

Congratulations!



Google Analytics Certification

Completed by Muhammad Moinuddin on November 24, 2022

Congratulations, you are now certified in Google Analytics.

Completion ID: 134341274 Expires: November 25, 2023



Google Analytics Academy

Google Analytics for Beginners

Certificate of Completion

Muhammad Moinuddin

Awarded for successfully completing the course "Google Analytics for Beginners"





This badge was issued to <u>Muhammad Moinuddin</u> on November 08, 2022 Expires on November 08, 2025

⊘ Verify Badge

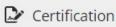


AWS Certified Cloud Practitioner

Issued by Amazon Web Services Training and Certification

Earners of this certification have a fundamental understanding of IT services and their uses in the AWS Cloud. They demonstrated cloud fluency and foundational AWS knowledge. Badge owners are able to identify essential AWS services necessary to set up AWS-focused projects.

Learn more





Google Analytics Academy

Introduction to Data Studio

Certificate of Completion

Muhammad Moinuddin

Awarded for successfully completing the course "Introduction to Data Studio"





has successfully completed the requirements to be recognized as a Microsoft Technology Associate for

Introduction to Programming using Python

Date of achievement: December 20, 2019 verify.certiport.com 2TdS-XMRJ Satya Nadella Chief Executive Officer

Microsoft Technology Associate



11/24/2019

MUHAMMAD MOINUDDIN

has successfully completed

Programming for Everybody (Getting Started with Python)

an online non-credit course authorized by University of Michigan and offered through Coursera

COURSE CERTIFICATE



Charles Severance Clinical Professor, School of Information University of Michigan

Verify at coursera.org/verify/N38JCQE4GH3F

Coursera has confirmed the identity of this individual and their participation in the course.



11/24/2019

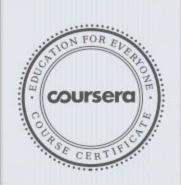
MUHAMMAD MOINUDDIN

has successfully completed

Programming for Everybody (Getting Started with Python)

an online non-credit course authorized by University of Michigan and offered through Coursera

COURSE



Charles Severance Clinical Professor, School of Information University of Michigan

> Verify at coursera.org/verify/N38JCQE4GH3F Coursers has confirmed the identity of this individual and their participation in the course.



COURSE CERTIFICATE

06/03/2019

MUHAMMAD MOINUDDIN

has successfully completed

AI For Everyone

an online non-credit course authorized by deeplearning ai and offered through Coursera



Adjunct Professor Andrew Ng Computer Science Department Stanford University

Verify at coursera.org/verify/FPALZCLGDQZU

Coursera has confirmed the identity of this individual and $\mbox{their participation in the course}. \label{eq:course}$



Mimic Digital Marketing Analytics

Certificate of Completion

Completed: October 7th, 2022

PRESENTED TO

Muhammad Moinuddin

for successfully managing several marketing analytics campaigns in completing Mimic Digital Marketing Analytics. Simulation completion requires implementing data analysis techniques to optimize spending for conversions and to maximize landing page engagement and digital and social media campaign ROI.

This certificate signifies experience:

- Strategically prioritizing digital marketing analytics projects
- Performing A/B testing to identify the best approach for retargeting
- Utilizing digital tools and tactics to improve campaign performance
- · Using web analytics to optimize campaign performance
- · Effectively allocating budget to maximize profits
- Interpreting vanity metrics (impressions and clicks) and where they fit when evaluating the value of a campaign
- Calculating and using KPIs, including ROI, and knowing when to prioritize these metrics

Stuart Draper, CEO

Stukent, Inc.



Digital Marketing Certification

Awarded: May 9th, 2022

PRESENTED TO

Muhammad Moinuddin

The bearer of this certificate has successfully proven that they are fully capable and skilled in applying digital marketing techniques. They have been tested on best practices and signified experience managing digital marketing campaigns, conducting keyword research, making data-driven decisions relative to revenues and profits, and making report-based strategy adjustments.

Certified: May 9th, 2022 - Valid until: May 9th, 2024

Stuart Draper, CEO Stukent, Inc.



Mimic Pro Classic

Certificate of Completion

Completed: April 22nd, 2022

Congratulations! This certifies that Muhammad Moinuddin has completed Stukent's Mimic Pro digital marketing simulation. Students that use Mimic Pro get hands-on experience doing digital marketing. Throughout the simulation they manage an online ad campaign of roughly \$50,000. The end goal is to drive the highest revenues and profits. Round by round, students have reports so that they can analyze the data, and make data driven decisions about how to proceed. Without the effects of spending real money, they are able to test and try different strategies, and they're more prepared to work with real ad dollars than students without experience managing tens of thousands of ad dollars. They also have the chance to write and create email campaigns for targeted audiences.

When all is said and done, students that use Stukent's Mimic Pro simulation have gained significant experience doing:

- Keyword Research
- Data Analysis
- · Writing Content
- · Running A/B Ad Tests
- Creating Landing Page Wireframes
- · Doing Basic On-site Search Engine Optimization
- · Creating and Launching Successful Email Marketing Campaigns

This is a big achievement! Be sure to share this on Linkedin and other social media! It could be the ticket to the rocket that launches your career.

Stuart Draper, CEO Stukent, Inc.



#23,189,025

HAS BEEN AWARDED TO

Muhammad Moinuddin

FOR SUCCESSFULLY COMPLETING

Introduction to R

COMPLETED ON

MAR 28, 2022



A



#24,174,370

HAS BEEN AWARDED TO

Muhammad Moinuddin

FOR SUCCESSFULLY COMPLETING

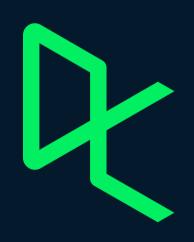
Introduction to Statistics in R

COMPLETED ON

MAY 10, 2022



A



#24,200,257

HAS BEEN AWARDED TO

Muhammad Moinuddin

FOR SUCCESSFULLY COMPLETING

Introduction to Data Visualization with ggplot2

COMPLETED ON

MAY 11, 2022



A



#23,359,642

HAS BEEN AWARDED TO

Muhammad Moinuddin

FOR SUCCESSFULLY COMPLETING

Introduction to Importing Data in R

COMPLETED ON

APR 12, 2022



A



#23,787,945

HAS BEEN AWARDED TO

Muhammad Moinuddin

FOR SUCCESSFULLY COMPLETING

Data Visualization in R

COMPLETED ON

MAY 08, 2022



A



#24,212,422

HAS BEEN AWARDED TO

Muhammad Moinuddin

FOR SUCCESSFULLY COMPLETING

Intermediate Data Visualization with ggplot2

COMPLETED ON

MAY 11, 2022



A



Certificate

This is to certify that

MR MUHAMMAD MOINUDDIN

Holding
CNIC NO. 42401-7795147-9
of

INSTITUTE OF INDUSTRIAL ELECTRONICS ENGINEERING

has successfully completed his/her <u>02 Weeks</u> internship at PIA Engineering & Maintenance, Karachi

From JUNE 22, 2018 to JULY 09, 2018.

AHMED SHAHID MAHFOOZ

Aircraft Engineer & Internship In charge

HR Training Section

Airworthiness Management Division

TUPAIL QURESHI
Deputy Chief Engineer
HR Training Section
Airworthiness Management Division







University Project Competition & Demonstration, 2019

Theme: "The Moon: Gateway to the Stars"

This Certificate is awarded to

Mr. Muhammad Moinuddin

of

<u>Institute Of Industrial Electronics Engineering,</u> *Karachi*

> for 2nd Position

University Project Competition «L Demonstration, 2019

held on Oct 6, 2019 at PAF Museum, Karachi. for

Project: Walking Biped Humanoid Robot

Khalid Ishaq DG(CM) SUPARCO **Raja Bilal Hasan** Event In-charge (UPC)

A W. C. SA

PAKISTAN SPACE & UPPER ATMOSPHERE RESEARCH COMMISSION (SUPARCO) www.suparco.gov.pk

MINDSTORM ENGINEERING

Ideas That Matter Automation Service Provider and Industrial Automation Framing Institute

This is to certify that,

Mr./Ms. Moin Shahayar

Has outstandingly completed the specialized professional training on

"Industrial Automation

In Batch JY18 7 with 20

Credit Hours

Modules

PLCs (Siemens and Delta)

· Human Machine Interface

Mindstorm Engineering

13-OCT-2018

Adultees: F ith F market PECHS Block 6 Imam Ahmed road Karnete i better over green 8