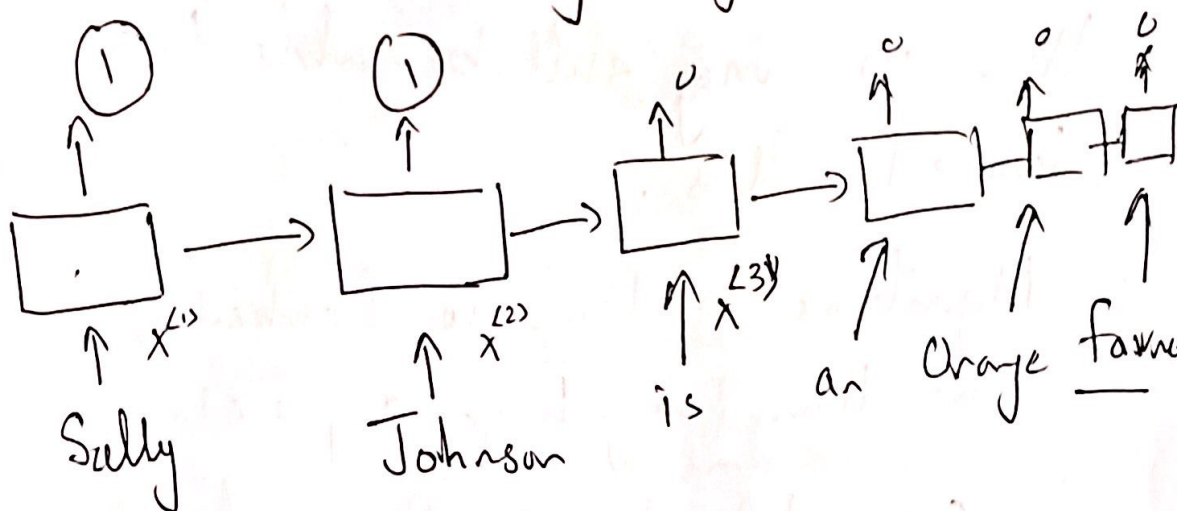


NAMED Entity Recognition

(1)



Recognizing that Sully Johnson is a
a name and not a corporation

Robert Lin is an apple farmer

Robert Lin is also a name
as orange and apple are related (similar)
Encodings will help.

What if we see something different

Robert Lin is a durian cultivator

durian is a unique fruit

What if dataset is small

if we have learned embedding
then we may still be able to
solve this.

Algorithms to learn word embeddings
can learn very large corpora.

e.g. 1B to 100B words.

orange → durian
farmer → cultivator } Similar

very large corpus of unlabelled text

By examining unlabelled text we
can find similarity

We can apply word embedding
training set to the ~~word~~ named
entity training set which is much
smaller

→ 100k words.

So word embeddings can be used for transfer Learning as well.

(3)

1- Learn word embeddings from large text-corpora (1-100B words)

(Or download pre-trained embeddings online)

2- Transfer embeddings to new task with smaller training set.
(Say, 100k words)

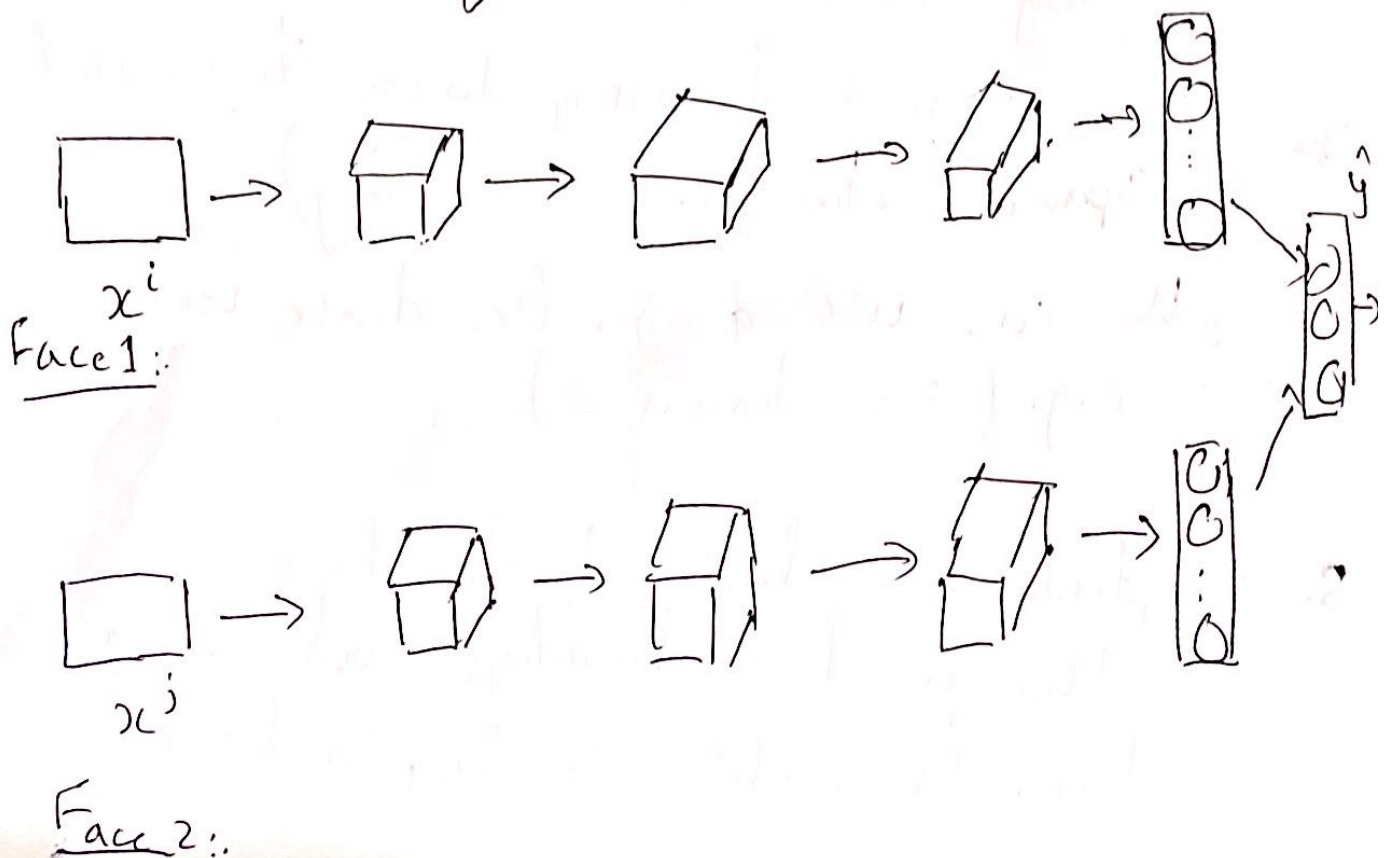
~~3~~ instead of using 10,000 dimensional sparse vector (1-hot encoding)

We can use a smaller dense vector e.g. (300-dimension)

3- Optional: Continue to fine tune the word embeddings with new data. (Possible for big datasets)

- Named Entity Recognition
- Text Summarization
- Co-reference Resolution
- Not much useful for Machine translation or Language modeling.

Word Embedding are also useful for face encoding.



For face recognition, take any input

for face recognition, take any input (5)
any face picture and have a neural
network do encoding

for word embedding, we have a '...'

fixed vocabulary say 10,000 words
and we'll learn a vector e_1 through
 $e_{10,000}$ that leaves a fixed coding/embedding

for each of the words

embeddings and encodings may be used
interchangeably.

fixed vocabulary vs unlimited pictures/faces.

Conclusion:

Word Embedding \rightarrow Transfer Learning.

Embeddings As Analogies

Properties of Word Embedding

	5391 Man	9853 Woman	4914 King	7157 Queen	456 Apple	6257 Orange
Gender	-1	1	-0.95	0.97	0	0.01
Royal	0.01	0.02	0.93	0.95	-0.01	0.00
Age	0.03	0.02	0.70	0.69	0.03	-0.02
Food	0.09	0.01	0.02	0.01	0.95	0.97

Man \rightarrow Woman \approx King \rightarrow ?

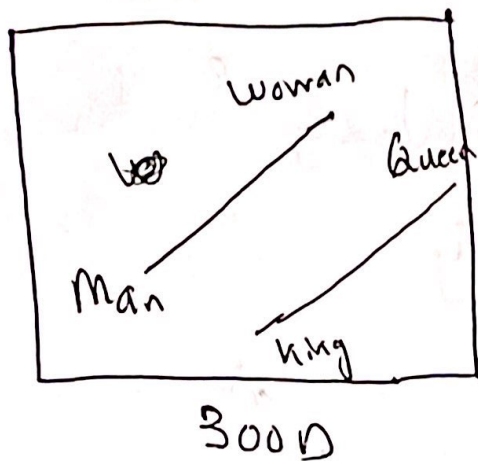
Let's suppose a 4-D vector is used

$$e_{\text{man}} - e_{\text{woman}} \approx \begin{bmatrix} -2 \\ 0 \\ 0 \\ 0 \end{bmatrix}$$

$$e_{\text{king}} - e_{\text{queen}} \approx \begin{bmatrix} -2 \\ 0 \\ 0 \\ 0 \end{bmatrix}$$

We can draw analogies

compute $e_{\text{man}} - e_{\text{woman}}$ and compare $e_{\text{king}} - e_{\text{other words}}$ to determine



Vector difference

b/w

Man and Woman
is similar to
Vector difference b/w
King and Queen

Find word w : $\arg \max_w \text{sim}(e_w, e_{\text{king}} - e_{\text{man}} + e_{\text{woman}})$

Find word w : $\arg \max_w \text{sim}(e_w, e_{\text{king}} - e_{\text{man}} + e_{\text{woman}})$

The above figure is good for representation in

300 dimensions.

If we transform this to 2-D (using t-SNE)

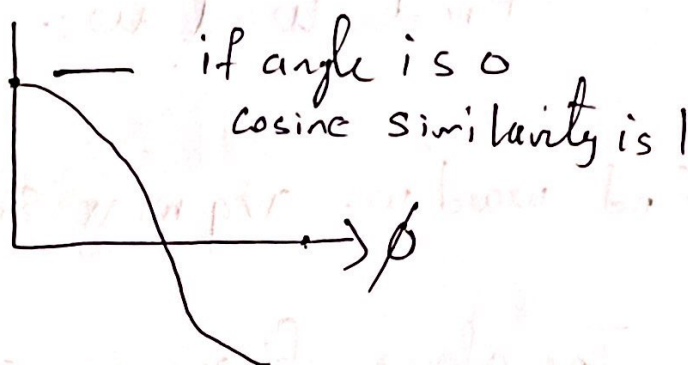
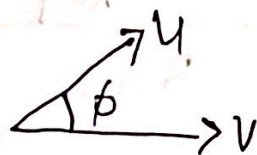
the ~~transformation~~ difference will not be obvious

i.e., this is non-linear in 2-d.

man	king
woman	queen
orange	
apple	

The most common similarity function is cosine similarity

$$\text{Sim}(u, v) = \frac{u^T v}{\|u\| \|v\|}$$



Euclidean distance can also be used.
Main difference between the normalization approaches.

Similarities can be learned

Man: Woman	as	Boy: Girl
Ottawa: Canada	as	Nairobi: Kenya
Big: Bigger	as	Tall: Taller
Yen: Japan	as	Ruble: Russia