

REACH

Lagos, Epe, Abeokuta, Badagry, Shagamu and Ijebu-Ode.
Also live on www.inspirationradio.ng.com

ALL RATES ARE EXCLUSIVE OF VAT

TIME CATEGORY

PREMIUM	REGULAR
5am-11am & 4pm-10pm	11am-4pm & 10pm-5am

SPOT PLACEMENT

A.	60"	45"	30"	15"	5"
PREMIUM	13,865	11,093	8,874	7,085	5,668
REGULAR	10,365	8,293	6,636	5,400	4,249

PROGRAMME SPONSORSHIP AIRTIME ONLY

B.	60"	45"	30"	15"	10"	5"
PREMIUM	110,115	88,093	70,476	56,382	45,104.50	36,085
REGULAR	86,735	69,388	55,510	44,408		

PERSONAL PAID ANNOUNCEMENT

C.	1-50 words	51-75 words	76-100 words
PREMIUM	13,353	16,692	20,865
REGULAR	7,756	9,693	12,115

D.

COMMERCIAL NEWS	
News Item	61,115
News Coverage	78,615
News Sponsorship	Negotiable

LIVE APPEARANCE

E.

	60"	45"	30"	15"
	243,115	194,502	155,603	77,801.50

PROGRAMMING

F.

1Hr outside Broadcast	264,115
3 Mins on Air Hype	52,365
5 Sec Check	12,115
Jingle Production	62,865
Programme Production	35,000

SURCHARGES

G.

Fixed Time Spots	100 %
Intra Programmes Spots	50 %
Mid-News Spots	100 %
Programme Displacement	100 %

AGENCY COMMISSION

H.

AAPN Registered Agencies	15 %
Others	10 %

VOLUME DISCOUNTS

I.

100,000-399,900	2 %
400,000-899,999	4 %
900,000-1,499,999	6 %
1,500,000-2,500,000	8 %
2,500,000-above	10 %

All rates and conditions are subject to change.

Presenter's fees to be applied.

Note: All materials for broadcast must be CD quality and must be received at least 24hrs before broadcast