

Power BI project

Aim : To recommend the content creation



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Objective

- ☐ Recommend the TV shows to make so that more people watch the this TV channel.
- ☐ Develop unique and innovative TV shows that offer fresh content to attract a broader audience.



Recommendation

- ☐ Suggest to make more shows from TVB , BBC production companies.
- ☐ To make more drama shows.
- ☐ Follow the stories and there characters of already ended shows.



Recommendation for adult content

- ☐ Suggest to make more shows from NHK, TV 2 production companies.
- ☐ Make similar shows which are returning series to increase adult viewers.



Thank you

