# Mojdeh Hosseini

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### **Professional Summary**

Data Scientist with a strong foundation in statistical modeling, machine learning, and data-driven experimentation. Skilled in Python, SQL, Spark, and ETL pipelines. I am a problem solver who likes to grow and learn, enjoy working in startups, and make decisions based on data. Experienced in developing predictive models, classification systems, and recommendation engines to drive business outcomes.

#### Education

### M.Sc. in Computer Science

(Jan 2022 – Aug 2024)

Concordia University, Montreal, Canada

#### Certifications

- Tableau 2024 A-Z: Hands-On Tableau Training for Data Science, Udemy (Nov 2024)
- Data Engineering Capstone Project, IBM/Coursera (Oct 2024)
- Data Warehouse Fundamentals, IBM/Coursera (Oct 2024)
- ETL and Data Pipelines with Shell, Airflow, and Kafka, IBM/Coursera (Sep 2024)
- The Complete SQL Bootcamp, Udemy (Jan 2023)

### **Technical Skills**

Languages: Python, SQL, Java

ML Tools: Scikit-learn, TensorFlow, PyTorch

Data Processing: Spark, Pandas, Numpy, Airflow, Kafka, MySQL, PostgreSQL, MongoDB

Visualization: Tableau, Looker Studio, Matplotlib, Seaborn

Other: Git, Agile (Jira/Confluence), A/B Testing

### Professional Experience

## Data Analyst (Growth Team) — Pinket.com, Tehran, Iran

(Jan 2021 – Aug 2021)

- Built predictive ML models (customer churn, retention) using Python and Scikit-learn.
- Implemented ETL pipelines with Spark and Python, improving data freshness and accuracy.

## Data Analyst & Digital Marketer — Tizland.ir, Tehran, Iran

(Sep 2018 - Dec 2020)

- Performed A/B tests and regression methods for conversion optimization.
- Enhanced data quality and model accuracy through SQL-based feature engineering.

# Executive Director — Imam Ali Students Relief Society, Tehran, Iran (Mar 2020 – Sep 2021)

- Directed educational and welfare programs, boosting participation rates.
- Oversaw 30+ volunteers, implementing agile methodologies for program development.

### **Key Projects**

#### Data Engineering Capstone (IBM, Oct 2024)

- Spark-based recommendation and clustering for large-scale data.
- Airflow pipelines for continuous data ingestion and model updates.

### Big Data Course Projects (Spring 2024)

- Developed an MRI-based Alzheimer's classification system using ResNet-18 and Random Forest, enhancing performance with data augmentation and SMOTE (Team of 4).
- Built an ALS-based recommender system for the MovieLens dataset and conducted clustering and frequent itemset mining for ecological data insights.

### Advanced Sentiment Analysis (NLA Course, Dec 2023)

• NLP-based sentiment analysis using NLTK and feature-based parsing.

### Income Pattern Analysis (AI Course, Jun 2023) - Team of 4

- Supervised and deep models on Adult Census for income trends.
- Regression, clustering, handling missing data, and class imbalance.

#### Computer Vision Techniques Implementation (Computer Vision Course Project, Apr 2024)

• Implemented image processing operations (filtering, edge detection, Hough transforms) for feature extraction.