

JINALI SHAH

UX Designer (2.5 Yrs)

- Lead a team who solves complex and real time problems of **Enterprise, B2B & SaaS Platforms**.
- I have gained experience of crafting **User Centric Designs** by following the Design Thinking Process over last couple of years!
- I make sure that what goes on screen is **research driven, making sense & serves the purpose**.

EXPERIENCE

UX Designer, EMP Claims

June 2023 - Feb 2024

- Drive **user research** and analyze findings.
- Identify real user problems & **prioritize** them
- Create a **roadmap** for problem-solving.
- Generate **solutions and workflow** ideas.
- Define **information architecture & user flows**.
- Brainstorm and sketch **low-fidelity wireframes**.
- Collect stakeholder **feedback**.
- Transition wireframes into **polished UI design**.
- Review final UI and conduct **quality check**.
- Obtain design approvals.
- Transition approved designs to development.
- Review developed UI and perform quality check.

Sr. UX Designer, Octet Design Studio

Sept 2021 - May 2023

- Receive the project brief and understand the **requirement**.
- Prepare a project plan and **allocate resources and responsibilities**.
- Brainstorm and discover insights by doing **research** and make **design decisions**.
- Document research and **findings**.
- **Delegate** tasks to team and review the progress.
- Present work to clients and collect **feedback**.

EDUCATION

ImaginXP, Pune

UX Jumpstarted
2021

Aditya Silver Oak Institute of Tech.

Bachelors of Engineering - I.T
2017-2020

EXPERTISE

- User Research
- Competitor Analysis
- User flows
- User Journeys
- Information Architecture
- Wireframing
- UCD
- Time management
- Project management
- Leadership
- Communication

LINKS

Case studies

[Blood Bank Management System](#)

[Inspection management System for Solar Plants](#)

Additional

[Cover Letter](#)

[LinkedIn](#)

CONTACT



+91 8401828920



jinalishah0120@gmail.com



Vasna, Ahmedabad