

# BUSSINESS PERFORMANCE DASHBOARD

Performance

Country

All

SALES

\$119M

YoY 349 %

GROSS SALES

\$128M

YoY 348 %

COGS

102M

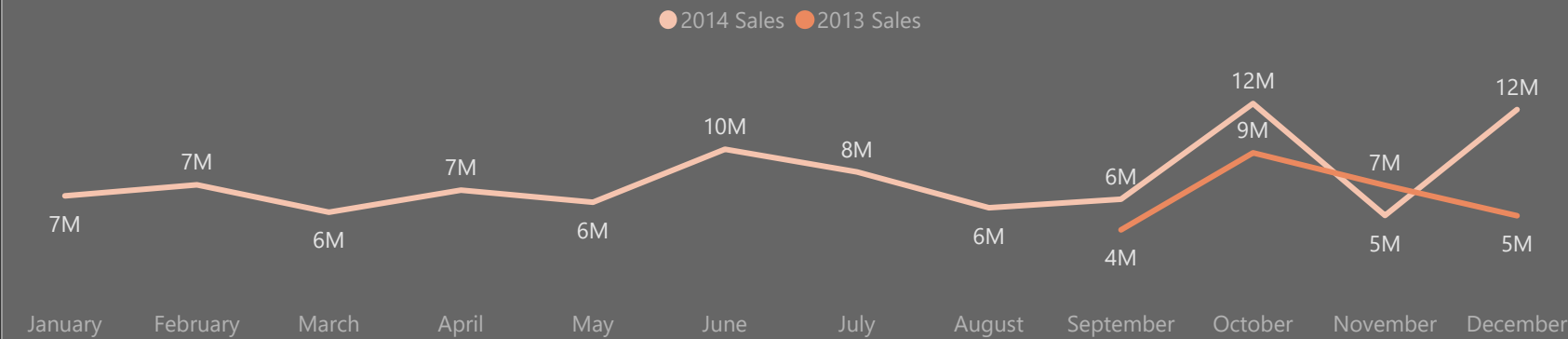
YoY 352 %

PROFIT

\$17M

YoY 336 %

2013 and 2014 Sales by Month



Top 3 Products in Each Segment by Unit Sold

Segment	Product	Sum of Gross Sales	Sum of Sales	Sum of Profit
Channel Partners	Paseo	\$490,704	\$454,514.40	\$331,838.40
Channel Partners	Velo	\$194,628	\$182,924.04	\$134,267.04
Channel Partners	VTT	\$324,252	\$300,828.96	\$219,765.96
Enterprise	Paseo	\$5,572,500	\$5,267,860.00	(\$81,740.00)
Enterprise	Velo	\$3,818,750	\$3,581,237.50	(\$84,762.50)
Enterprise	VTT	\$2,499,500	\$2,300,437.50	(\$99,082.50)
Government	Paseo	\$16,253,973	\$14,882,230.70	\$3,057,290.70
Government	Velo	\$8,347,373	\$7,813,422.05	\$1,756,732.05
Government	VTT	\$8,750,224	\$8,235,828.71	\$1,840,653.71
Midmarket	Paseo	\$973,485	\$907,729.35	\$258,739.35
Midmarket	Velo	\$293,767.5	\$264,498.38	\$68,653.38
Midmarket	VTT	\$363,457.5	\$333,425.85	\$91,120.85
Small Business	Paseo	\$12,321,000	\$11,498,809.50	\$1,231,309.50
Small Business	Velo	\$7,172,250	\$6,407,977.50	\$431,102.50
Small Business	VTT	\$10,031,100	\$9,341,400.00	\$982,150.00
Total		\$77,406,964	\$71,773,124.44	\$10,138,038.44

2014 and 2013 Sales by Country

