

Empathy Map

Date	31 January 2026
Team ID	LTVIP2026TMIDS24940
Project Name	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis
Maximum Marks	4 Marks

Empathy Map – Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis

Target User / Stakeholder

Economics Student / Policy Analyst / Researcher / Government Planner / Academic Instructor

1. THINKS

- Do countries with higher economic freedom actually grow faster?
- Which factors matter more — tax policies or property rights?
- Why are some countries wealthy while others remain poor?
- Is there a measurable link between economic freedom and unemployment?
- Which regions of the world perform better economically?
- Can this data help understand development policies??

2. FEELS

- Feels confused when looking at raw economic datasets.
- Feels unsure how to interpret country rankings without analysis.
- Feels the need for clear visual explanations of economic relationships.
- Feels responsible to support arguments with data, not opinions.
- Feels overwhelmed by multiple economic indicators

3. SAYS

- “I need clear evidence, not just rankings.”
- “Show me which factors actually influence economic growth.”
- “Comparing countries manually takes too much time.”
- “Graphs would help me understand better.”
- “I want to explain economic development using data.”

4. DOES

- Studies economic reports and country statistics.
- Compares GDP and development indicators across countries.
- Uses charts and presentations in academic discussions.
- Searches for datasets related to global development.
- Interprets economic policies using statistical evidence.
- Uses dashboards for analysis and presentations.

PAIN POINTS

- Difficult to analyze large datasets in spreadsheet form.
- Economic freedom rankings do not explain *why* countries differ.
- Hard to compare multiple countries quickly.
- Manual analysis takes significant time.
- Lack of visual tools for interpreting economic indicators.

GAINS (NEEDS)

- Interactive dashboard for country comparison.
- Clear visualization of economic freedom vs GDP relationship.
- Quick identification of high-performing and low-performing countries.
- Ability to filter by region and indicators.
- Data-driven explanation of economic prosperity.