

MOLLY MAHER

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Ann Arbor, MI

EDUCATION

University of Michigan	<i>Ann Arbor, MI</i>
Masters of Health Informatics	May 2016
University of Colorado	<i>Boulder, CO</i>
B.S. Journalism, Digital Media	May 2011

SELECT PROFESSIONAL EXPERIENCE

C.S. Mott Children's Hospital	<i>Ann Arbor, MI</i>
User Experience Researcher, Interviewer	January 2015 - Present
<ul style="list-style-type: none">• Study team member, iPad web app for parents of hospitalized children• Facilitator at design focus groups, participant of design decision making• Conduct, analyze interviews for usefulness, heuristic usability, workflow impact	
University of Michigan Health System	<i>Ann Arbor, MI</i>
Brand Manager	February 2012 – August 2014
<ul style="list-style-type: none">• Invited to present at University HealthSystem Consortium 2014 CMO conference• Launched campaign for patient portal, registering 24,000 patients in 60 days• Managed multi-stakeholder projects and maintained budgets up to \$400,000	

AWARDS

Percy and Mary Murphy Endowed Children's Research Fund	September 2015
Individual grant in U-M Department of Pediatrics to fund research appointment of \$18,000	
Innovation in Action, 3rd Place, People's Choice	September 2014 - March 2015
Entrepreneurial challenge to address public health issue with business, social impact pitch	
MEHSA Case Competition, 2nd Place	April 2015
PricewaterhouseCoopers-sponsored health case for U-M public health masters students	

PUBLICATIONS

Maher , Ackerman, et al. "User-Centered Design Groups to Engage Patients and Caregivers with a Personalized Health Information Technology Tool." <i>Biology of Blood and Marrow Transplantation</i> . 5 September 2015.	
Maher , Hanauer et al. "A Pilot Study of Novel Health Information Technology Communication System to Increase Caregiver Activation in the Context of Hospital-Based Pediatric Hematopoietic Cell Transplantation." <i>Journal of Medical Internet Research</i> . In press.	

SELECT COURSEWORK

Interaction Design
Behavior & Social Science for Health
Risk Communication in Health
Evaluation Methods in Health IT
Health Policy Residence in D.C.
Critical Policy Issues in Health IT
Managing Health Informatics

SELECT SKILLS

- Evaluation methods and user experience research for IT
- User interviews, qualitative analysis, ethnographic research
- Project, research and grant management, client relations
- Proficient: Adobe Suite, Microsoft Office, Dedoose, EndNote
- Intermediate: Axure, agile development, SPSS, HTML/CSS
- Beginner: Python, R, Swift, SQL

LEADERSHIP ACTIVITIES

A2 Data Dive: Leadership Team	September 2014 – May 2016
School of Information Masters Association: Treasurer	September 2015 – May 2016
Masters Alternative Spring Break: Detroit Ledger	February 2015
School of Information Service Day: Organizer	January 2015
Women in Health Leadership: Communications	September 2014 - May 2015
Phi Sigma Pi Honors Fraternity: Delta Sigma	May 2008 - May 2011