



# Politiscape

Molly Johnson Ryan Mullowney Ryan Bonner B Barrnett



78724



Donald J. Trump President of the United States ---Republican







Mike Pence Vice-President of the United States --- Republican







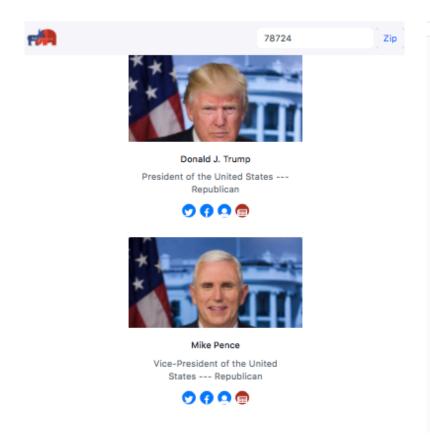


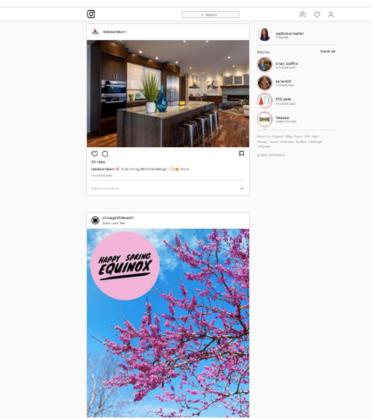
John Cornyn United States Senate ---Republican

Politiscape is built for the millenial.

With just knowledge of your own zip code, users can find out who is representing them. Clean, "Scroll-able" profiles will dynamically populate the screen and let users see quick links to their politicians' social media channels, their website, and recent articles from the New York Times.

#### Look familiar?





#### Keep it clean!

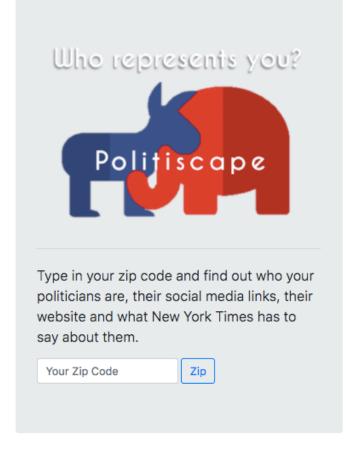
Politics is a dirty game... so we needed to keep it clean.

Pops of blue and red, and 50 shades of gray... because grayscale doesn't mean boring.

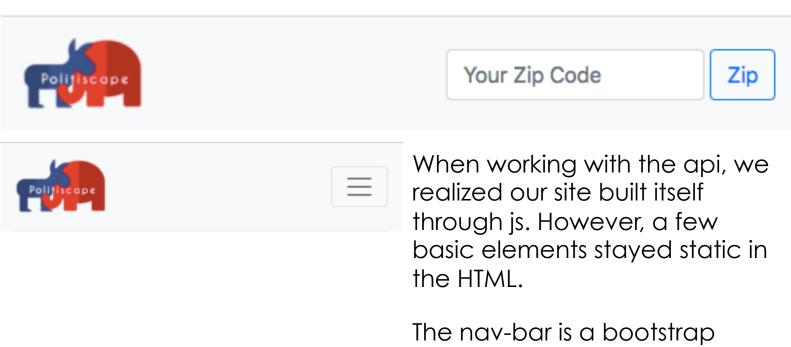


Your Zip Code

Zip

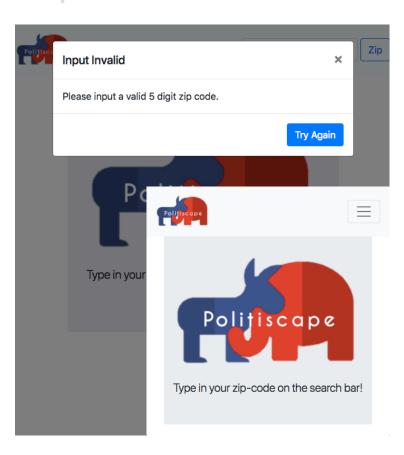


#### The code! - HTML



The nav-bar is a bootstrap dream. It fits your screen, and collapses the form on smaller screens. It's static and simple for ease of use.

### Zip Codes are 5 numbers!



```
<!-- Modal -->

<div class="modal fade" id="invalidInputModal" tabindex="-1" role="dialog"
aria-labelledby="invalidInputModal" aria-hidden="true">

<div class="modal-dialog" role="document">

<div class="modal-dialog" role="document">

<div class="modal-content">

<div class="modal-header">

<hr/>
<hr/>
<to class="modal-header">

<hr/>
<hr/>
<hr/>
<br/>
<br/
```

Alerts are ugly!

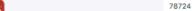
We used a modal.

#### Creating the profile

#### 9 Elements exist within each profile:

- The card
- 2. A photo
- 3. Their name
- 4. Their office
- 5. Their party
- Twitter handle
- 7. Facebook page
- 8. Website
- Related New York Times headlines







#### Christi Craddick

Commissioner, Railroad Commission --- Republican





#### George P. Bush

I'm hiding my face

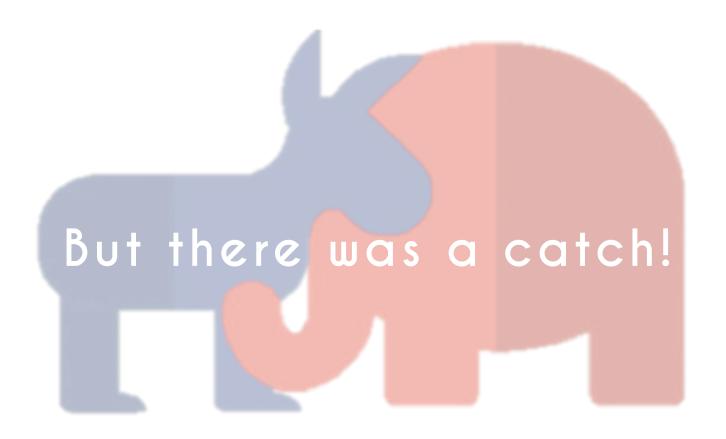
Commissioner of General Land Office --- Republican



```
var nameMore = "#" + nameID
var more = $("<a>")
more.addClass("moreBtn")
more.append(moreBtn)
website.append(websiteBtn)
var newOfficial = $("<div class='card profile-card'>");
var wrapper = $("<div class='imgwrapper'>");
// adds a div with a class imgwrapper and an id with the officials name
var officialPhoto = $("<img class='card-img-top img-fluid img-responsive profile-img'>")
.attr("src", photoSrc);
var officialBody = $("<div class='card-body text-center'>");
officialBody.attr("id", nameID)
var officialName = $("<h5 class='card-title'>").text(name);
var officialPosition = $("").text(position + " --- " +
party);
var officialSocialDiv = $("<div class='social-links'>");
officialSocialDiv.addClass(nameID)
officialSocialDiv.attr("id", name)
```

# Dynamic "cards" -through javascript

Each time the API returns a name, a profile card is created.



# To get their office, we had to use a different response...

```
"name": "John Cornyn",
"address": [
    "line1": "517 Hart Senate Office Bu
     "city": "Washington",
"state": "DC",
    "zip": "20510"
"party": "Republican",
"phones": [
"(202) 224-2934"
"urls": [
  "http://www.cornyn.senate.gov/public/"
photoUrl": "http://bioguide.congress.gov/bioguide/photo/C/C001056.j"
"channels": [
      'type": "Facebook",
     "id": "Sen.JohnCornyn"
     "type": "Twitter",
"id": "JohnCornyn"
     "type": "YouTube",
     "id": "SenJohnCornyn"
"name": "Ted Cruz",
"address": [
     "lime1": "404 Russell Senate Office Building",
     "city": "Washington",
     "state": "DC"
     "zip": "20510"
"party": "Republican",
"phones": [
"(202) 224-5922"
  "http://www.cruz.senate.gov/"
photoUrl": "http://www.cruz.senate.gov/files/images/OfficialPortrait.jpg",
     "type": "Facebook",
     "id": "SenatorTedCruz"
     "type": "Twitter",
     "id": "SenTedCruz
```

```
"name": "United States Senate",
  "divisionId": "ocd-division/country:us/state:tx",
  "levels": [
      "country"
],
  "roles": [
      "legislatorUpperBody"

"officialIndices": [
      2,
      3
]
```

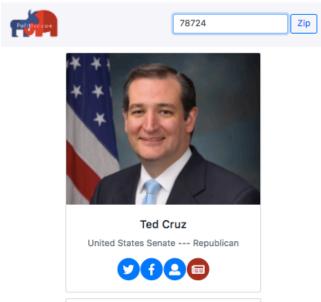
#### Creating the profile

9 Elements exist within each profile:

- 1. The card
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- 5. Their party
- Twitter handle
- 7. Facebook page
- 8. Website
- Related New York Times headlines



### What IF they don't have a photo?



```
I'm hiding my face

Greg Abbott

Governor --- Republican
```

```
if (!response.officials[indexofName].photoUrl) {
    var photoSrc = "assets/images/nophoto.png"
} else {
    var photoSrc = photo
}
```

#### 4 little buttons left...

#### 9 Elements exist within each profile:

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- 2. A photo
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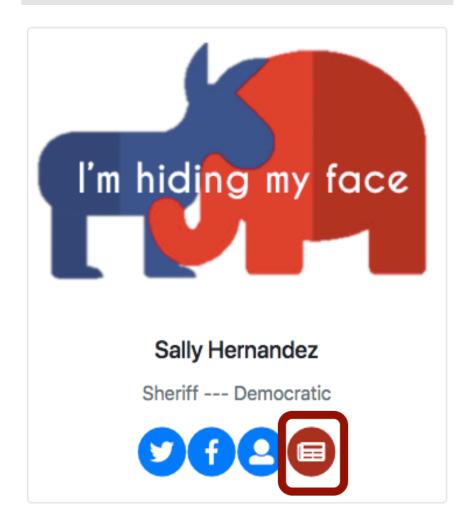
## Just + 4 + little buttons = famous last words!

```
function buttonGenerator(twitterID, facebookID, photoSrc, nameID, position, name,
officialSocialDiv, officialURL) {
   var cardLinks = ["https://twitter.com/" + twitterID, "https://facebook.com/" +
   var websiteIconClasses = ["fab fa-twitter fa-stack-1x fa-inverse", "fab fa-facebook-f
   fa-stack-1x fa-inverse", "fa fa-user fa-stack-1x fa-inverse", "fa fa-newspaper
   fa-stack-1x fa-inverse"]
   for (var i = 0; i < 4; i++) {
       var websiteBtn = $("<span class='fa-stack fa-lg'>")
       var websiteURL = cardLinks[i] // Grabs the button's website from the cardLinks array
       var buttonCircle = $("<i>") // Creates the button circle background
      buttonCircle.addClass("fa fa-circle fa-stack-2x")
       var websiteIcon = $("<i>") // Creates the website icon
      websiteIcon.addClass(websiteIconClasses[i])
       websiteBtn.append(buttonCircle).append(websiteIcon) // Adds circle and icon to button
      if (i < 3) {
          var website = $("<a>") // Builds up the <a> tag to hold each button's link
          website.attr("href", websiteURL)
          website.attr("target", "_blank")
           website.append(websiteBtn)
          officialSocialDiv.append(website);
          websiteBtn.addClass("headlines hidden")
          websiteBtn.attr("id", nameID)
           var website = $("<a>")
           website.append(websiteBtn)
           officialSocialDiv.append(website);
   return officialSocialDiv
```

First we had to establish if they had social media... and then we had to make the button. Thanks FontAwesome.com

# Now the real fun starts! One API to go...

- 9 Elements exist within each profile:
- 1. The card
- 2. A photo
- 3. Their name
- 4. Their office
- 5. Their party
- 6. Twitter handle
- 7. Facebook page
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#### The "Headlines" Button

```
//****creating the headlines button
var moreBtn = $("<span class='fa-stack fa-lg'>")
moreBtn.addClass("headlines")
moreBtn.attr("id", nameID)
var moreIcon = $("<i>")
moreIcon.addClass("fa fa-newspaper fa-stack-1x fa-inverse")
buttonCircle = $("<i>")
buttonCircle.addClass("fa fa-circle fa-stack-2x")
moreBtn.append(buttonCircle).append(moreIcon)

var nameMore = "#" + nameID
var more = $("<a>")
more.addClass("moreBtn")
more.append(moreBtn)
website.append(websiteBtn)
```

The names had to be split; remove punctuation; replace spaces with hyphens; and, finally, join the name.

This gave us "nameID". We used it as values and IDs to use in the next step of the API.

#### API #2 - New York Times

```
var cardClickedID = $(this).attr('id') // Grabs ID of specific
var headlinesDiv = $("<div class='text-left'>")
headlinesDiv.attr("id", headlinesDivID)
var headlinesList = $("")
var queryURL =
 https://api.nytimes.com/svc/search/v2/articlesearch.json?
api-key=96a8c512eae346c58a56d7649ea2eef2";
queryURL += ('&q="' + cardClickedID + '"')
queryURL += "&news_desk:('Politics')&sort=newest"
$.get(queryURL)
    .then(function (response) {
        for (var i = 0; i < 3; i++) {
            headlinesList.append("<a target='_blank' href='" +
            response.response.docs[i].web_url + "'>" +
            response.response.docs[i].headline.main + "</a><br>")
$("#" + cardClickedID).append(headlinesDiv) //Appends the headlines
$("#" + headlinesDivID).html(headlinesList) // Appends headlines to
```

- Now that we built "nameID" the headlines button can register the value to search in the NYT-API.
- By placing the "Get" within the button clicked function, we activate the 2<sup>nd</sup> API, and our page loads faster initially.

## Remember: "Keep it clean"

```
(headlinesDisplayed === false) {
   var cardClickedID = $(this).attr('id') // Grabs ID of
   var headlinesDiv = $("<div class='text-left'>")
   headlinesDiv.attr("id", headlinesDivID)
   var headlinesList = $("")
   var queryURL =
    "https://api.nytimes.com/svc/search/v2/articlesearch.
   json?api-key=96a8c512eae346c58a56d7649ea2eef2";
   queryURL += ('&q="' + cardClickedID + '"')
   queryURL += "&news_desk:('Politics')&sort=newest"
   $.get(queryURL)
       .then(function (response) {
           for (var i = 0; i < 3; i++) {
               headlinesList.append("<a target='_blank'
               href="" + response.response.docs[i].web_url
               + "'>" + response.response.docs[i]
               .headline.main + "</a><br>")
   $("#" + cardClickedID).append(headlinesDiv) //Appends
   $("#" + headlinesDivID).html(headlinesList) // Appends
   headlinesDisplayed = true;
} else {
   $("#" + headlinesDivID).empty()
   headlinesDisplayed = false;
```

```
var headlinesDisplayed = false; // Switch to determine whether
$(".headlines").on("click", function () {
    var headlinesDivID = $(this).attr('id') + "headlines" //
    if (headlinesDisplayed === false) {
        var cardClickedID = $(this).attr('id') // Grabs ID of
                headlinesDisplayed = true;
```

```
$("#" + cardClickedID).append(headlinesDiv) //Appends
   $("#" + headlinesDivID).html(headlinesList) // Appends
} else {
   $("#" + headlinesDivID).empty()
   headlinesDisplayed = false;
```

To stay true to the "keep it clean" branding style, the headlines button can clear the headlines by just being clicked again... but it took some code!

True & False!

## Headlines button complete!



#### Mike Pence

Vice-President of the United States ---Republican



- · White House Job Requirement: Signing a Nondisclosure Agreement
- · Children's Book About Mike Pence's Gay Bunny Jumps to No. 1



#### Mike Pence

Vice-President of the United States ---Republican







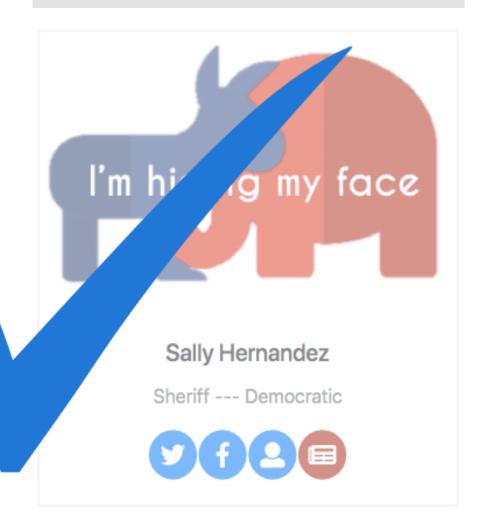


## We did it!!!!

Clean & simple

9 Elements exist within each profile:

- 1. The card
- 2. A photo
- 3. Their name
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- 6. Twitter handle
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### Who represents you?



Type in your zip code and find out who your politicians are, their social media links, their website and what New York Times has to say about them.

Your Zip Code

Zip

Wanna see?

# We know there is room to EXPAND!

#### **Search-ability**

- Create searches for special interest groups:
  - Form Letters
  - What to post, who to tag.
- Search by office, federal vs local, and other more specific queries.
- Create searches for upcoming elections:
  - Who is running?
  - Who is on the chopping block?
- Create user login -
  - Allow users to register their party and pull info based on that.



78724



Donald J. Trump President of the United States ---Republican









Mike Pence

Vice-President of the United States --- Republican







#### What is "sell-able"?

- Sell data to polling efforts.
- Sell advertising space on scrolling profiles.
- Let Special interest groups pay to host their form letters and campaigns.
- Let campaigns pay to post their invitations to rallies, speeches and other politically-motivated events.