





MOJTABA NOURANI

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 Montréal, QC, H1W 3S7

 mojtaba_mnr



KEY EXPERTISE

- Graphic Design
- Artistic Sensibility
- Color & Composition
- Visual Communication
- Photography & Typography
- Vector Art
- Collages
- Ideation & Creative Solution
- Digital Marketing
- Advertising & Branding
- Social Media Channels
- Organizational Skill
- Problem-solving Skill
- Attention to Detail
- Leadership & Collaboration



EDUCATION

Computer Graphics Diploma
Rosemount Technology Center
Montréal, QC



SOFTWARE SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom, Dreamweaver), Microsoft Office Suite (Word, Excel, PowerPoint), Figma

GRAPHIC DESIGNER

Detail-oriented, organized professional with extensive experience securing the delivery of creative solutions focusing on cultivating the company's brand and reputation. Proficient at transforming an artistic idea into engaging digital and print content, including logos and websites. Adept at integrating marketing collateral consisting of graphic materials to promote the business product and services in multiple channels, which eventually drives revenue growth. Commended for collaborating across all levels of the organization to achieve mutual goals and provide the best-in-class customer experience. A team player and a leader capable of developing as well as designing the overall layout of image text and imagery concept to captivate customers attention.



PROFESSIONAL EXPERIENCE

Asobu – AdNArt Inc.

Mont-Royal, QC

Graphic Designer

Mar 2021 – Present

- Work alongside a team of 4 to create compelling content following clients' requirements and specifications while using various tools.
- Oversee the design of printed products, including catalogs, packages, flyers, and others, to entice more customers and market the brand across the region.
- Leverage expertise in strategically establishing websites, presentations, email blasts, etc., to increase traffic and drive search engine optimization (SEO).
- Craft templates for production; assist the sales team regarding the development of sales materials that will help customers understand the product and services the company provides.

Menuteur

Montréal, QC

Founder & Marketing Manager

Aug 2020 – Present

- Establish and operate the startup business with a mission of dispensing quality design for the user interface (UI) to enhance the user experience (UX).
- Create marketing strategies, focusing on positioning the brand with an edge over its competition, consequently driving a high volume of sales.
- Supervise the construction of marketing assets such as social media posts, flyers, and videos to educate people about the company's products and services.
- Interface with customers of various backgrounds to boost their experience.

Halloum

Laval, QC

Graphic Designer

Nov 2018 – Dec 2020

- Designed marketing materials to establish the business image while making certain to consistently leave a positive, lasting impression on target audiences.
- Produced print jobs for businesses, including booklets, posters, etc., to decisively convey messages and illustrate the goals of the organization.
- Supported several firms with their digital marketing with the end goal of connecting with customers by means of the internet and other forms of channels.
- Coordinated with customers to identify their needs, which paved the way for mapping out a creative solution focusing on fostering customer satisfaction.