



CODESCHAT



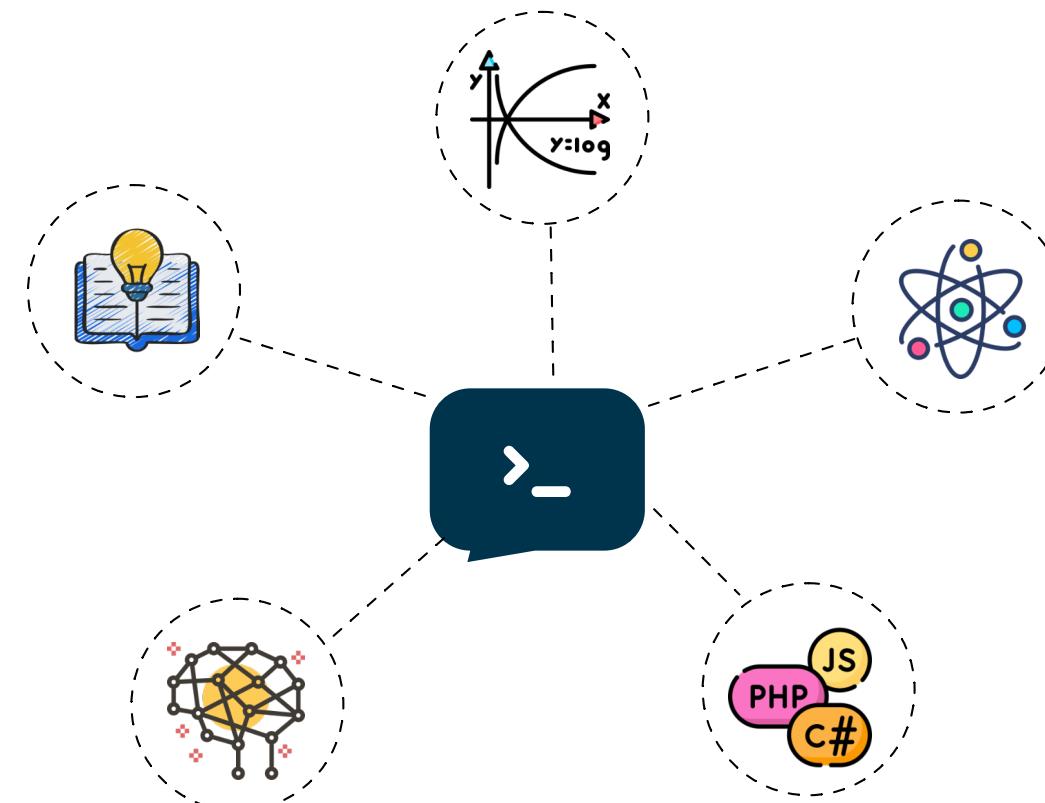


PROBLEM STATEMENT

IN TODAY'S WORLD, HYBRID LEARNING HAS BECOME THE NEW NORM FOR UNIVERSITIES WORLDWIDE. THIS SHIFT REQUIRES STUDENTS TO USE SOCIAL PLATFORMS LIKE WHATSAPP FOR INSTANT COLLABORATION AND SHARING OF LEARNING MATERIALS. WHILE THESE MAINSTREAM APPS SERVE BASIC NEEDS, THEY OFTEN COME WITH UNWANTED DISTRACTIONS. THE CONSTANT STREAM OF MESSAGES CAN MAKE STUDENTS FEEL OBLIGATED TO RESPOND, INTERRUPTING THEIR FOCUS. MOREOVER, THESE PLATFORMS ARE NOT RECOGNIZED AS OFFICIAL COMMUNICATION MEDIUMS BY UNIVERSITIES, AS THEY LACK THE NECESSARY FEATURES DESIGNED FOR EDUCATIONAL PURPOSES.

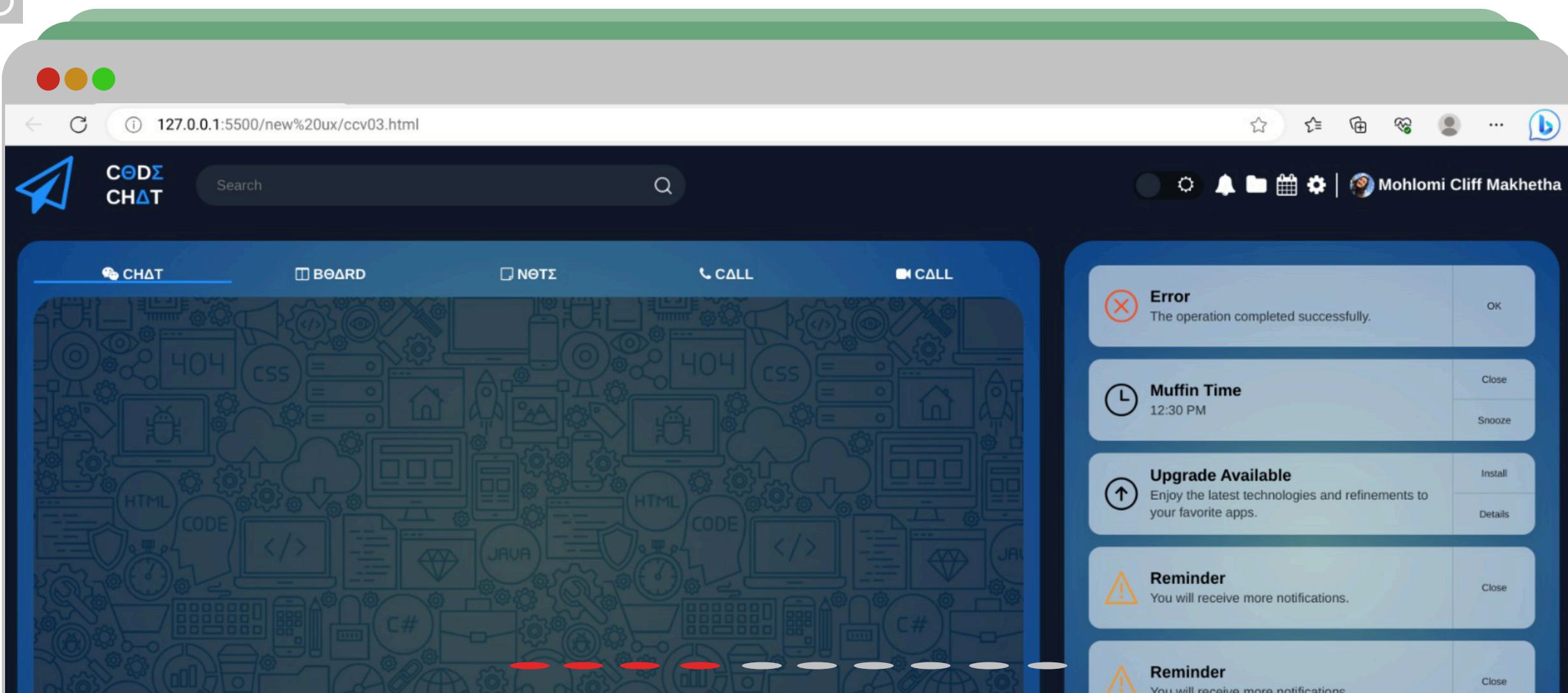
SOLUTION

AT CODECHAT, WE'RE REIMAGINING HOW STUDENTS CONNECT AND LEARN. OUR PLATFORM COMBINES DYNAMIC INSTANT MESSAGING WITH A SUITE OF FUNCTIONALITIES TAILORED SPECIFICALLY FOR EDUCATIONAL CONTEXTS. WITH CODECHAT, STUDENTS CAN COLLABORATE SEAMLESSLY, SHARE LEARNING MATERIALS INSTANTLY, AND ENGAGE IN MEANINGFUL DISCUSSIONS - ALL WITHOUT THE DISTRACTIONS THAT COME WITH TRADITIONAL SOCIAL PLATFORMS.

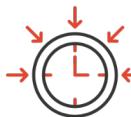


PRODUCT

CODECHAT IS A COMPREHENSIVE WEB AND MOBILE-BASED EDUCATIONAL TECHNOLOGY PLATFORM. COMBINING THE EASE OF INSTANT MESSAGING WITH A SUITE OF TAILORED FEATURES, CODECHAT PROVIDES A FOCUSED, STRUCTURED, AND DISTRACTION-FREE ENVIRONMENT FOR STUDENTS, EDUCATORS, AND INSTITUTIONS.



FEATURES



FOCUSED LEARNING ENVIRONMENT

CΩΔΣCHAT OFFERS A FOCUSED LEARNING ENVIRONMENT WHERE STUDENTS CAN CONCENTRATE ON THEIR STUDIES WITHOUT THE CONSTANT INTERRUPTION OF UNRELATED MESSAGES, RESULTING IN IMPROVED PRODUCTIVITY AND ACADEMIC PERFORMANCE.



STRUCTURED COMMUNICATION

CΩΔΣCHAT PROVIDES STRUCTURED DISCUSSION BOARDS AND CHANNELS TAILORED TO EDUCATIONAL NEEDS. USERS CAN ORGANIZE DISCUSSIONS, ASSIGNMENTS, AND STUDY GROUPS WITH EASE.



PRIVACY AND SECURITY

STUDENTS AND EDUCATIONAL INSTITUTIONS CAN COMMUNICATE AND SHARE DATA WITH CONFIDENCE, KNOWING THAT THEIR INFORMATION IS SAFEGUARDED.



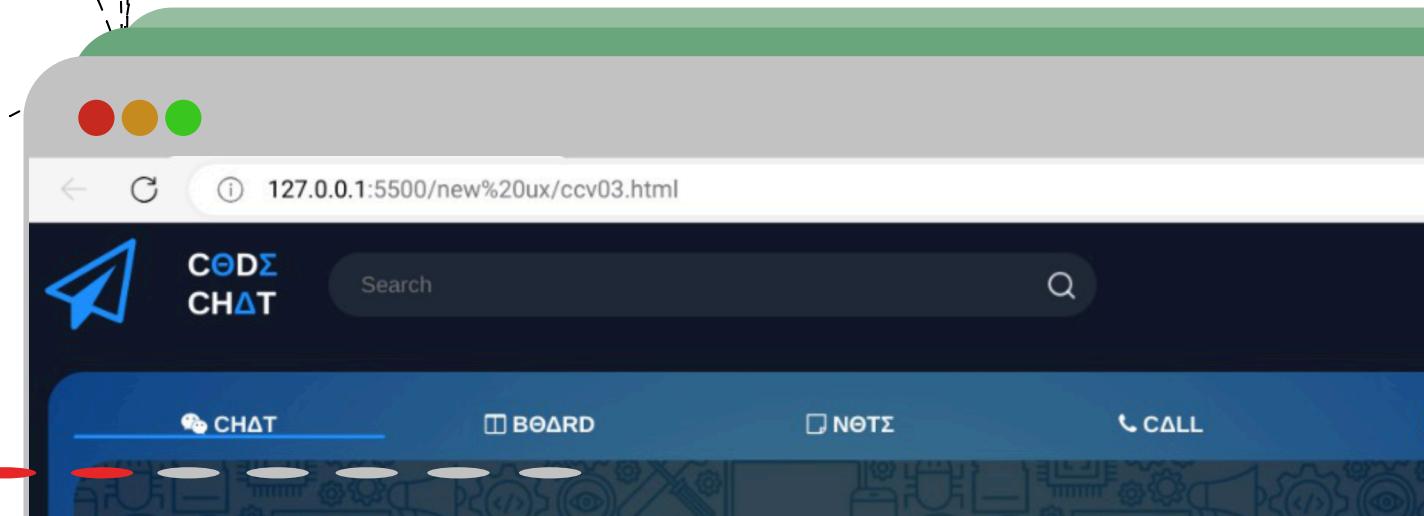
ACADEMIC TOOLS

CΩΔΣCHAT OFFERS A RANGE OF ACADEMIC TOOLS, INCLUDING NOTE-TAKING, DOCUMENT SHARING, ASSIGNMENT TRACKING, AND INTERACTIVE STUDY GROUPS.



OFFICIAL RECOGNITION

USERS CAN CONFIDENTLY USE CΩΔΣCHAT FOR ACADEMIC PURPOSES, KNOWING THAT IT ALIGNS WITH THEIR INSTITUTION'S COMMUNICATION REQUIREMENTS.



MARKET TREND



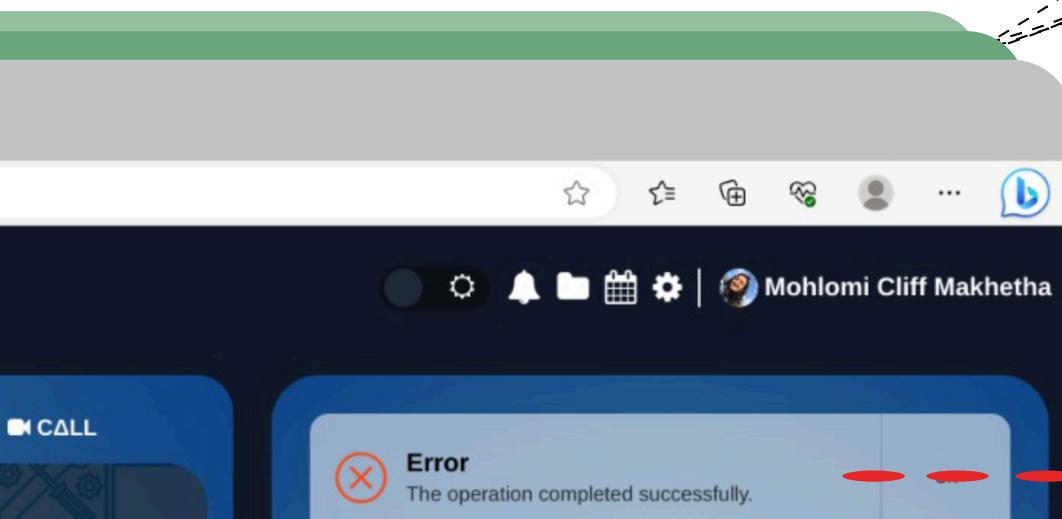
PERSONALIZED LEARNING

THERE'S A GROWING EMPHASIS ON PERSONALIZED LEARNING EXPERIENCES. TOOLS THAT ALLOW FOR CUSTOMIZED CONTENT DELIVERY AND INTERACTION ARE IN HIGH DEMAND.



DATA ANALYTICS

EDUCATIONAL INSTITUTIONS ARE INCREASINGLY LEVERAGING DATA ANALYTICS TO TRACK STUDENT PERFORMANCE, IDENTIFY AREAS FOR IMPROVEMENT, AND ENHANCE THE LEARNING EXPERIENCE.



COLLABORATIVE LEARNING

COLLABORATIVE LEARNING IS GAINING TRACTION AS EDUCATORS RECOGNIZE ITS EFFECTIVENESS. SOLUTIONS THAT FACILITATE COLLABORATION AMONG STUDENTS AND BETWEEN STUDENTS AND EDUCATORS ARE ESSENTIAL.



HYBRID AND ONLINE LEARNING

THE EDUCATION SECTOR HAS WITNESSED A SIGNIFICANT SHIFT TOWARDS HYBRID AND ONLINE LEARNING MODELS. THIS TREND ACCELERATED DUE TO THE COVID-19 PANDEMIC AND CONTINUES TO SHAPE THE EDUCATIONAL LANDSCAPE.

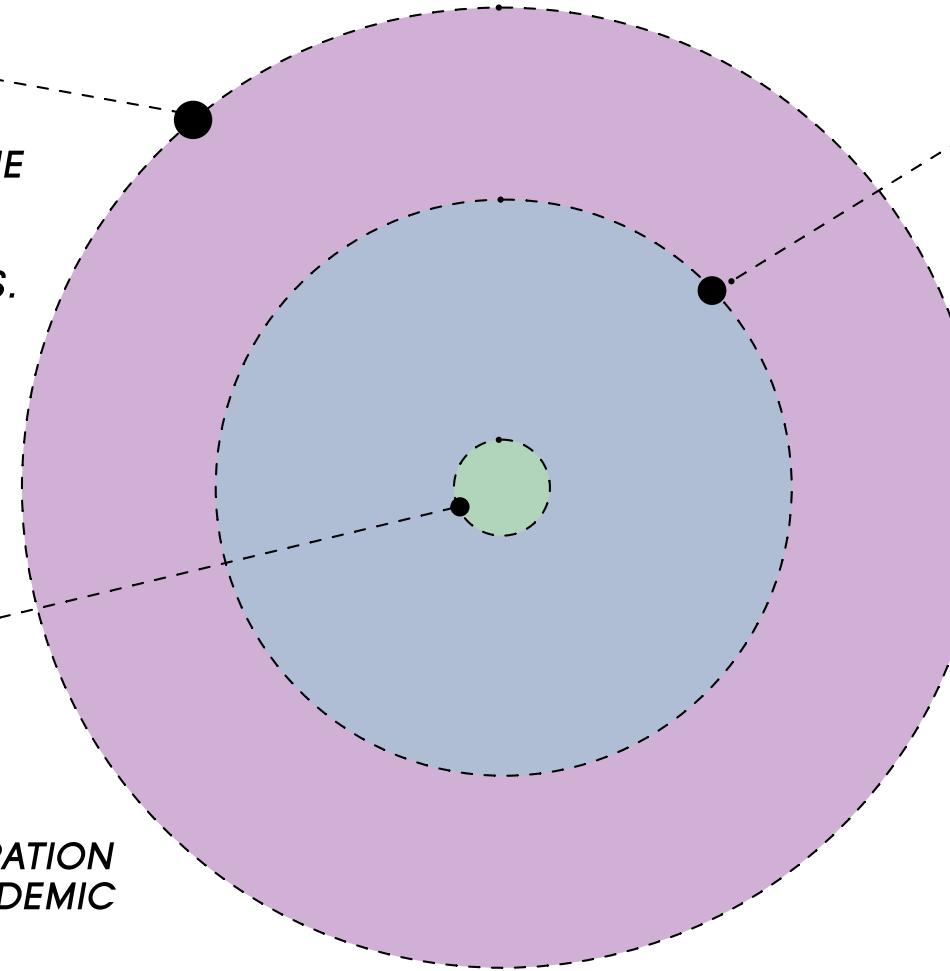


DIGITAL TRANSFORMATION

EDUCATIONAL INSTITUTIONS ARE INVESTING IN DIGITAL INFRASTRUCTURE AND TECHNOLOGY TO SUPPORT REMOTE LEARNING, CREATING A GROWING DEMAND FOR DIGITAL TOOLS AND PLATFORMS.

TARGET AUDIENCE

UNIVERSITIES AND EDUCATIONAL INSTITUTIONS ARE ESSENTIAL STAKEHOLDERS. THEY SEEK TOOLS THAT STREAMLINE COMMUNICATION, IMPROVE COLLABORATION, AND ALIGN WITH THEIR ACADEMIC OBJECTIVES.



EDUCATORS AND INSTRUCTORS PLAY A VITAL ROLE IN FACILITATING LEARNING. CODEΣCHAT EMPOWERS EDUCATORS TO ENGAGE WITH STUDENTS, MANAGE COURSEWORK, AND ENHANCE THE TEACHING EXPERIENCE.

STUDENTS STUDENTS ARE A CENTRAL FOCUS AS THEY RELY ON EFFECTIVE COMMUNICATION AND COLLABORATION TOOLS TO SUCCEED IN THEIR ACADEMIC JOURNEYS.



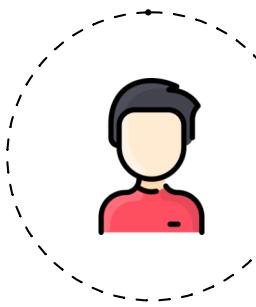
BUSINESS MODEL



INSTITUTIONAL SUBSCRIPTION LICENSE

CODECHAT OFFERS A TIERED PRICING STRUCTURE BASED ON THE NUMBER OF ACTIVE STUDENT USERS FOR EDUCATIONAL INSTITUTIONS. PRICING PER ACTIVE STUDENT USER DECREASES AS THE INSTITUTION'S USER BASE GROWS, ENCOURAGING SCALABILITY.

EXAMPLE PRICING: R10 PER ACTIVE STUDENT USER PER MONTH FOR INSTITUTIONS WITH 1,000+ USERS.



MONTHLY PERSONAL SUBSCRIPTION:

PERSONAL USERS CAN SUBSCRIBE TO A MONTHLY PLAN THAT UNLOCKS PREMIUM FEATURES, PROVIDING A SEAMLESS LEARNING EXPERIENCE.

EXAMPLE PRICING: R20 PER MONTH FOR PERSONAL USERS



PREMIUM FEATURES

USERS CAN CHOOSE TO PURCHASE PREMIUM FEATURES OR CONTENT AS NEEDED. THESE MAY BE PRICED INDIVIDUALLY OR BUNDLED INTO PACKAGES FOR COST-EFFECTIVENESS.

EXAMPLE: R5 FOR ADVANCED STUDY GROUP TOOLS AS A ONE-TIME PURCHASE.

TEAM



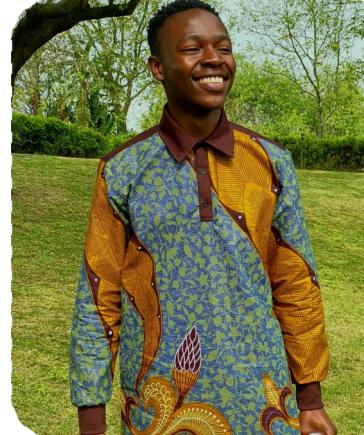
MOHLOMI CLIFF MAKHETHA
ORIGINAL FOUNDER, AND
DEVELOPER. LOVES LEARNING
AND EXPERIMENTING,
DOING HIS FINAL YEAR IN
BACHELOR OF COMPUTER
ENGINEERING, AND A
DIPLOMA GRADUATE IN
BOTH COMPUTER AND
ELECTRICAL ENGINEERING.
DRIVEN TO MAKE A WORLD
A BETTER AND EQUAL
WORLD FOR ALL.



AVIWE TINZI,
ASPIRING PROFESSIONAL IN
THE TECH INDUSTRY. EXPERTISE
IN VARIOUS FACETS OF COMPUTER
ENGINEERING, INCLUDING SOFTWARE
DEVELOPMENT. DEDICATED TO SELF
DEVELOPMENT AND IMPROVEMENT.



SHEKINAH KAFINDO,
A PASSIONATE LEARNER
IN THE WORLD OF
ELECTRONICS AND SOFTWARE
DEVELOPMENT. A VERY DEDICATED
COMPUTER ENGINEERING STUDENT
ON A JOURNEY LEARNING NEW
TECHNOLOGIES, EVEN AS A
NEWBIE. HIS MAIN GOAL IS TO
BECOME AN INSPIRING FIGURE,
MOTIVATING OTHERS TO BELIEVE
IN THEIR DREAMS AND POTENTIAL



BLESSING TANYARADZWA HOVE,
IS DOING HIS FIRST YEAR IN
COMPUTER SCIENCE VIA THE
UNIVERSITY OF THE PEOPLE.
HAS EXPERTISE IN META MODELLING
AND CREATIVE THINKING.



THANK YOU

WWW.CODECHAT.CO.ZA

