

GachaFi – Common-Sense Explainer

(Zero jargon, zero code – just “what it does, why it feels good, why you’ll come back tomorrow”)

1. What GachaFi Does (30-second version)

- Open your phone, swipe three times, and you’ve just minted a neon loot-box in 5 seconds – offline, zero typing, zero seed phrase.
- Share the win on TikTok in 15 seconds – and earn real money while your viewers watch you win.

2. What You Feel (emotional pitch)

- “I just won something cool – in 5 seconds – with one hand – while offline.”
- “My viewers earn money when they watch me win – so they want me to win.”
- “I don’t want to break my streak – so I come back tomorrow.”

3. What You Do (step-by-step, common-sense)

Step 1 – Open

- Tap once → your phone opens your wallet (no password, no seed phrase).
- Swipe left/right → pick a loot-box (Common, Rare, Epic).
- Swipe up → the box opens – even if you’re on airplane mode – and you win a neon skin.

Step 2 – Share

- Swipe down → your phone makes a 15-second TikTok video (neon skin + confetti + your score).
- Tap “Share” – your viewers see the video, and you earn money every time they open a box from your video.

Step 3 – Come Back Tomorrow

- Your phone reminds you at 8 pm: “Your streak ends in 3 hours – swipe now!”
- You swipe once – you keep your streak, you earn more points, you don’t break the chain.

4. Why You Come Back (habit loop)

Trigger	Action	Reward
Push at 8 pm	Swipe once	Keep streak, earn more, don’t break chain

Viewer opens your box	You earn money	Passive income while you sleep
Offline queue	Mint replays when online	No failed transactions, no frustration

5. Why It Feels Good (Pfv'sychology)

Feeling	Mechanism
Dopamine hit – 5-second win	400 ms CSS reveal + confetti
Social proof – brag on TikTok	Auto-generated 15-second video
FOMO – streak ends	Daily push at 8 pm
Passive income – viewers earn you money	0.5 % royalty from every viewer open

6. Why It Scales (ecosystem)

- One-hand, zero seed, one swipe – works on any phone, any language, any network.
- Offline-first – works in airplane mode, queues when offline, replays when online.
- Creator royalty – creators earn while viewers play – dual incentive.
- Multi-chain bridge – USDC, Base, Solana, BNB → XRD in 30 seconds.
- Governance – top players vote on next season's theme – no new token, no chaos.

7. Final Narrative

"I open my phone, I swipe three times, I've minted a neon loot-box in 5 seconds – offline, zero typing.

I share the win on TikTok in 15 seconds – and I earn money while my viewers watch me win.

I come back tomorrow because I don't want to break my streak – and I earn money while I sleep."