



## Aetna Integration Hackathon 2025

**Theme: Innovation,  
Technology and  
Efficiency**

**March 2025**



**TM**

# Problem Statement and Solution Elevator Pitch

*Describe the problem you are trying to solve, or what innovation you are suggesting?*

# Proposed Solution

Describe the solution you will demo, including noting what platforms or technologies are required.

# Assumptions

Example:

- Our solution assumes we will be able to use existing APIs to identify members and member communication preferences.
- Our solution assumes we will use Power Bi for reporting

# Constraints or unmet needs and how they are being addressed

# Benefits

Implementation of this solution will:

- Save time?
- Simplify development?
- Increase speed of testing?
- Bring competitive value?
- Simplify consumer interaction or usage?
- Reduce cost/Avoid cost
- Increase engagement

## Next Steps if any

What are the next steps to make this a production ready solution?

