KINGSLEY UKEJE

HEAD OF PRODUCT & DESIGN
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SUMMARY

Dynamic and results-driven Product Designer with a proven track record of delivering world-class, user-centric digital products. Experienced in leading cross-functional teams and driving products from conception to market, my passion lies in creating innovative and impactful designs. With extensive international and remote experience, I bring a unique blend of design and technical skills to every project, consistently exceeding expectations.

PROFESSIONAL EXPERIENCE

Eze, San Francisco, CA   September 2023 – Till Date
Head of Product and Design

- Spearheaded the development and execution of product strategy, resulting in a 30% increase in revenue within six months.
- Leading a multidisciplinary team of 23, enhancing collaboration and productivity by 40% through implementing streamlined workflows and fostering a culture of continuous improvement.
- Launched innovative product features that boosted market competitiveness and expanded customer base, increasing customer satisfaction by 25%.
- Utilizing real-time market data to optimize product offerings, ensuring alignment with business priorities and market demands.
- Established robust customer relationships and feedback loops, driving iterative improvements and enhancing user experience.

Eze, San Francisco, CA   October 2021 – August 2023
Senior Product Designer

- Designed and launched key product features, achieving a 20% increase in user engagement and platform adoption.
- Developed a comprehensive design system that improved design consistency and reduced development time by 30%.
- Conducted extensive user research and usability testing, leading to a 25% reduction in user drop-off rates and enhancing overall user satisfaction.
- Fostered a collaborative and innovative team environment, boosting productivity by 15% through creative problem-solving and effective communication.
- Pushed for a collaborative and innovative culture within the product team, driving a 15% increase in team productivity.

Scalio, San Francisco, CA   February 2022 – January 2023
Senior Product Designer (Freelance)

- Led design efforts on high-profile client projects, delivering custom software solutions that significantly improved user experience and client satisfaction by 20%.
- Redesigned existing products and created new ones for various platforms, including mobile, web, AR, wearable, and connected devices.

- Applied design thinking processes to advocate for end-users' needs and solve complex business problems, resulting in a 20% increase in client satisfaction.
- Successfully managed multiple projects simultaneously, ensuring timely delivery and maintaining high standards of quality.

CarrotCredit, Lagos, Nigeria   April 2021 – February 2022
Product Designer (Freelance)

- Led the creative vision for a digital lending product offering low-interest credit, resulting in a 30% increase in customer acquisition.
- Pitched innovative ideas to clients and effectively communicated the creative vision to the team, securing stakeholder buy-in and driving project success.
- Ensured all creative outputs were aligned with the organisation's brand guidelines, enhancing brand consistency and market presence.
- Managed and mentored a team of designers, fostering their professional growth and contributing to a high-performing design team.

Chaka, Lagos, Nigeria   March 2020 – September 2021
Product Designer

- Led a comprehensive redesign of the Chaka platform, improving the user experience and increasing accessibility, contributing to over 100k downloads with a 4.2-star rating on the Google Play Store.
- Introduced user-centred design principles that streamlined the investment process, lowering entry barriers and attracting a wider range of investors, including first-time users.
- Developed the SmartInvest feature, providing users with personalized portfolio suggestions based on risk profiles and financial goals, enhancing the platform's appeal to investors.
- Played a key role in ensuring Chaka's regulatory compliance with the SEC and CSCS, contributing to Chaka becoming the first fintech to receive a digital sub-broker license in Nigeria.
- Supported Chaka's growth by contributing to the successful raising of $1.5 million in pre-seed funding, boosting the platform's technological advancement and expansion across West Africa.

Genesys, Enugu, Nigeria   Nov 2017 – Jan 2020
Executive Assistant

- Supported senior executives by managing calendars, scheduling meetings, and coordinating travel logistics, ensuring seamless day-to-day operations.
- Prepared high-level reports, presentations, and correspondence, contributing to strategic decision-making and executive communication.
- Acted as a liaison between executives and internal/external stakeholders, fostering strong relationships and facilitating effective communication.
- Managed confidential information with discretion and professionalism, ensuring trust and safeguarding sensitive data.

EDUCATION

University of Nigeria   May 2019
  ● Bachelor of Science (BSc.) in Computer Science

VOLUNTEER EXPERIENCE

Product Design Facilitator | Ekobits ICT Academy   Feb 2022 – Mar 2023

Mentored students, enhancing their understanding of UX/UI principles and design practices.

Product Design Mentor | CcHub   Oct 2021 – Dec 2022

Provided one-on-one coaching and mentorship in product design methodologies.

Learnable UX Design Lead Mentor | Genesys Tech Hub   2022 - 2023

Led UX design projects, improving user experience across various platforms.

AWARDS

  ● Top Product Designer/Finalist - HNG Internship
  ● 2X Mentor of the Year - Learnable
  ● Dedicated Service Award - Enyata Community

CERTIFICATIONS

  ● How to build digital products - Product School, 2022
  ● Design thinking and global start-up - KAIST, 2021
  ● Foundations of User Experience (UX) Design - Google, 2023

SKILLS

  ● Product Design & Development
  ● UX/UI Design
  ● Design Systems & Guidelines
  ● Cross-functional Team Leadership
  ● User Research & Usability Testing
  ● Design Thinking & Problem Solving
  ● Prototyping & Wireframing
  ● Agile & Lean Methodologies
  ● Client Relations & Stakeholder Management