Maureen Fallen

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Education

University of Washington- Seattle
Major: Human Centered Design and Engineering (HCI)
Expected Graduation Date: June 2017
GPA- 3.4

Pierce College (Running Start) - Puyallup, WA
Graduated with Associate of Arts Degree
September 2011- June 2013
GPA- 3.7

Work Experience

User Experience at RePurpose - Startup

March 2015 - Present

- Cofounder of RePurpose, which is a startup that aims to connect businesses with excess goods to schools in need.

- www.repurposenetwork.com

- Created wireframes for initial website layout and interaction.

- Designed surveys for teachers, businesses, and others, for online distribution to better understand the current state of goods disposal and acquisition.

- Created personas to better connect the group with potential users.

- Did competitive analyses, by shopping on competing websites and recording observations, to gain a better understanding of the strengths and weaknesses of potential competitors.

University of Washington

Undergraduate Research Assistant

School of Nursing, Biobehavioral Nursing and

Health Systems under George Demiris

January 2015 - August 2015

- Worked on both the robotic pet and digital companion teams that sought to give companionship to older adults who might not have the access to or ability to take care of a living pet.

- Transcribed interviews done with older adults.

- Coded transcripts to find common themes and quantify qualitative data.

Project Experience

Startup Weekend

UW Startup Weekend – Startup Hall

January 15th 2016 – January 17th 2016

- Worked to create a prototype app that helps to organize tasks and to-dos by integrating data from many sources to automate the process of time management.

- Created the interface to realize the initial idea of data aggregation for task management.

- Created wireframes for app interaction that the end prototype was made from.

Skills

Software Skills

- Wireframing

- Prototyping

- InDesign

- Illustrator

- Autodesk Fusion 360

Programming Experience

- HTML/CSS

- Python

Achievements

- Won first prize for Best Hack at the Hackster Hardware Weekend – Portland (March 2015)
    - Used Fusion 360 to design and 3D print a case for a lightning detector prototype.

- Won first prize for Best Hack at the AT&T Mobile App Hackathon (April 2015)
    - Designed an app called Merlin that shows the scores and upcoming matches for eSports games.

- High Scholar Award for academic success and achievement (May 2014)

- Dean's list at Pierce College 2011-2013