

# Real Estate



## Revenue

**8bn**

PY Revenue : 7bn **14.40%**



## Orders

**34K**

PY Orders : 29K **18.28%**

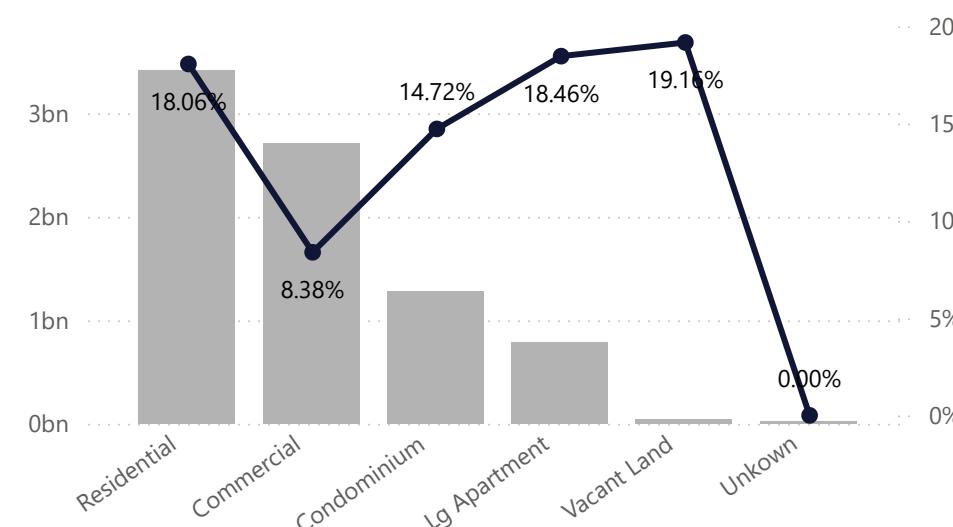
## AOV

**238.77K**

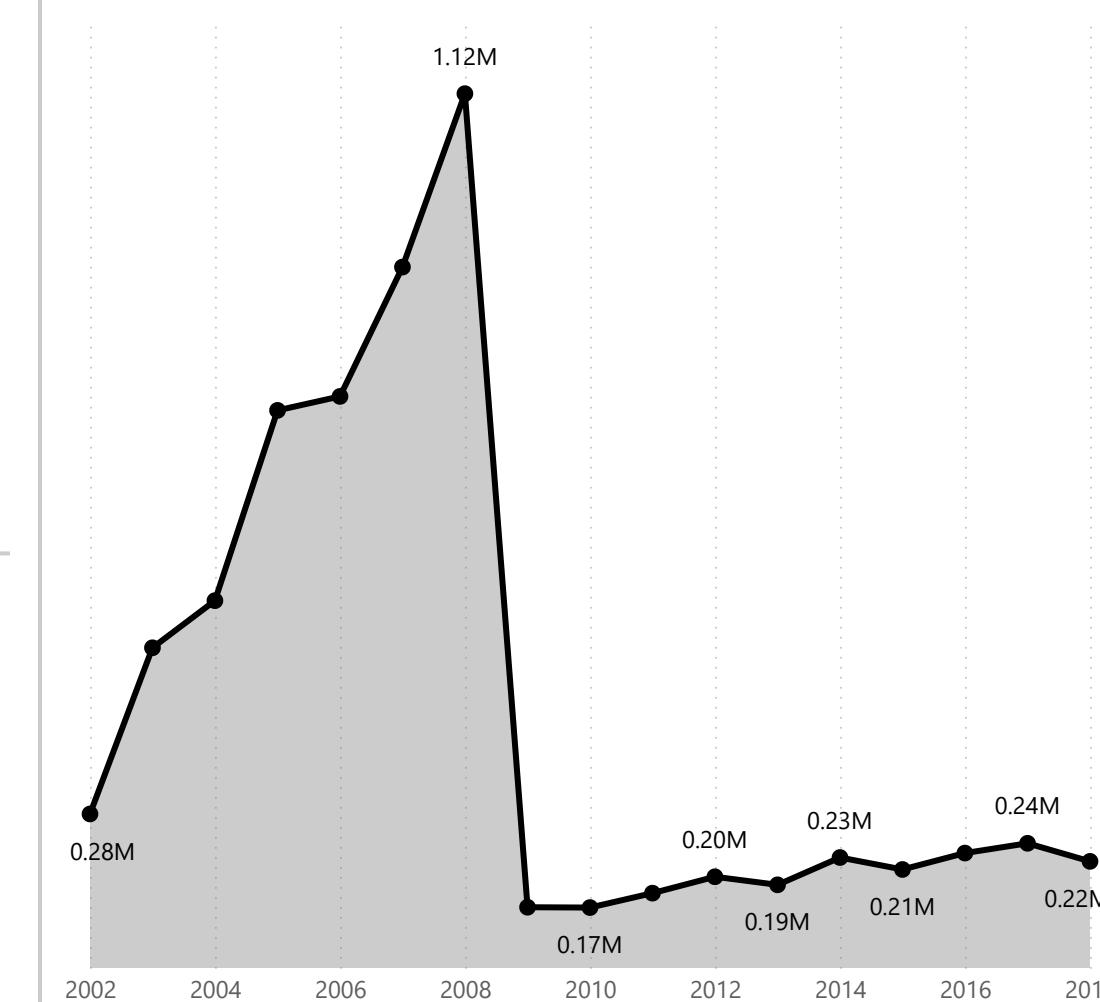
PY AOV : 241.77K **-1.24%**



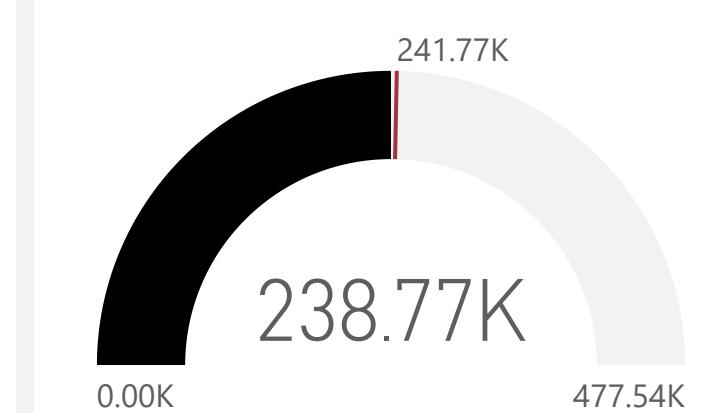
Sum of Sale\_price and Growth % by PropType



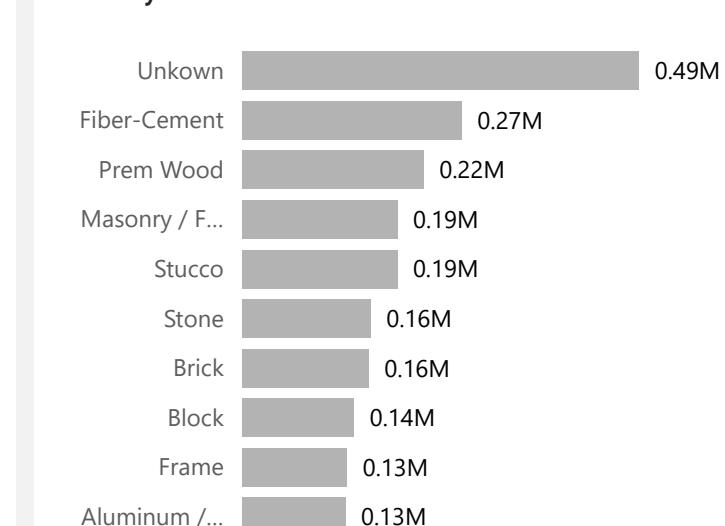
AOV by Year



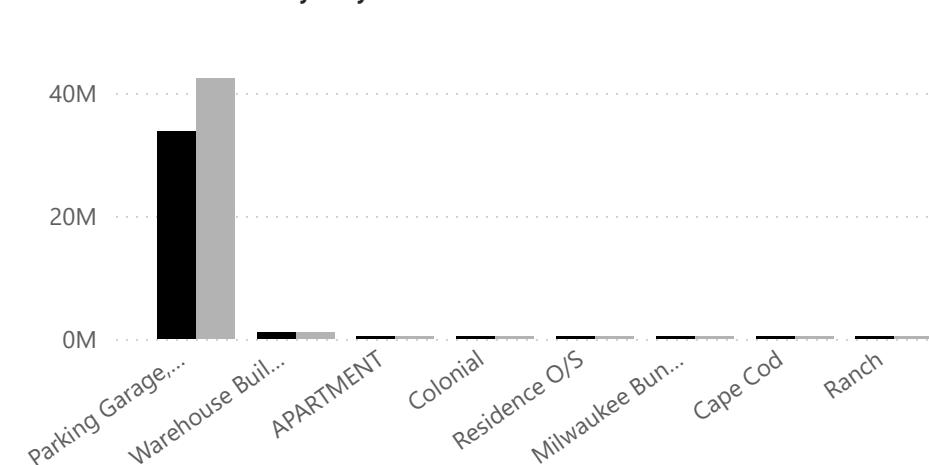
AOV and PY AOV



AOV by Extwall



AOV and PY AOV by Style



Revenue

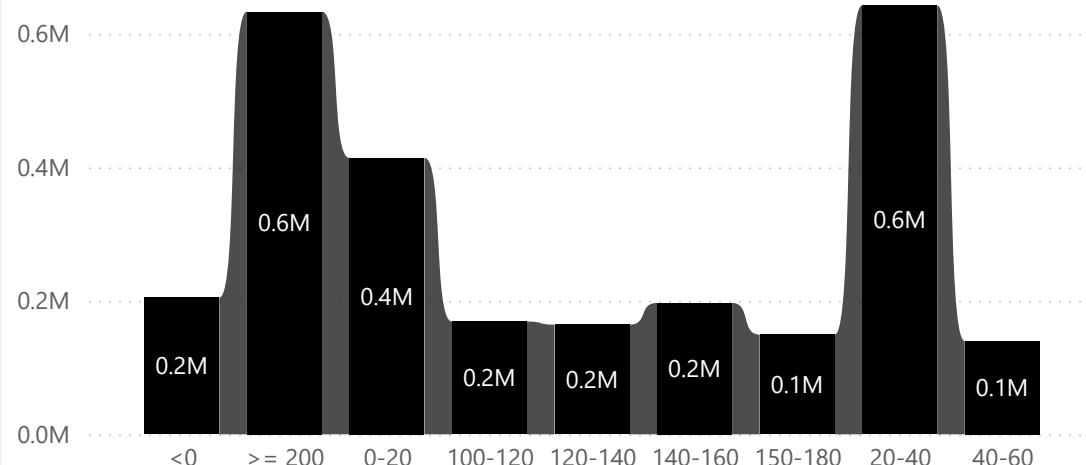
Orders

AOV

# Property Style



AOV by Property age group

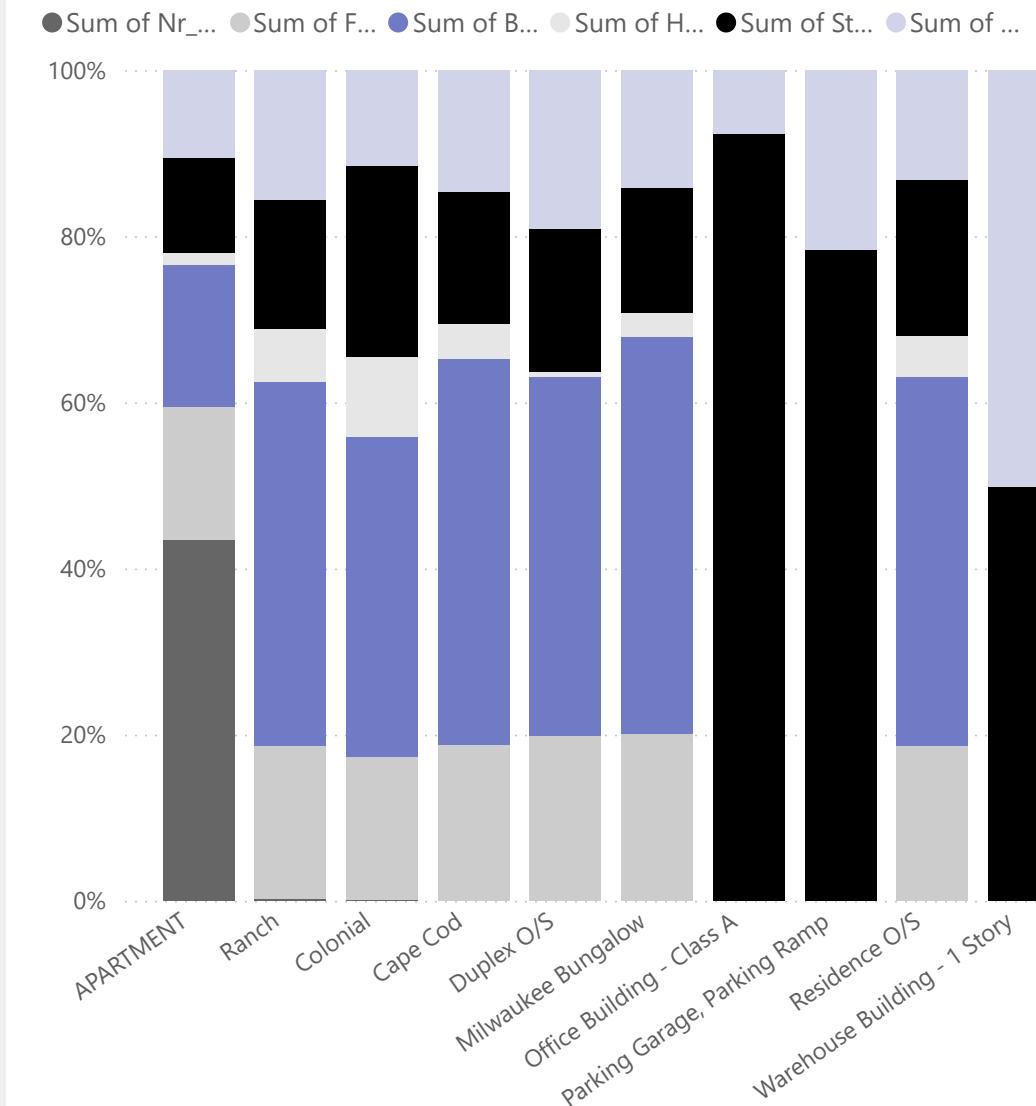


focus on marketing and acquisition efforts on 20-80 year-old with high-demand property styles (Ranch, Apartment).



Revenue

The most sold property style features



Orders

AOV