

# Sales Overview

## Total Revenue

**1.55M**

Total Revenue

## Average Transaction Value

**129.65**

Transaction Value

## Total Transactions

**12K**

Transactions

## Discount Rate

**33.57%**

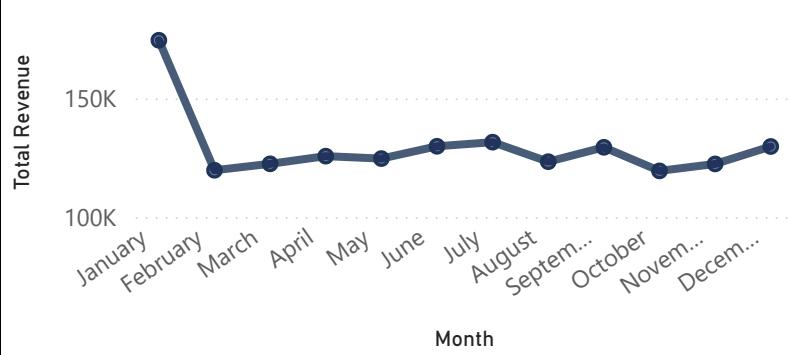
Discount Rate

## Total Quantity

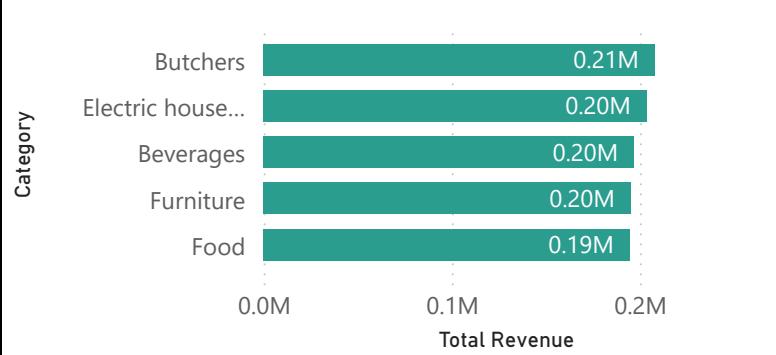
**66K**

Quantity

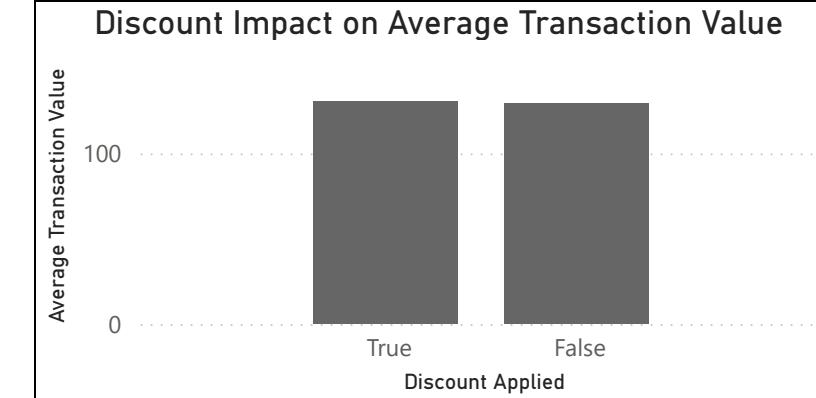
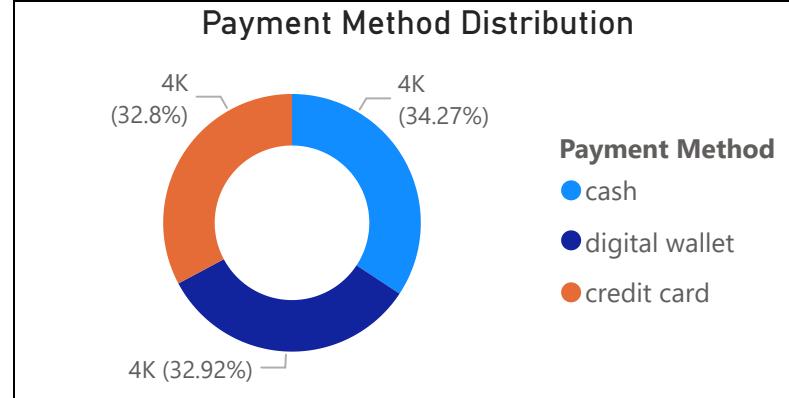
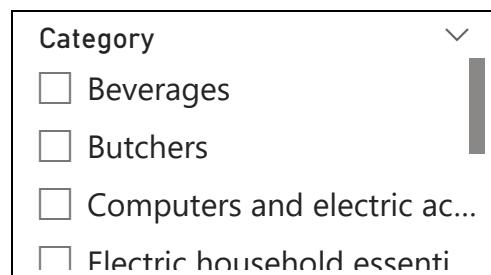
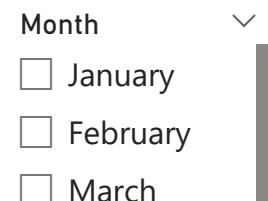
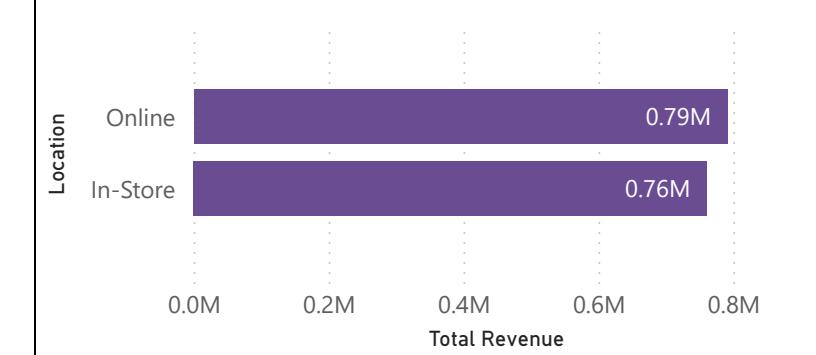
### Total Revenue by Month



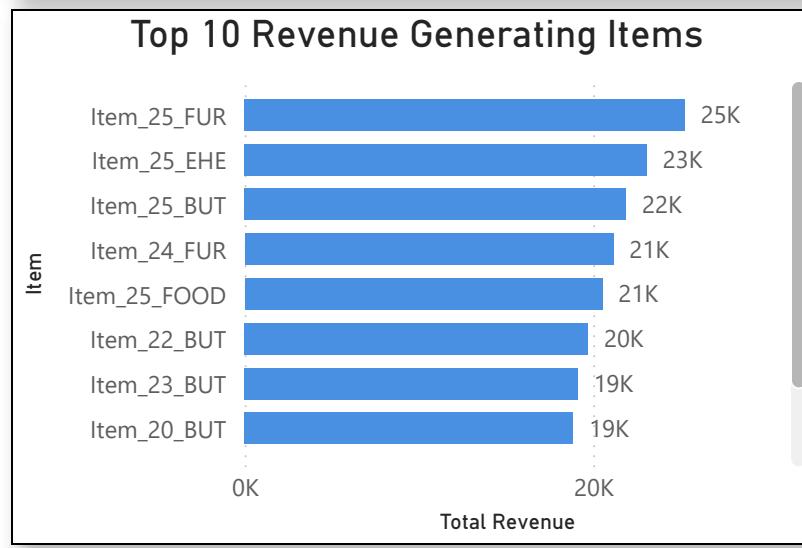
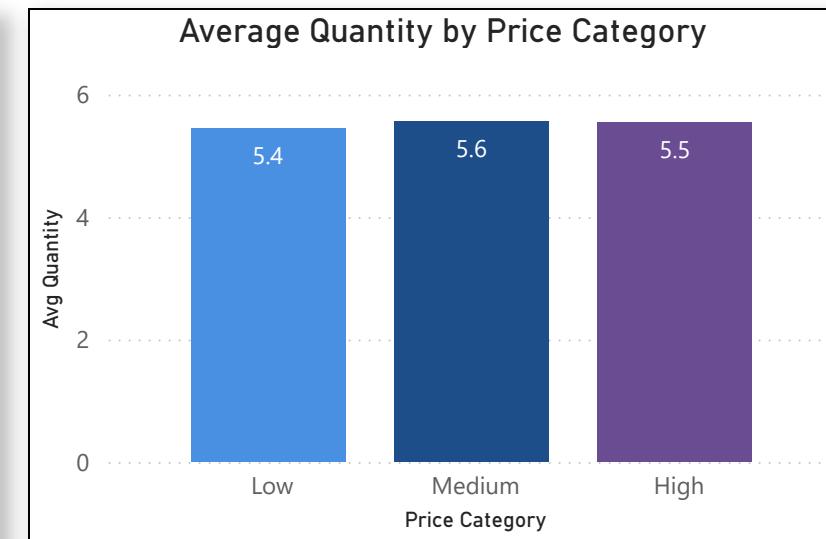
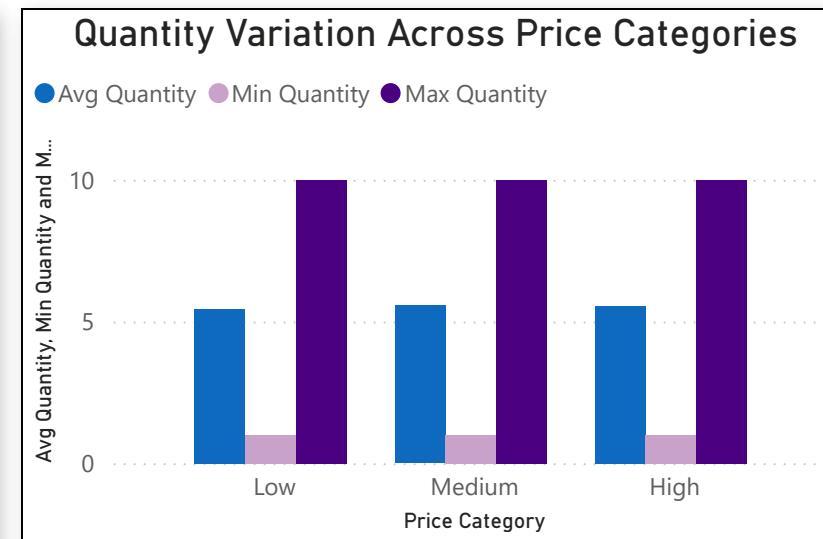
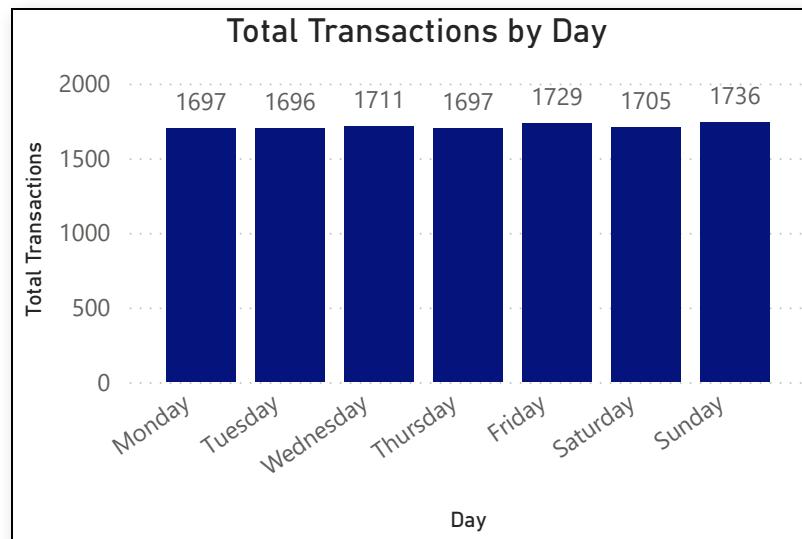
### Revenue by Category



### Revenue by Location



# Customer & Product Behavior



**Price vs Quantity Purchase Frequency**

Price Category	1-2	3-5	6-10	Total
Low	498	2181	6714	9393
Medium	1879	7545	26117	35541
High	1098	4706	15538	21342
<b>Total</b>	<b>3475</b>	<b>14432</b>	<b>48369</b>	<b>66276</b>

