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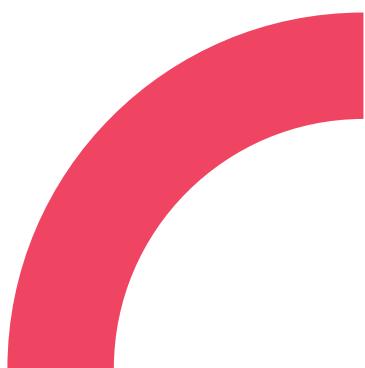
M<sup>2</sup>

THE SONG RECOMMENDER THAT MATCHES EVERY MOOD.

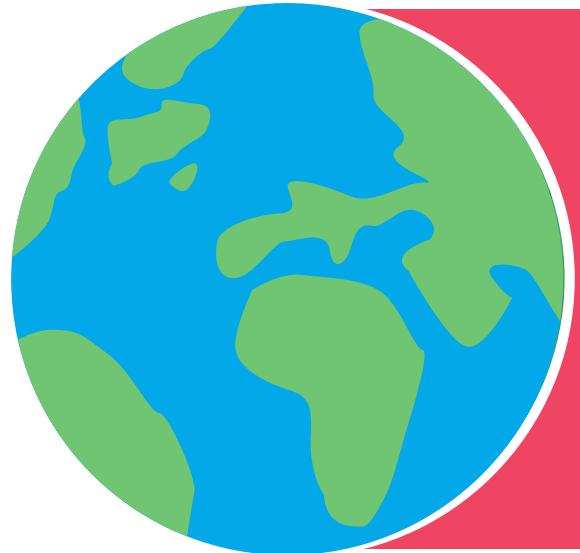
BECAUSE FINDING THE PERFECT SONG MATTERS



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# THE MAGICAL WORLD OF MUSIC



**7.11 billion people  
listen to music**

**Music has a direct  
impact on your  
mood**



**The average person  
listens to 18.4 hours  
a week**

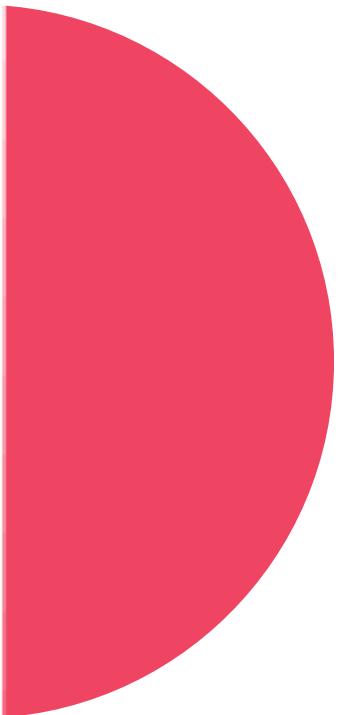
**Most adults listen to  
music every day**



# How can M<sup>2</sup> save a moment?

- **Ashley, 25, just broke up with her college boyfriend. Loves Taylor Swift.**
- **Roberto, 32, trying to start a career as a DJ after quitting his tech job.**



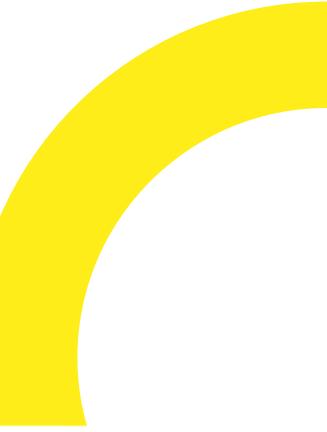
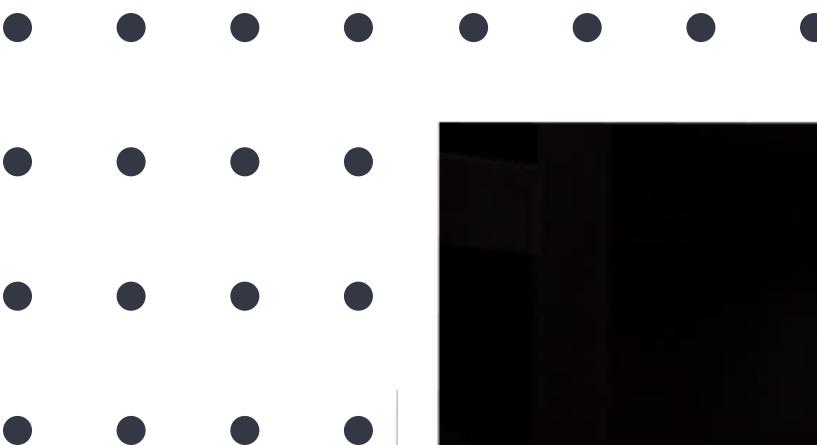


✗

Ashley just wants to listen to a gut wrenchingly sad song and cry it out.  
But her shuffle has other ideas...

✗

Sometimes you  
just want to cry





Happy??  
Really?



Shuffle can't read your mind,  
but someone else can...





**M<sup>2</sup> will help  
you cry in  
peace.**

Sometimes it's ok to be sad

# Keep the party alive!

Roberto's crowd is looking more and more like they're at a funeral since he played a song they liked 20 minutes ago.





M<sup>2</sup> knows your audience's taste, even if you don't

Roberto got the perfect song recommendations based on the only song the crowd liked and kept the party going



**Situations change, party guests  
change, you change...**



**Finding the right song will always  
be important.**



**With M<sup>2</sup> you never have to worry  
about it .**





**M<sup>2</sup>**

**BECAUSE FINDING  
THE PERFECT SONG MATTERS**