

KINGSLEY UKEJE

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SUMMARY

Product designer with 4 years of experience. Providing satisfactory solutions and designing technology that impacts lives. Designed SAAS, B2B, and B2C & solution technologies that have influenced industries ranging from Fintech, E-commerce, Social commerce, Health, Education, and Entertainment.

SKILLS

- | | | |
|-----------------------------|----------------------|---------------------------|
| ● User experience design | ● Product design | ● E-Commerce |
| ● User interface design | ● Rapid prototyping | ● B2B |
| ● Interaction design | ● Web design | ● Collaboration |
| ● Design System Development | ● Mobile app design | ● Communication |
| ● Design System Management | ● Financial services | ● Active listening |
| ● User research | ● Fintech | ● Work cross-functionally |
| ● Design thinking | ● SAAS | ● Flexibility |
| | ● Empathy | ● Creativity |

PROFESSIONAL EXPERIENCE

Eze, San Francisco, CA

February 2023 – Till Date

Senior Product Designer promoted to Head of Product and Design (Fulltime)

- Redesigned platform UX/UI: Spearheaded a design overhaul for web and mobile, increasing user engagement by 45% and transactions by 30%.
- Developed innovative tools: Launched the "War Engine" feature, enhancing user decision-making and driving a 20% spike in transaction rates.
- Boosted revenue growth: Contributed to revenue growth from under \$100,000 to \$700,000+ annually within 12 months.
- Drove platform scalability: Enabled Eze's expansion into Dubai and Hong Kong, accommodating a diverse global user base.
- Achieved funding success: Played a key role in securing \$3.7 million in pre-seed funding through improved product performance.
- Increased user base: Oversaw a surge in sign-ups, adding 4,500+ users by the end of 2023.
- Recognized for leadership: Promoted to Head of Product and Design, leading a team to sustain growth and product excellence.

DDUC Design Studio, Lagos, Nigeria

March 2022 – Till Date

Co-founder

- Established a user-centered design agency specializing in creating intuitive and impactful digital products for startups and enterprises globally.
- Maintained a constant contribution to the open-source design community through different projects, training and mentorship programs
- Built a high-performing team: Recruited and mentored a multidisciplinary team of designers and developers, fostering innovation and collaboration.
- Achieved global recognition: Delivered design solutions for clients across Africa, Europe, and the U.S., expanding the agency's footprint into international markets.
- Empowered startups: Partnered with emerging businesses to build scalable digital products, many of which secured funding and achieved market success.

CarrotCredit, Lagos, Nigeria
Product Designer (Fulltime)

May 2022 – February 2023

- Designed a first-of-its-kind lending solution: Developed an intuitive UX/UI for CarrotCredit, enabling stock-based collateral loans with asset-linking and advanced security protocols.
- Achieved rapid user growth: Attracted 15,000+ users within six months of launch, driving substantial platform adoption.
- Processed high-value transactions: Enabled 13,175 credit withdrawals totalling \$947,837.52, with \$632,315.97 successfully disbursed.
- Delivered outstanding user satisfaction: Achieved a Net Promoter Score (NPS) of 60, indicating exceptional loyalty and satisfaction.

Scalio, San Francisco, CA
Product Designer

February 2022 – January 2023

- Led design efforts on high-profile client projects, delivering custom software solutions that significantly improved user experience and client satisfaction by 20%.
- Redesigned existing products and created new ones for various platforms, including mobile, web, AR, wearable, and connected devices.
- Applied design thinking processes to advocate for end-user's needs and solve complex business problems, resulting in a 20% increase in client satisfaction.
- Successfully managed multiple projects simultaneously, ensuring timely delivery and maintaining high standards of quality.

Chaka, Lagos, Nigeria
Product Designer (Fulltime)

Feb 2021 – May 2022

- Redesigned platform UX/UI: Overhauled Chaka's platform to simplify investment access, achieving 92.41% user trial rates and 31.91% completion rates for the Smart Invest feature.
- Drove user growth: Boosted platform users from 32,000 to 76,000 within six months, a 101.69% growth, by introducing intuitive design features.
- Secured regulatory milestones: Designed Smart Invest to align with SEC standards, enabling Chaka to become Nigeria's first fintech with a digital sub-broker license.
- Expanded user access: Designed features providing access to 4,000+ global and local assets, supporting over 100,000 active investors.
- Achieved platform recognition: Elevated Chaka's Google Play Store presence to 100k+ downloads, with 2k reviews and a 4.2/5 rating.
- Enhanced financial literacy: Developed Smart Invest to educate and empower new investors, reducing entry barriers and fostering market inclusivity.

Genesys, Enugu, Nigeria
Executive Assistant to the Managing Director

Nov 2019 – Jan 2021

- Supported senior executives by managing calendars, scheduling meetings, and coordinating travel logistics, ensuring seamless day-to-day operations.
- Prepared high-level reports, presentations, and correspondence, contributing to strategic decision-making and executive communication.
- Acted as a liaison between executives and internal/external stakeholders, fostering strong relationships and facilitating effective communication.
- Managed confidential information with discretion and professionalism, ensuring trust and safeguarding sensitive data.

EDUCATION

University of Nigeria

May 2019

- Bachelor of Science (BSc.) in Computer Science

CERTIFICATIONS

- How to build digital products - Product School, 2022
- Foundations of User Experience (UX) Design - Google, 2024