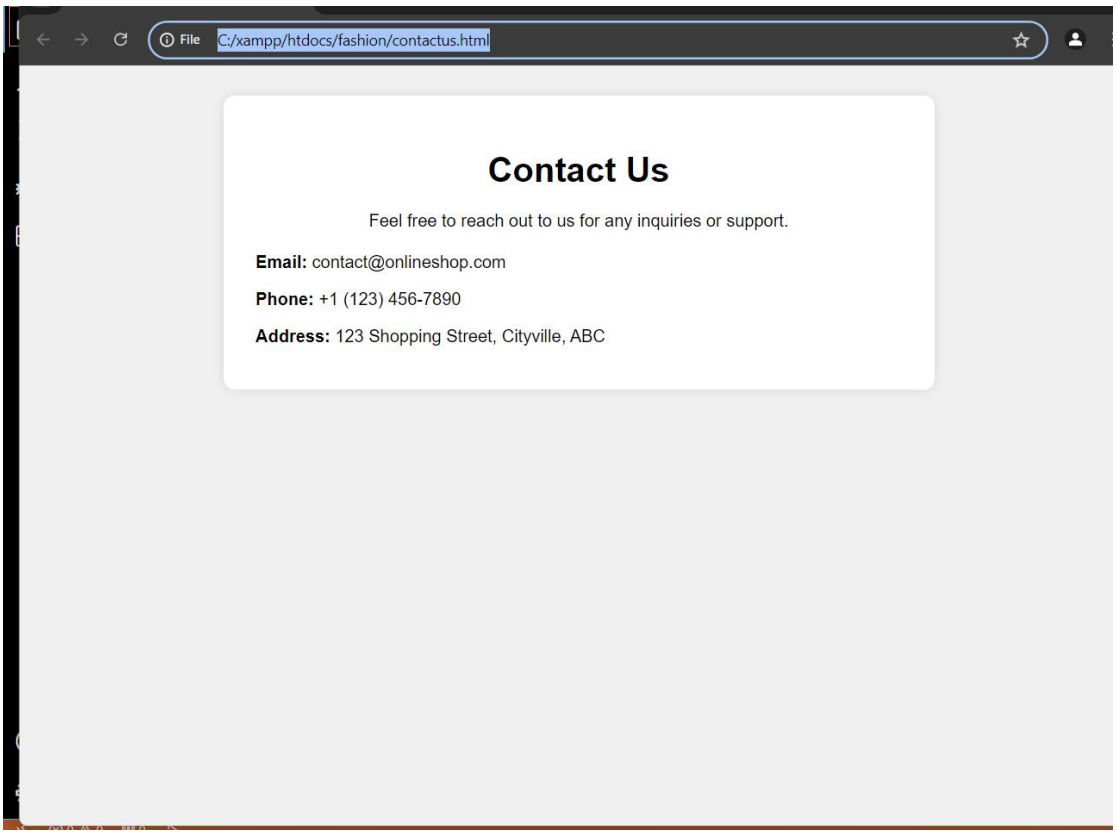
Favourites.html-



Payment.html-



Contactus.html-



9. CONCLUSION

The Fashion Setup Website project successfully addresses the critical needs of fashion businesses by providing an intuitive, customizable, and comprehensive platform. The website empowers fashion designers, boutiques, and retailers to establish a compelling online presence, manage their inventory efficiently, engage with customers effectively, and drive sales through seamless e-commerce integration. With a user-friendly interface, responsive design, and powerful analytics tools, the Fashion Setup Website ensures that fashion businesses can thrive in the competitive digital landscape.

REFERENCES

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2. W3Schools
3. Bootstrap
4. CSS Tricks
5. Shopify
6. *GeeksforGeeks*