

```
import pandas as pd
```

```
df=pd.read_csv('/content/Market_Basket_Optimisation.csv', header=None)
```

```
!pip install apyori
from apyori import apriori
```

```
Collecting apyori
  Downloading apyori-1.1.2.tar.gz (8.6 kB)
  Preparing metadata (setup.py) ... done
Building wheels for collected packages: apyori
  Building wheel for apyori (setup.py) ... done
  Created wheel for apyori: filename=apyori-1.1.2-py3-none-any.whl size=5953 sha256=992568ec0cc46555a26bb75ef3019722206cc23fb50e45b
  Stored in directory: /root/.cache/pip/wheels/c4/1a/79/20f55c470a50bb3702a8cb7c94d8ada15573538c7f4baebe2d
Successfully built apyori
Installing collected packages: apyori
Successfully installed apyori-1.1.2
```

```
df
```

```
0      1      2      3      4      5      6      7      8      9      10      11      12      13      14      15
```

0	shrimp	almonds	avocado	vegetables mix	green grapes	whole wheat flour	yams	cottage cheese	energy drink	tomato juice	low fat yogurt	green tea	honey	salad	mineral water	salmor
1	burgers	meatballs	eggs	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
2	chutney	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
3	turkey	avocado	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
4	mineral water	milk	energy bar	whole wheat rice	green tea	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
...
7496	butter	light mayo	fresh bread	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
7497	burgers	frozen vegetables	eggs	french fries	magazines	green tea	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
7498	chicken	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
7499	escalope	green tea	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
7500	eggs	frozen smoothie	yogurt cake	low fat yogurt	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN

7501 rows × 20 columns

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```
df.head()
```

```
0      1      2      3      4      5      6      7      8      9      10      11      12      13      14      15
```

0	shrimp	almonds	avocado	vegetables mix	green grapes	whole wheat flour	yams	cottage cheese	energy drink	tomato juice	low fat yogurt	green tea	honey	salad	mineral water	salmon	antioxy j
1	burgers	meatballs	eggs	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	I
2	chutney	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	I
3	turkey	avocado	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	I
4	mineral water	milk	energy bar	whole wheat rice	green tea	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	I

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```
df.isnull().sum()
```

```

0
0
1 1754
2 3112
3 4156
4 4972
5 5637
6 6132
7 6520
8 6847
9 7106
10 7245
11 7347
12 7414
13 7454
14 7476
15 7493
16 7497
17 7497
18 7498
19 7500

```

```
df.fillna(0,inplace=True)
```

```
df.head()
```

```

0      1      2      3      4      5      6      7      8      9      10      11      12      13      14      15
0  shrimp  almonds  avocado  vegetables mix  green grapes  whole weat flour  yams  cottage cheese  energy drink  tomato juice  low fat yogurt  green tea  honey  salad  mineral water  salmon  antioxydant juice
1  burgers  meatballs  eggs  0  0  0  0  0  0  0  0  0  0  0  0  0  0
2  chutney  0  0  0  0  0  0  0  0  0  0  0  0  0  0  0  0
3  turkey  avocado  0  0  0  0  0  0  0  0  0  0  0  0  0  0  0
4  mineral water  milk  energy bar  whole wheat rice  green tea  0  0  0  0  0  0  0  0  0  0  0

```

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```

transactions = []
for i in range(0, 7501):
    transactions.append([str(df.values[i,j]) for j in range(0, 20)])
transactions[0]

```

```

['shrimp',
 'almonds',
 'avocado',
 'vegetables mix',
 'green grapes',
 'whole weat flour',
 'yams',
 'cottage cheese',
 'energy drink',
 'tomato juice',
 'low fat yogurt',
 'green tea',
 'honey',
 'salad',
 'mineral water',
 'salmon',
 'antioxydant juice',
 'frozen smoothie',

```

```
'spinach',
'olive oil']
```

```
rule_list = apriori(transactions, min_support = 0.003, min_lift = 3, min_length = 2)
rule_list
```

 <generator object apriori at 0x7d50a2d57ca0>

```
Results = list(rule_list)
```

```
print(len(Results))
```

 188

```
results = pd.DataFrame(Results)
```

```
results.head()
```


	items	support	ordered_statistics
0	(cottage cheese, brownies)	0.003466	[[(brownies), (cottage cheese), 0.102766798418...
1	(chicken, light cream)	0.004533	[[(chicken), (light cream), 0.0755555555555555...
2	(escalope, mushroom cream sauce)	0.005733	[[(escalope), (mushroom cream sauce), 0.072268...
3	(escalope, pasta)	0.005866	[[(escalope), (pasta), 0.07394957983193277, 4....
4	(tomato juice, fresh bread)	0.004266	[[(fresh bread), (tomato juice), 0.09907120743...

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```
from mlxtend.preprocessing import TransactionEncoder
from mlxtend.frequent_patterns import apriori, association_rules
```

```
te = TransactionEncoder()
te_ary = te.fit(transactions).transform(transactions)
df = pd.DataFrame(te_ary, columns=te.columns_)
```


 /usr/local/lib/python3.10/dist-packages/ipykernel/ipkernel.py:283: DeprecationWarning: `should_run_async` will not call `transform` and `should_run_async` (code)

```
frequent_itemsets = apriori(df, min_support=0.003, use_colnames=True)
```


```
rules = association_rules(frequent_itemsets, metric="lift", min_threshold=3)
```

```
antecedents = rules['antecedents'].apply(lambda x: list(x))
consequents = rules['consequents'].apply(lambda x: list(x))
```

```
df_rules = pd.DataFrame({'antecedents': antecedents, 'consequents': consequents, 'support': rules['support']})
```

 /usr/local/lib/python3.10/dist-packages/ipykernel/ipkernel.py:283: DeprecationWarning: `should_run_async` will not call `transform` and `should_run_async` (code)

```
df_rules.head()
```

 /usr/local/lib/python3.10/dist-packages/ipykernel/ipkernel.py:283: DeprecationWarning: `should_run_async` will not call `transform` and `should_run_async` (code)

	antecedents	consequents	support
0	[cottage cheese]	[brownies]	0.003466
1	[brownies]	[cottage cheese]	0.003466
2	[chicken]	[light cream]	0.004533
3	[light cream]	[chicken]	0.004533
4	[escalope]	[mushroom cream sauce]	0.005733

Next steps:

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↔ /usr/local/lib/python3.10/dist-packages/ipykernel/ipkernel.py:283: DeprecationWarning: `should_run_async` will not call `transform_c` and `should_run_async(code)`

