



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01/01/2015

31/12/2015

Home

Best/Worst Sellers

## Busiest Days & Times

### Days

Orders are highest on weekends, **Friday/Saturday** evenings

### Months

**Busiest** period of months of Orders stand from **March to August**

## Sales Performance

### Category

**Classic category** contributes to **maximum** sales and orders

### Months

**Large size** pizza contributes to **maximum** sales

817,86K

Total Revenue

38,31

Avg Order Value

49574

Total Pizza Sold

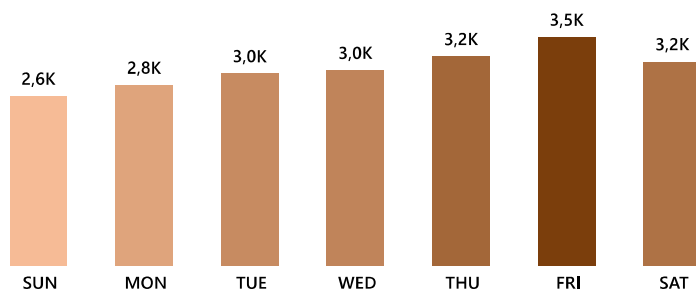
21350

Total Orders

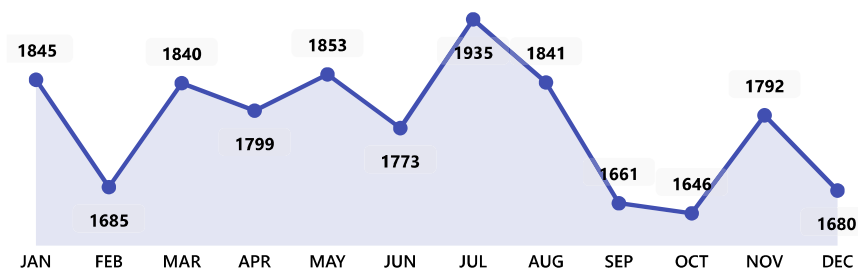
2,32

Avg Pizza per Order

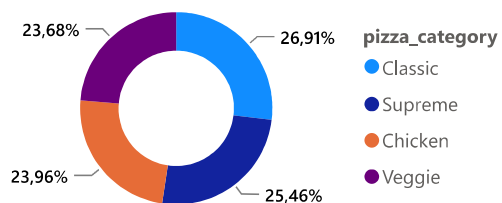
## Daily Trend for Total Orders



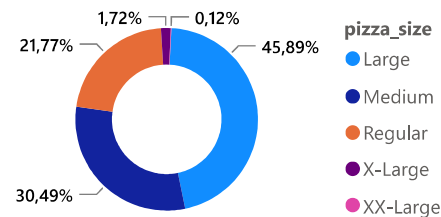
## Monthly Trend for Total Orders



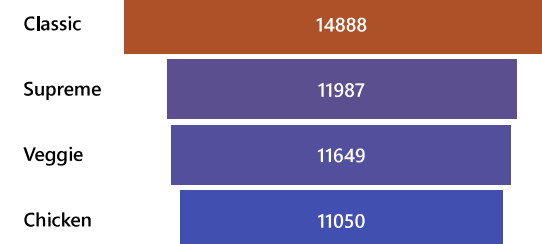
## % sales by pizza category



## % sales by pizza size



## Total Pizza Sold by pizza\_category





# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01/01/2015

31/12/2015



Home

Best/Worst Sellers

## Busiest Days & Times

### Revenue

**Thai Chicken Pizza** contributes  
**Maximum** Revenue

### Quantity

**Classix Deluxe** contributes  
**Maximum** Quantity

### Total Orders

**Classix Deluxe** contributes  
**Maximum** Order

## Sales Performance

### Revenue

**Brie Carre** contributes  
**Minimum** Revenue

### Quantity

**Brie Carre** contributes  
**Minimum** Quantity

### Total Orders

**Brie Carre** contributes  
**Minimum** Order

817,86K

Total Revenue

38,31

Avg Order Value

49574

Total Pizza Sold

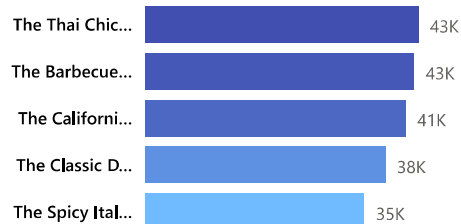
21350

Total Orders

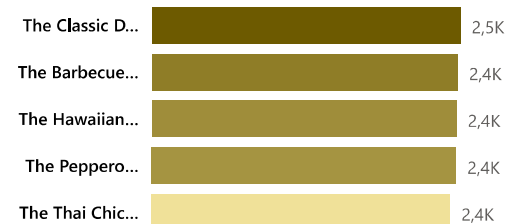
2,32

Avg Pizza per Order

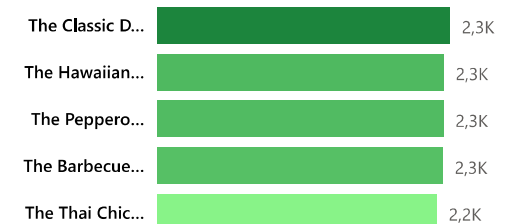
### Top 5 Pizza by Revenue



### Top 5 Pizza by Quantity



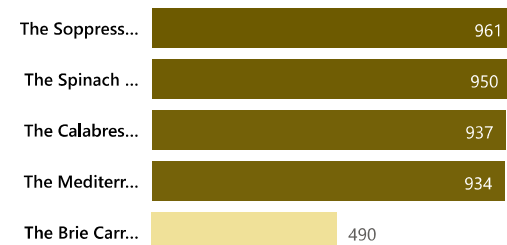
### Top 5 Pizza by Order



### Bottom 5 Pizza by Revenue



### Bottom 5 Pizza by Quantity



### Bottom 5 Pizza by Order

