INTERN PROJECT PHASE – 1

Project - 2

Data Science Project: Sentiment Analysis

Project Title: Sentiment Analysis

Dataset:

https://www.kaggle.com/datasets/abhi8923shriv/sentiment-analysis-dataset/data

Project Overview:

Sentiment Analysis is a data science project that involves the use of machine learning techniques to analyze and classify textual data based on the sentiment expressed. The project aims to build a predictive model capable of determining whether a given text conveys positive, negative, or neutral sentiment.

Project Objectives:

1. Data Exploration:

- Explore the Sentiment Analysis dataset to understand its structure, features, and size.
- Identify key variables such as text content and sentiment labels.

2. Data Preprocessing:

- Perform text preprocessing tasks, including lowercasing, removing stopwords, and handling special characters.
- Tokenize and lemmatize words to prepare the text for sentiment analysis.

3. Exploratory Data Analysis (EDA):

- Conduct exploratory data analysis to gain insights into the distribution of sentiment labels.
- Visualize the distribution using histograms or pie charts to understand the balance of sentiment classes.

4. Text Vectorization:

- Convert the preprocessed text into numerical vectors using techniques like TF-IDF (Term Frequency-Inverse Document Frequency) or word embeddings.
- Choose an appropriate vectorization method based on the characteristics of the dataset.

5. Model Selection:

- Explore and implement different machine learning models suitable for text classification, such as Naive Bayes, Support Vector Machines, or deep learning models like LSTM (Long Short-Term Memory) networks.
- Evaluate the performance of each model using metrics like accuracy, precision, recall, and F1 score.

6. Hyperparameter Tuning:

- Fine-tune the hyperparameters of the selected model to optimize its performance.
- Utilize techniques like grid search or random search for hyperparameter optimization.

7. Cross-Validation:

- Implement cross-validation techniques to assess the generalization performance of the model and prevent overfitting.

8. Model Interpretability:

- Interpret the model's predictions by analyzing feature importance or using techniques like LIME (Local Interpretable Model-agnostic Explanations).
- Understand which words or features contribute most to sentiment predictions.

9. Evaluation Metrics:

- Evaluate the model's performance using relevant evaluation metrics for sentiment analysis, such as confusion matrix, precision-recall curves, and ROC-AUC.

10. Deployment (Optional):

- Deploy the trained model for real-time sentiment analysis, creating an API or integrating it into a web application.
- Showcase the model's functionality in a user-friendly interface.

11. Documentation:

- Create comprehensive documentation covering data preprocessing steps, model development, and evaluation results.
- Include code snippets, visualizations, and explanations to aid understanding.

1. Introduction

Sentiment Analysis is a natural language processing (NLP) task aimed at determining the sentiment expressed in a piece of text. This project focuses on developing a sentiment analysis model using a dataset containing text and corresponding sentiment labels.

2. Data Preprocessing

- 2.1. Load Dataset: Load the dataset into a Pandas DataFrame. Ensure correct encoding and file format.
- 2.2. Explore Dataset: Explore the dataset to understand its structure and characteristics. Print basic information such as column names, data types, and the first few rows.
- 2.3. Identify Key Variables: Identify and explain key variables like 'selected_text' (text content) and 'sentiment' labels.
- 2.4. Data Cleaning and Preprocessing: Perform essential data cleaning steps. Lowercase the text, remove stop words, handle special characters, tokenize the text, and lemmatize the words.

3. Exploratory Data Analysis (EDA)

Visualize the distribution of sentiment labels in the dataset using count plots. This step provides insights into the balance of sentiment classes.

4. Text Vectorization

4.1. Using TF-IDF Vectorizer: Vectorize the text data using the Term Frequency-Inverse Document Frequency (TF-IDF) vectorization technique. This step converts text into numerical features while considering the importance of words.

5. Model Development

- 5.1. Support Vector Machines (SVM): Train a Support Vector Machines (SVM) model using the TF-IDF vectorized text data. SVM is a supervised machine learning algorithm used for classification tasks.
- 5.2. Long Short-Term Memory (LSTM): Train a Long Short-Term Memory (LSTM) neural network model. LSTMs are a type of recurrent neural network (RNN) often used for sequence modeling tasks like sentiment analysis.

6. Model Evaluation

6.1. Support Vector Machines (SVM): Evaluate the SVM model's performance using standard classification metrics such as accuracy, precision, recall, F1 score, and the classification report.

6.2. Long Short-Term Memory (LSTM): Evaluate the LSTM model's performance using appropriate metrics. Adjust the evaluation based on the specific requirements of the sentiment analysis task.

7. Hyperparameter Tuning

Tune hyperparameters of the SVM model using grid search. This involves searching through a predefined parameter grid to find the combination that maximizes performance.

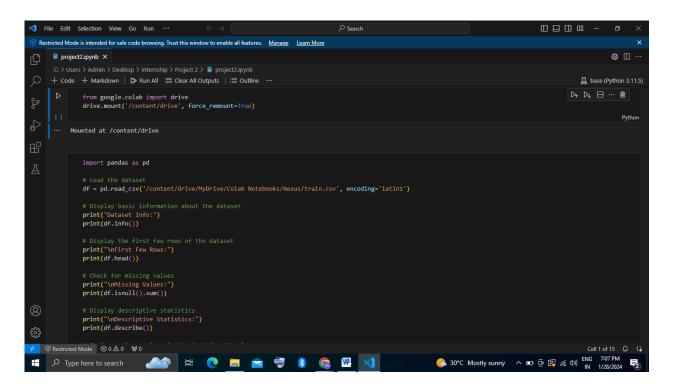
8. Cross-Validation

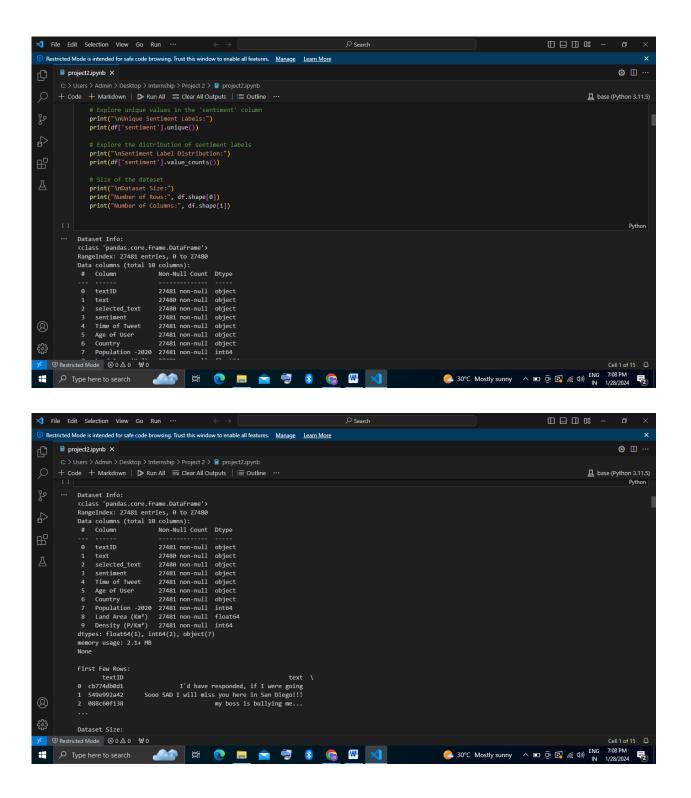
Implement cross-validation techniques, such as Stratified K-Fold, to assess the generalization performance of the LSTM model and prevent overfitting.

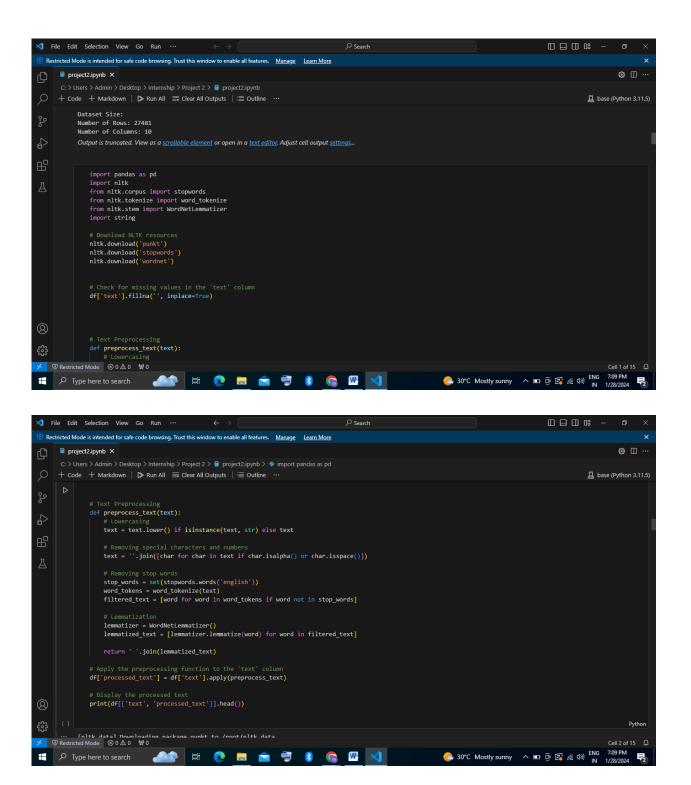
9. Model Interpretability

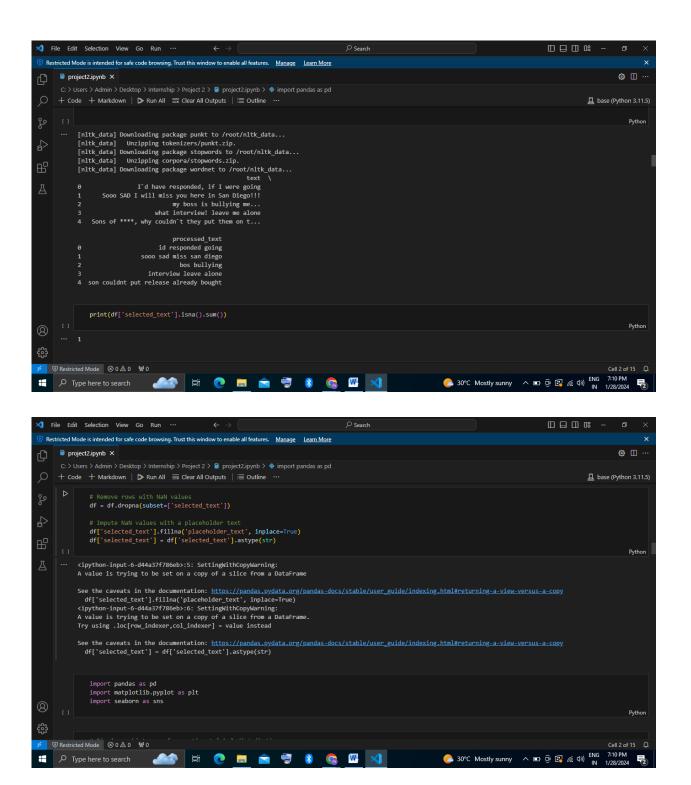
Utilize techniques like LIME (Local Interpretable Model-agnostic Explanations) to interpret the model's predictions. Understand which words or features contribute most to sentiment predictions.

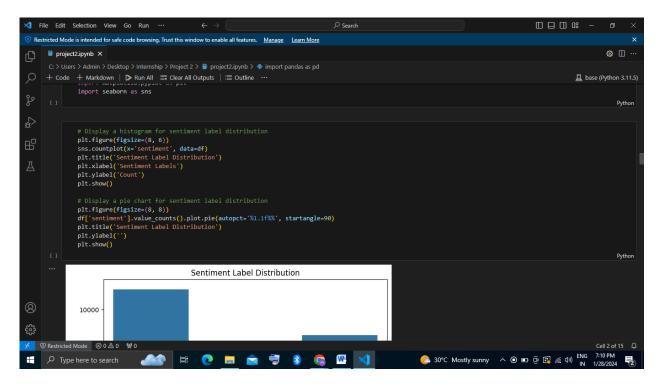
Output:

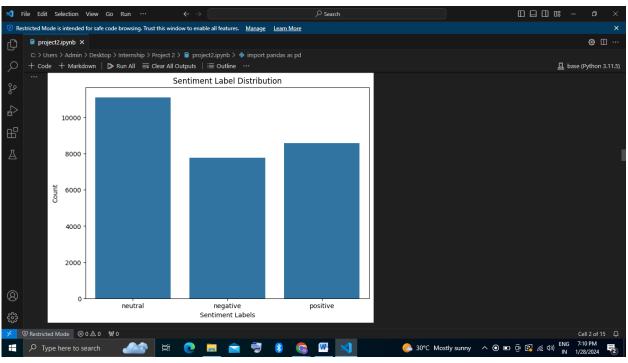


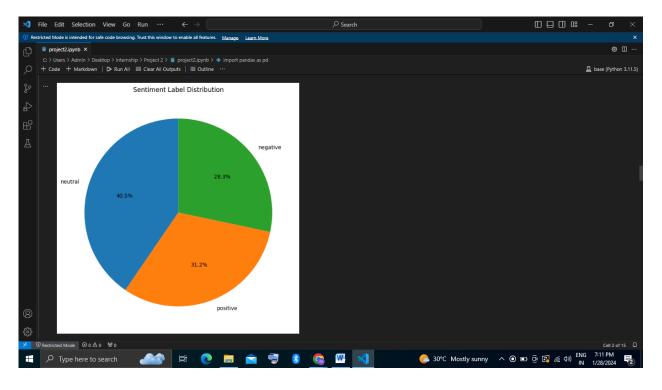


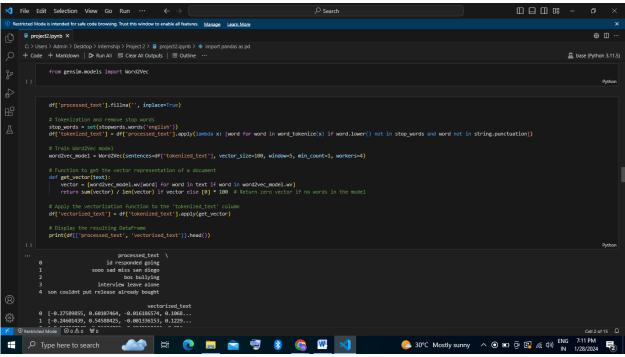


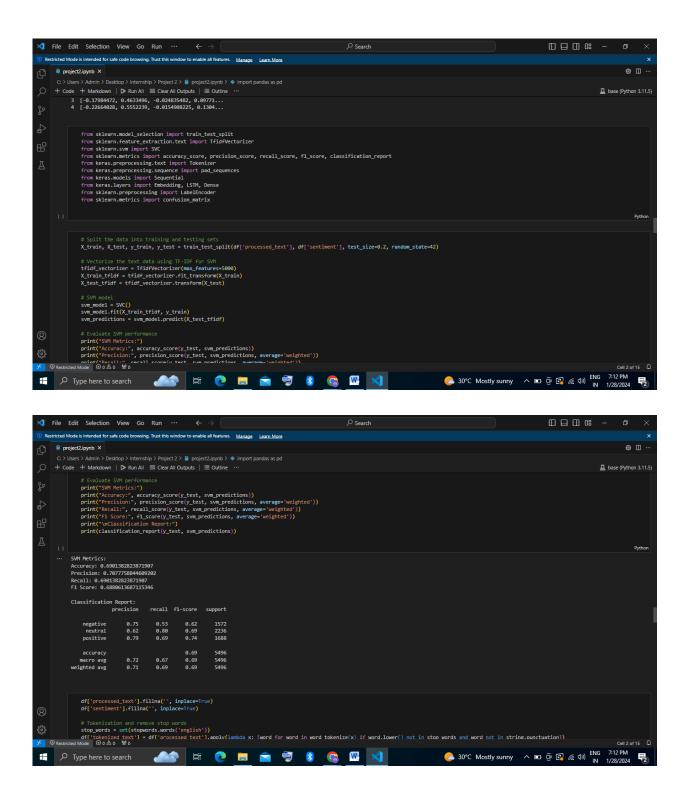


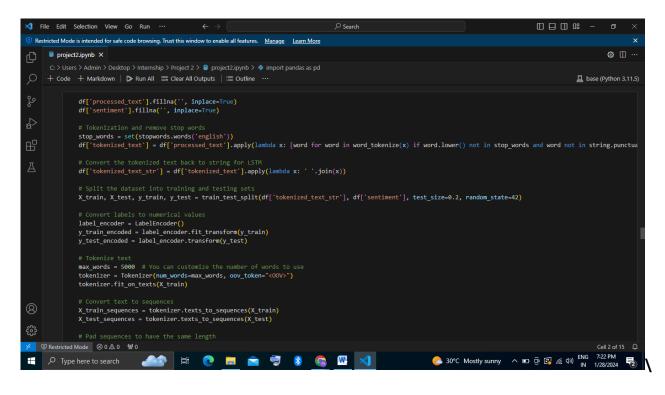


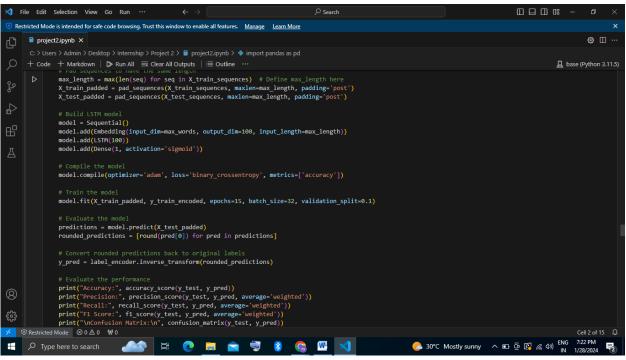


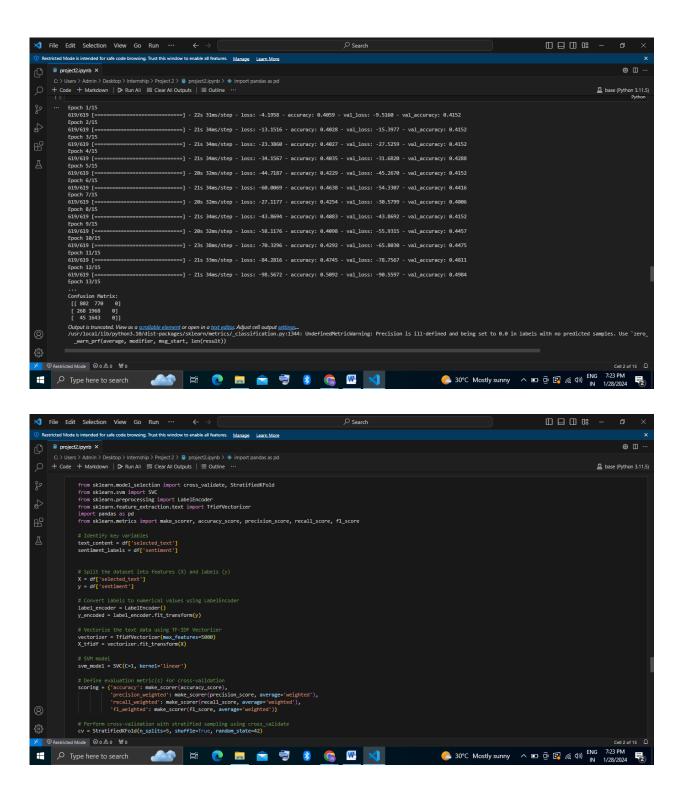


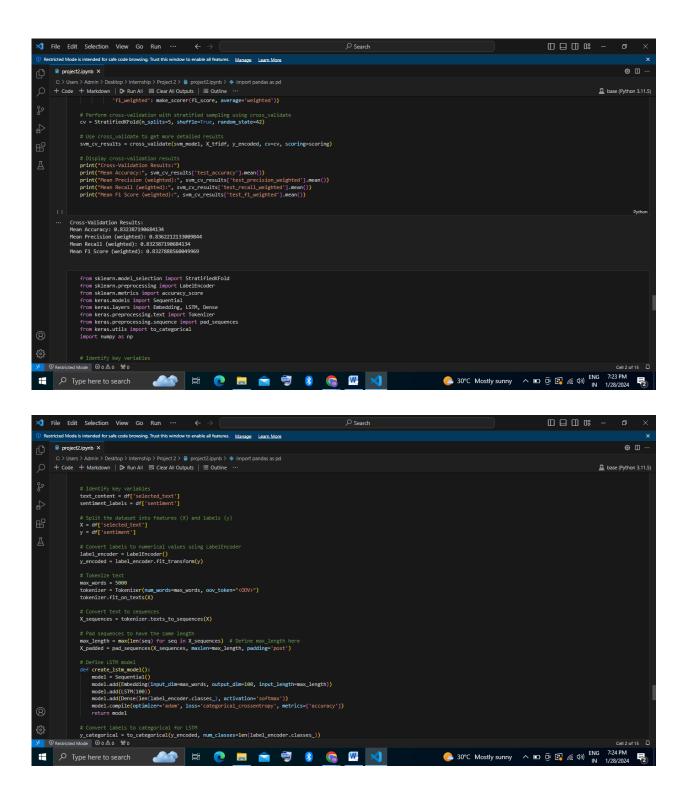


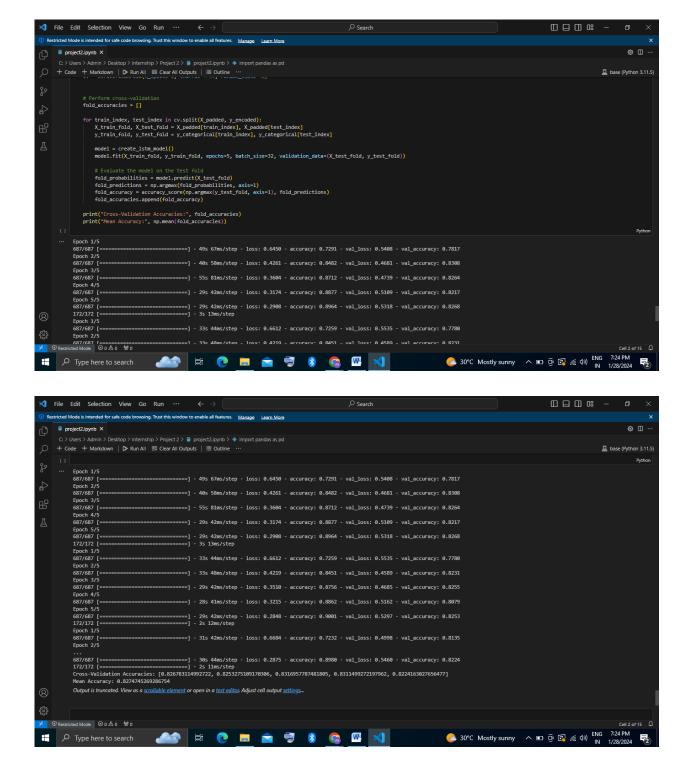












10. Conclusion

Summarized key findings, discussed model performance. Highlighted the significance of the sentiment analysis model in understanding textual sentiment.