



# SALES DASHBOARD



2017

2016

2015

2014

2013

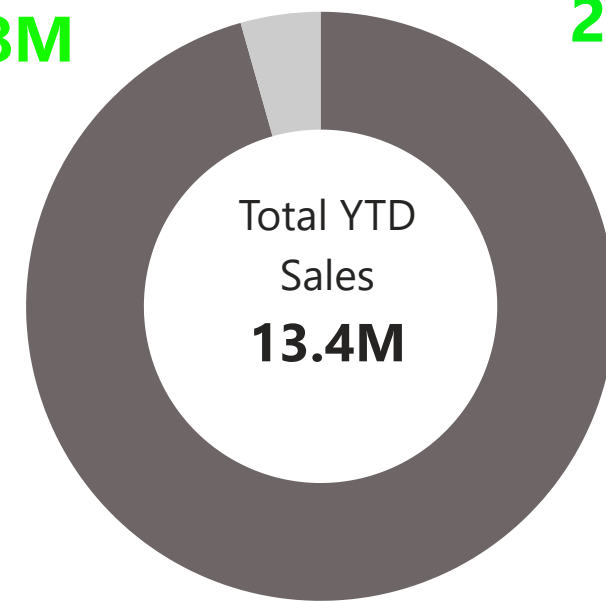
2012

2011

2010

Sales  
Difference  
**12.8M**

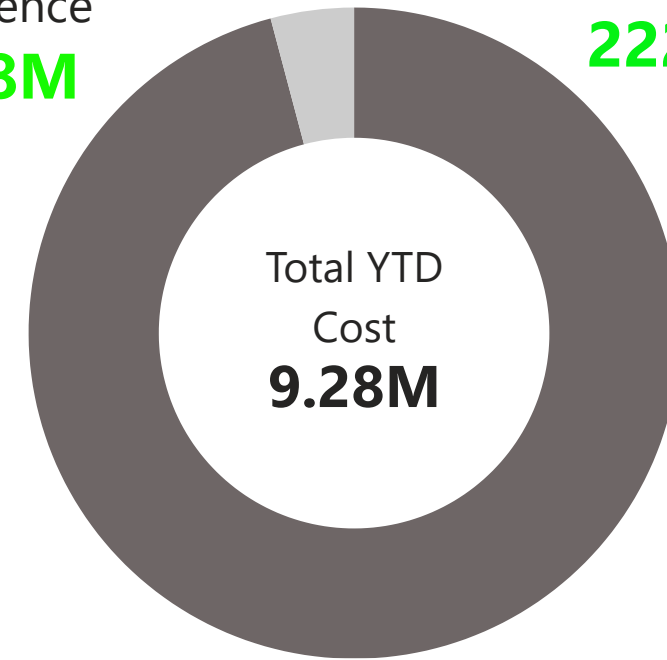
YOY Sales  
**2084.3%**



MTD Total Sales: 3.1M

Cost  
Difference  
**8.88M**

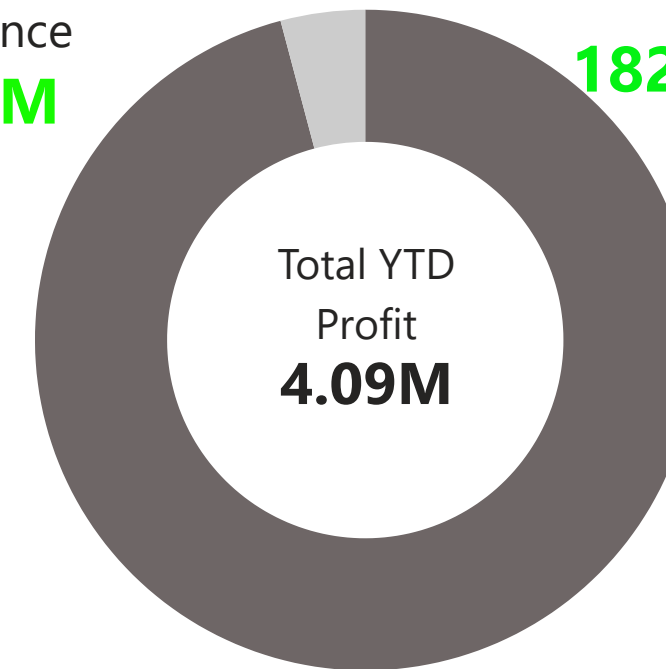
YOY Cost  
**2221.2%**



MTD Total Cost:1.9M

Profit  
Difference  
**3.88M**

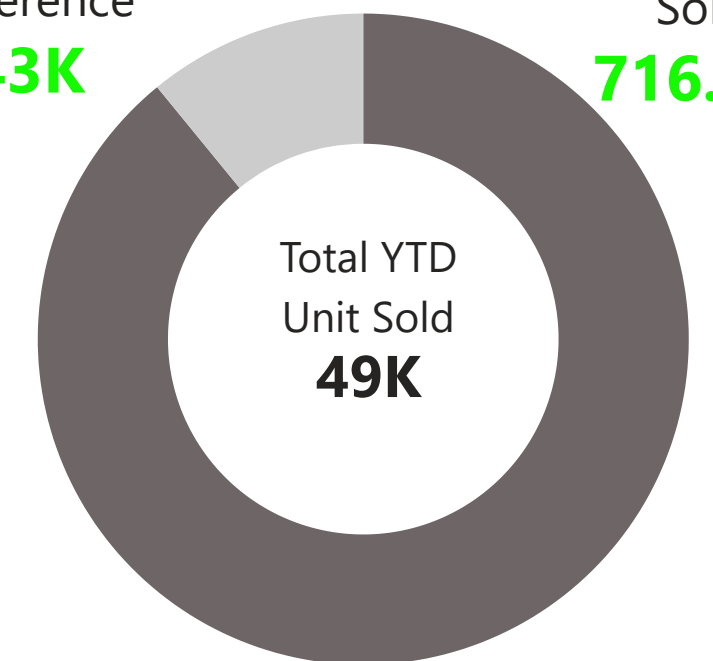
YOY Profit  
**1826.4%**



MTD Total Profit :1.2M

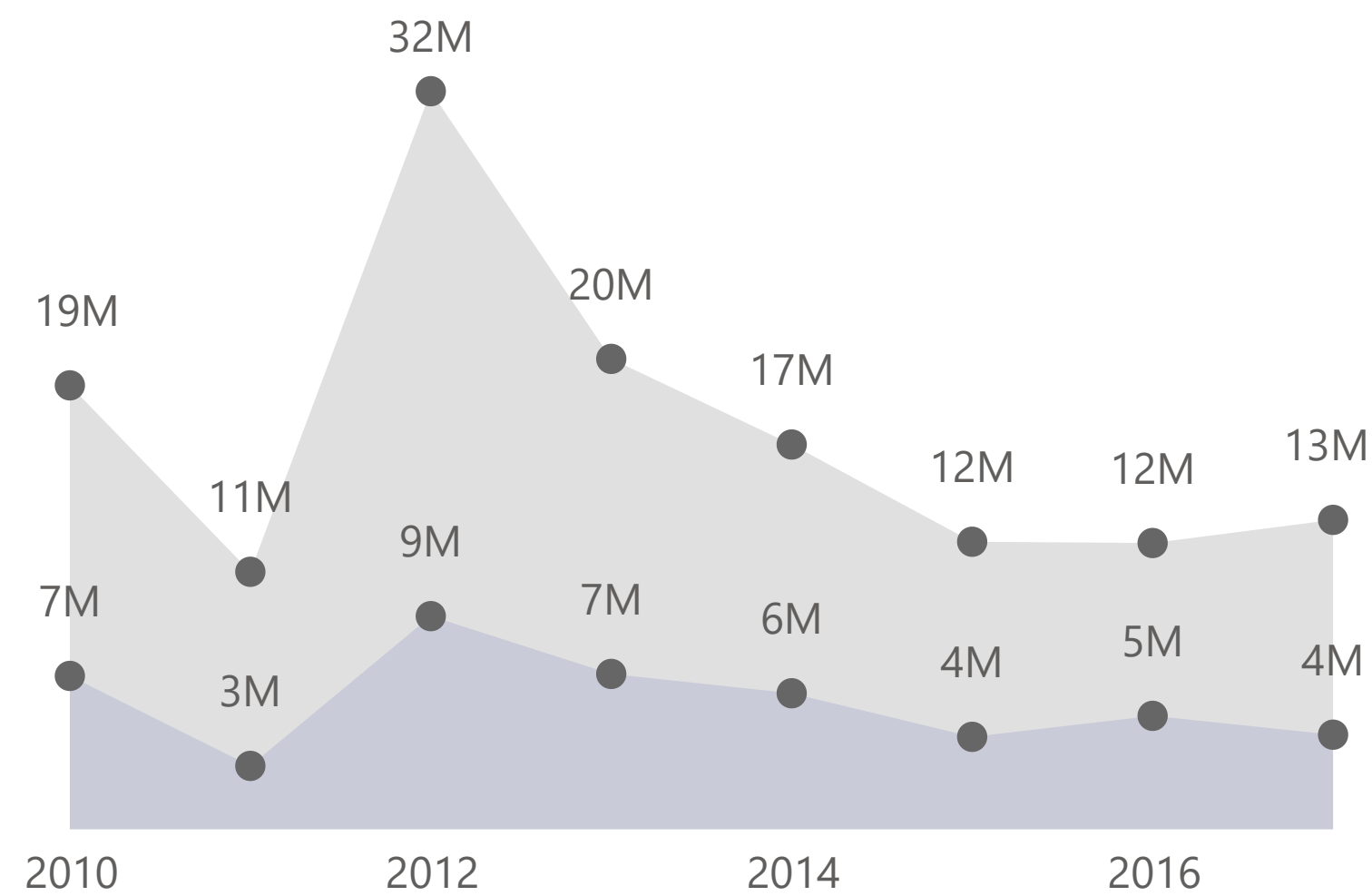
Unit Sold  
Difference  
**43K**

YOY Unit  
Sold  
**716.1%**

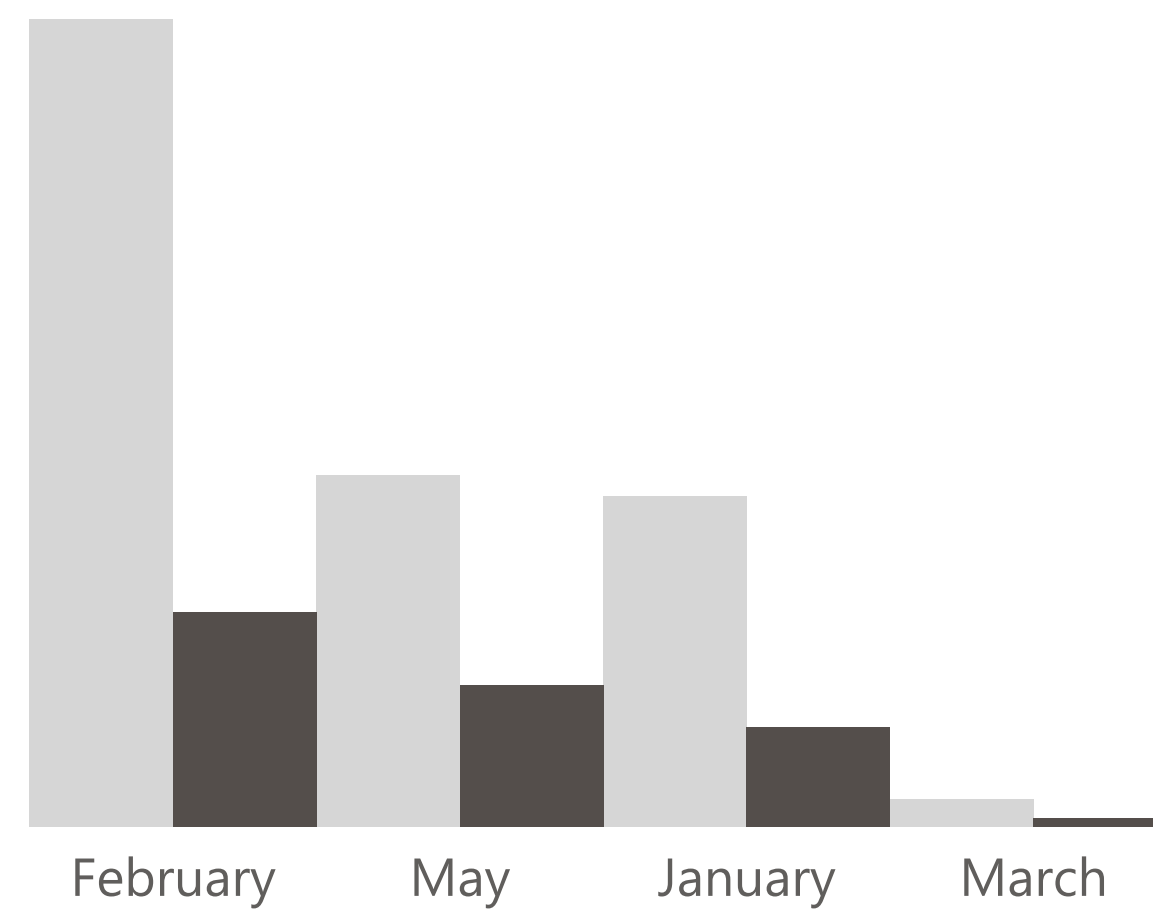


MTD Total Unit Sold: 0.4k

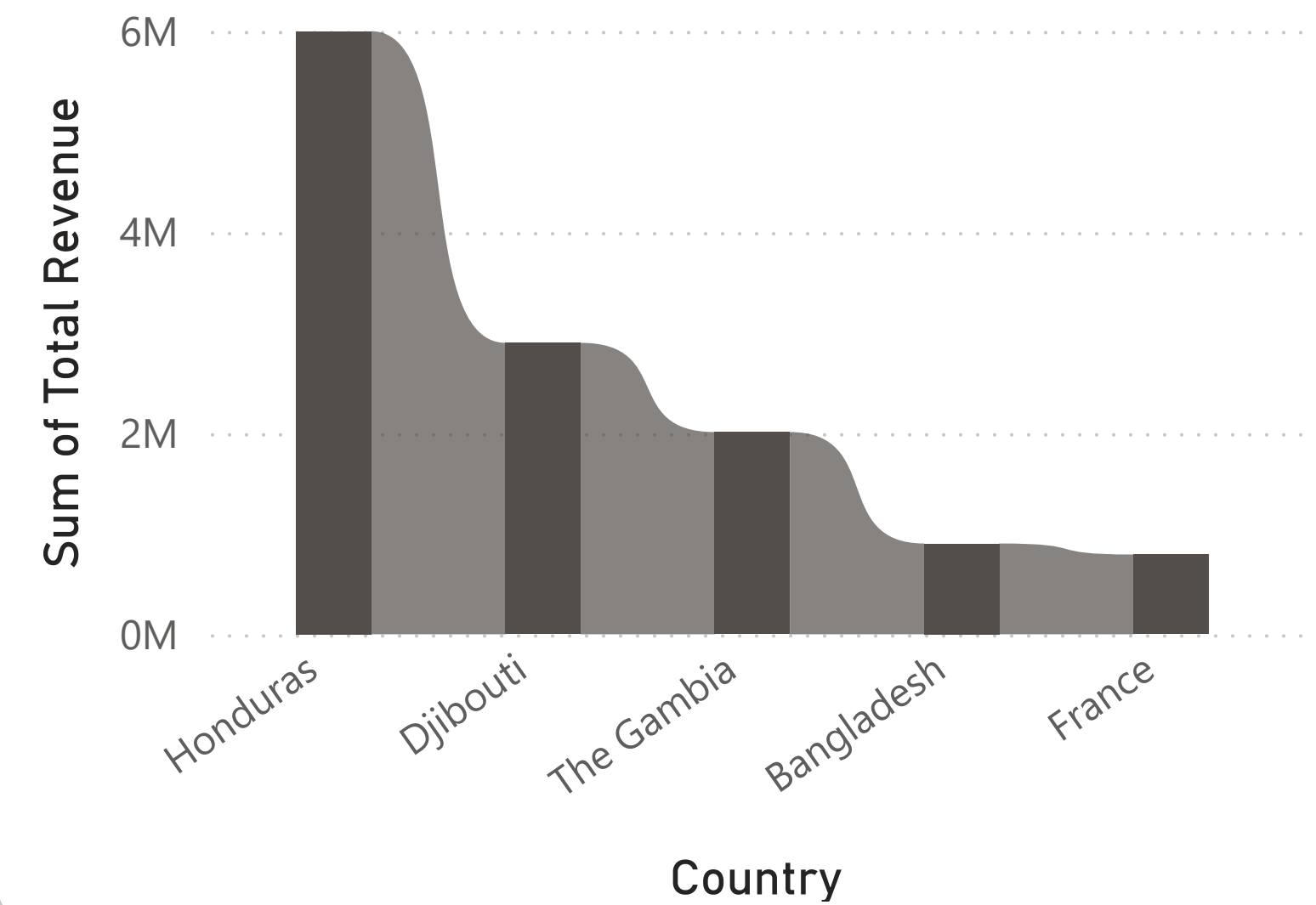
## Yearly Sales & Profit



## Monthly Sales & Profit



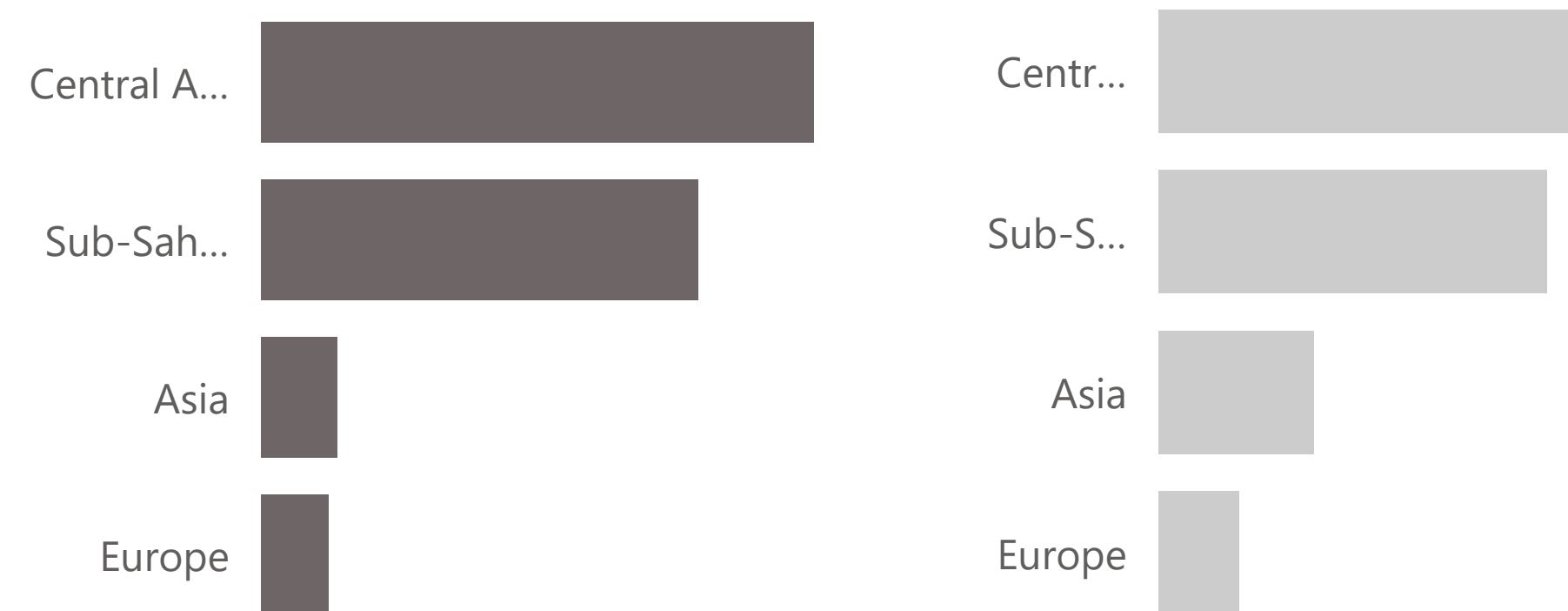
## Top 5 Country By Revenue



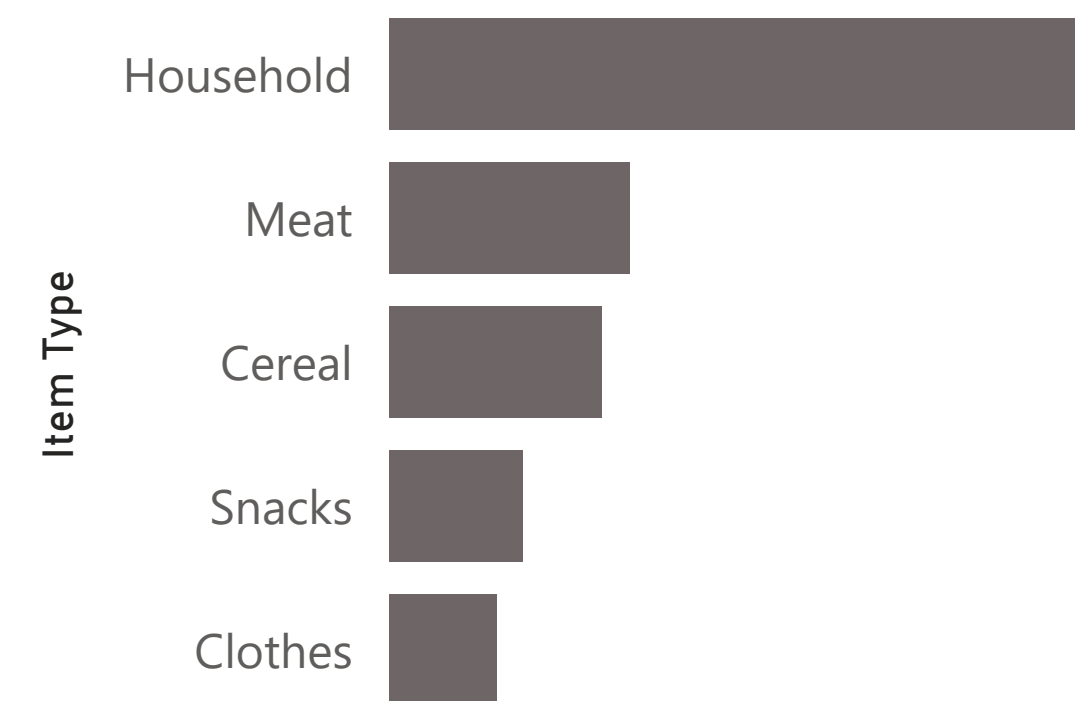


### TOP 5 Revenue & Profit by Region

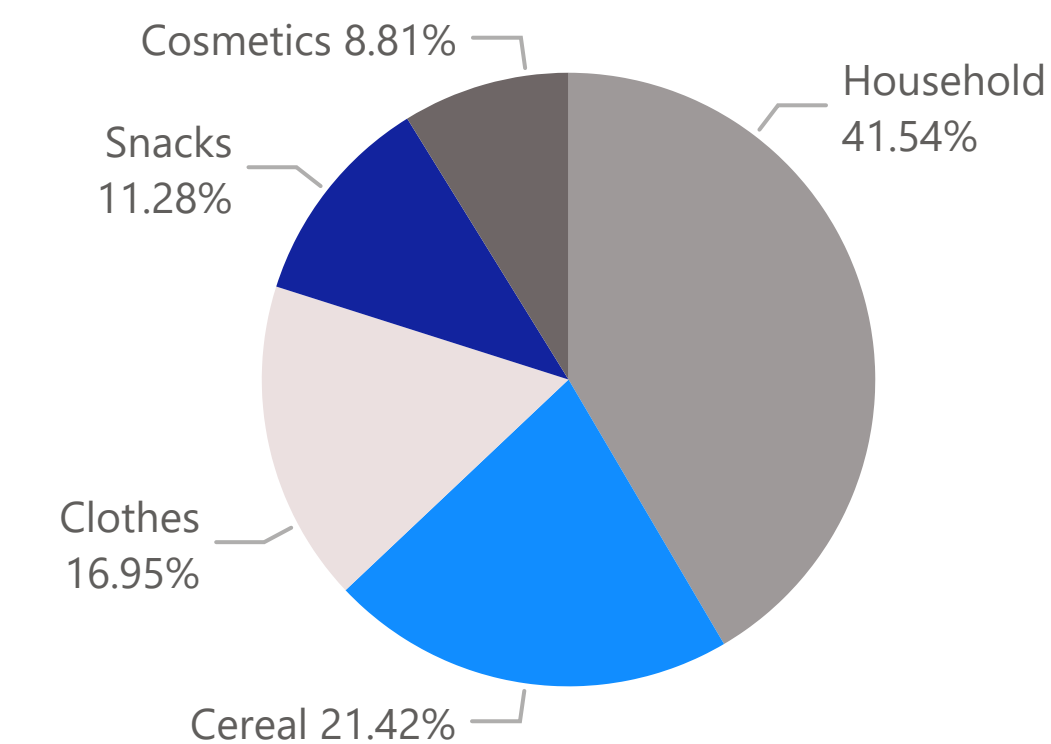
● Revenue ○ Profit



### Top 5 Item Type By sales



### Top 5 Profit by Item Type



Year	Region	Country	Item Type	Total Units Sold	Total Sales	Total Profit
2013	Middle East and North Africa	Pakistan	Cosmetics	9892	4.32M	1.72M
2013	Australia and Oceania	Samoa	Cosmetics	9654	4.22M	1.68M
2016	Europe	Iceland	Cosmetics	8867	3.88M	1.54M
2012	Europe	Switzerland	Cosmetics	8661	3.79M	1.51M
2017	Central America and the Caribbean	Honduras	Household	8974	6.00M	1.49M
2010	Europe	Romania	Cosmetics	7910	3.46M	1.38M
2015	Asia	Myanmar	Household	8250	5.51M	1.37M
2010	Middle East and North Africa	Azerbaijan	Cosmetics	7234	3.16M	1.26M
2014	Sub-Saharan Africa	Djibouti	Cosmetics	7215	3.15M	1.25M
2016	Asia	Sri Lanka	Cosmetics	6952	3.04M	1.21M
2014	North America	Mexico	Household	6954	4.65M	1.15M
2016	Middle East and North Africa	Iran	Cosmetics	6489	2.84M	1.13M
2010	Europe	Lithuania	Office Supplies	8287	5.40M	1.05M
2012	Sub-Saharan Africa	Mozambique	Household	5367	3.59M	0.89M
2012	Asia	Brunei	Office Supplies	6708	4.37M	0.85M
2013	Sub-Saharan Africa	Rwanda	Cosmetics	4477	1.96M	0.78M
2012	Europe	Spain	Household	4513	3.02M	0.75M
2011	Sub-Saharan Africa	Cameroon	Office Supplies	5518	3.59M	0.70M
2011	Sub-Saharan Africa	Angola	Household	4187	2.80M	0.69M

### Top 5 Revenue Order Priority

