

# Credit Card Transactions Report

Total Revenue

**55M**

Total Interest

**7.8M**

Transaction Amount

**45M**

Transaction Count

**656K**

Card_Catagory	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Platinum	1135608.0	161629.0	20665.0
Gold	2454073.0	373785.0	56210.0
Silver	5586334.0	812083.0	187505.0
Blue	46139418.0	6495908.0	2685635.0
<b>Total</b>	<b>55315433.0</b>	<b>7843405.0</b>	<b>2950015.0</b>

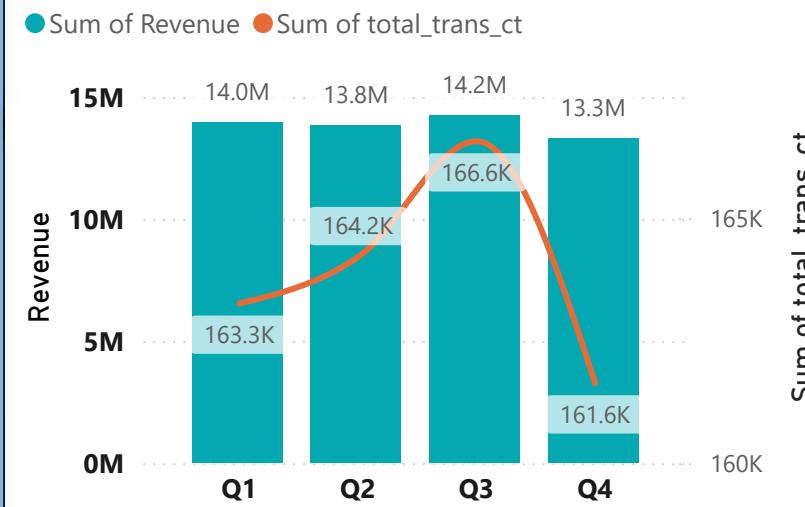
Q4

Q3

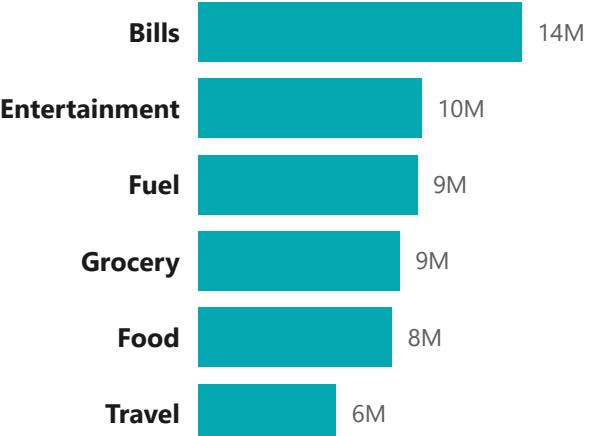
Q2

Q1

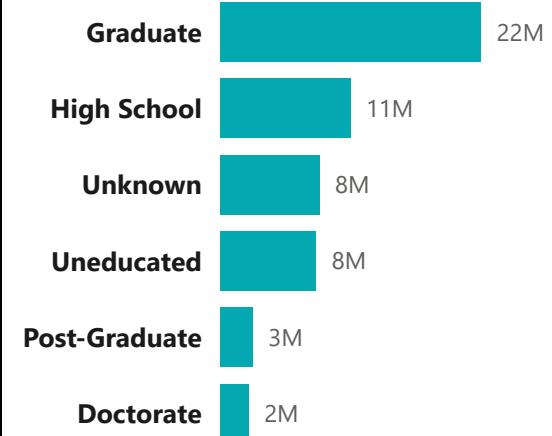
## Qtr Revenue & Transaction Count



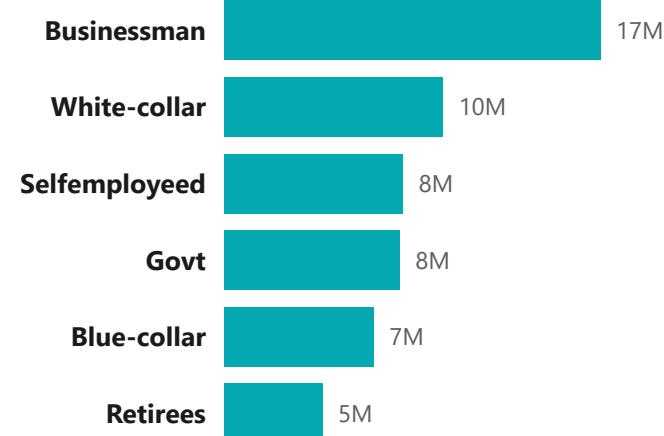
## Revenue by Expenditure Type



## Revenue by Education



## Revenue by Customer Job



week\_start\_date

All

F

M

Med

Low

High

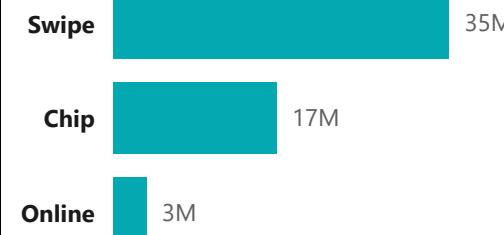
Silver

Blue

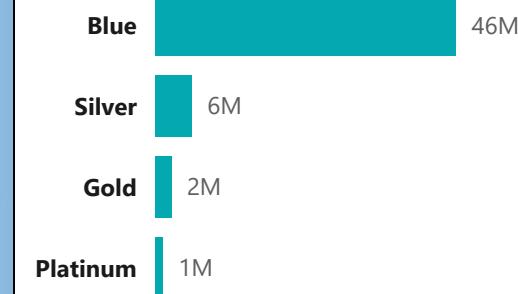
Gold

Platinum

## Revenue by Use Chip



## Revenue by Acq Cost



# Credit Card Customer Report

Q4

Q3

Q2

Q1

week\_start\_date

All

Total Revenue

**55M**

Total Interest

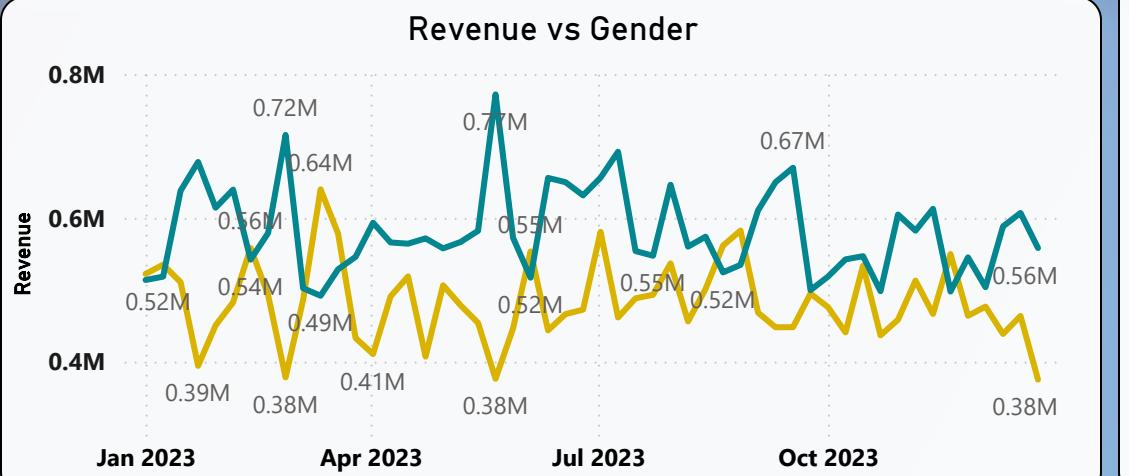
**7.8M**

Transaction Amt

**576M**

CC Score

**3.19**



Age Group

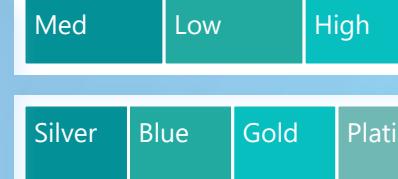


M

30.2M

F

25.1M



customer\_job

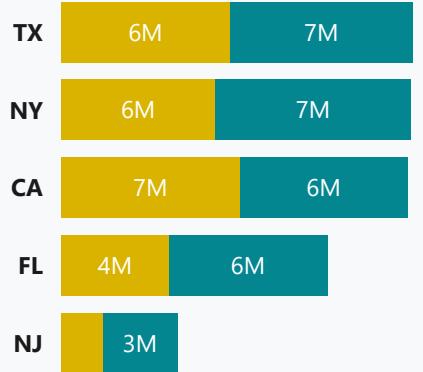
Revenue

Sum of Interest\_Earned

Sum of income

customer_job	Revenue	Sum of Interest_Earned	Sum of income
Retirees	4535185.0	630360.0	48675030
Blue-collar	6904286.0	952808.0	72262158
Govt	8111713.0	1160028.0	88773989
Selfemployed	8261747.0	1119731.0	75313288
White-collar	10114670.0	1441088.0	103930055
Businessman	17387832.0	2539390.0	186959919
<b>Total</b>	<b>55315433.0</b>	<b>7843405.0</b>	<b>575914439</b>

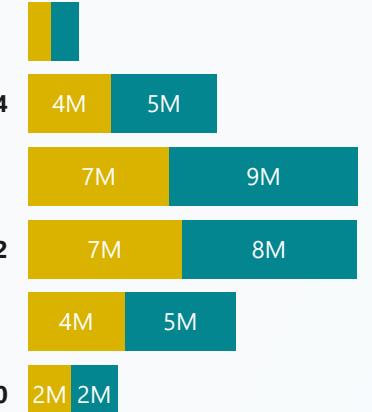
Top 5 States



Salary Group



Dependent Count



Marital Status



Education Level

