2022 Compromise Flashcard

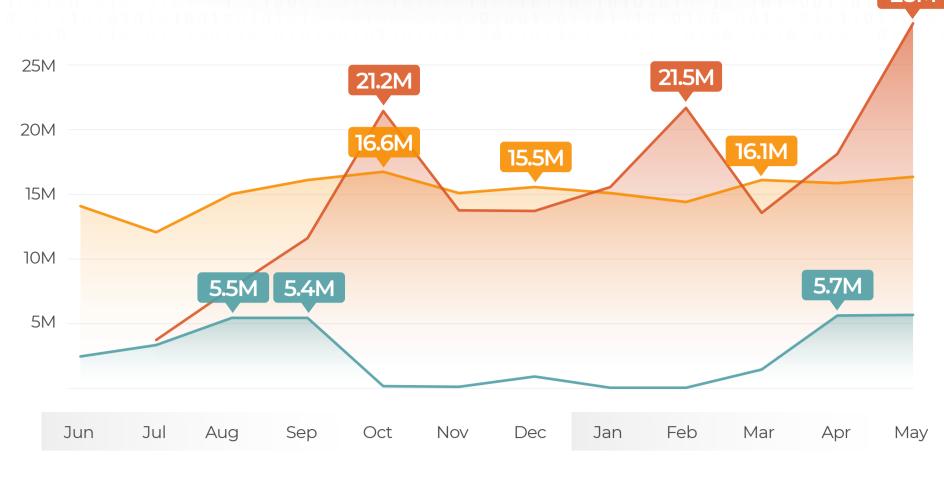
The Disparate Realities of Compromise and Cybersecurity

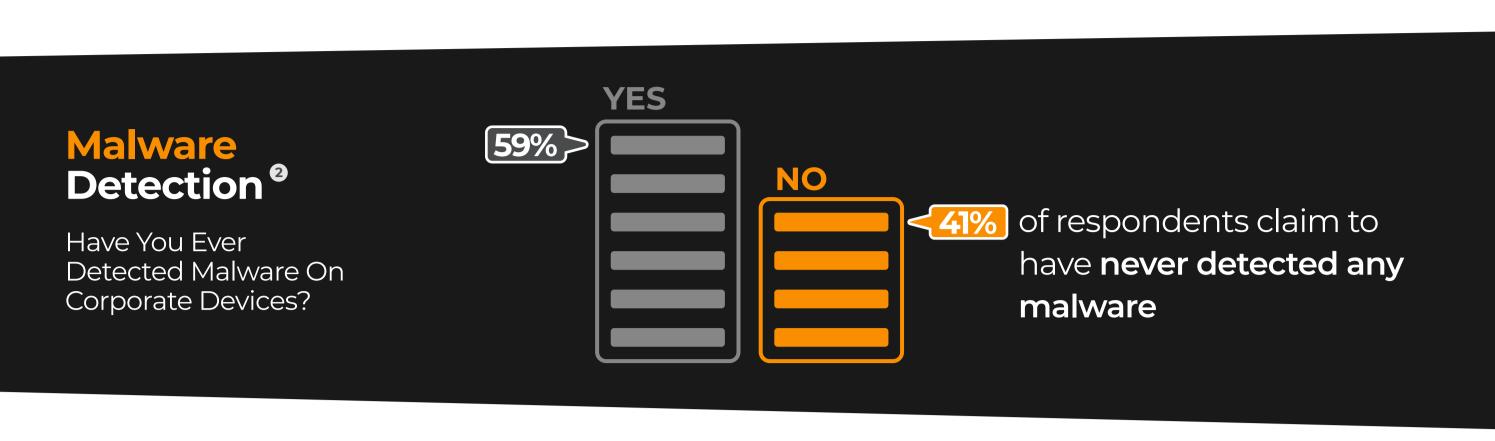
The story of compromise in 2022 is tale of two cities: compromises are increasingly frequent and costly while organizations' responses reflect a different reality. There is no one-size-fits-all solution to cybersecurity. You can only protect your organization based on your reality.



contacts detected by Lumu: Conficker, a highly

- prevalent botnet
- Necurs, a botnet capable of distributing ransomware
- Suppobox, a banking trojan





Who Are They Targeting?

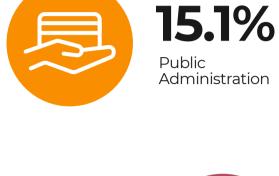
Industries Affected by Breaches³

13.9%



Finance





12.7%

Manufacturing





MEDIUM

52.3%







6.7%

Education

31.5%



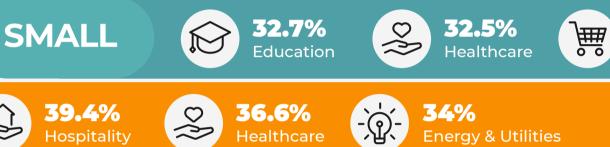
LARGE

Who's at Risk of

KnowBe4

Top three industries by

organization size, presented by



50.9%

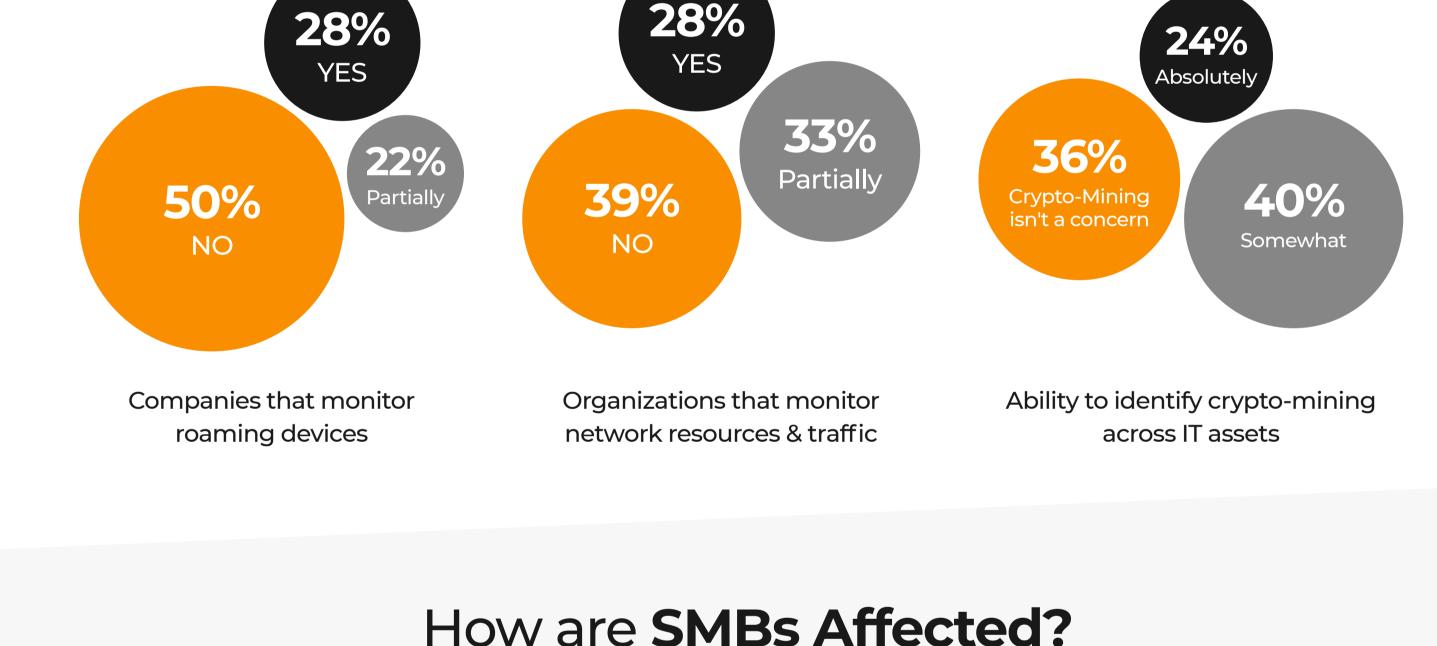
Energy & Utilities

How Long Are They Staying Undetected?

52.2%



Why Are They Staying Undetected?



6%

C₂C

Small Businesses

06

1500

1000

500

Malware

C2C

Mining

07

80

09

DGA

17%

Threats Affecting Companies by Size 1

Mining

17%

Malware

12

02

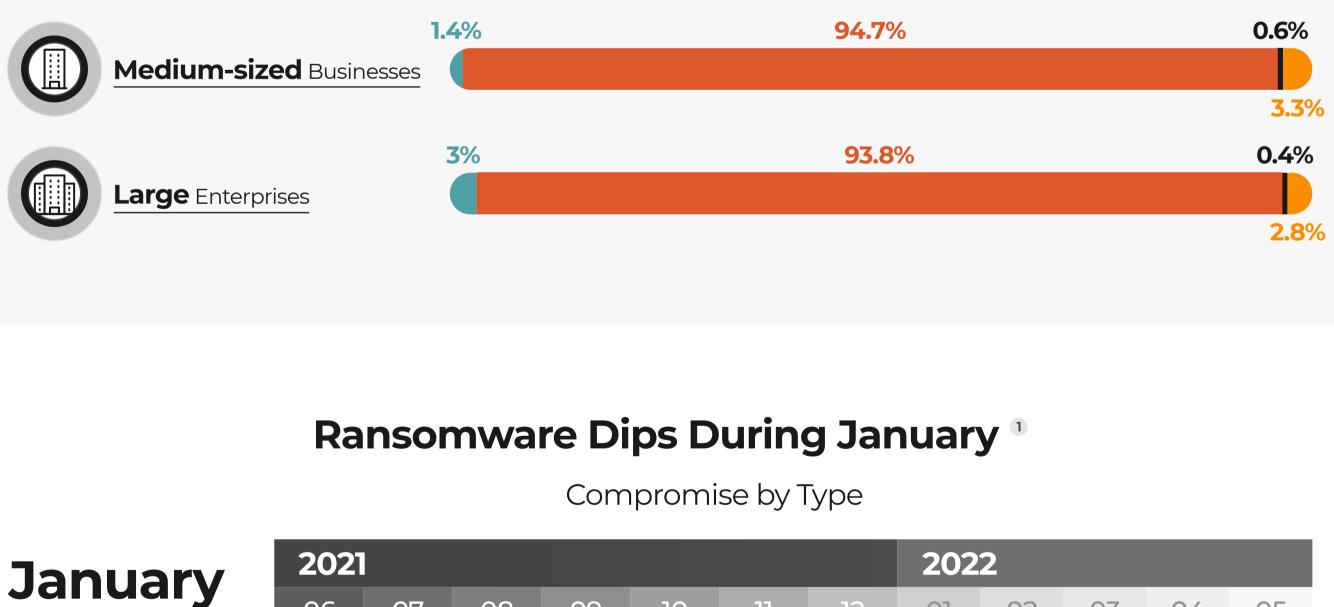
01

03

04

05

60%

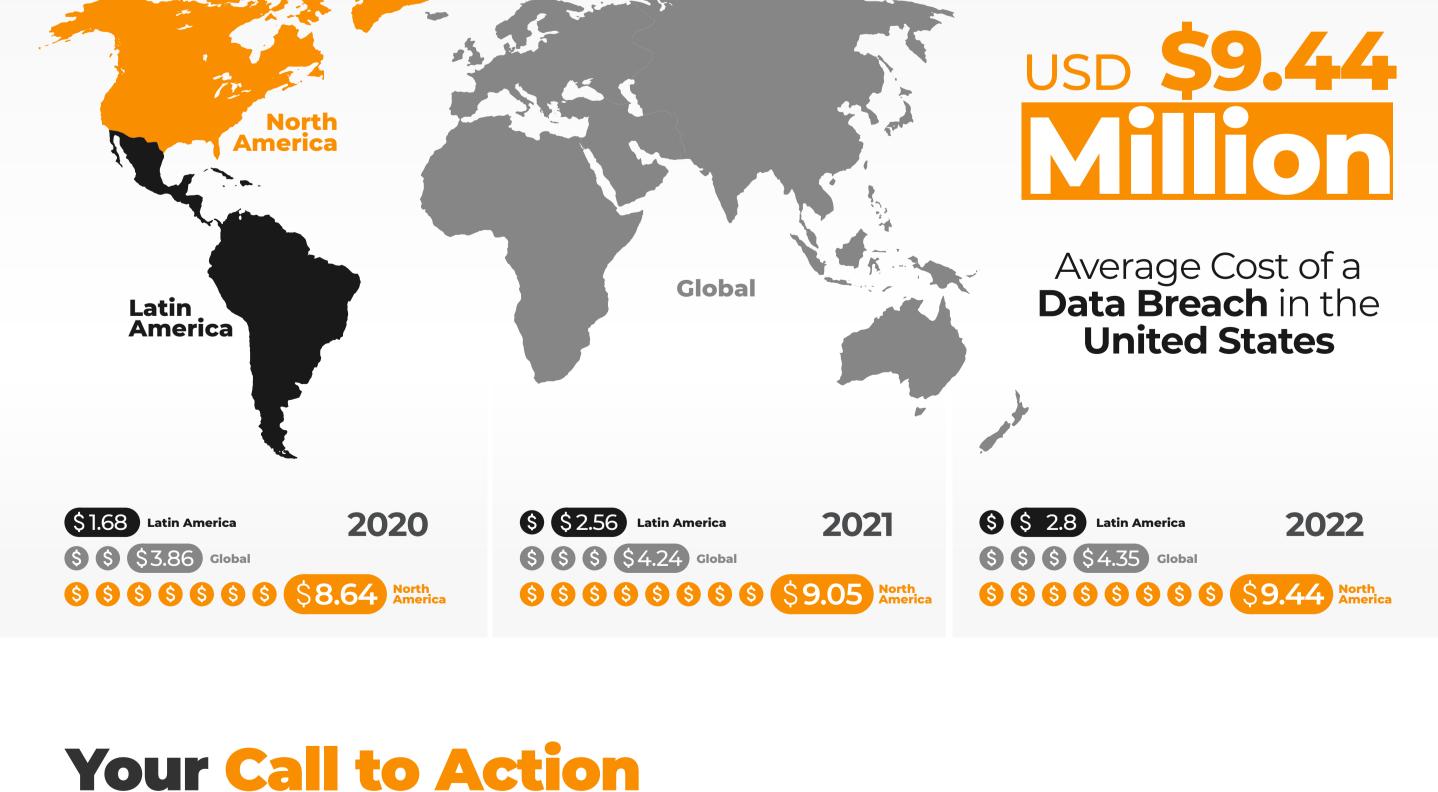


10

11

The Impact and Cost®

Average Total Cost of a Data Breach (in USD Million)



There is no one-size-fits-all solution to cybersecurity. The best response is the one that addresses your organization's reality. Having visibility into and understanding the nature of compromise affecting your company is therefore the natural starting point of any cybersecurity strategy.



Sources: 1 Adversarial contacts detected by Lumu Technologies' Continuous Compromise Assessment, June 2021–May 2022

Lumu Ransomware Quiz, 1302 responses collected between April and August 2022 2022 Data Breach Investigations Report, Verizon KnowBe4 2022 Phishing By Industry Benchmarking Report Cost of a Data Breach Report 2022, IBM

LUMU