

Moin Bashir

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About Me

"Results-oriented data analyst with a strong background in statistical analysis, data visualization, and predictive modeling. Proficient in SQL and Python, with experience in extracting insights from large datasets to drive business decisions. Skilled in communicating complex findings to non-technical stakeholders. Proven track record of improving operational efficiency and optimizing business processes through data-driven solutions."

Education

Bachelors of Engineering *SSM COLLEGE OF ENGINEERING* [01/11/2018 – 31/12/2022]

Higher Secondary Education
Fayaz Educationl Institute [02/11/2014 – 10/11/2016]

Projects

[07/05/2023 – 04/06/2023]

Sales Insight- Brick And Motor Bussiness [Power BI | SQL]

- Designed a Power BI Dashboard to understand AtliQ hardware goods sales trend.
- The final dashboard was effective at displaying the sales trend of AtliQ hardware , allowing users to understand the data and make informed decisions.
- This dashboard could help in increasing the revenue at least 7% in the next Quarter.

[18/06/2023 – 14/07/2023]

Revenue Insights in Hospitality Domain - [Power BI | Excel]

- Developed a Power BI dashboard utilizing three months of data to investigate the root cause of revenue loss for AtliQ Grants
- Empowered the revenue team to identify revenue trends, enabling strategic decisions that could potentially leadto a 20% increase in revenue and market share in the subsequent month.

[10/04/2024 – 20/04/2024]

Uber Analysis using Python [Python,Excel]

- Utilized Python with Pandas, Matplotlib, and NumPy for comprehensive Uber ride data analysis, extracting actionable insights to optimize operational efficiency.
- Employed statistical methods to understand user behavior, informing strategic decisions for enhanced service delivery within the Uber ecosystem.

Technical Skills

- Advanced Excel
- Power BI
- Sql
- Python
- Statistics
- Linear Regression

Organisational Skills

- Collaborative Problem-Solving Skills
- Team management
- Leadership Skills