



TikTok Live US CN Fee Policy

create together, grow together



Disclaimer

- The tentative Fee Policy illustrated in this deck is pending final confirmation. For the effective policy, please refer to the policy task details in Backstage.
- Information included in this deck is bonded by the non-disclosure agreement between you and TikTok. Do not share it with any third party.

Types of Creator Networks

Tier 1

- First six months
 - Starting from any creator receiving diamond
- Three tasks:
 - Go-LIVE
 - Revenue
 - Recruitment

Tier 2

- Joined for longer than 6-months
- Not meeting the criteria for Mature CN

- *Revenue-based criteria*
- *Might change month over month*
- *Please refer to Backstage notification*

- Two tasks:
 - Go-LIVE
 - Revenue

Tier 3

- Joined for longer than 6-months
- Meeting the criteria for Mature CN

- Two tasks:
 - Go-LIVE
 - Revenue

A large, abstract, organic pink shape occupies the left side of the frame, extending from the top-left corner towards the bottom-right. It has a soft, flowing edge that separates it from the black background.

Tier 1 Creator Networks

Tier 1: GO-Live Tasks

Task level	Monthly valid Go-LIVE days	Monthly valid Go-LIVE hours	Creator Network bonus ratio
1	7	15	3.0%
2	10	20	4.0%
3	12	25	5.0%
4	15	40	5.5%
5	20	60	6.0%

- Calculated at **Creator** level
- **Monthly valid Go-LIVE days**
If the cumulative live duration of a day exceeds 1hr, it will be counted as a valid Go-LIVE day (UTC+0)
- **Monthly Go-LIVE hours**
Cumulative number of Go-LIVE hours in the month
- Valid Go-LIVE days & hours **scale** pro-rata with the period creator in CN
- **For existing CNs –**
The concept is similar to the current plan, minus the diamond requirements

Tier 1: GO-Live Tasks

TikTok LIVE Backstage

Task / Task details

Task 2: Baseline activeness task

8,843.41
Estimated bonus (\$)

19.8M
Total Diamonds

2534
Eligible hosts

Payout overview

Instructions

Latest level description

Monthly valid Go-LIVE days

Monthly valid Go-LIVE hours

Creator Network bonus ratio

Task details

Host	Agent	Current level	Valid day progress	Valid time progress	本周可享受活動的天數	Diamonds	Bonus per Diamond	Estimated bonus
ifk3	k5fluckzd	Level 0	4d / 3d	7.647h / 0.500h	28d	567	0	0
abdallahalasad85	96anlong	Level 0	0d / 3d	0h / 0.500h	28d	0	0	0
wishaaed	w10ilong016	Level 3	20d / 8d	73.805h / 1.500h	28d	112,673	0.0005	56.3
nawel_alanaa	wyehcd	Level 3	3d / 3d	10.877h / 0.550h	10d	19,176	0.0005	9.6
3booo80	w10ilong016	Level 0	0d / 3d	0h / 0.47h	23d	0	0	0
ouzo988	k50metafutura	Level 3	9d / 7d	46.586h / 1.233h	23d	5,989	0.0005	3
e6377129569787	wyehcd	Level 0	7d / 3d	40.204h / 0.500h	28d	169	0	0
zedan885	w10ilong016	Level 0	2d / 3d	4.670h / 0.350h	19d	1,831	0	0

Tier 1: Revenue Task

Task level	Monthly revenue scale (\$)		Creator Network bonus ratio
	>=	<	
1	0	xx	5%
2	xx	xx	6%
3	xx	xx	7%
4	xx	xx	8%
5	xx	xx	9%
6	xx		10%

- Calculated at **CN** level
Revenue from entire CN is included
- **Revenue tasks bonus**
=
Total monthly revenue of all the creators onboarded in the Creator Network
×
Bonus ratio that corresponds to this month's Creator Network revenue
- Task numeric might change month over month
- Please refer to Backstage for details

Tier 1: Revenue Task

Task / Task details

Task details

Task 3: Revenue task

0 Estimated bonus (\$) 2 Total Diamonds ⓘ 7 Eligible hosts

Tips: Current bonus per Diamond is \$0.0002. Get another 10.0M Diamonds for a higher bonus per Diamond.

Level 1 Level 2 Level 3 Level 4 Level 5 Level 6 Level 7 Level 8

Bonus per Diamond (\$)

PROGRESS

Total Diamonds ⓘ

Instructions

Task time

UTC+00:00 02/01/2023 00:00 - 02/28/2023 23:59 Device time 02/01/2023 08:00 - 03/01/2023 07:59

Who can participate

• For host

Condition Host at the agency

Progress rules

Level 1


Level 2

1 row 5

Task details

Group Agent Host

Search host username Search agent ▼ Select manager ▼

Host	Agent	Valid days ⬆	Valid time ⬆	Diamonds ⬆
 bestfriends8604 bestfriends8604	backstage_w004	0d	0.851h	0

Payout overview

Latest level description

Task progress

Tier 1: Recruitment Task

Recruitment tasks bonus

=

revenue generated by
eligible new creators

×

4%

- Within 60 days of the creator being registered in the backstage system
- **Never** joined any Creator Network before
(e.g. A creator joins Creator Network A for the first time and withdraws after 10 days, then he/she joins Creator Network B and completes 60 days, Creator Network B still will not enjoy the recruitment tasks bonus)
- Satisfy the **lowest** Go-LIVE task requirements
 - 7 Monthly valid Go-LIVE days & 15 hours
 - Valid Go-LIVE days & hours scale pro-rata with the period creator in CN
- Recruitment tasks bonus will **not be affected** by the change of an Creator Network 's status

Tier 1: Recruitment Task

Task 1: LIVE revenue task - existing host

0
Estimated bonus (\$)

15
Total Diamonds ⓘ

5
Eligible hosts

Payout overview

Tips: 2 hosts completed the task. Encourage more hosts to complete the task for a higher bonus.

Progress

Not started: 1

In progress: 2

Completed: 2

Tracking of new creator status

Instructions

UTC+00:00 02/01/2023 00:00 - 02/28/2023 23:59 | Device time 02/01/2023 08:00 - 03/01/2023 07:59

Who can participate

- For agency
- For host

Condition All agencies

Condition Host at the agency

Progress rules

Level 1

Condition 1 Monthly LIVE duration (hour) >= 1h
Bonus for Each Diamond per Host (usd): \$0.0001
Bonus caps at 10000 Diamonds per host

Latest level description

A large, abstract, pink shape with a wavy, organic edge occupies the left side of the frame, extending from the top-left corner towards the bottom-right.

Tier 2 Creator Networks

Tier 2: GO-Live Tasks

Task level	Monthly valid Go-LIVE days	Monthly valid Go-LIVE hours	Creator Network bonus ratio
1	7	15	3.0%
2	10	20	4.0%
3	12	25	5.0%
4	15	40	5.5%
5	20	60	6.0%

- Calculated at **Creator** level
- **Monthly valid Go-LIVE days**
If the cumulative live duration of a day exceeds 1hr, it will be counted as a valid Go-LIVE day (UTC+0)
- **Monthly Go-LIVE hours**
Cumulative number of Go-LIVE hours in the month
- Valid Go-LIVE days & hours **scale** pro-rata with the period creator in CN
- **For existing CNs –**
The concept is similar to the current plan, minus the diamond requirements

Tier 2: GO-Live Tasks

TikTok LIVE Backstage

Task / Task details

Task 2: Baseline activeness task

8,843.41
Estimated bonus (\$)

19.8M
Total Diamonds

2534
Eligible hosts

Payout overview

Instructions

Level 1

- Condition 1 Monthly valid days ≥ 2
- Condition 2 Monthly valid duration ≥ 30
- Condition 3 Monthly Diamonds $\geq 1.0K$
- Bonus for Each Diamond per Host (just): \$0.0001

Level 2

- Condition 1 Monthly valid days ≥ 5
- Condition 2 Monthly valid duration ≥ 60
- Condition 3 Monthly Diamonds $\geq 1.5K$
- Bonus for Each Diamond per Host (just): \$0.0003

Level 3

- Condition 1 Monthly valid days ≥ 8
- Condition 2 Monthly valid duration ≥ 90
- Condition 3 Monthly Diamonds $\geq 2.0K$
- Bonus for Each Diamond per Host (just): \$0.0005

Latest level description

Task details

Group Agent Host

Search host username Search agent Select manager

Host	Agent	Current level	Valid day progress	Valid time progress	本周期享受激励的天数	Diamonds	Bonus per Diamond	Estimated bonus
ifa3	k5fluckzd	Level 0	4d / 3d	7.647h / 0.500h	28d	567	0	0
abdallahalasad85	96anlong	Level 0	0d / 3d	0h / 0.500h	28d	0	0	0
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Monthly valid Go-LIVE days

Monthly valid Go-LIVE hours

Creator Network bonus ratio

create together, grow together

Numbers shown in the screenshot are mock up. Please refer to the Backstage for details.

Tier 2: Revenue Task

Task level	Monthly revenue scale (\$)		Creator Network bonus ratio
	>=	<	
1	0	xx	5%
2	xx	xx	6%
3	xx	xx	7%
4	xx	xx	8%
5	xx	xx	9%
6	xx		10%

create together, grow together

- Calculated at **CN** level
Revenue from entire CN is included
- **Revenue tasks bonus**
=
Total monthly revenue of all the creators onboarded in the Creator Network
×
Bonus ratio that corresponds to this month's Creator Network revenue
- Task numeric might change month over month
- Please refer to Backstage for details
- Task bonus **CAPPED** at \$10K

Tier 2: Revenue Task

Task 3: Revenue task

0
Estimated bonus (\$)

2
Total Diamonds ⓘ

7
Eligible hosts

Payout overview

Tips: Current bonus per Diamond is **\$0.0002**. Get another **10.0M** Diamonds for a higher bonus per Diamond.

Level 1 | Level 2 | Level 3 | Level 4 | Level 5 | Level 6 | Level 7 | Level 8

Bonus per Diamond (\$)

PROGRESS

Total Diamonds ⓘ

Task progress

Instructions

Latest level description

Bonus cap for this task is \$xx

Bonus cap

A large, abstract, pink shape occupies the left side of the image, extending from the top-left corner towards the center. It has a smooth, organic, and somewhat irregular outline, resembling a stylized drop or a modern logo element. The shape is solid pink and contrasts with the black background.

Tier 3 Creator Networks

Tier 3: GO-Live Tasks

Task level	Monthly valid Go-LIVE days	Monthly valid Go-LIVE hours	Creator Network bonus ratio
1	7	15	3.0%
2	10	20	4.0%
3	12	25	5.0%
4	15	40	5.5%
5	20	60	6.0%

- Calculated at **Creator** level
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- **Monthly Go-LIVE hours**
Cumulative number of Go-LIVE hours in the month
- Valid Go-LIVE days & hours **scale** pro-rata with the period creator in CN
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Tier 3: GO-Live Tasks

TikTok LIVE Backstage

Task / Task details

Task 2: Baseline activeness task

8,843.41
Estimated bonus (\$)

19.8M
Total Diamonds

2534
Eligible hosts

Payout overview

Instructions

Latest level description

Monthly valid Go-LIVE days

Monthly valid Go-LIVE hours

Creator Network bonus ratio

Task details

Group Agent Host

Search host username Search agent Select manager

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zedan885	w10ilong016	Level 0	2d / 3d	4.670h / 0.350h	19d	1,831	0	0

Tier 3: Revenue Task

Task level	This month's revenue growth rate		Creator Network bonus ratio
	>=	<	
1	0	xx%	5%
2	xx%	xx%	6%
3	xx%	xx%	7%
4	xx%	xx%	8%
5	xx%	xx%	9%
6	xx%	xx%	10%
7	xx%	xx%	12%
8	xx%		15%

- Calculated at **CN** level
Revenue from entire CN is included
- Revenue tasks bonus**

$$\text{Total monthly revenue of all the creators onboarded in the Creator Network} \times \text{Bonus ratio that corresponds to this month's revenue growth rate}$$
- Task numeric might change month over month
- Previous month's baseline revenue scale pro-rata with # of days in the month
- Please refer to Backstage for details

Tier 3: Revenue Task

Task / Task details

< Task details

Task 7: Revenue task

127.10k
Estimated bonus (\$)

254.2M
Total Diamonds ⓘ

13485
Eligible hosts

Current bonus per Diamond is \$0.0005. The incremental growth rate is -19.42%. Get 61.4M more Diamonds for a higher bonus.

Bonus per Diamond (\$)

PROGRESS

Level 1 Level 2 Level 3 Level 4 Level 5

Instructions

Task time
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Who can participate

- For agency
Condition All agencies
- For host
Condition Host at the agency


Progress rules

Level 1

Task details

Group Agent Host

Search host username Search agent Select manager

Host	Agent	Valid days	Valid time
 hamo_reda_	h_tianhongbin0026	0d	4.485h

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FAQ

Go-LIVE Activeness Scaling

- A new creator joins a Creator Network on the 22nd Jan, thus he has joined the Creator Network for **10 days** in the calendar month (22nd - 31st). After he joins, the creator has 4 days in his valid Go-LIVE days and **10 hours** in his valid Go-LIVE hours.
- His adjusted statistics will be:
 - Valid Go-LIVE days: $(4 \text{ days} / 10 \text{ days}) \times (31 \text{ days}) = \mathbf{12 \text{ days}}$
 - Valid Go-LIVE hours: $(10 \text{ hours} / 10 \text{ days}) \times (31 \text{ days}) = \mathbf{31 \text{ hours}}$
 - Thus, his scaled valid Go-LIVE statistics are **12 days and 31 hours**
- Only available for incomplete months, e.g. through creators joining or leaving
- Creator revenue will not be scaled

Revenue Baseline Scaling

- An Creator Network 's revenue for Feb is **\$100k**, the Creator Network 's March revenue is \$150k
- The baseline is calculated as $(\$100k \times 31 \text{ Days}) / 28 \text{ Days} = \textbf{\$111K}$
 - If there were more days in the previous month, the baseline will be scaled down
- The revenue growth rate is $((150k - 111k) / 111k) = 35\%$

Thank You

