# Mojgan Samandar A.E.

Data Analytics

## **CONTACT**

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**(437)** 428-2171

**♥** Toronto, ON

Website Kaggle

#### **EDUCATION**

M.Sc.

Big Data Analytics (GPA: 91.33)

**Trent University** 

Jan 2022- May 2024

Peterborough, Canada

M.Sc.

**Industrial Economics** (GPA: 95)

Gothenburg University

Oct 2008-May 2011

**Q** Gothenburg, Sweden

## **SKILLS:**

- Python (Numpy, Pandas, Scikitlearn, TensorFlow)
- R/R-studio, R shiny
- SQL (MySQL, Postgres)
- Power BI, Tableau (Dashboard Development)
- Git, GitHub
- Bash
- Ducker
- PySpark
- Microsoft Suit (Word, Excel, PowerPoint)
- Apache Spark
- Econometrics, Statistics, Machine Learning, Web Scraping, NLP
- Supervised Learning: Linear and logistic regression, decision trees, support vector machines (SVM)
- Unsupervised Learning: K-means clustering, PCA, EFA, CFA, MCA

## CAREER OBJECTIVE

Analytical and results-driven professional with a robust background in data analysis and process improvement, seeking to leverage expertise in data-driven decision-making and process optimization as a Data Analyst. Proficient in fostering collaboration across teams to ensure data integrity and committed to driving continuous improvement initiatives that enhance operational efficiency and support strategic objectives.

## WORK EXPERIENCE

## Senior Researcher,

National Research Institute for Science Policy (NRISP)

Nov 2018 – Dec 2022

**♥** Tehran, Iran

- o Analyzed data to uncover trends and improve decision-making.
- Created dashboards to ensure data accuracy and visualization.
- $\circ\quad$  Streamlined research processes and enhanced data collection.
- Onboarded and trained new staff on research practices.

## Researcher,

Iran's National Elites Foundation & Al.Zahra University

Dec 2017-Dec 2018

**♥** Tehran, Iran

- o Mapped and documented research processes for compliance.
- Supported new data management systems, including testing and migration.

## Market Research Analyst (Economic Expert),

Jofreh United Industries Company

Dec 2015- Dec 2016

▼ Tehran, Iran

- o Conducted market research and forecasted product demand.
- o Evaluated pricing and competition using regression analysis.
- Analyzed customer data to enhance marketing.
- Managed staff for research projects, ensuring efficiency.

# SELECTED PROJECTS link

1. Labour Market Landscape for Economics Graduates in Canada Conducted a comprehensive analysis of the labor market for economics

graduates in Canada, leading to a publication in *Canadian Public Policy* (Forthcoming, March 2024). <u>link</u>

**Skills:** Web scraping, Google notebook, Tokenization, Stop Word Removal, Lemmatization, Unigram, Bigram, and Trigram Analysis, Keyword Extraction, OpenAl GPT-3.5-turbo.

2. Grassroots Innovations and Innovators: The Case of Iran

Investigated grassroots innovations in Iran, resulting in a published study in the *Journal of Innovation and Development* (2023). <u>link</u>

Skills: Multiple correspondence analysis (MCA), Descriptive analysis

3. Regional Innovative Behavior: Evidence from Iran

Explored regional innovative behavior in Iran, culminating in a publication in *Technological Forecasting & Social Change Journal* (2016). <u>link</u> **Skills:** Spatial Analysis, Principal Component Analysis, Regression Analysis