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Complete List of HTML Meta Tags

Written by [Lance Pollard](#) August 18, 2010

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Basic HTML Meta Tags

```
1 <meta name="keywords" content="your, tags"/>
2 <meta name="description" content="150 words"/>
3 <meta name="subject" content="your website's subject">
4 <meta name="copyright" content="company name">
5 <meta name="language" content="ES">
6 <meta name="robots" content="index, follow" />
7 <meta name="revised" content="Sunday, July 18th, 2010, 5:15 pm" />
8 <meta name="abstract" content="">
9 <meta name="topic" content="">
10 <meta name="summary" content="">
11 <meta name="Classification" content="Business">
12 <meta name="author" content="name, email@hotmail.com">
13 <meta name="designer" content="">
14 <meta name="copyright" content="">
15 <meta name="reply-to" content="email@hotmail.com">
16 <meta name="owner" content="">
17 <meta name="url" content="http://www.websiteaddress.com">
18 <meta name="identifier-URL" content="http://www.websiteaddress.com">
19 <meta name="directory" content="submission">
20 <meta name="category" content="">
21 <meta name="coverage" content="Worldwide">
22 <meta name="distribution" content="Global">
23 <meta name="rating" content="General">
24 <meta name="revisit-after" content="7 days">
25 <meta http-equiv="Expires" content="0">
26 <meta http-equiv="Pragma" content="no-cache">
27 <meta http-equiv="Cache-Control" content="no-cache">
```

OpenGraph Meta Tags

```
1 <meta name="og:title" content="The Rock"/>
2 <meta name="og:type" content="movie"/>
3 <meta name="og:url" content="http://www.imdb.com/title/tt0117500/">
4 <meta name="og:image" content="http://ia.media-imdb.com/rock.jpg"/>
5 <meta name="og:site_name" content="IMDb"/>
6 <meta name="og:description" content="A group of U.S. Marines, under command of..."/>
7
8 <meta name="fb:page_id" content="43929265776" />
9
10 <meta name="og:email" content="me@example.com"/>
11 <meta name="og:phone_number" content="650-123-4567"/>
12 <meta name="og:fax_number" content="+1-415-123-4567"/>
13
14 <meta name="og:latitude" content="37.416343"/>
15 <meta name="og:longitude" content="-122.153013"/>
16 <meta name="og:street-address" content="1601 S California Ave"/>
17 <meta name="og:locality" content="Palo Alto"/>
18 <meta name="og:region" content="CA"/>
19 <meta name="og:postal-code" content="94304"/>
20 <meta name="og:country-name" content="USA"/>
21
22 <meta property="og:type" content="game.achievement"/>
```

```
23 <meta property="og:points" content="POINTS_FOR_ACHIEVEMENT"/>
24
25 <meta property="og:video" content="http://example.com/awesome.swf" />
26 <meta property="og:video:height" content="640" />
27 <meta property="og:video:width" content="385" />
28 <meta property="og:video:type" content="application/x-shockwave-flash" />
29 <meta property="og:video" content="http://example.com/html5.mp4" />
30 <meta property="og:video:type" content="video/mp4" />
31 <meta property="og:video" content="http://example.com/fallback.vid" />
32 <meta property="og:video:type" content="text/html" />
33
34 <meta property="og:audio" content="http://example.com/amazing.mp3" />
35 <meta property="og:audio:title" content="Amazing Song" />
36 <meta property="og:audio:artist" content="Amazing Band" />
37 <meta property="og:audio:album" content="Amazing Album" />
38 <meta property="og:audio:type" content="application/mp3" />
```

Create Custom Meta Tags

Use custom meta tags to store data that you need in javascript, instead of hard-coding that data into your javascript. I store my Google Analytics code in meta tags. Here's some examples:

```
1 <meta name="google-analytics" content="1-AHFKALJ"/>
2 <meta name="disqus" content="abcdefg"/>
3 <meta name="uservoice" content="asdfasdf"/>
4 <meta name="mixpanel" content="asdfasdf"/>
```

Company/Service Meta Tags

ClaimID

```
1 <meta name="microid" content="mailto+http:sha1:e6058ed7fca4a1921cq91d7f1f3b8736cd3cc1g7" />
```

Apple Meta Tags

```
1 <meta name="apple-mobile-web-app-capable" content="yes">
2 <meta content="yes" name="apple-touch-fullscreen" />
3 <meta name="apple-mobile-web-app-status-bar-style" content="black">
4 <meta name="format-detection" content="telephone=no">
5 <meta name="viewport" content="width = 320, initial-scale = 2.3, user-scalable = no">
```

Internet Explorer Meta Tags

```
1 <meta http-equiv="Page-Enter" content="RevealTrans(Duration=2.0,Transition=2)" />
2 <meta http-equiv="Page-Exit" content="RevealTrans(Duration=3.0,Transition=12)" />
3 <meta name="mssmarttagspreventparsing" content="true">
4 <meta http-equiv="X-UA-Compatible" content="chrome=1">
5 <meta name="msapplication-starturl" content="http://blog.reybango.com/about/" />
6 <meta name="msapplication-window" content="width=800;height=600"/>
7 <meta name="msapplication-navbutton-color" content="red"/>
8 <meta name="application-name" content="Rey Bango Front-end Developer"/>
9 <meta name="msapplication-tooltip" content="Launch Rey Bango's Blog"/>
10 <meta name="msapplication-task" content="name=About;action-uri=/about;;icon-uri=/images/about.ico" />
11 <meta name="msapplication-task" content="name=The Big List;action-uri=/the-big-list-of-javascript-css-and-html-development-tools-libraries-project/ />
12 <meta name="msapplication-task" content="name=jQuery Posts;action-uri=/category/jquery/;icon-uri=/images/jquery.ico" />
13 <meta name="msapplication-task" content="name=Start Developing;action-uri=/category/javascript/;icon-uri=/images/script.ico" />
14 <link rel="shortcut icon" href="/images/favicon.ico" />
```

TweetMeme Meta Tags

```
1 <meta name="tweetmeme-title" content="Retweet Button Explained" />
```

Blog Catalog Meta Tags

```
1 <meta name="blogcatalog" />
```

Rails Meta Tags

```
1 <meta name="csrf-param" content="authenticity_token"/>
2 <meta name="csrf-token" content="/bZVvomkAnwAI1Qd371FeewvpOIiackk9121ffWwvc="/>
```

Apple Tags

```
1 <meta name="apple-mobile-web-app-capable" content="yes">
2 <meta name="apple-mobile-web-app-status-bar-style" content="black">
3 <meta name="format-detection" content="telephone=no">
```

```
4 <meta name= "viewport" content = "width = 320, initial-scale = 2.3, user-scalable = no">
5 <meta name= "viewport" content = "width = device-width">
6 <meta name = "viewport" content = "initial-scale = 1.0">
7 <meta name = "viewport" content = "initial-scale = 2.3, user-scalable = no">
8 <link rel="apple-touch-icon" href="touch-icon-iphone.png" />
9 <link rel="apple-touch-icon" sizes="72x72" href="touch-icon-ipad.png" />
10 <link rel="apple-touch-icon" sizes="114x114" href="touch-icon-iphone4.png" />
11 <link rel="apple-touch-startup-image" href="/startup.png">
12
13 <link rel="apple-touch-icon" type="image/png" href="/apple-touch-icon.png" />
```

HTML Link Tags

```
1 <link rel="alternate" type="application/rss+xml" title="RSS" href="http://feeds.feedburner.com/martini" />
2 <link rel="shortcut icon" type="image/ico" href="/favicon.ico" />
3 <link rel="fluid-icon" type="image/png" href="/fluid-icon.png" />
4 <link rel="me" type="text/html" href="http://google.com/profiles/thenextweb"/>
5 <link rel='shortlink' href='http://blog.unto.net/?p=353' />
6 <link rel='archives' title='May 2003' href='http://blog.unto.net/2003/05/' />
7 <link rel='index' title='DeWitt Clinton' href='http://blog.unto.net/' />
8 <link rel='start' title='Pattern Recognition 1' href='http://blog.unto.net/photos/pattern_recognition_1_about/' />
9 <link rel='prev' title='OpenSearch and OpenID? A sure way to get my attention.' href='http://blog.unto.net/opensearch/opensearch-and-openid-a-sure' />
10 <link rel='next' title='Not blog' href='http://blog.unto.net/meta/not-blog/' />
11 <link rel="search" href="/search.xml" type="application/opensearchdescription+xml" title="Viatropos" />
12
13 <link rel="self" type="application/atom+xml" href="http://www.syfyportal.com/atomFeed.php?page=3"/>
14 <link rel="first" href="http://www.syfyportal.com/atomFeed.php"/>
15 <link rel="next" href="http://www.syfyportal.com/atomFeed.php?page=4"/>
16 <link rel="previous" href="http://www.syfyportal.com/atomFeed.php?page=2"/>
17 <link rel="last" href="http://www.syfyportal.com/atomFeed.php?page=147"/>
18
19 <link rel='shortlink' href='http://smallbiztrends.com/?p=43625' />
20 <link rel="canonical" href="http://smallbiztrends.com/2010/06/9-things-to-do-before-entering-social-media.html" />
21 <link rel="EditURI" type="application/rsd+xml" title="RSD" href="http://smallbiztrends.com/xmlrpc.php?rsd" />
22 <link rel="pingback" href="http://smallbiztrends.com/xmlrpc.php" />
23 <link media="only screen and (max-device-width: 480px)" href="http://wordpress.org/style/iphone.css" type="text/css" rel="stylesheet" />
```

Other Resources

- [Public Core Meta Tags](#)
- [Apple Meta Tags](#)
- [OpenGraph Meta Tags](#)
- [Link Tag Meaning](#)
- [Google Chrome HTML5 Tags](#)

44 Comments

Viatropos

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Lance Pollard

Mod • 3 years ago

If you want to add some, I've copied this to a gist: <https://gist.github.com/197840....>

3 ^ | v • Reply • Share

tu mama

Lance Pollard • 4 months ago

That is totally irrelevant. I'm reporting you

^ | v • Reply • Share

gsb

Lance Pollard • a year ago

But there is no contributing to gists.

^ | v • Reply • Share

Sandeep Pattanaik

Lance Pollard • 2 years ago

A long list. I love it. Thank you.

^ | v • Reply • Share

Lance Pollard

• 4 months ago

Your Mom is HTML in bed

2 ^ | v • Reply • Share

You've Been Served Eggs


Lance Pollard • 4 months ago


OOOOOOOOOOH SNAP

http://code.lancepollard.com/complete-list-of-html-meta-tags/


3/6

^ | v • Reply • Share ›



 **WoodXo** • 3 months ago
woodxo.blogspot.com
1 ^ | v • Reply • Share ›


 **Very Mature Commenter** • 4 months ago
This server isn't showing my completelty appropriate comments to some people

1 ^ | v • Reply • Share ›

 **Kirby** • 4 months ago
(>'-'> <('-'< ^(' - ')^ <('-'< (>'-'>
1 ^ | v • Reply • Share ›

 **Dillon Anderson** • 4 months ago
HTML is Microsoft
1 ^ | v • Reply • Share ›

 **Apple Fanboy** ➔ Dillon Anderson • 4 months ago
Microsoft is Apple

^ | v • Reply • Share ›

 **jthejer** ➔ Apple Fanboy • 4 months ago
WTF
^ | v • Reply • Share ›




 **Not Dillon Anderson** ➔ Dillon Anderson • 4 months ago
Your mom is a microsoft
^ | v • Reply • Share ›


 **i am stupid** ➔ Not Dillon Anderson • 4 months ago
dun dun DUUUUUUN
^ | v • Reply • Share ›

 **Verry smurt pirson** ➔ i am stupid • 4 months ago
DURRRR
^ | v • Reply • Share ›

Geoffrey Liu • 2 years ago
Unfortunately, several of these meta tags, if used, will not pass W3C validation. Just a heads up.
A list of valid META tags can be found here: <http://wiki.whatwg.org/wiki/Me...>
1 ^ | v • Reply • Share ›

Drew Palmer ➔ Geoffrey Liu • 9 months ago
I just ran this page by W3C and nothing was invalidated. Did I do something incorrectly?
^ | v • Reply • Share ›

 **yo mama** • 4 months ago
egg yo face!


^ | v • Reply • Share ›

 **"Mature" Brat** • 4 months ago
GOSH you guys, are like, so immature! Im going to call my mom! Geez...
^ | v • Reply • Share ›



supar smurt pirson → "Mature" Brat • 4 months ago

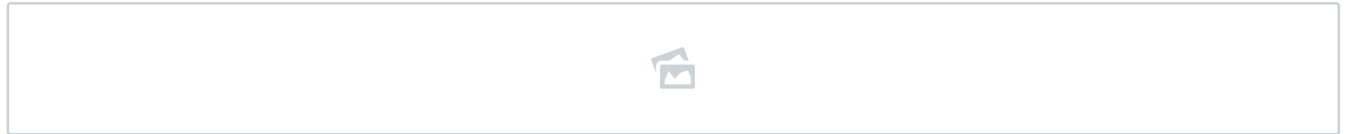
I NOW; WRIGHT!

^ | v • Reply • Share ›



Lance Pollard • 4 months ago

I AM AMAZING :D :D :D



^ | v • Reply • Share ›

Premkumar Masilamani • 7 months ago

woww.... very exhaustive list... thank you...

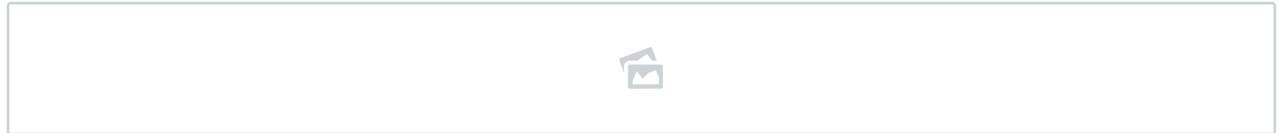
I have one question. My blog has both RSS and ATOM feeds. I would like to promote atom feeds. Is there a specific meta tag for atom feeds so that auto-discovery in browsers would prefer atom feeds instead of RSS feeds?

^ | v • Reply • Share ›



Return of Eggs → Premkumar Masilamani • 4 months ago

Your face is very exhaustive



^ | v • Reply • Share ›

fabio • 8 months ago

Thanks you very very much

^ | v • Reply • Share ›

Willy Makend • a year ago

Thanks you very very much

^ | v • Reply • Share ›

Hriza muh • a year ago

thanks..this is very helpful

what's meaning of <meta content="true" name="mssmarttagspreventparsing">

should i put it too on blogger template?

can i use <link href="https://profiles.google.com/xx..." rel="author"/> instead use rel="me" ?

and are those all meta tag valid HTML5?

^ | v • Reply • Share ›



1 • a year ago

There are more here: <http://msdn.microsoft.com/en-u...>

^ | v • Reply • Share ›



shabrdo • 2 years ago

Maan.. searching for something like this! Thank you very much for this list, it's very helpful. I noticed that many tutorial sites neglect the importance of meta information.

^ | v • Reply • Share ›

drakeguan • 2 years ago

Thanks for this page. Really great collection!

^ | v • Reply • Share ›

timesate • 2 years ago

This tag really great thnx for publishing <http://www.clinicme.com>

^ | v • Reply • Share ›



t_mc_78 • 2 years ago

why does og:type appear twice? once under meta name=... and once under meta property=...

<http://ogp.me/> doesn't list any under meta name=...

^ | v • Reply • Share ›



t_mc_78 • 2 years ago

why does og:type appear twice? once under <meta name="..." and="" once="" under="" <meta="" property="..." ?="" http="" ogp.me="" dosen't="" have="" any="" listed="" under="" <meta="" name="" name="" ...">

^ | v • Reply • Share ›

Ze Luiz Rodrigues · 2 years ago

#OMG - Thanx, man!!!

^ | v · Reply · Share ›

Bruno Rodrigues · 2 years ago

\o/ thanks Lance!!

^ | v · Reply · Share ›

Rafael Rinaldi · 2 years ago

Thank you for this compilation. Very handy.

^ | v · Reply · Share ›



stalker → Rafael Rinaldi · 4 months ago

o.o

^ | v · Reply · Share ›



Raven · 2 years ago

thank you so much for your time to gather all this , highly appreciated :)

^ | v · Reply · Share ›



Jen · 2 years ago

I love you, thanks!

^ | v · Reply · Share ›



qim · 2 years ago

Hi. I've been looking for a rich snippet code for Google search, but looking at the source code of some webpages I think something similar can be done with OpenGraph meta code. Is that right?

^ | v · Reply · Share ›



Anil · 2 years ago

all type of tags need to put into one website or it based on requirement and site type ??

^ | v · Reply · Share ›

Tim Rowley · 2 years ago

Lovely, thanks.

^ | v · Reply · Share ›

iProfit Online Kft. · 2 years ago

Great, thanks!

^ | v · Reply · Share ›

venkatachari · 2 years ago

really it is helpful for me really u r very great i am implementing my website thanks u love love u very much wish you happy new year

<http://www.genesispoweronics.c...>

^ | v · Reply · Share ›

htmldrum · 2 years ago

Thanks for this list. Come here all the time!

^ | v · Reply · Share ›

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-
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