



# Real Estate

Revenue

8bn

PY Revenue : 7bn **14.40%**



Orders

34K

PY Orders : 29K **18.28%**



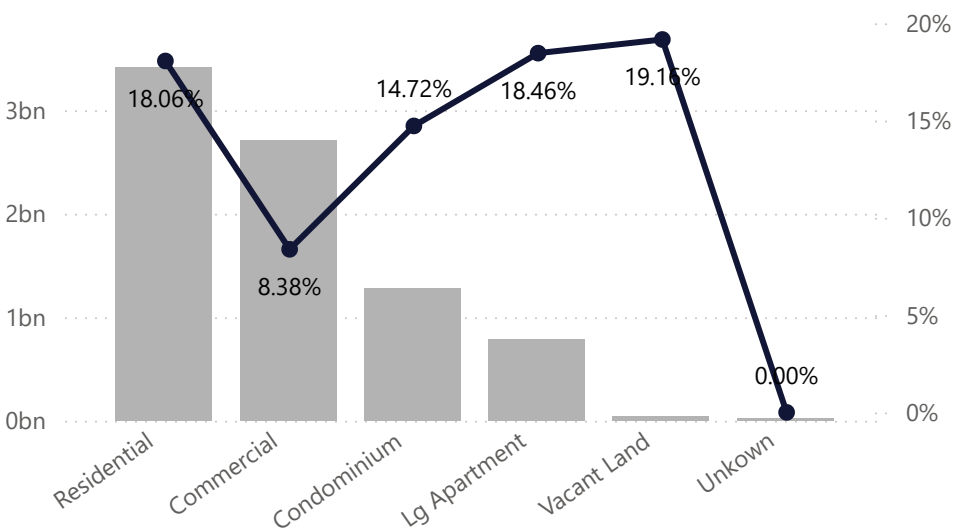
AOV

238.77K

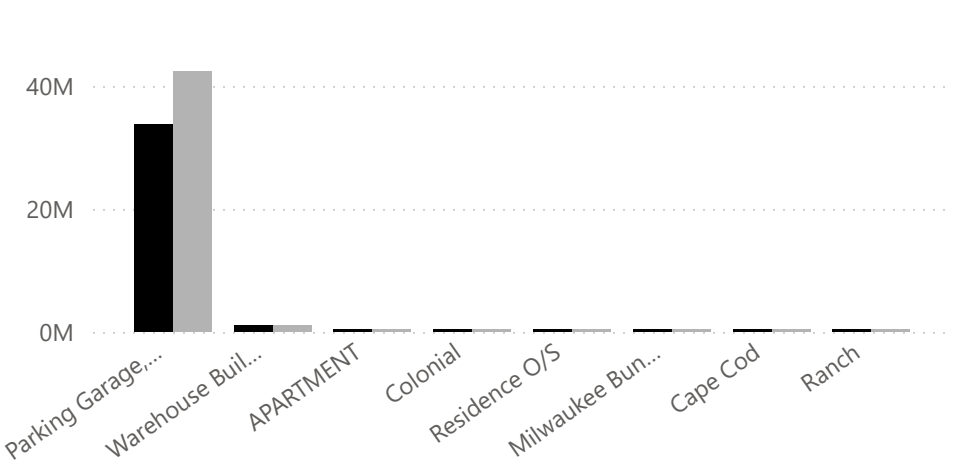
PY AOV : 241.77K **-1.24%**



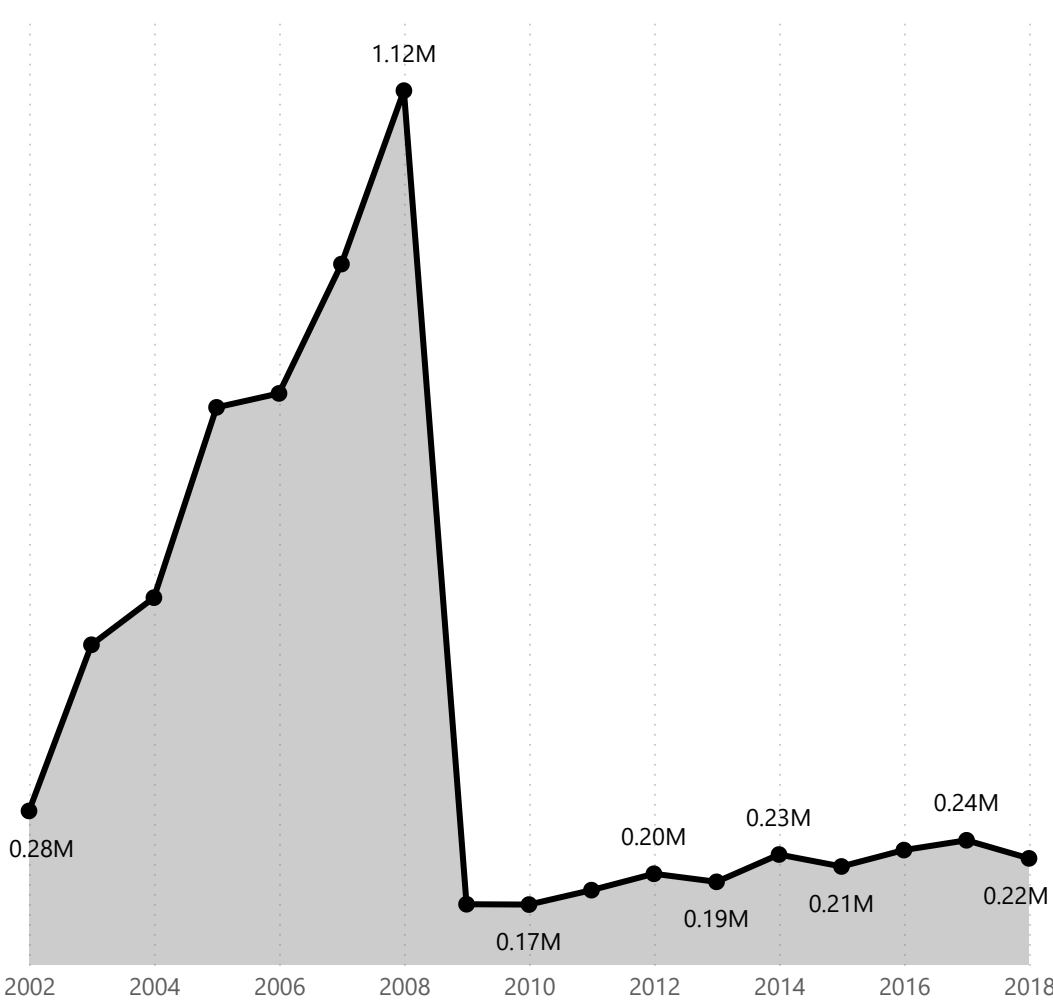
Sum of Sale\_price and Growth % by PropType



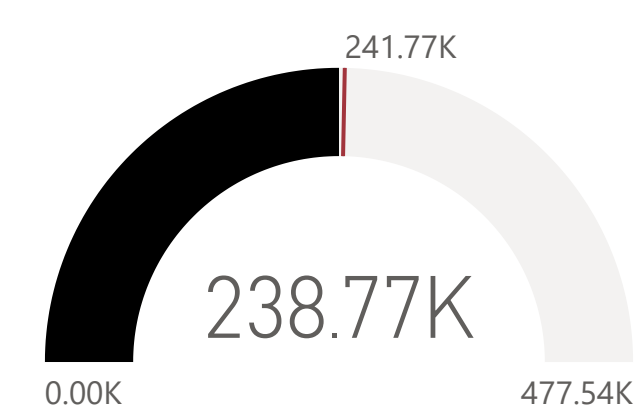
AOV and PY AOV by Style



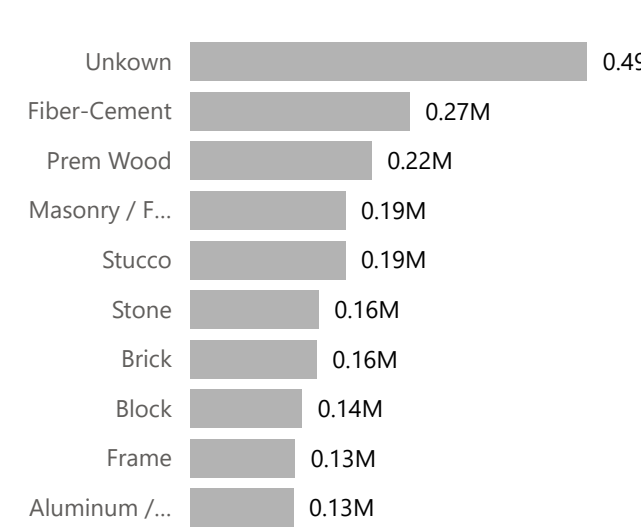
AOV by Year



AOV and PY AOV



AOV by Extwall



Revenue

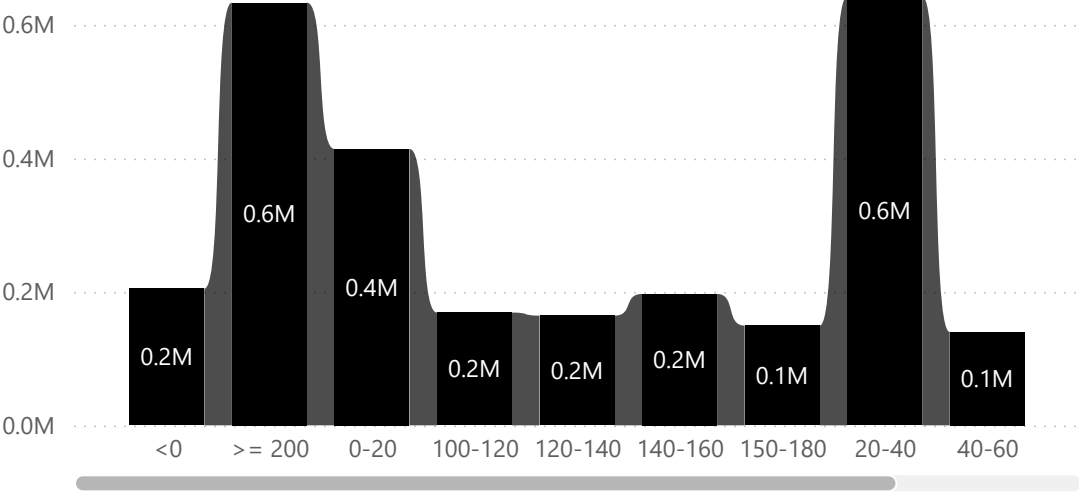
Orders

AOV



# Property Style

AOV by Property age group



focus on marketing and acquisition efforts on 20-80 year-old with high-demand property styles (Ranch , Apartment ) .



Revenue

Orders

AOV

The most sold property style features

Sum of Nr... Sum of F... Sum of B... Sum of H... Sum of St... Sum of ...

