

# Seyed Mojtaba Hosseini Zeidabadi

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## Summary

- Experienced in managing **small and larger teams** with different combinations of people including iOS Only, Both Native Mobile Teams and Entire Application Stack (**including tech and product**).
- Experienced in the tech profession **since 2006**.
- Extensive experience in iOS development field. (WORLD-WIDE 2nd in SwiftUI, 26th in Swift and 41st in iOS based on StackOverflow ranking)
- Diverse experience in **Tech, UI/UX design, QA, Product and Project management, Multimedia production**, etc.
- Excellent communication skills demonstrated through successful stakeholder management and presenting technical concepts to all audiences (including non-technical and professionals).
- Proven ability to lead and motivate **cross-functional teams**, resulting in high employee engagement and increased productivity.
- Helped over **17 million developers** solve their problems and impact on **billions of people** (based on [StackOverflow analytics report](#))
- Honored to contribute on many [open-source GitHub projects](#) **more than 25K stars** in total. (Both as the owner and contributor)
- Mentored more than **1K of individuals** in the diverse fields.

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## Experienced Industries and Technologies

- **Health, healthcare, and wellness** (HL7, Open EMR, PHR) [Orchid Pharmed](#), [Axon](#), [Rassa](#)
- **Mobile banking and finance** (GRPC, NFC, Client and Server-side Security) [Blu Bank](#), [Mobillet](#)
- **Personal Sleep Analysis** (HealthKit, Apple Watch, Widgets, StoreKit) [Rem](#)
- **Travel chain and property rental marketplace** (GraphQL, Calendar) [Trippe Ma](#), [Alibaba](#)
- **Transportation, ride-sharing, and coordination** (UDF, State-Machine) [Hamloo](#), [Hamgam...](#)
- **Video, Audio and Text live streaming** (Objective-C, VoIP, RTMP, HLS, SocketIO, etc.) [Lahze...](#)
- **International Global Export and Import** (Full-Stack, Infrastructure, UI\Graphic Design) [S...](#)
- **Location-based recommendation system** (Map, Geo-fencing, Notification) [Peeyade](#)
- **Teaching and mentorship** (Objective-C, Swift) [Tehran Institute of Technology](#), [Sharif Universit...](#)

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## Employment

Jul 2023 – Present

**Business Development Consultant** • [Amara \(Powered by Orchid Pharmed\)](#)

- Marketing consultation for outside of the borders.
- Manage technical tasks and road map of the entire development stack.
- Manage and consult the design process from end to end.
- Design the roadmap of the marketing for the target audience.
- Revise and implement the design system to reduce the development costs.

Jun 2023 – Sep 2023

**Technical Development Consultant** • [Rem \(Powered by Wellbeine Co.\)](#)

- Reduce the operational work **by 30% in 2 months** by implementing structured and automated workflows using Jira.
- Define and apply performance assessment and accurately evaluate all developers **in 1 month**.
- Implement automated review process that reduced the issue cycle around **30% in 2 weeks** with adding **ZERO additional infrastructure costs**.
- Improve event tracking system to reduce the development cycle **by 40%**.
- Improve UI tasks delivery **18 times**, by implementing a new localization system.
- Improve the code performance **600 times**, by implementing the cutting-edge asynchronous methodology.

Mar 2021 – May 2023

**Client-Side Development Team Lead** • [Axon](#)

- Managing the client team containing iOS, Android, and QA sub-teams.
- Deliver 3 applications on both android and iOS platforms. (6 in total)
- Define, BD and estimate tasks for all clients, including the PWA as the TPM.
- Mentoring developers, designers, and QA members with diverse grades.
- Design the overall architecture of the system and monitor the development through automated systems like the CI and cultural methodologies such as Agile and Scrum using Jira workflows and git automations.

Mar 2020 – May 2022

**Lead iOS Developer** • [Alibaba Travels Co.](#)

- Responsible for task management, programming, integration, and delivery.
- Communicate with all verticals as the contact point and define the architecture and business development based on the needs.
- Direct cooperate with the design team to implement HIG friendly experience for users and revise and polish many delivered items.
- Improving the performance of the code, both for User and Developer experience:
  - Reducing the clean build time **from 12 minutes** down **to 15 seconds!**
  - Reducing the clean launch time **from +9 seconds** down **to under 1 second!**
  - Making the flight search responsiveness **instant!** (had to wait **for 20 seconds**)
  - Rewrite the **entire Train feature** alone, which The **Combine** and **SwiftUI**.
  - Implementing continues delivery and reduce release issues **to ZERO**.

<b>Mar 2020 – Dec 2020</b>	<b>Lead iOS Developer</b> • <a href="#">blu Bank</a> <ul style="list-style-type: none"> <li>• Deliver the v1.0 from scratch.</li> <li>• Lead the iOS team alongside hands on the code.</li> <li>• Implement core frameworks such as Security, NFC, Network, DesignKit and, etc.</li> <li>• Automating many routines and making them one-click ready.</li> <li>• Significantly decreasing the production time by implementing developer tools like live previews and modularizing the app.</li> </ul>
<b>Feb 2018 – Mar 2020</b>	<b>Mobile Team Lead and Technical Product Manager</b> • <a href="#">Peeyade</a> <ul style="list-style-type: none"> <li>• Promoted from iOS developer to Mobile Team Lead and then the TPM.</li> <li>• Implement the app from scratch after and before the business pivot.</li> <li>• Develop and maintenance of the entire stack from backend to the app to have the app on the AppStore.</li> <li>• Define, document, and support guidelines for cross team communications.</li> <li>• Implement full compatible frameworks. (both backward and forward)</li> </ul>
<b>Oct 2018 – Jul 2019</b>	<b>Senior iOS Developer</b> • <a href="#">Rassa (Powered by Green &amp; Silver Leaves)</a> <ul style="list-style-type: none"> <li>• Implement the VoIP for iOS and integrate it with the native PhoneKit.</li> <li>• Building an online visit application for the patient-side.</li> </ul>
<b>Nov 2018 – Aug 2018</b>	<b>Mobile App Lead and iOS Developer</b> • <a href="#">Khosh (Powered by Hamgaman, Partners ICT Group)</a> <ul style="list-style-type: none"> <li>• Designing the entire application structure (code level) from back-end to the app.</li> <li>• Designing and deliver the entire application UI/UX (as the only designer).</li> <li>• Managing the team of <b>backend, frontend, QA, and mobile developers</b>.</li> <li>• Building the iOS super-app including many functionalities. (<a href="#">more on CV</a>)</li> </ul>
<b>Oct 2017 – Apr 2018</b>	<b>Mobile Application Development Consultant</b> • <a href="#">Laxo T1 (Powered by IBBI)</a> <ul style="list-style-type: none"> <li>• Consultant on the entire stack including: <ul style="list-style-type: none"> <li>• The back-end architecture, needed infrastructure and efficient services</li> <li>• The UI/UX of the product in all platforms, including mobile and desktop</li> <li>• Automation for the code and agile processes</li> <li>• Task management, turn routines into process and monitor the progress</li> <li>• And the native app which was originally an iOS app, later adapted for Android.</li> </ul> </li> </ul>
<b>Jun 2017 – Nov 2017</b>	<b>Lead iOS Developer</b> • <a href="#">Hamloo</a> <ul style="list-style-type: none"> <li>• Maintaining the outsourced legacy code, building the in-house version at the same time, and deprecating the old code transitionally.</li> <li>• Cooperation with the GIS team for developing better algorithms.</li> <li>• QA, found and fix frauds and prevent millions in costs and get awarded by co.</li> </ul>
<b>Jul 2017 – Oct 2017</b>	<b>Senior iOS Developer</b> • <a href="#">Trippe Ma (formerly Narengi, which became Jabama)</a> <ul style="list-style-type: none"> <li>• Upgrade the legacy code to a modern codebase and maintain it alongside adding more features including a native Persian calendar (not open sourced)</li> </ul>

May 2016 – Jun 2017	<b>Lead iOS Developer and Technical Product Manager</b> • <a href="#">Lahzenegar</a> <ul style="list-style-type: none"> <li>• Promoted from iOS Developer, to Lead iOS Developer, Lead Developer and TPM.</li> <li>• Tight Cooperation with the designer and backend developers.</li> <li>• Design the entire Restful API of the service.</li> <li>• Develop a mobile streaming framework with Objective-C and C++.</li> <li>• Develop live video processing framework.</li> <li>• Implement Adaptive Bit Rate functionality natively.</li> </ul>
Mar 2015 – Present	<b>iOS Development Instructor</b> • <a href="#">Tehran Institute of Technology</a> , <a href="#">Sharif University TSC</a> , <a href="#">Exercism</a> , <a href="#">HI</a> <p>Depend on the subject of the class, I'm teaching the entire development process in different styles and grades, including:</p> <ul style="list-style-type: none"> <li>• Code (Objective-c and Swift)</li> <li>• UI (with code and with no-code)</li> <li>• Account management and release (on AppStore and third parties)</li> <li>• Git and maintenance of the code</li> <li>• Third party services like firebase and so</li> </ul> <p>Directly mentoring <b>over 1K individuals</b> across diverse fields and reaching <b>around 17 million developers</b> has been a priceless reward. I'm committed to maintaining and expanding this impact, with the goal of positively influencing <b>billions of people</b>.</p>
May 2006 - Jun 2016	<b>From an simple intern to the CTO in a decade</b> • <a href="#">Sirjangostar Global Group</a> <p>This was my first un-official job and then it became official. I have started here and continue my journey form:</p> <ul style="list-style-type: none"> <li>• Web Developer (PHP, Wordpress, HTML5 and Flash) From 2006</li> <li>• Information Technology Infrastructure (Web and Mail servers, Networks, PC and all digital devices,) From 2009</li> <li>• Graphic Designer (Papers, Logos, V-Cards, Bags, Badges, etc) From 2011</li> <li>• Chief Technology Officer (All above responsibilities with teams to done each)</li> </ul>

## Education and Certificates

Oct 2011 – Oct 2015	<b>Bachelor of Information Technology Engineering</b> • <a href="#">Islamic Azad University</a>
Issued May 2023	<b>ChatGPT Prompt Engineering</b> • <a href="#">DeepLearning.AI</a> (Provided by OpenAI Co.)
Issued Jan 2021	<b>User Experience Design Fundamentals</b> • <a href="#">Rahnema Co.</a>
Issued Sep 2018	<b>Apple Teacher</b> • <a href="#">The 🍏 Apple Inc.</a>
Jul 2016 - Present	<b>Multiple iOS and Swift related certificates</b> • <a href="#">Multiple sources</a> (MFT, Udemy, Solo Learn, et..)
Issued May 2015	<b>Computer Programming, Specific Applications</b> • <a href="#">Tehran Institute of Technology</a>

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For a more detailed look at my experience and qualifications, I invite you to visit my online accounts.

Thank you for considering my resume.

**Seyed Mojtaba Hosseini Zeidabadi**

[LinkedIn](#) | [StackOverflow](#) | [GitHub](#)

January 2024