# SEW

# **Robots.txt Tutorial**

Search engines will look in your root domain for a special file named "robots.txt" (http://www.mydomain.com/robots.txt). The file tells the robot (spider) which files it may spider (download). This system is called, *The Robots Exclusion Standard*.

The format for the **robots.txt** file is special. It consists of records. Each record consists of two fields: a User-agent line and one or more **Disallow:** lines. The format is:

```
<Field> ":" <value>
```

The robots.txt file should be created in Unix line ender mode! Most good text editors will have a Unix mode or your FTP client \*should\* do the conversion for you. Do not attempt to use an HTML editor that does not specifically have a text mode to create a robots.txt file.

## **User-agent**

The **User-agent** line specifies the robot. For example:

```
User-agent: googlebot
```

You may also use the wildcard charcter "\*" to specify all robots:

```
User-agent: *
```

You can find user agent names in your own logs by checking for requests to robots.txt. Most major search engines have short names for their spiders.

### **Disallow:**

The second part of a *record* consists of **Disallow:** directive lines. These lines specify files and/or directories. For example, the following line instructs spiders that it can not download email.htm:

```
Disallow: email.htm
```

You may also specify directories:

```
Disallow: /cgi-bin/
```

Which would block spiders from your cgi-bin directory.

There is a wildcard nature to the Disallow directive. The standard dictates that /bob would disallow /bob.html and /bob/indes.html (both the file bob and files in the bob directory will not be indexed).

If you leave the Disallow line blank, it indicates that ALL files may be

#### SiteMenu:

Spiders
The Players
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Design
Avoidance
Columns
Partners
SE News Links
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Resources About Contacts Advertising Home retrieved. At least one disallow line must be present for each User-agent directive to be correct. A completely empty Robots.txt file is the same as if it were not present.

# White Space & Comments

Any line in the robots.txt that begins with # is considered to be a comment only. The standard allows for comments at the end of directive lines, but this is really bad style:

```
Disallow: bob #comment
```

Some spider will not interpret the above line correctly and instead will attempt to disallow "bob#comment". The moral is to place comments on lines by themselves.

White space at the beginning of a line is allowed, but not recommended.

```
Disallow: bob #comment
```

### **Examples**

The following allows all robots to visit all files because the wildcard "\*" specifies all robots.

```
User-agent: *
Disallow:
```

This one keeps all robots out.

```
User-agent: *
Disallow: /
```

The next one bars all robots from the cgi-bin and images directories:

```
User-agent: *
Disallow: /cgi-bin/
Disallow: /images/
```

This one bans Roverdog from all files on the server:

```
User-agent: Roverdog
Disallow: /
```

This one bans keeps googlebot from getting at the cheese.htm file:

```
User-agent: googlebot Disallow: cheese.htm
```

For more complex examples, try retrieving some of the robots.txt files from the big sites like Cnn, or Looksmart.

#### **Extensions to the Standard**

Although there have been proposed standards extetions such as an Allow line or robot

version control, there has been no formal endorsement by the Robots exclusion standard working group.

#### Related

- Robots.txt Forum
- Robots.txt Validator
- Robots.txt Tutorial Using robots.txt.
- Robots Exclusion Meta Tag Using robots metatags.
- Robots.txt : The Big Crawl

We recently spidered 2million robots.txt files and found a surprising number of problems.

- Robots Exclusion Standard rfc4.
- Root of Robots Exclusion Standard directory with some interesting files.
- Search Indexing Robots and Robots.txt article at searchtools.com.



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