

Kingsley Ukeje

Product Designer

[Website/Portfolio](#), [LinkedIn](#)

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PROFILE

Dynamic and results-driven Product Designer with a proven track record of delivering world-class, user-centric digital products. Experienced in leading cross-functional teams and driving products from conception to market, my passion lies in creating innovative and impactful designs. With extensive international and remote experience, I bring a unique blend of design and technical skills to every project, consistently exceeding expectations.

EMPLOYMENT HISTORY

Head of Product & Design, Eze San Francisco, CA Sep 2023 — Present

- Spearheaded the development and execution of product strategy, resulting in a 30% increase in revenue within six months.
- Led a multidisciplinary team of 23, enhancing collaboration and productivity by 40% through implementing streamlined workflows and fostering a culture of continuous improvement.
- Launched innovative product features that boosted market competitiveness and expanded customer base, increasing customer satisfaction by 25%.
- Utilized real-time market data to optimize product offerings, ensuring alignment with business priorities and market demands.
- Established robust customer relationships and feedback loops, driving iterative improvements and enhancing user experience.

Senior Product Designer, Eze San Francisco, CA Jan 2023 — Sep 2023

- Designed and launched key product features, achieving a 20% increase in user engagement and platform adoption.
- Developed a comprehensive design system that improved design consistency and reduced development time by 30%.
- Conducted extensive user research and usability testing, leading to a 25% reduction in user drop-off rates and enhancing overall user satisfaction.
- Fostered a collaborative and innovative team environment, boosting productivity by 15% through creative problem-solving and effective communication.
- Fostered a collaborative and innovative culture within the product team, driving a 15% increase in team productivity.

Senior Product Designer, Scalio San Francisco, CA Feb 2022 — Jan 2023

- Led design efforts on high-profile client projects, delivering custom software solutions that significantly improved user experience and client satisfaction by 20%.
- Redesigned existing products and created new ones for various platforms, including mobile, web, AR, wearable, and connected devices.
- Applied design thinking processes to advocate for end-users' needs and solve complex business problems, resulting in a 20% increase in client satisfaction.
- Successfully managed multiple projects simultaneously, ensuring timely delivery and maintaining high standards of quality.

Product Designer, CarrotCredit Lagos, Nigeria Jun 2020 — Feb 2022

- Led the creative vision for a digital lending product offering low-interest credit, resulting in a 30% increase in customer acquisition.
- Pitched innovative ideas to clients and effectively communicated the creative vision to the team, securing stakeholder buy-in and driving project success.
- Ensured all creative outputs were aligned with the organization's brand guidelines, enhancing brand consistency and market presence.
- Managed and mentored a team of designers, fostering their professional growth and contributing to a high-performing design team.

EDUCATION

Aug 2013 — Oct 2019

Bachelor of Science (BSc.) Computer Science, University of Nigeria

Enugu, Nigeria

VOLUNTEER EXPERIENCE

Feb 2022 — Mar 2022

Lead Product Design Mentor - BRCG

Enugu, Nigeria

Feb 2022 — Jul 2023

Mentor - Learnable

Enugu, Nigeria

SKILLS

Product Management	Data-Driven Decision Making	Product Design
Strategic Thinking	Technical Acumen	Business Acumen
Leadership	Problem Solving	Project Management
Communication	Cross-Functional Collaboration	Stakeholder Management
Market and User Understanding	Adaptability	Innovation and Creativity