

Credit Card Transaction Report

Revenue

57M

Amount

46M

Interest

8M

Count

667K

Week_Start_Date

All

Q4

Q3

Q2

Q1

M

31M

F

26M

Low

Med

High

Gold

Silver

Blue

Platinum

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
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Blue	47188612	37840749	6614173
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Gold	2533682	2091362	384755
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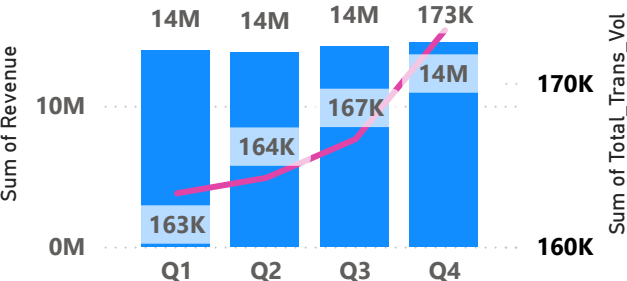
Platinum	1135608	953314	161629
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Silver	5659109	4647596	821923
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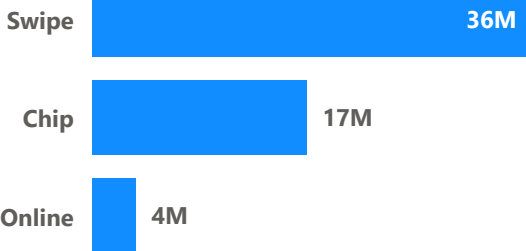
Total	56517011	45533021	7982480
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QTR Revenue and Total Transaction Count

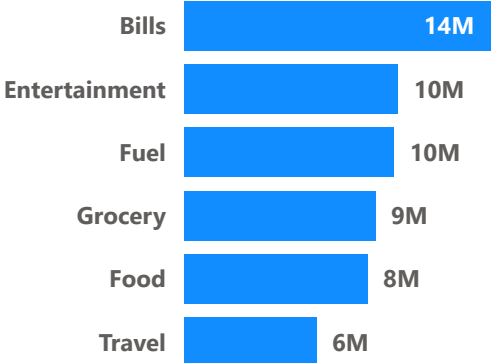
Sum of Revenue Sum of Total_Trans_Vol



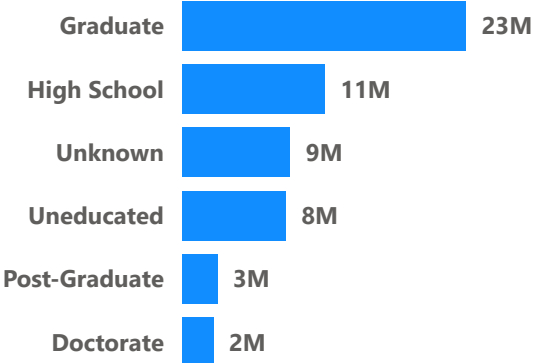
Revenue by Use Chip



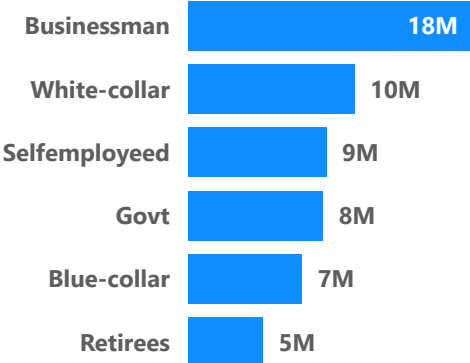
Revenue by Exp_Type



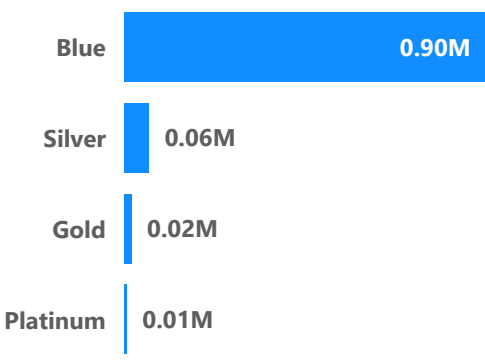
Revenue by Education_Level



Revenue by Customer_Job



Customer Acq Cost



Credit Card Customer Report

Week_Start_Date

All

Q4

Q3

Q2

Q1

M

F

31M

26M

Revenue

57M

Income

588M

Interest

8M

CSS

3.19

Swipe

Online

Chip

Gold

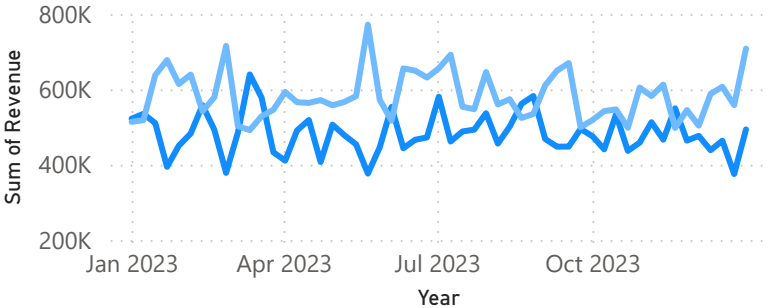
Silver

Blue

Platinum

Revenue by Month

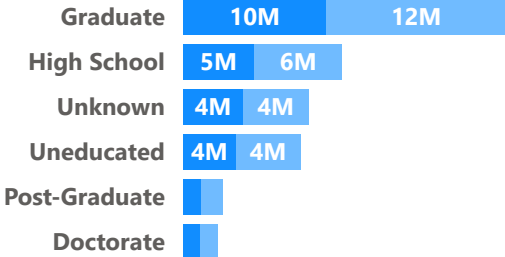
Gender ● F ● M



Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Selfemployeed	8542826	1141510	77659931
White-collar	10283124	1464691	105618475
Total	56517011	7982480	587599783

Education Level By Gender

● F ● M



Revenue by Income

● F ● M

High

7M

23M

Med

8M

8M

Low

10M

Revenue by Age

● F ● M

<30

30-40

40-50

50-60

60+

4M

6M

11M

14M

9M

10M

Top 5 States By Revenue

● F ● M

TX

6M

7M

NY

6M

7M

CA

7M

6M

FL

4M

6M

NJ

2M

3M

Top 5 States By Revenue

● F ● M

Married

12M

15M

Single

10M

12M

Unknown