Analysis: Sentiment Analysis of President Trump's Tweets and the SPY

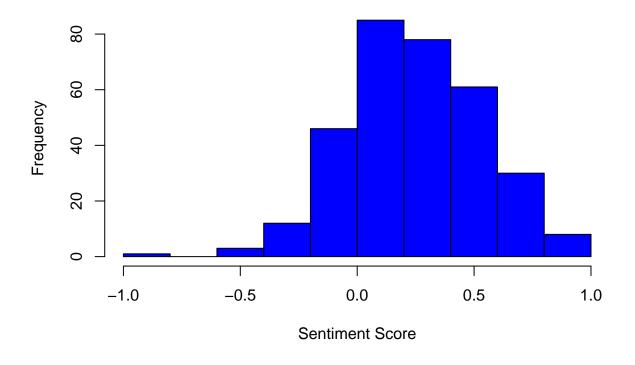
Reading in the combined Sentiment Analysis and SPY Dataframe via csv.

```
combined_df <- read.csv( '../../data/Combined_SentimentAndSPY.csv' )</pre>
summary( combined_df )
##
                                       high
           date
                        open
                                                      low
##
  2016-12-30: 1
                   Min. :219.6
                                  Min. :219.7
                                                        :217.6
## 2017-01-03: 1
                   1st Qu.:233.8
                                  1st Qu.:234.5
                                                 1st Qu.:233.2
   2017-01-04: 1
                   Median :243.9
                                  Median :244.1
                                                 Median :243.0
## 2017-01-05: 1
                         :247.6
                                        :248.4
                   Mean
                                 Mean
                                                Mean
                                                        :246.6
                   3rd Qu.:262.4
                                 3rd Qu.:264.5
## 2017-01-06: 1
                                                 3rd Qu.:259.9
## 2017-01-09: 1
                   Max. :284.8 Max. :285.5
                                                 Max.
                                                        :283.4
##
   (Other) :318
##
       close
                      volume
                                      Name
                                                  range
          :218.4 Min.
                       : 27856514
                                     SPY:324
                                              Min. : 0.3171
  Min.
  1st Qu.:233.9 1st Qu.: 57361597
                                               1st Qu.: 0.9484
##
                                              Median : 1.3129
## Median :243.7 Median : 71742358
## Mean
         :247.6 Mean : 80817908
                                              Mean : 1.8621
   3rd Qu.:261.8
                  3rd Qu.: 91498087
                                              3rd Qu.: 2.0301
## Max. :285.4 Max.
                        :355026782
                                              Max. :12.4900
##
  Sentiment.Score
##
## Min. :-0.94600
## 1st Qu.: 0.04018
## Median: 0.23736
## Mean
         : 0.24154
## 3rd Qu.: 0.44511
##
   Max. : 0.91750
##
```

Histogram of the Sentiment Score

```
hist( x = combined_df$Sentiment.Score,
    main = "Histogram of the Sentiment Score",
    xlab = "Sentiment Score",
    col = 'blue' )
```

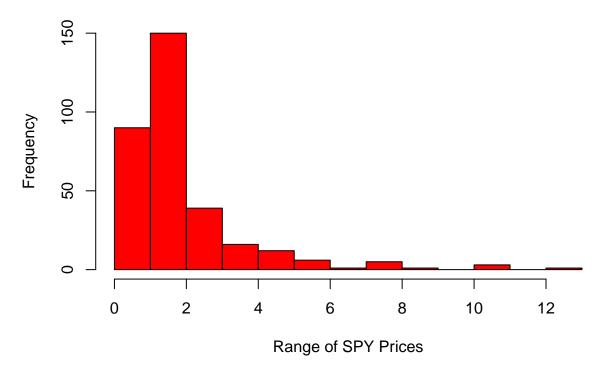
Histogram of the Sentiment Score



Histogram of the Range

```
hist( x = combined_df$range,
    main = 'Histogram of Range of SPY Prices',
    xlab = 'Range of SPY Prices',
    col = 'red' )
```

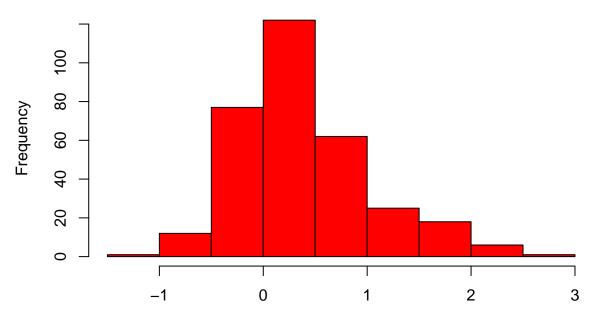
Histogram of Range of SPY Prices



Log Transforming the Range Because of Skewness

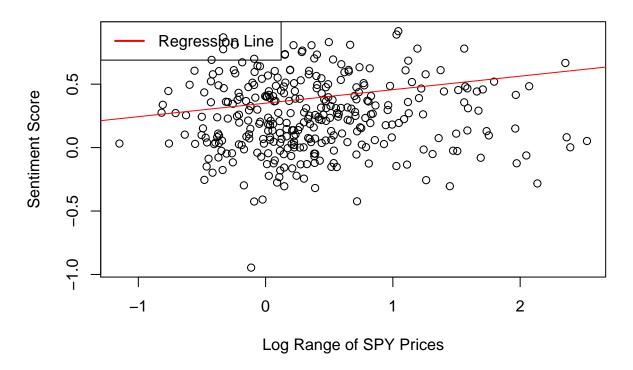
```
log_range <- log( combined_df$range )
hist( x = log_range,
    main = 'Histogram of Log of Range of SPY Prices',
    xlab = 'Log of Range of SPY Prices',
    col = 'red' )</pre>
```

Histogram of Log of Range of SPY Prices



Log of Range of SPY Prices

Plot of Log Range vs. Sentiment Score



```
cor.test( x = log_range, y = combined_df$Sentiment.Score )

##

## Pearson's product-moment correlation

##

## data: log_range and combined_df$Sentiment.Score

## t = 0.84227, df = 322, p-value = 0.4003

## alternative hypothesis: true correlation is not equal to 0

## 95 percent confidence interval:

## -0.06239293  0.15505413

## sample estimates:

## cor

## 0.04688604
```