

turning knowledge into practice

Modeling and Simulation in Social Sciences

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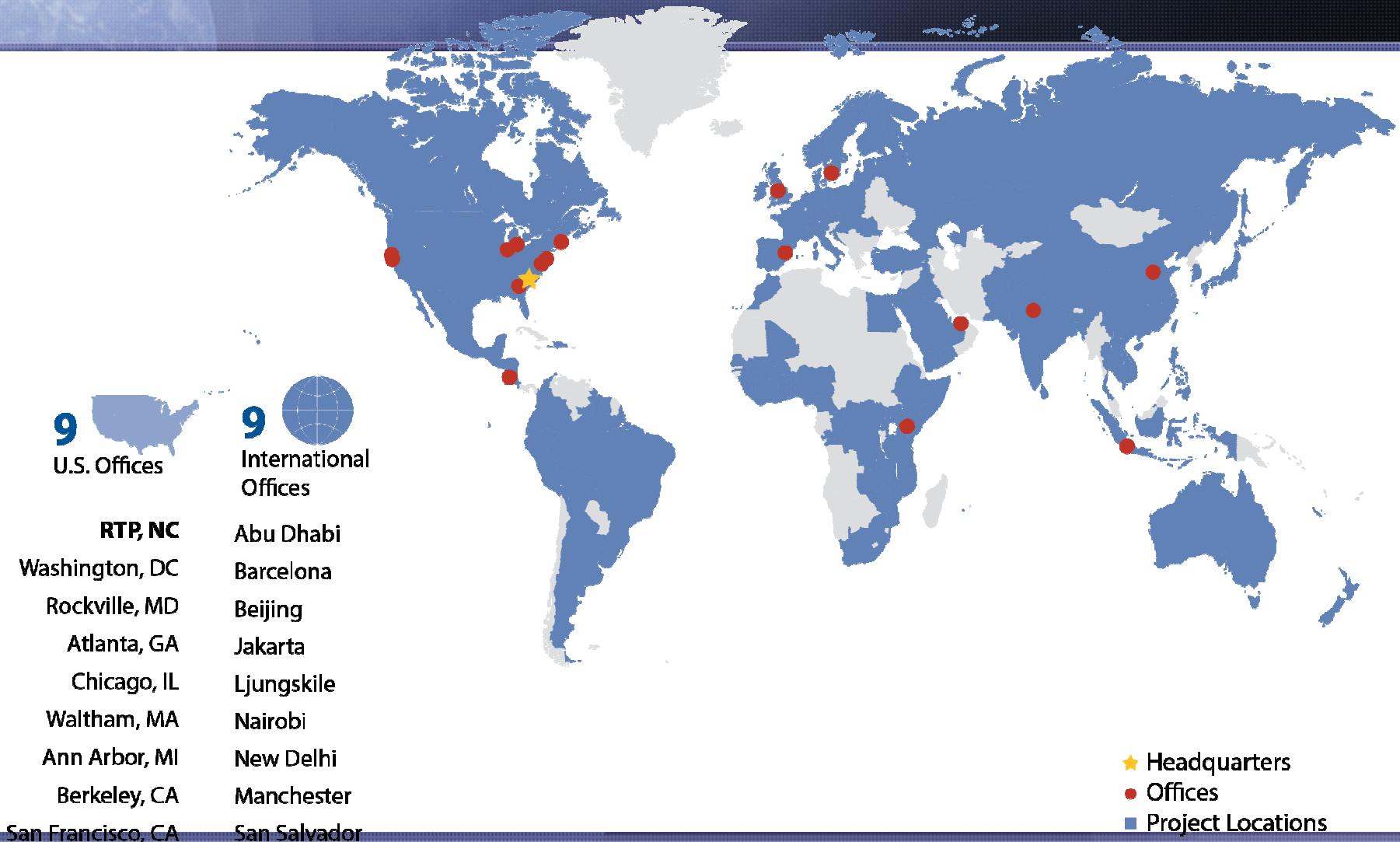
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Global Presence – Office Locations



Global Presence – Workforce

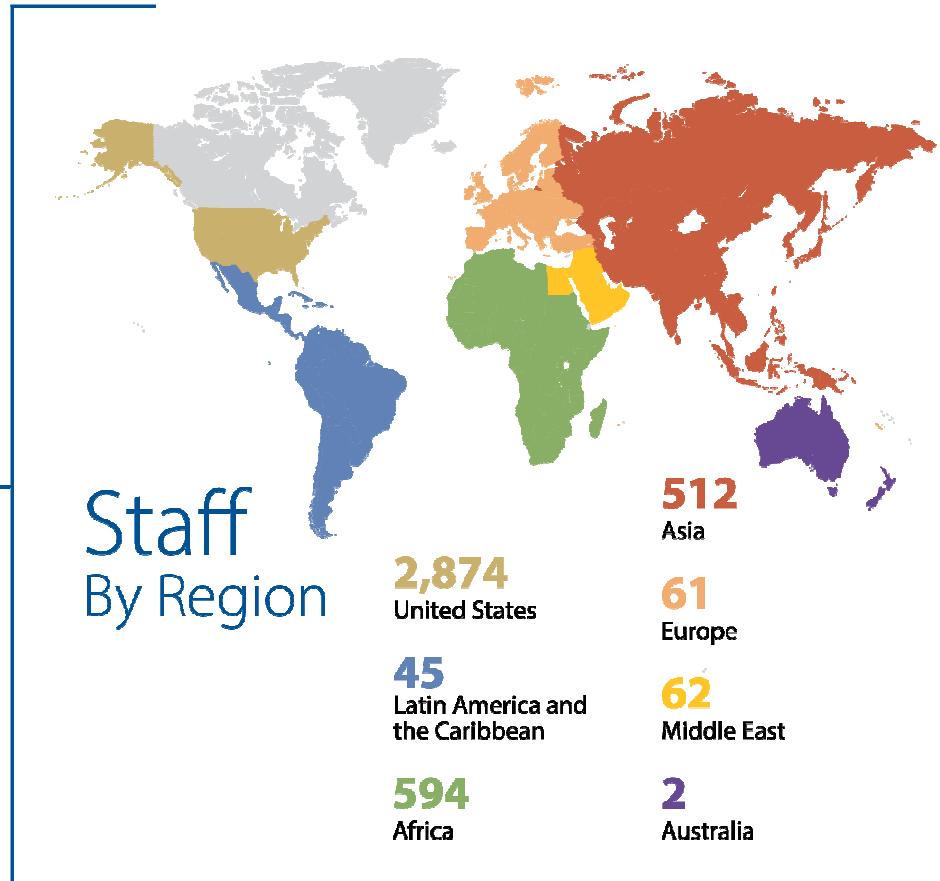
29 
Fellows

250 
Degree Fields

90 
Languages

105 
Nationalities

4,150 Staff
Members
Worldwide



Course Outline

Day1. Overview of the course and Agent-Based Models

Model types by modeling objective and modeling techniques

Day2. NetLogo laboratory. Examples of ABM. Build your first model

Day3. ODD protocol. Develop an ABM following ODD

Day4. Experiments using ABMs

Day5. Discussions of class homework projects

Examples of Models

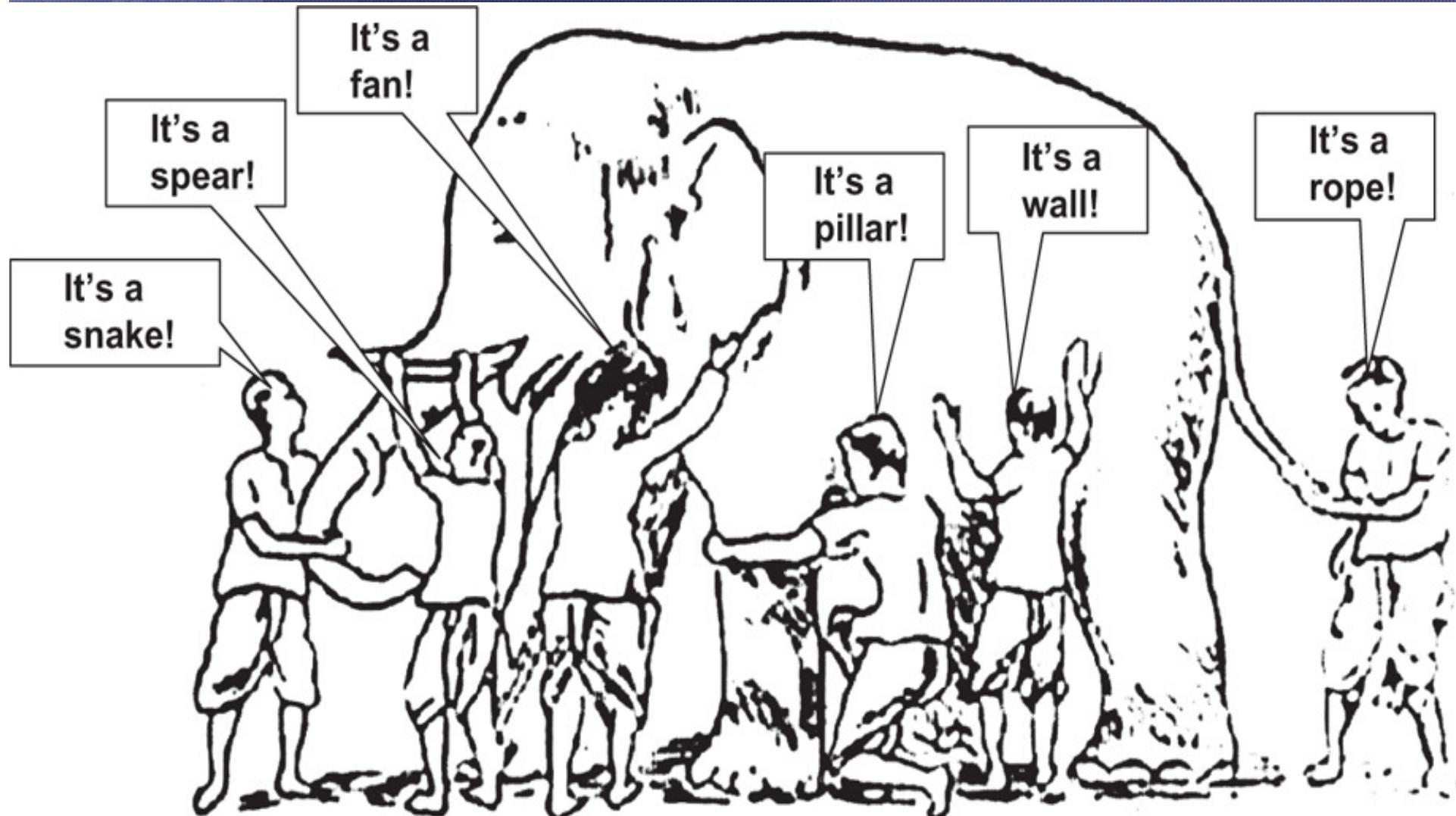


$$dS/dt = m - \beta SI - \delta S$$

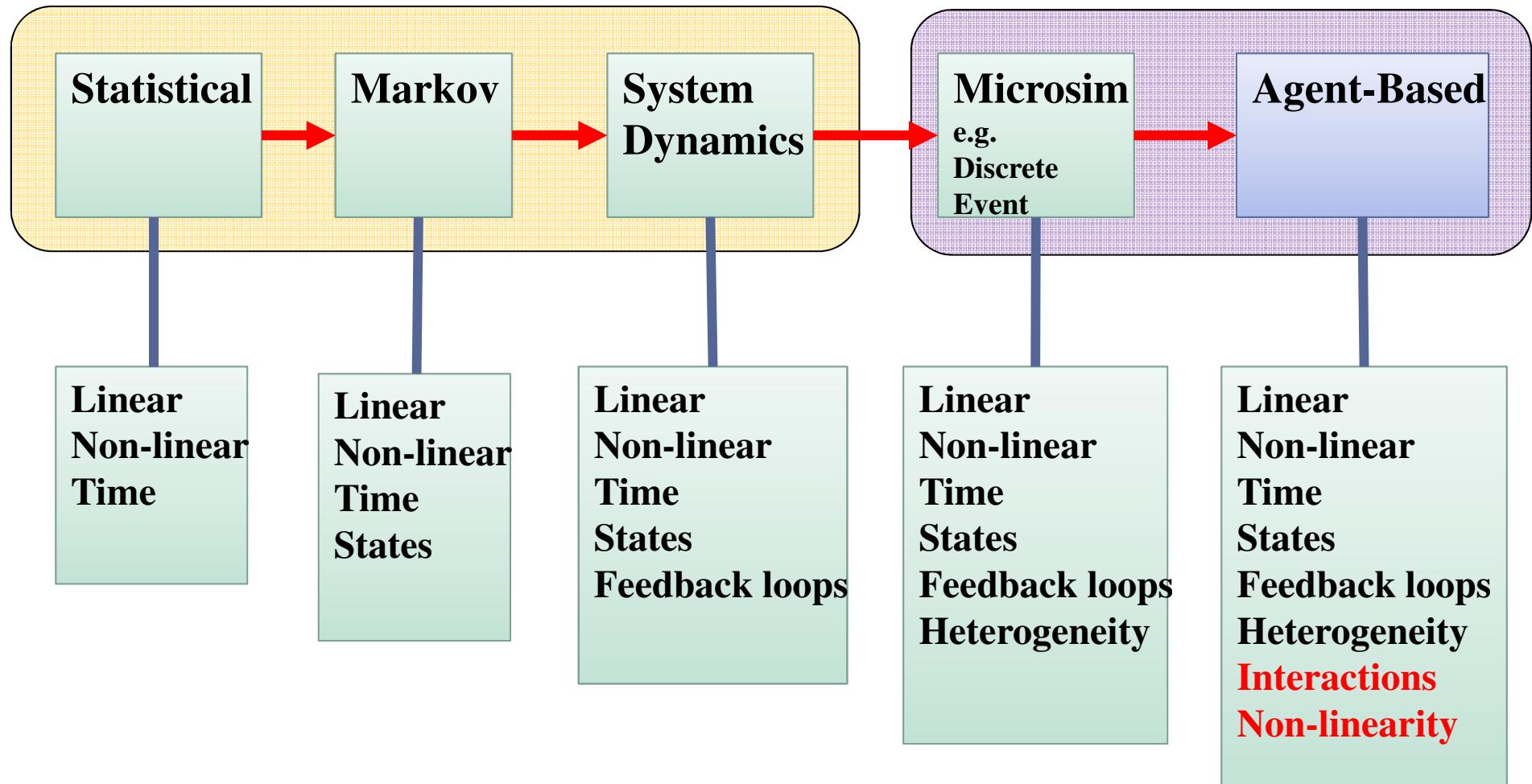
$$dE/dt = \beta SI - \lambda E - \delta E$$

$$dI/dt = \lambda E - \gamma I - \delta I$$

Reductionist and Systems Approach



Hierarchy of Simulation Models (non-consistent terminology)



Global vs. Local Rules

Classic orchestra



Jazz band



Examples of Theoretical ABMs

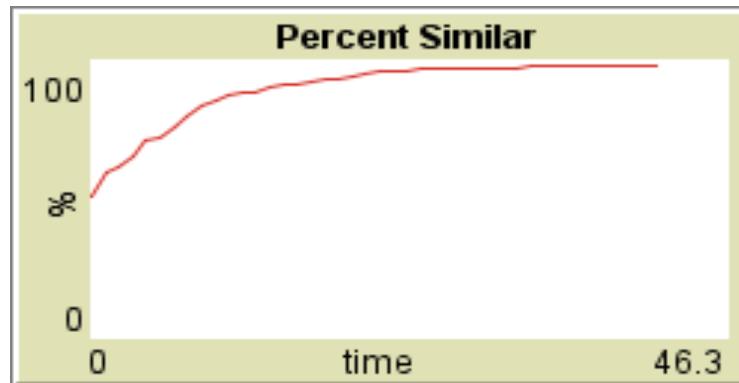
Easy start with NetLogo examples

<http://ccl.northwestern.edu/netlogo/>

The screenshot shows the official NetLogo website. At the top, there's a banner featuring a globe and a flock of birds. Below the banner, the title "NetLogo" is displayed in a large, bold, sans-serif font. To the right of the title is a small thumbnail image showing a bird's-eye view of a flock of birds. On the left side of the page is a sidebar with a green background. It contains links for "Home", "Download", "Resources", "Extensions", "FAQ", "References", and "Contact Us". Under "Models", it lists "Library", "Community", and "Modeling Commons". Under "User Manuals", it lists "Web", "Printable", "Chinese", "Czech", and "Japanese". There's also a "Donate" button. The main content area has a light green background. It starts with a paragraph about NetLogo being a multi-agent programmable modeling environment used by thousands of students, teachers, and researchers worldwide. It mentions HubNet participatory simulations, authorship by Uri Wilensky, and development at the CCL. It states that it can be downloaded for free. Below this, there's a section titled "What can you do with NetLogo? Read more [here](#). Click [here](#) to watch videos." and "Join mailing lists [here](#)". A "Download" button is located here. Further down, it says "NetLogo comes with a large library of sample models. Click on some examples below." followed by a grid of 25 small thumbnail images representing various NetLogo models. At the bottom of the main content area, there's a section titled "NetLogo news (via Twitter)" with a screenshot of a Twitter feed showing a tweet from the NetLogo account.

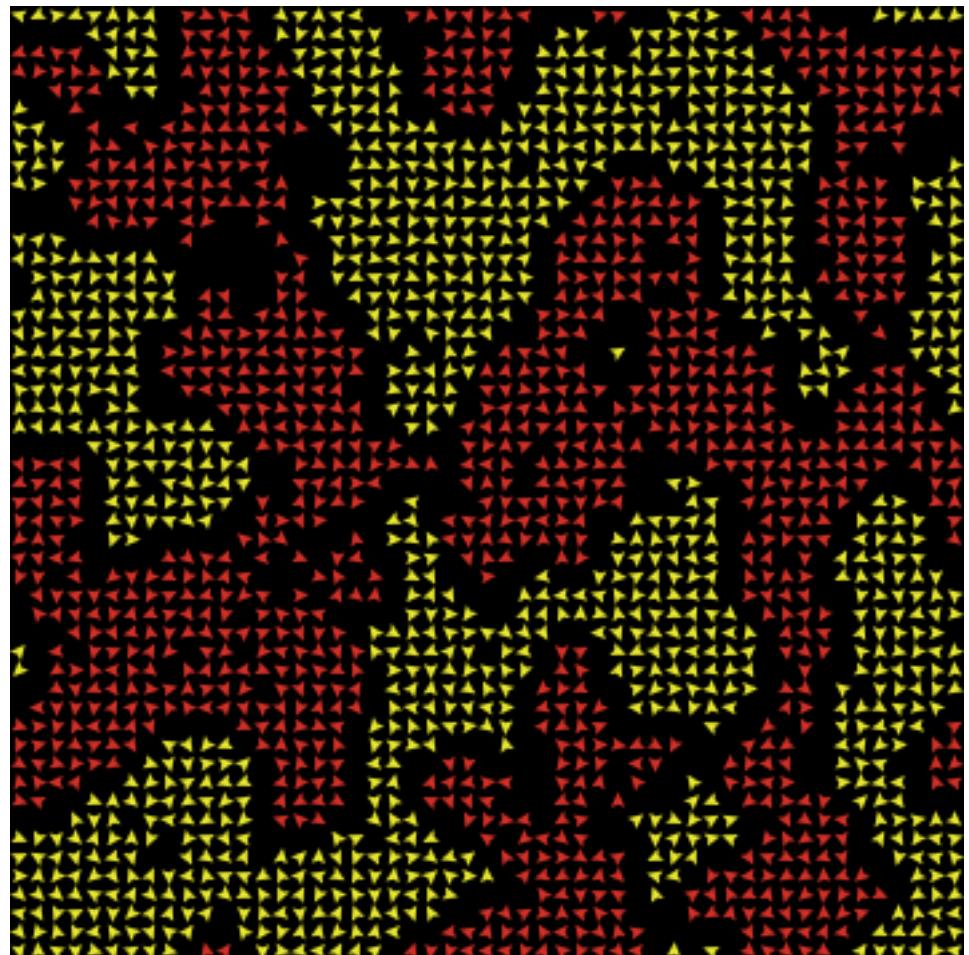
Agent-based Model of Segregation

Shelling (1971)

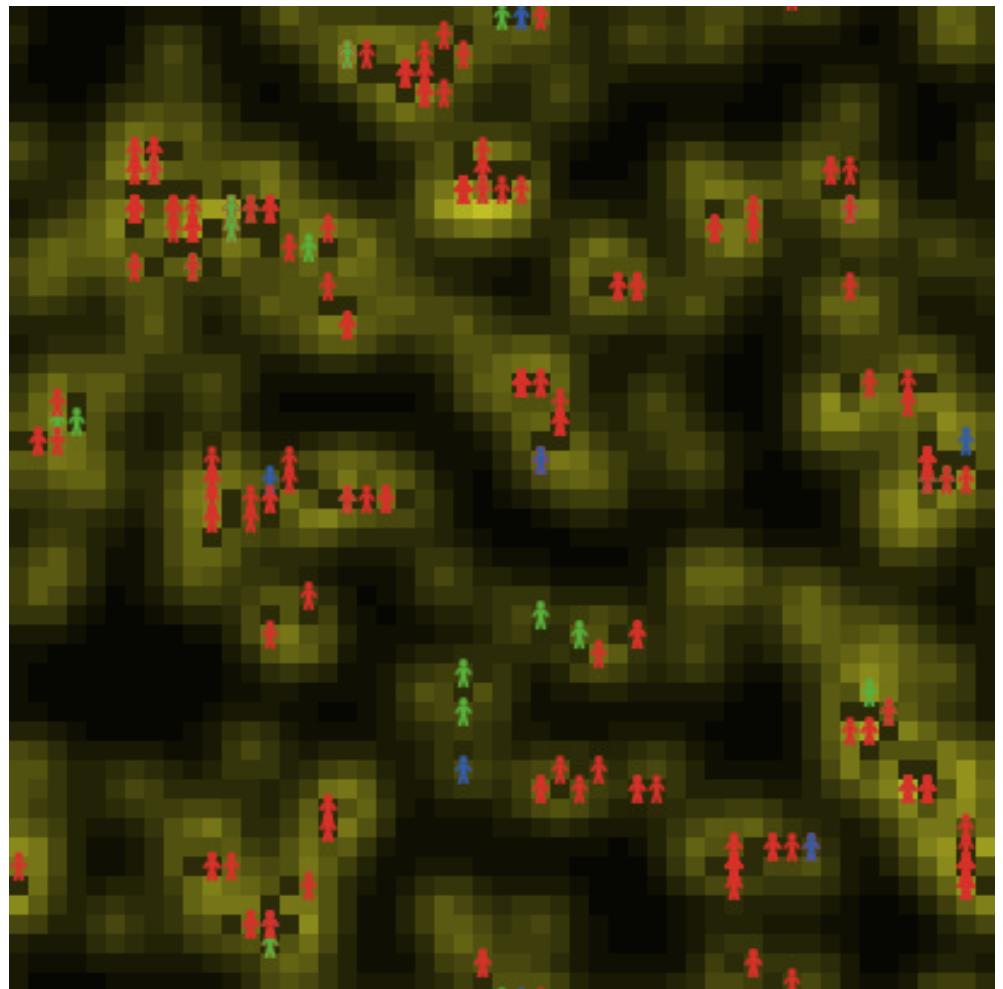
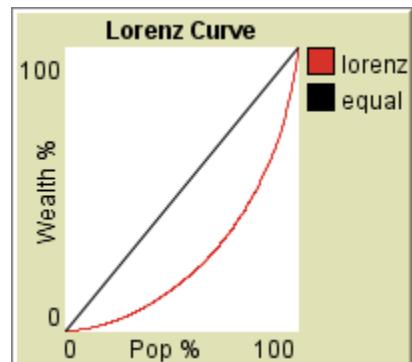
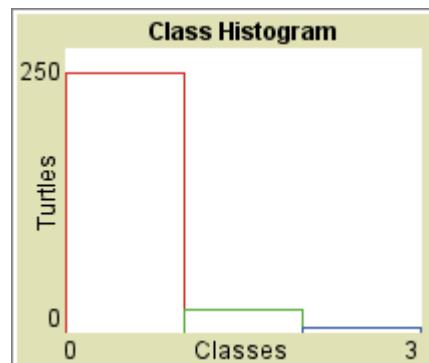


Demand 47%, result 98%

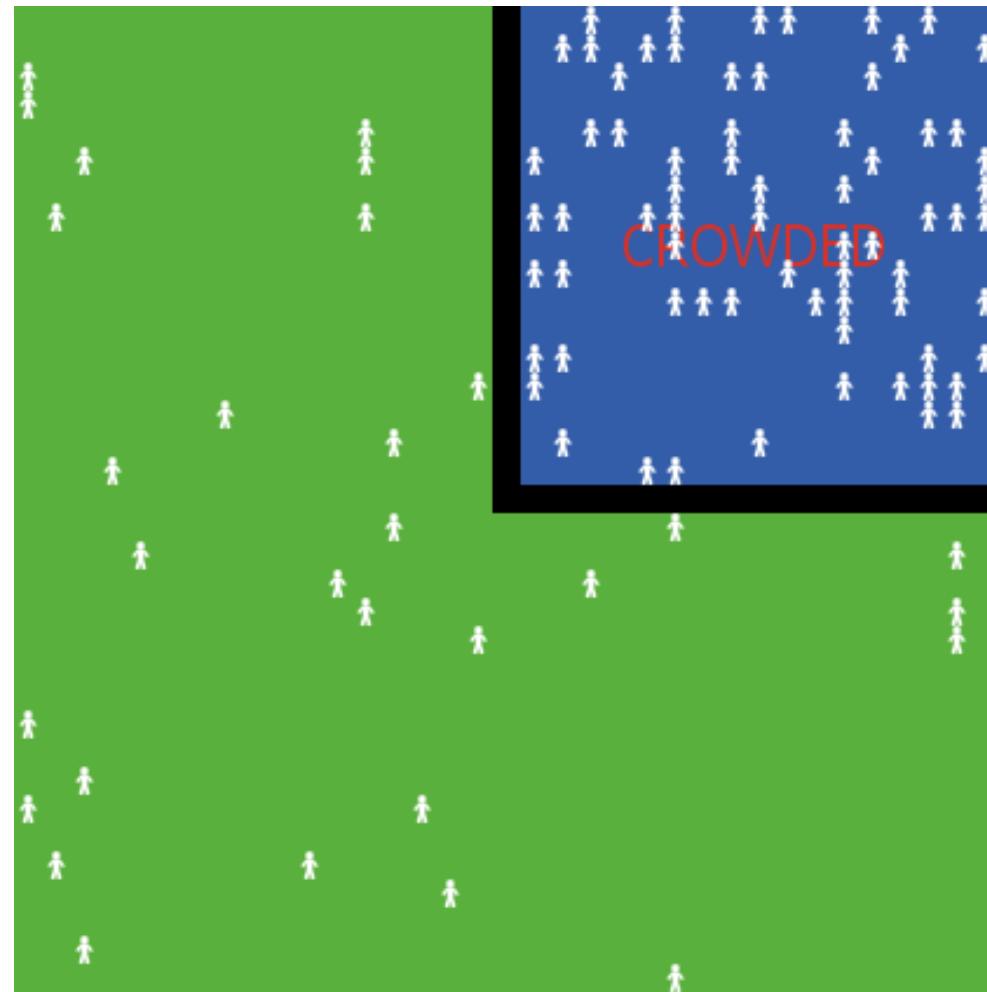
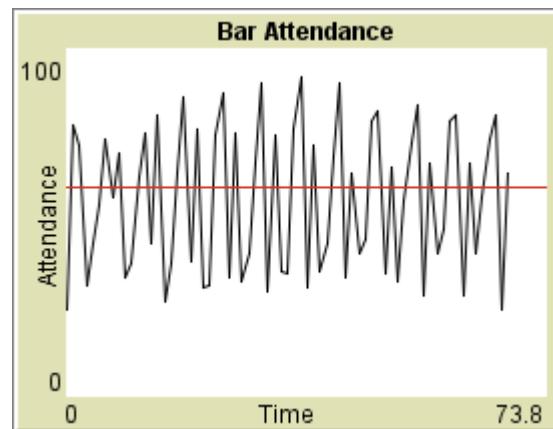
Demand 77%, no solution



Agent-based Model of Wealth Distribution (simple rules lead to a Pareto distribution)

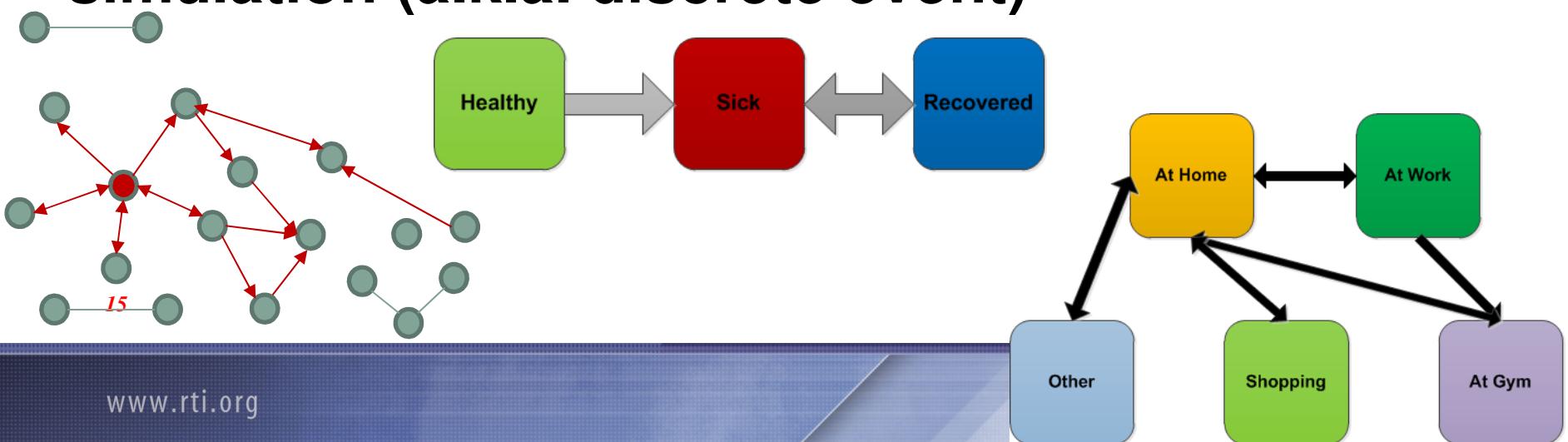


Agent-based Model of El Farol Bar



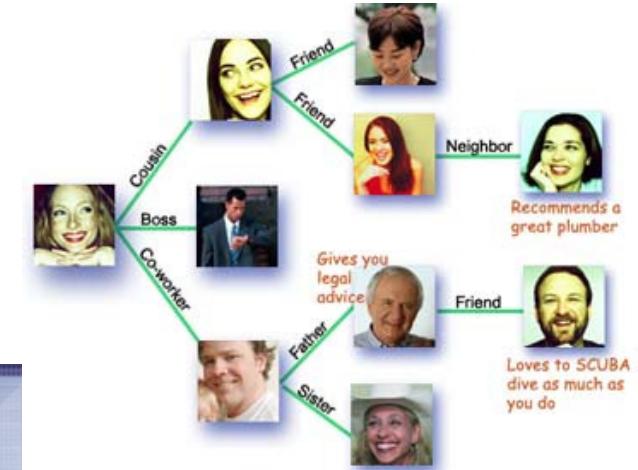
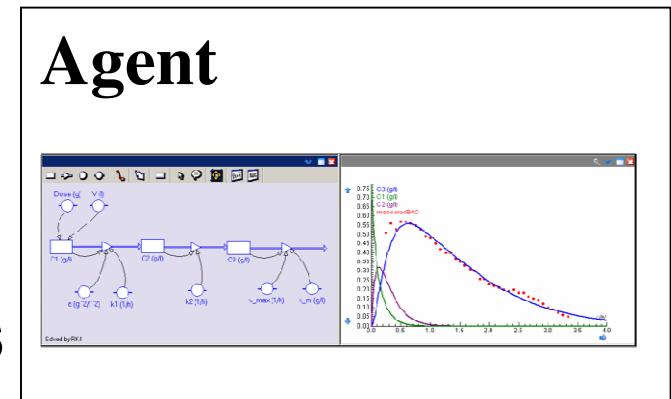
Agents in Agent-Based Models

- Agents are computer objects that are defined by states, transitions between the states and rules of interaction between each other and environment
- If agents are passive the model is just a micro-simulation (a.k.a. discrete event)



Agent-based Model

- Agents can make decisions based on rules
- Agents can be adaptive
- Agents can have several state charts and internal dynamics
- Agents can have social networks
- Networks can have life of their own, (i.e. be agents)



Agent-based Models

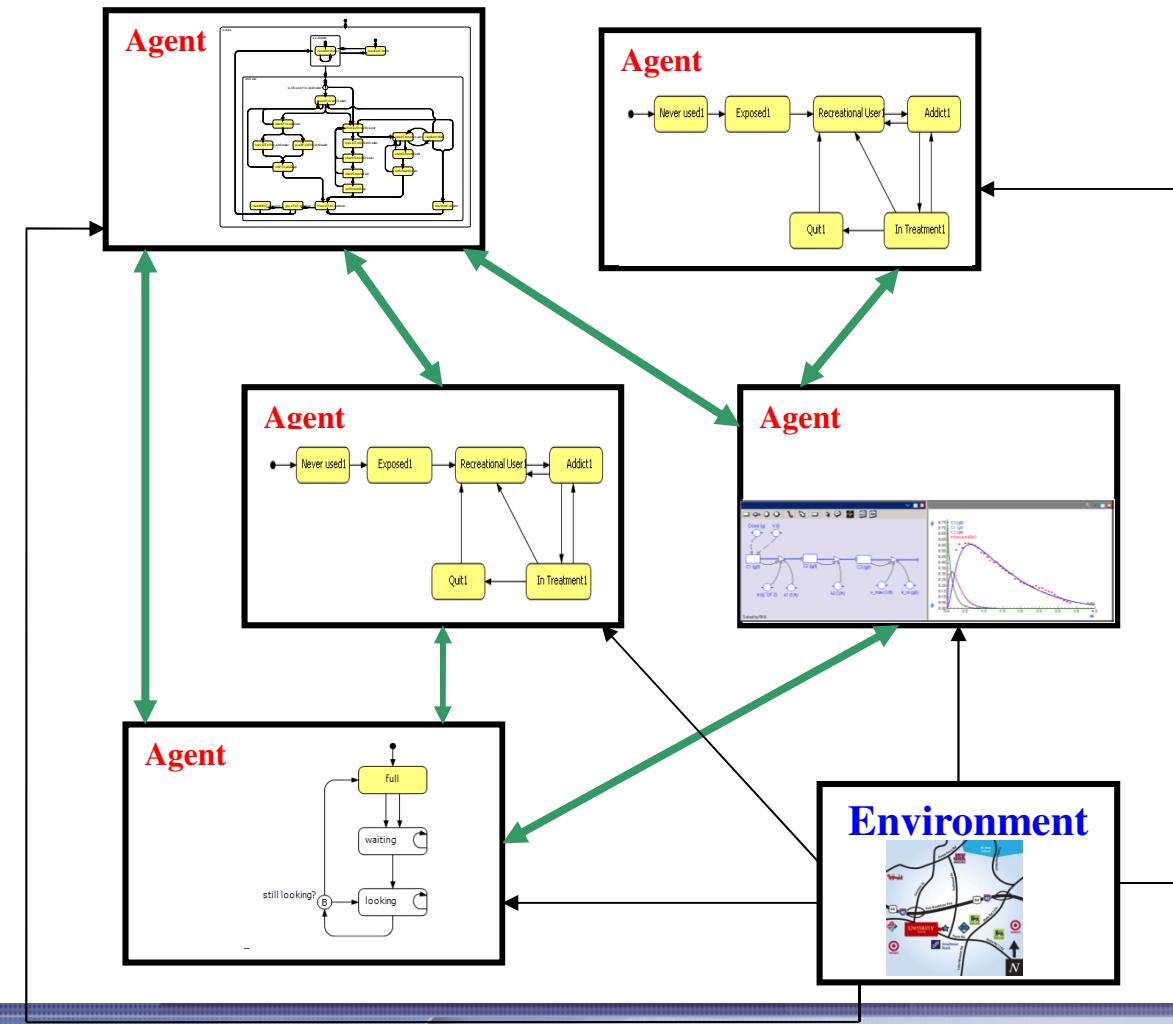
Social Networks

Behavior

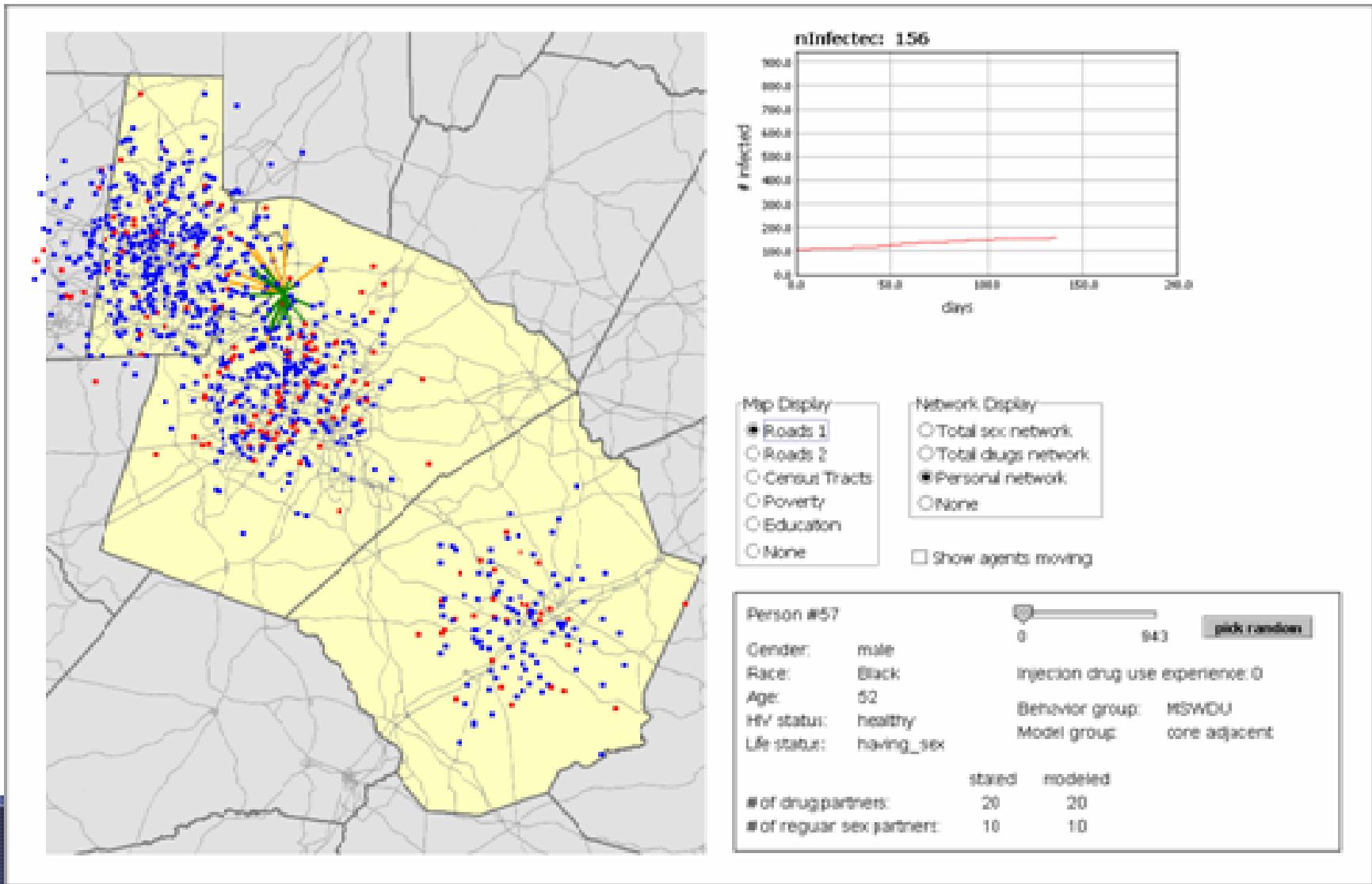
Interaction

Self-organization

Environment can be
added as a system
dynamics model



GIS and Synthetic Population

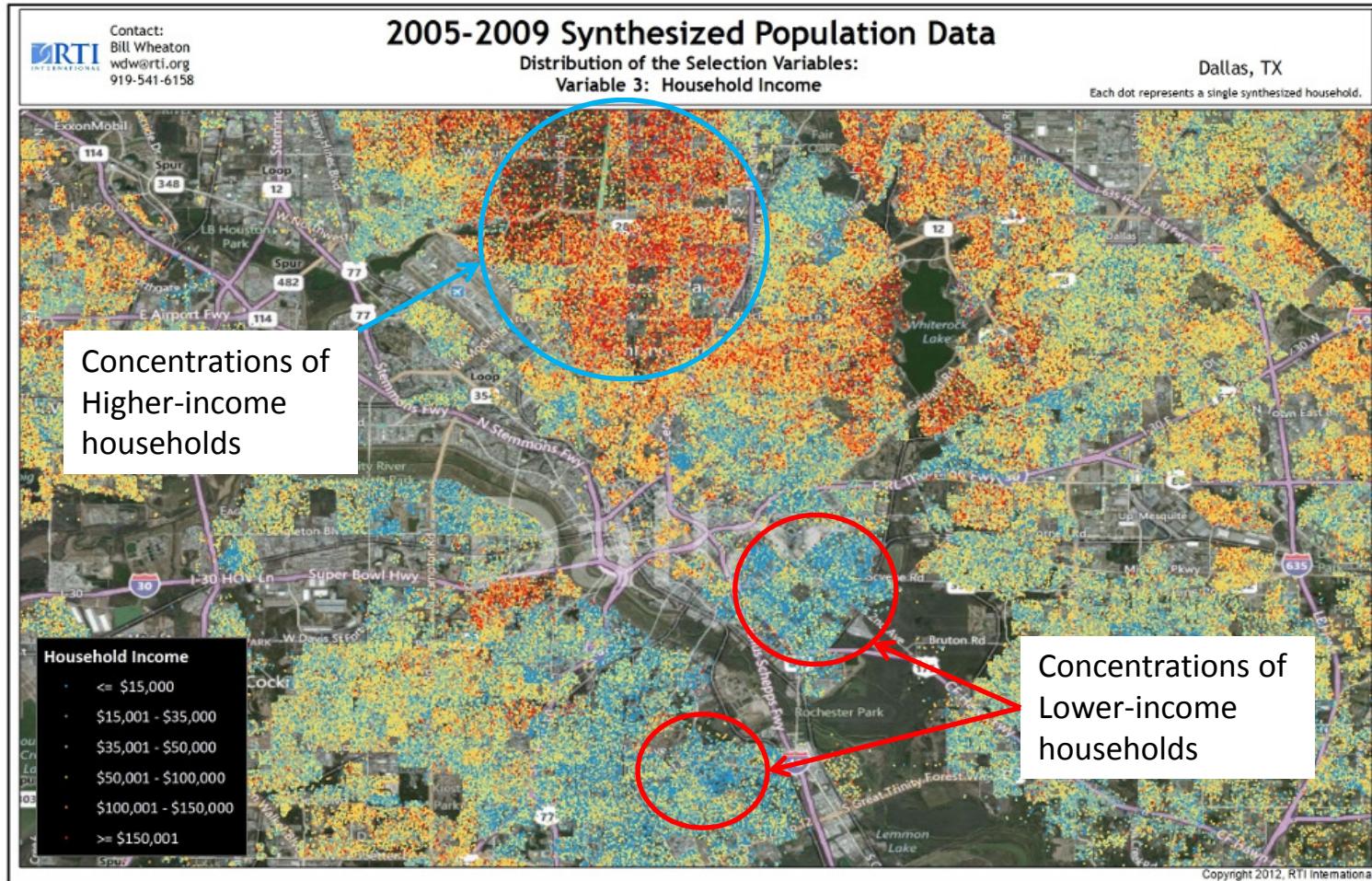


Practical Applications of ABMs

- Infectious diseases
- Chronic diseases
- Social Organizations
- Security/Criminal Justice
- Intervention Optimization
- Risk Assessment
- Cluster Identification/ Community Detection

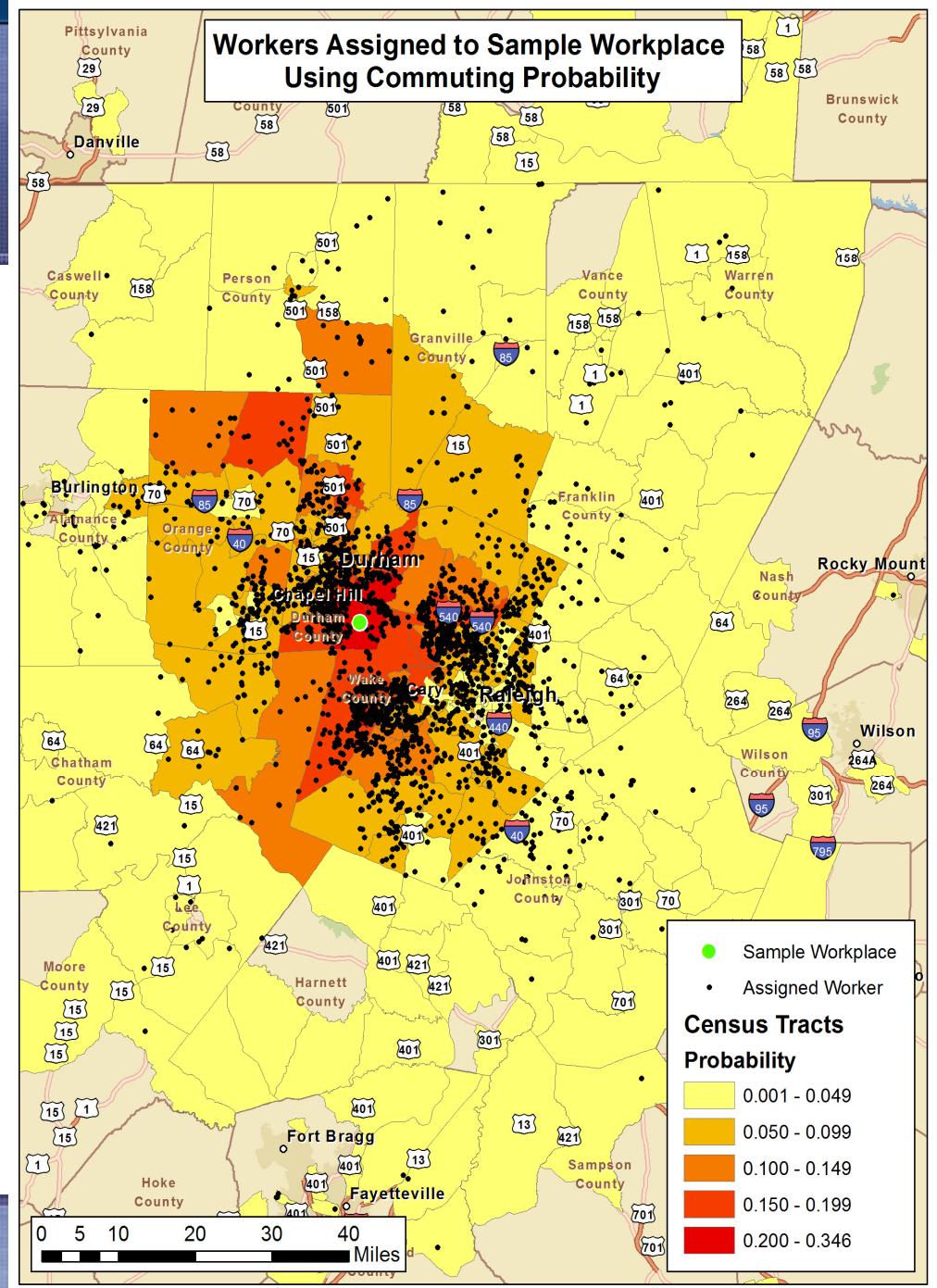
Synthetic Populations

Dallas, TX Household Income



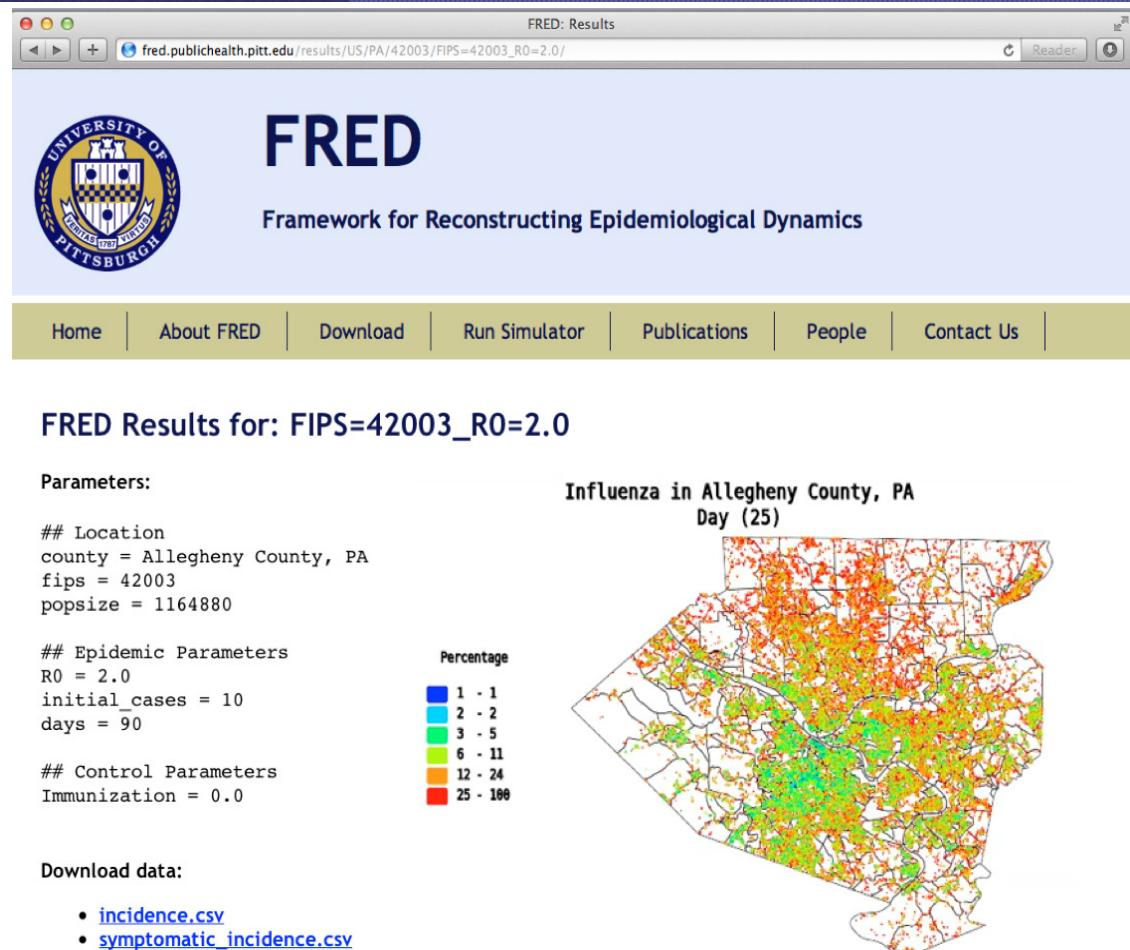
Schools and Workplaces: Encoded Social Networks

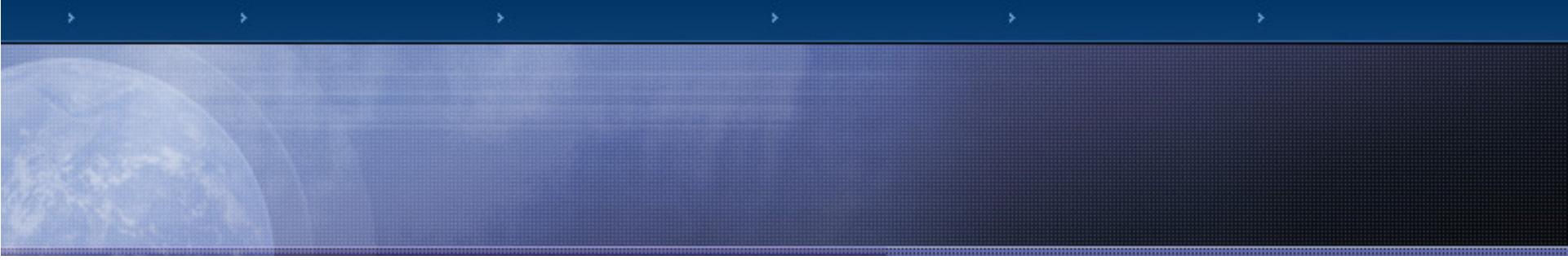
- U.S.:
 - Students assigned to schools based on location and capacity by grade
 - Workers assigned to workplaces based on commuting patterns, locations and sizes of workplaces
- International:
 - Given counts of schools by size or business by size
 - Estimate locations based on population distribution
 - Assign agents as in U.S.



Example: FRED (Framework for Reconstructing Epidemic Dynamics)

- The MIDAS ABM community is moving towards models that are standardized and can be set up and run quickly
- Any county or arbitrary set of counties in the U.S.

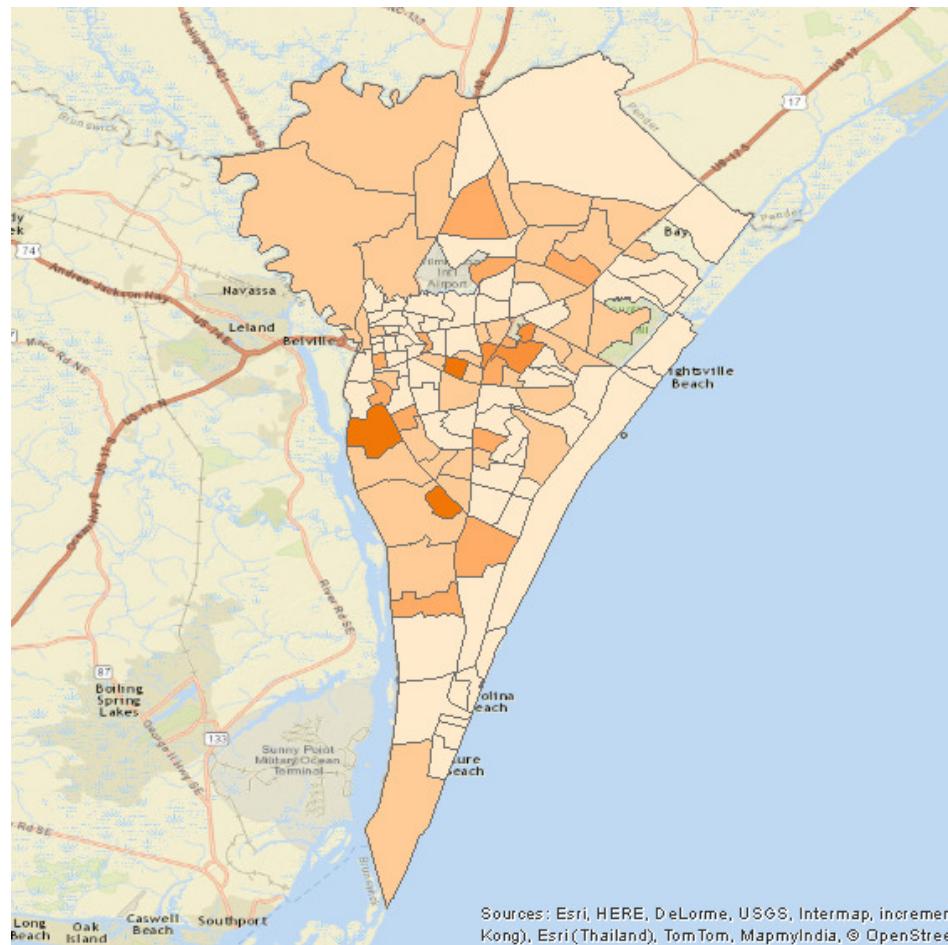




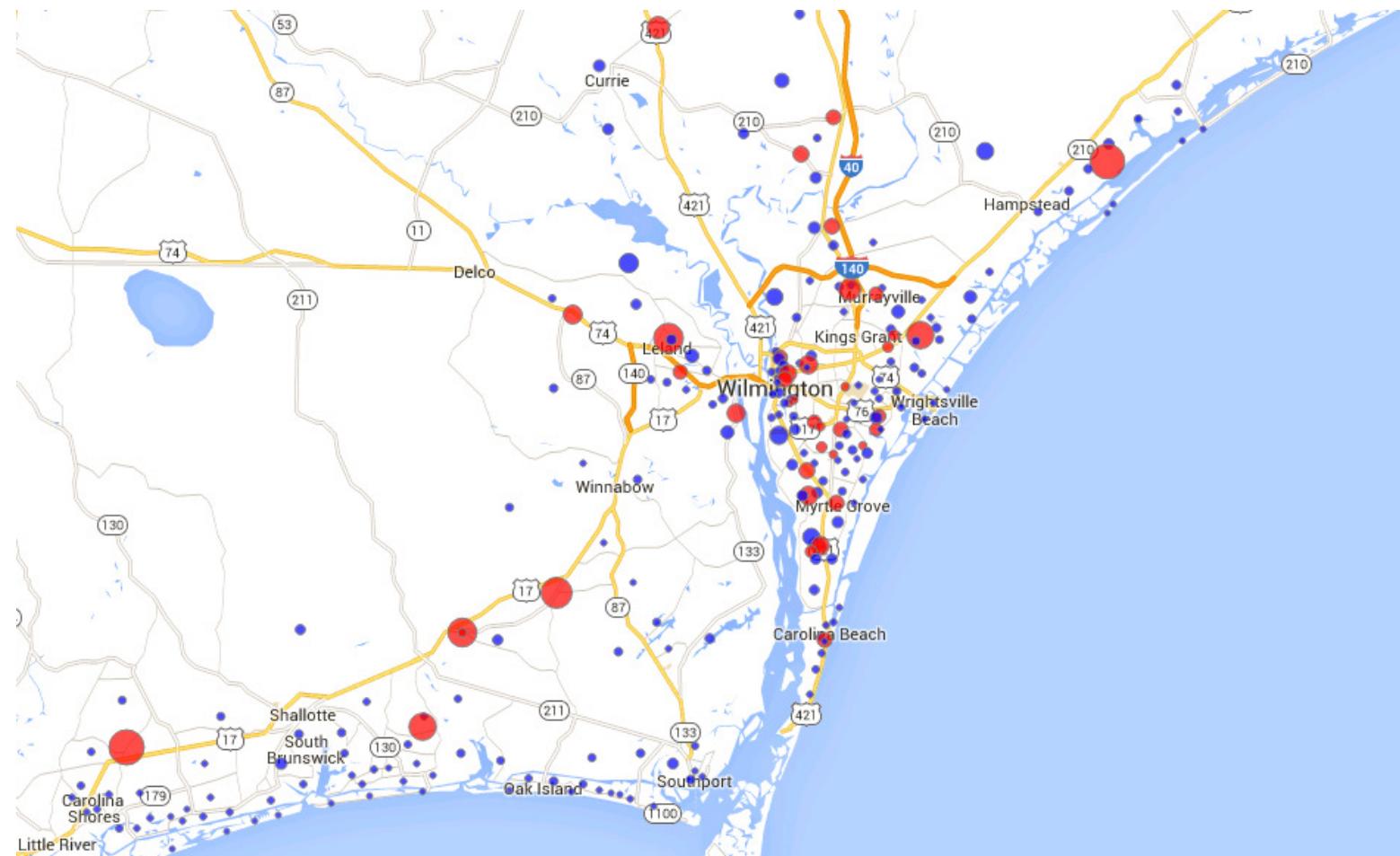
Community detection and evacuation optimization

Tammy Armstrong, Greg Dimock, John Gauf,
Josh Knippel, Vanessa Moglin, Alice Toms

Community Detection - Results



Shelter Optimization - Results



Version 2

www.rti.org

Evacuation Optimization



Evacuation Optimization - Results



Evacuation Optimization - Results



Advantages of ABMs

Local level description (Policies are global, behavior is local. Use of synthetic populations, e.g., RTI's populations that match census at block level)

Multi-level modeling (below the skin – above the skin) (Models for tumor development, physiology, treatment, as well as behavior, environment, etc.)

Mean-field models might not be accurate because of Jensen's inequality

Allow modelers to create “virtual” societies (Individuals and institutions can be directly represented and the effects of their actions and interactions observed)

Conversion of cohort studies into population-level studies (Transition data is often collected through prospective studies, but the parameters are needed at the national level)

“Natural” setup for complex behavior (When heterogeneity is high no need to ^{create} artificial categories)

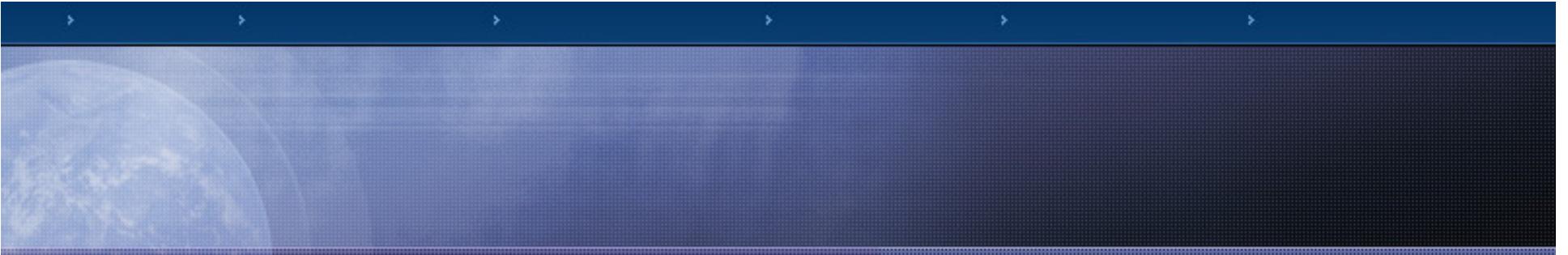
Major ABM's challenges

- **Individual-level data collection**
- **Validation is defined differently than for compartmental models**
 - Component validation rather than results validation
 - Pattern validation
- **Added uncertainty due to the propagation of error and stochasticity**

ODD “Standard” Protocol to Develop and Report an ABM

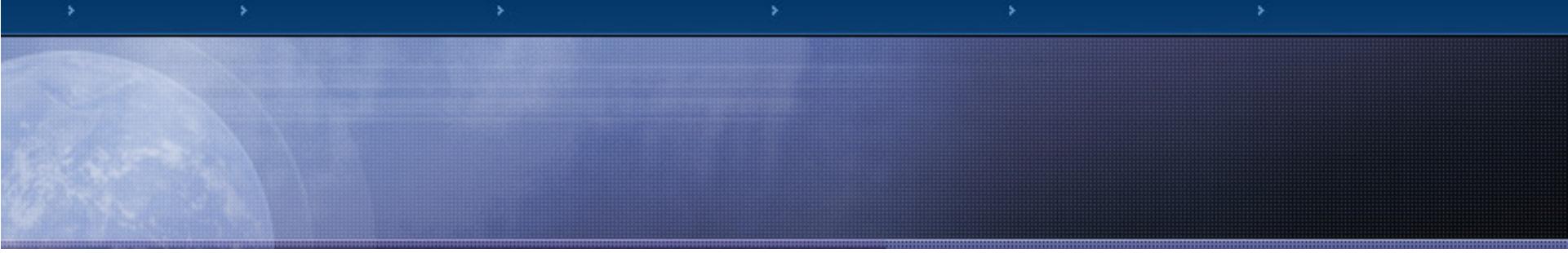
(Grimm et al. 2006, Railsback and Grimm, 2011)

| | |
|------------------------|--------------------------------------|
| | Purpose |
| Overview | Entities, state variables and scales |
| | Process overview and scheduling |
| | Emergence |
| | Objectives |
| | Adaptation |
| Design concepts | Learning |
| | Prediction |
| | Sensing |
| | Interaction |
| | Stochasticity |
| | Collectives |
| | Observation |
| | Initialization |
| Detail | Input data |
| | Submodels |



Model Purposes

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**Model is a simplification of the reality intended to
promote understanding**

(SystemsWiki)

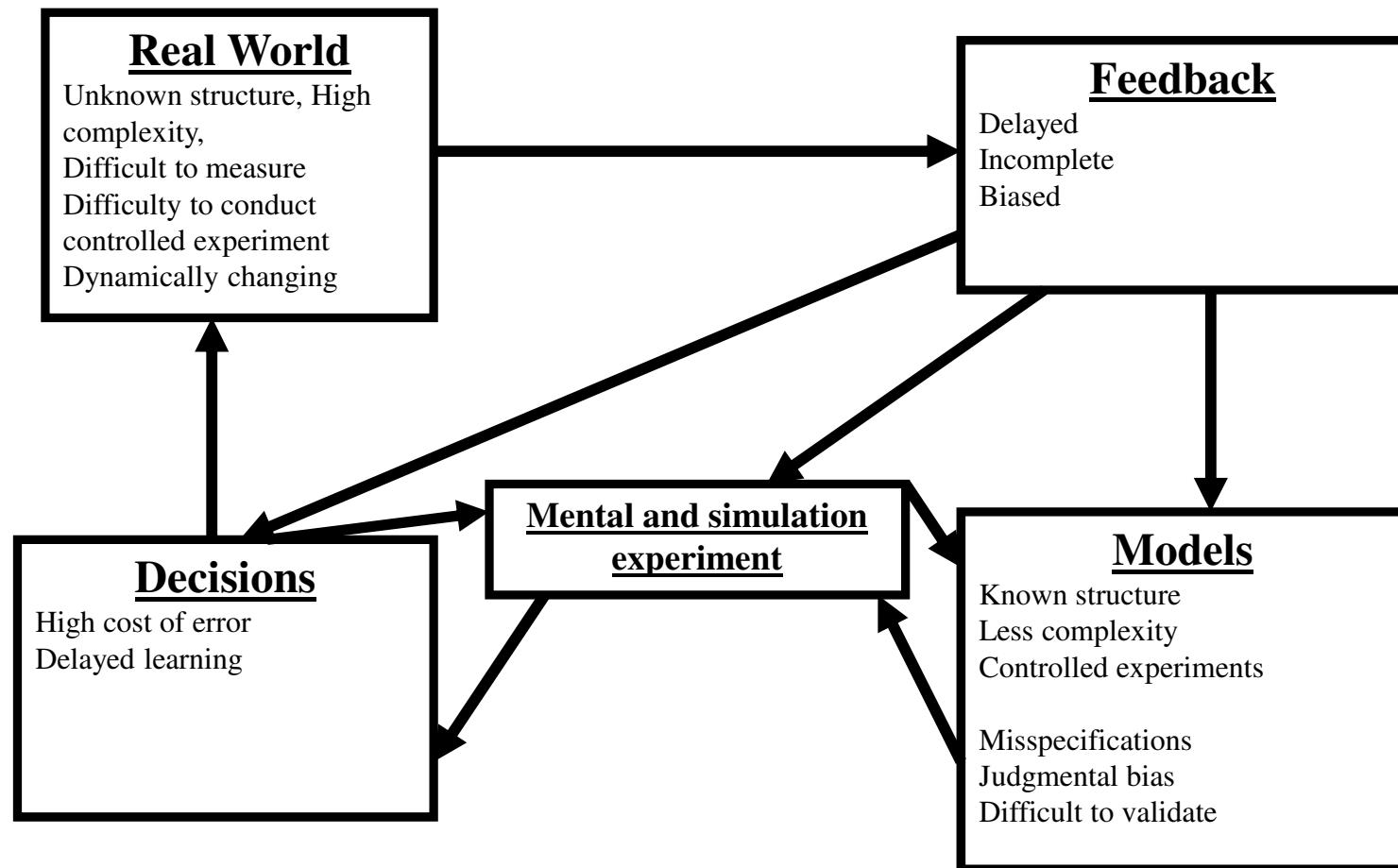
How Mathematical and Simulation Modeling Can be Used?

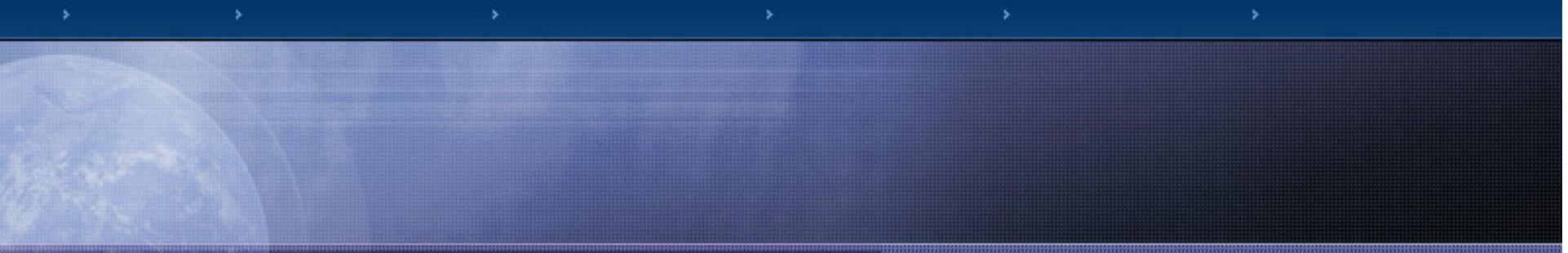
- Models represent the essence of the studied system in formal terms in order to
 - Understand (components and causality)
 - Describe (understanding in formal terms and compare to benchmark)
 - Predict (future relationships or numbers)

All Models are Wrong But Some are Useful (G. Box)

- To answer a specific question (Will the intervention work? What will be its effect?)
- To identify data gaps (Social network data is rare available to understand initiation of drug use)
- To identify knowledge gaps (Do we have all necessary components to avoid unexpected consequences?)

The Ideal Use of Simulation Modeling in Science





Predictive Models Predict a Number

*It is difficult to make predictions, especially about the future -
Yogi Berra*



Predictive Models (predict a number)

- We know how many people smoke now and know the trends. Predict how many people will be smoking in 5 years
- Often the best predictor of tomorrow is today

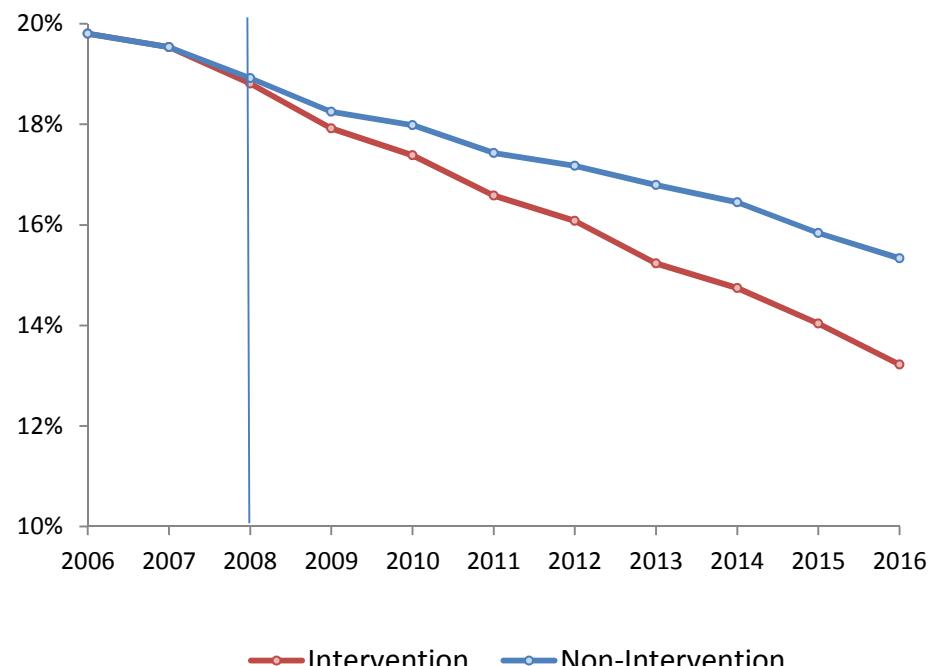
Can we do better than that?

Future=current + change

- All predictions are based on “what if” assumptions

Example of Predicting a Number States Increase Funding to CDC Recommended Levels (RTI, CDC tobacco report, 2008)

Current Smoking Prevalence



% Difference Between Intervention and
Non-Intervention

| Year | Average Cumulative Funding | Current Smoking |
|------|----------------------------|-----------------|
| 2008 | 34.9% | -0.5% |
| 2009 | 64.8% | -1.8% |
| 2010 | 90.7% | -3.3% |
| 2011 | 113.0% | -4.9% |
| 2012 | 132.5% | -6.4% |
| 2013 | 149.8% | -9.3% |
| 2014 | 164.7% | -10.4% |
| 2015 | 177.7% | -11.4% |
| 2016 | 188.9% | -13.8% |

Predictive Models Based on Association

- Extending a regression

Step 1. Fit a regression

$$y = \beta_0 + \beta_1 x + \varepsilon = N(\beta_0 + \beta_1 x, \sigma^2)$$

Step 2. Predict a new number

$$\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x_1^* = \hat{\beta}_0 + \hat{\beta}_1 \bar{x}_1 + \hat{\beta}_1 \Delta x_1 = y + \hat{\beta}_1 \Delta x_1$$

Step 3. Estimate the variance of the prediction

$$Var(\hat{y} + \varepsilon) = Var(\hat{\beta}_0 + \hat{\beta}_1 x_1^* + \varepsilon) = \sigma^2 \left(\frac{1}{n} + \frac{(x^* - \bar{x})^2}{S_{xx}} \right) + \sigma^2$$

Decision Models

Choose Between the Actions

I don't want to make the wrong mistake - Yogi Berra



Example

What to Do in Case of Fire in a City?

(Drury et al. *A Principled Method of Scenario Design for Testing Emergency Response Decision-Making*. 2007)

Parameter Spaces

(Gary Klein ~ 2006)

- Question If there a wild fire what can we do put it down?
- **Background space (What is given?)**
- **Situation space (What are the variable factors?)**
- **Decision space (What can we potentially do?)**
- Develop a predictive model, an outcome, a cost metric
- Identify possible “what if” scenarios
- Compare the outcomes on the cost (regret) metrics

What to Do in Case of a Fire?

- **Background space:** Terrain, Season, Fixed resources, Time and location of the fire
- **Situation space:** Time and location of the fire, Variable resources, Weather forecast
- **Decision space:** How many trucks to send to put down the fires?
- **Model:** Simulation model of fire transmission, Outcome is regret (\$)
- **Scenarios:** Consult the experts
- **Conclusions:** Have we considered politics?

What to Do in Case of a Wild Fire?

(Drury et al. 2007)

- **Regret (cost) measure**

Cost = $f\{M_i, R, PD_p, PD_f, I_p, I_f\}$, where

M_i Initial magnitude of the incident

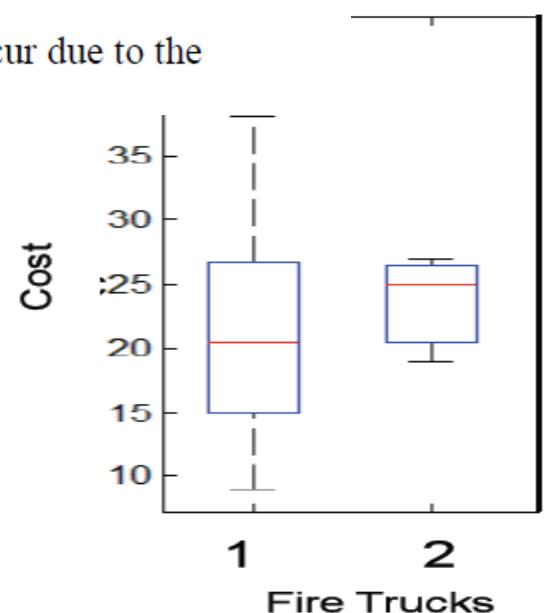
R Cost of sending resources, scaled based on the number of resources allocated

PD_p Property damage costs for the current incident

PD_f Any additional property damage costs for future incidents that occur due to the response made for the current incident

I_p Cost of injuries and/or deaths for the current incident

I_f Any additional costs of injuries and/or deaths for future incidents that occur due to the response made for the current incident



Risk vs. Uncertainty

Analysis of options



How Decisions are Made in Real Life?

Table 1. Example Challenging Scenario Components Based on Cost-function Conflicts

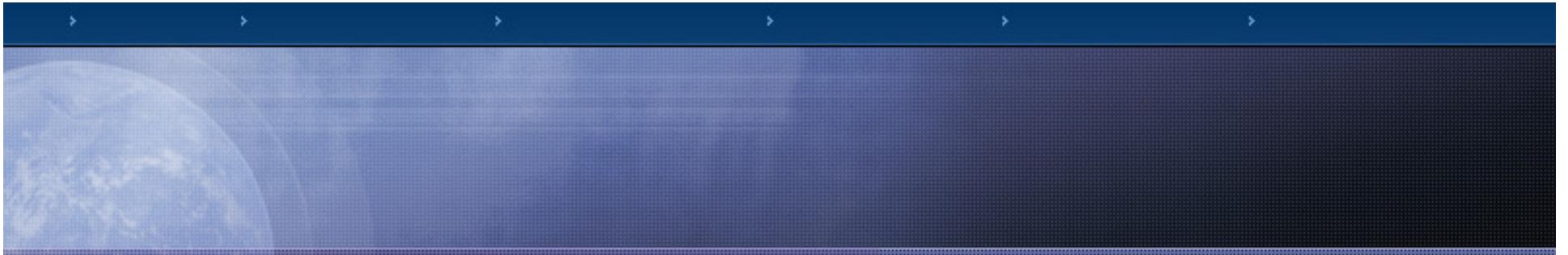
| No. | Value/Parameter 1 | Value/Parameter 2 | Example Scenario Summary |
|-----|----------------------------|----------------------|---|
| 1 | Low M_i | High PD_p | A small fire has occurred in a jewelry shop |
| 2 | Low M_i | High I_p | A small fire has occurred in a crowded classroom |
| 3 | High M_i | Low PD_p | A large brushfire is burning well away from structures |
| 4 | High M_i | Low I_p | A large fire is burning in an uninhabited warehouse |
| 5 | High PD_p and High I_p | Possible High PD_f | A fire is burning in a crowded jewelry shop, but the city has been alerted that terrorists are threatening to bomb a (closed) art gallery |
| 6 | High PD_p and High I_p | Possible High I_f | A fire is burning in a crowded jewelry shop, but elsewhere in the city there is a packed stadium and home-town fans may riot if their team loses the game |

Action Uncertainty

- **A. Unambiguous.** There was clearly one course of action COA that was better than the others in all dimensions. This set of cases functioned as the control condition.
- **B. Ambiguous:** magnitude (M_i) versus current cost (PD_p and/or I_p). These scenarios were of types 1 - 4 in Table 1.
- **C. Ambiguous:** current costs (PD_p and/or I_p) versus future costs (PD_f and/or I_f). These scenarios were of types 5 and 6 from Table 1.
- **D. Ambiguous:** best case costs (at the 0-percentile cost and 25-percentile levels) versus worst case costs (at the 75-percentile cost and 100-percentile cost levels) versus median costs. These scenarios reflected the robustness conflicts.

Risk vs. Uncertainty

- 2X2 table by risk and uncertainty
- What is more important?
- We usually know how to deal with risk: reduce it
- Uncertainty can be irreducible. How to prepare?
- Game theory and preparedness



Understand a Theoretical Relationship

In theory there is no difference between theory and practice. In practice there is –Yogi Berra

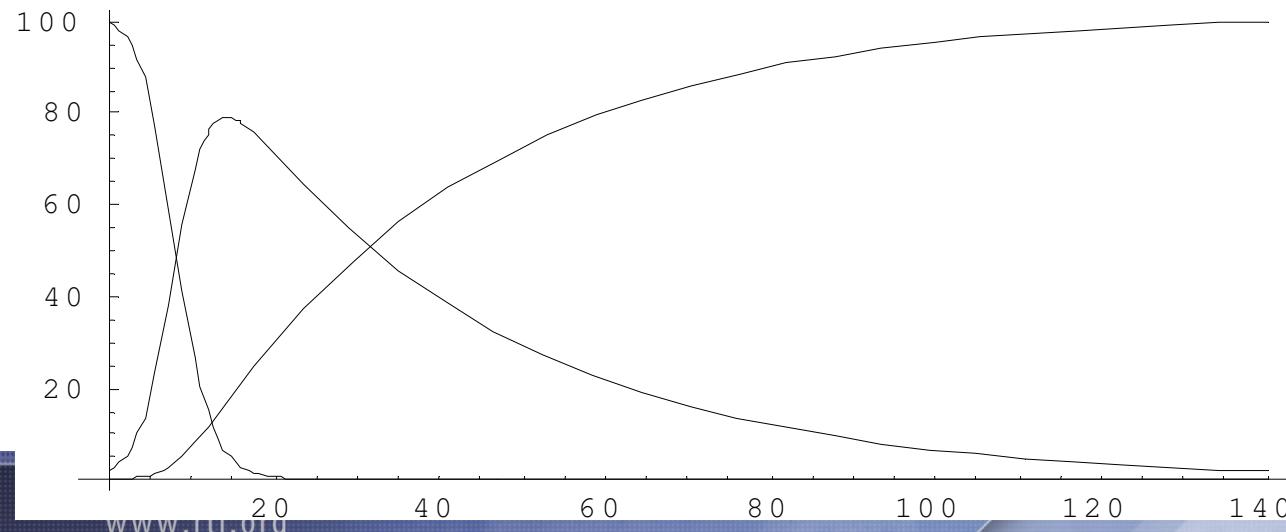


Understand a Relationship

- **Complex question that doesn't have neither a clear answer, nor supporting data, nor a conceptual model**
- **Develop a conceptual model**
- **Show that the model can represent reality**
- **Unexpected/Counterintuitive solution**

Kermack-McKendrick SIR Model (1927)

- Susceptible Change Rate: $dS/dt = -\beta SI$
- Infective Change Rate: $dI/dt = \beta SI - \gamma I$
- Removed Change Rate: $dR/dt = \gamma I$



Important Theoretical Insights

- Existence of an epidemic threshold
- Necessary (but not stochastically sufficient) condition for an epidemic to start, i.e.

$$dI/dt > 0 \Rightarrow \beta SI - \gamma I > 0$$

- Which translates into a critical proportion for susceptible population

$$S_{critical} > \gamma / \beta \Rightarrow \gamma / (\beta S_{critical}) < 1 \Leftrightarrow$$

- Concept of “Herd Immunity” Don’t need to vaccinate everyone!!

Basic Reproductive Rate (Ratio) R_0

Basic Reproductive Ratio $R_0 \equiv \frac{\beta S_0}{\gamma}$

A number of secondary infections per one infected individual

$R_0 > 1 \Rightarrow$ epidemic is possible

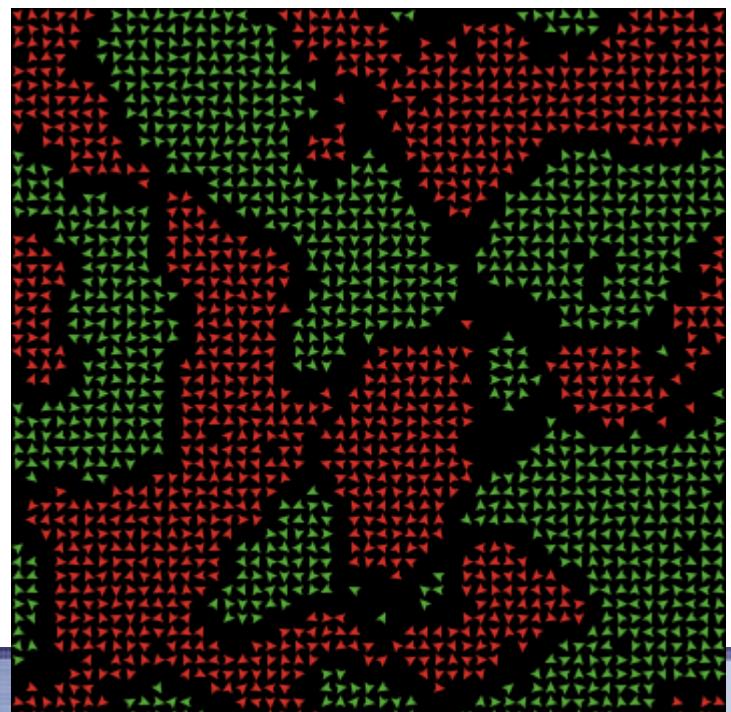
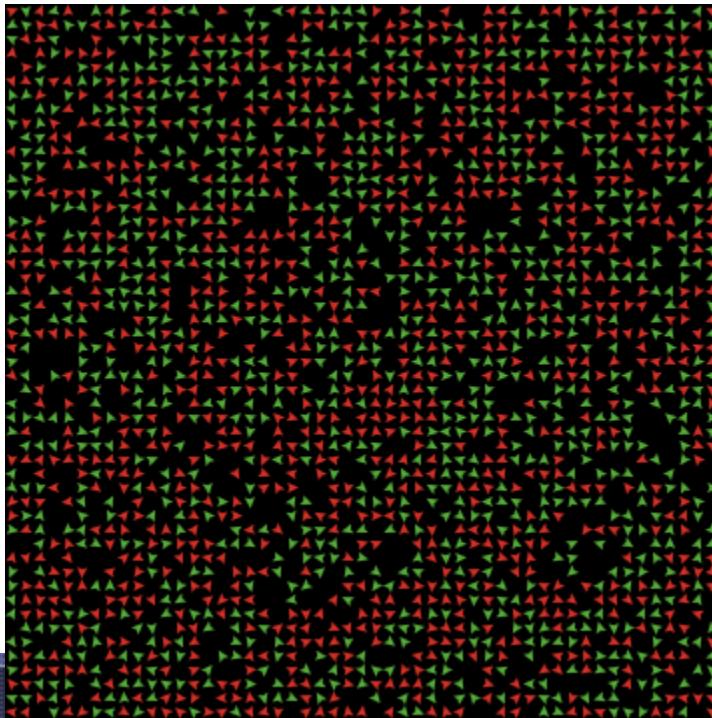
$R_0 < 1 \Rightarrow$ epidemic will not occur

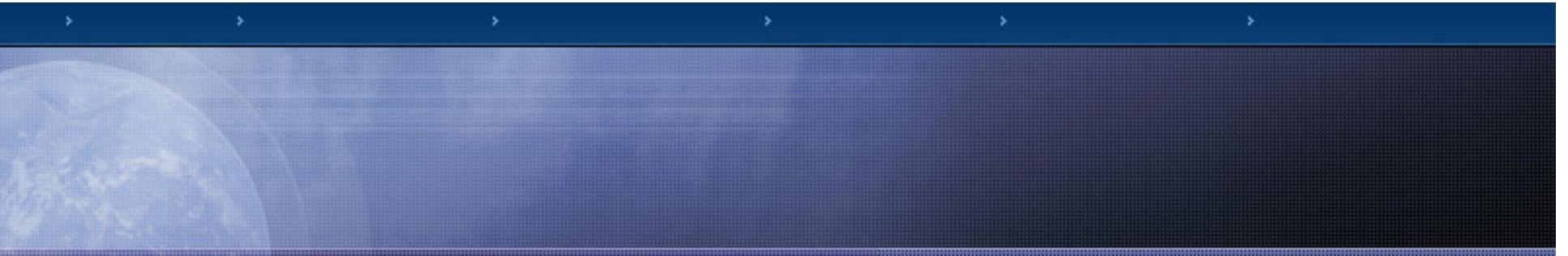
Need to vaccinate $1 - 1/R_0$ proportion of the population

This model is wrong, but so is Malthusian, Lotka-Volterra's, Shelling's, and many others

Shelling Segregation Models

In 1971 Shelling showed that a small preference for one's neighbors to be of the same color could lead to total segregation. He used coins on graph paper to demonstrate his theory by placing pennies and nickels in different patterns on the "board" and then moving them one by one if they were in an "unhappy" situation.





Risk Estimation

The future ain't what it used to be - Yogi Berra



Estimation of Risk

Understanding of risks affects our daily lives.

- Go through the screening frame or get patted down?
- What is the risk getting cancer from low radiation?
- How to get an accurate estimate?
- Decision made on a single dose (42' of regular life or 2' flying)
- Exact studies are often unethical, infeasible and unnecessary

Example

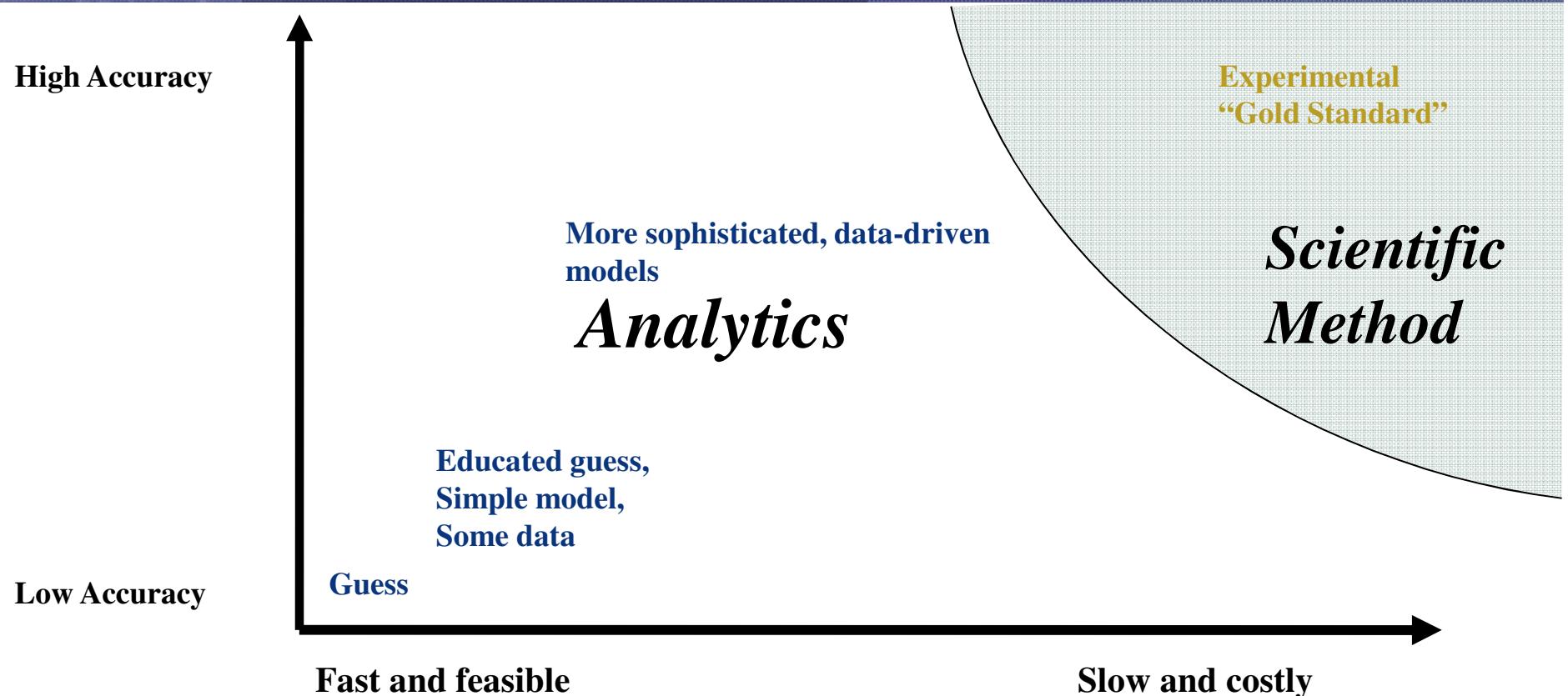
Estimate HIV Risk for a Specific Person

Estimation of Risk

What is the increase in risk of getting HIV from different behaviors?

- Similarity with radiation but there is a difference
- Categorical vs. continuous
- Multifactor contribution, feedback loops, non-linearities
- How much accuracy do we need and how should a study look to answer this question?

Compromise of Precision and Speed



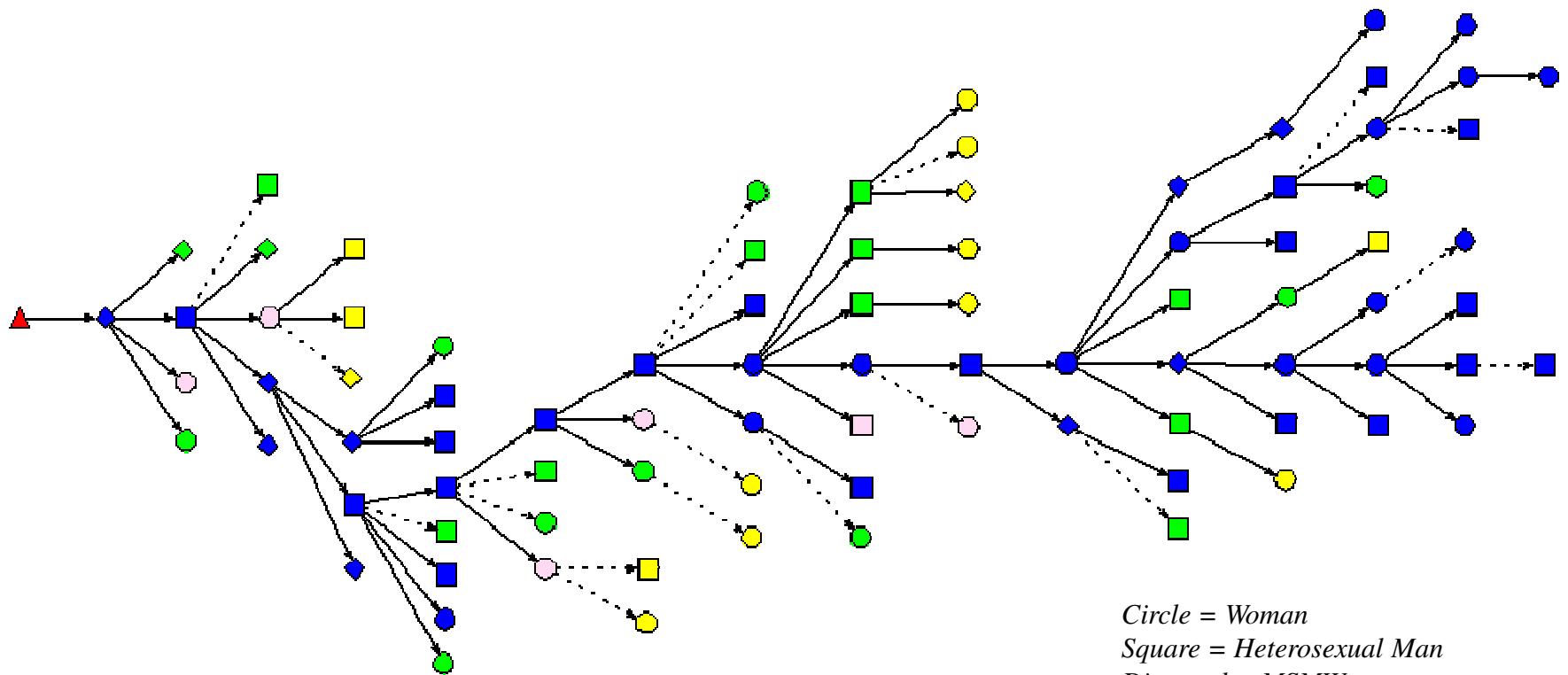
Guess

- **The more sex partners the bigger the risk**
- **The more sharing syringes the higher the risk**
- **If someone has many sex partners, injecting drugs and sharing syringes then very high risk**
- **Difficult to quantify risk without numbers**

A Cross-sectional Sample

- **Sexual Acquisition and Transmission of HIV Cooperative Agreement Program (SATH-CAP), NIDA, William Zule PI**
- **About 2,000 members of at-risk group:**
 - **Men who have sex with men (MSM)**
 - **Drug users (DU)**
- **Respondent-driven sample (RDS) for data collection**

RDS Sample



Circle = Woman

Square = Heterosexual Man

Diamond = MSMW

Triangle = MSM

Blue – Hard drug user

Green, yellow & pink – Recruited as
different types of sex partners

Dotted line – Ineligible

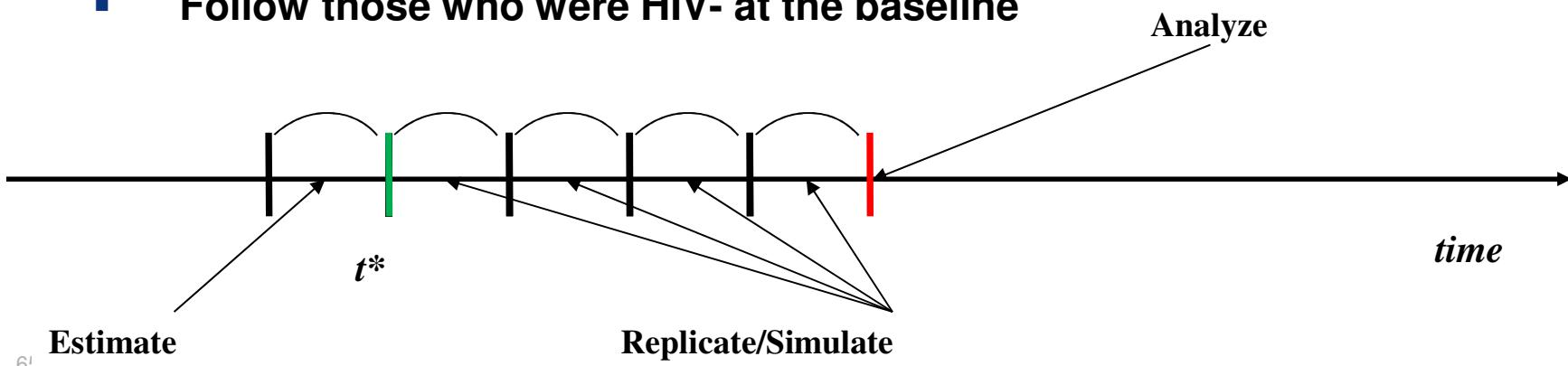
Poorly Educated Guess. Absence of Causal Model Applied to Cross-sectional Data Prevalence vs. Incidence?

Number of sex partners in past 6 months among MsM and MsMW

| Level | Rel_risk of HIV | Odds | Odds Ratio |
|-------|-----------------|------|------------|
| 1 | ref | 0.21 | ref |
| 2-5 | 1.65 | 0.40 | 1.91 |
| 6-9 | 0.83 | 0.17 | 0.81 |
| 10+ | 0.80 | 0.16 | 0.76 |

Main Concept

- Future=Current + Change
- Estimate the rate of behaviors, for example:
 - The number of unprotected sex acts in the past month
 - The number of equipment sharing in the past month
- Repeat many times in the community of HIV + and HIV -
 - Follow those who were HIV- at the baseline

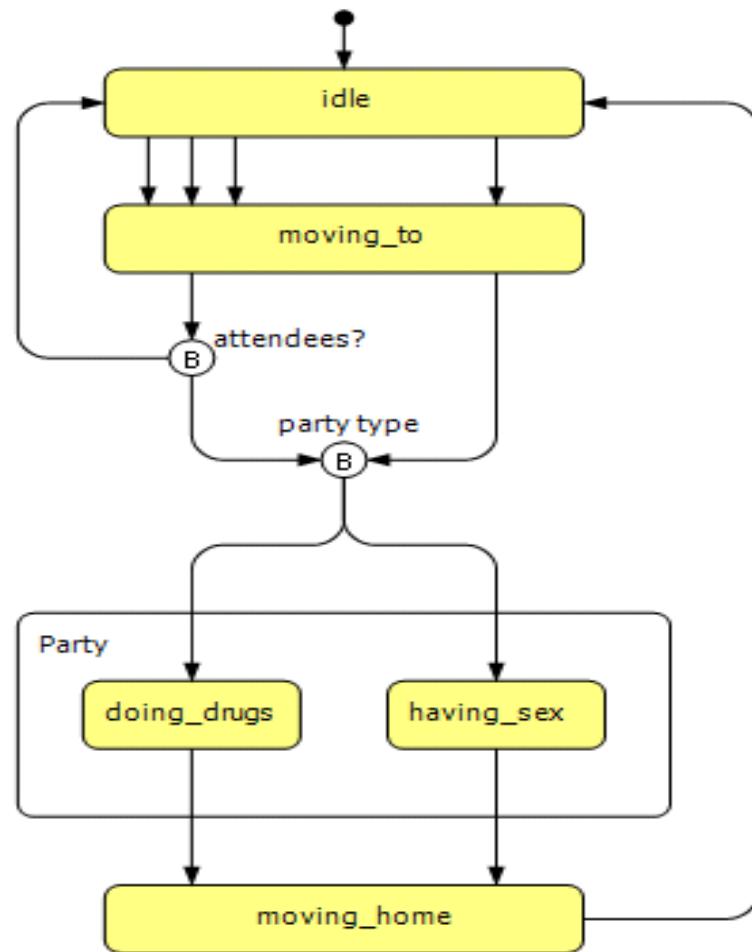


6!

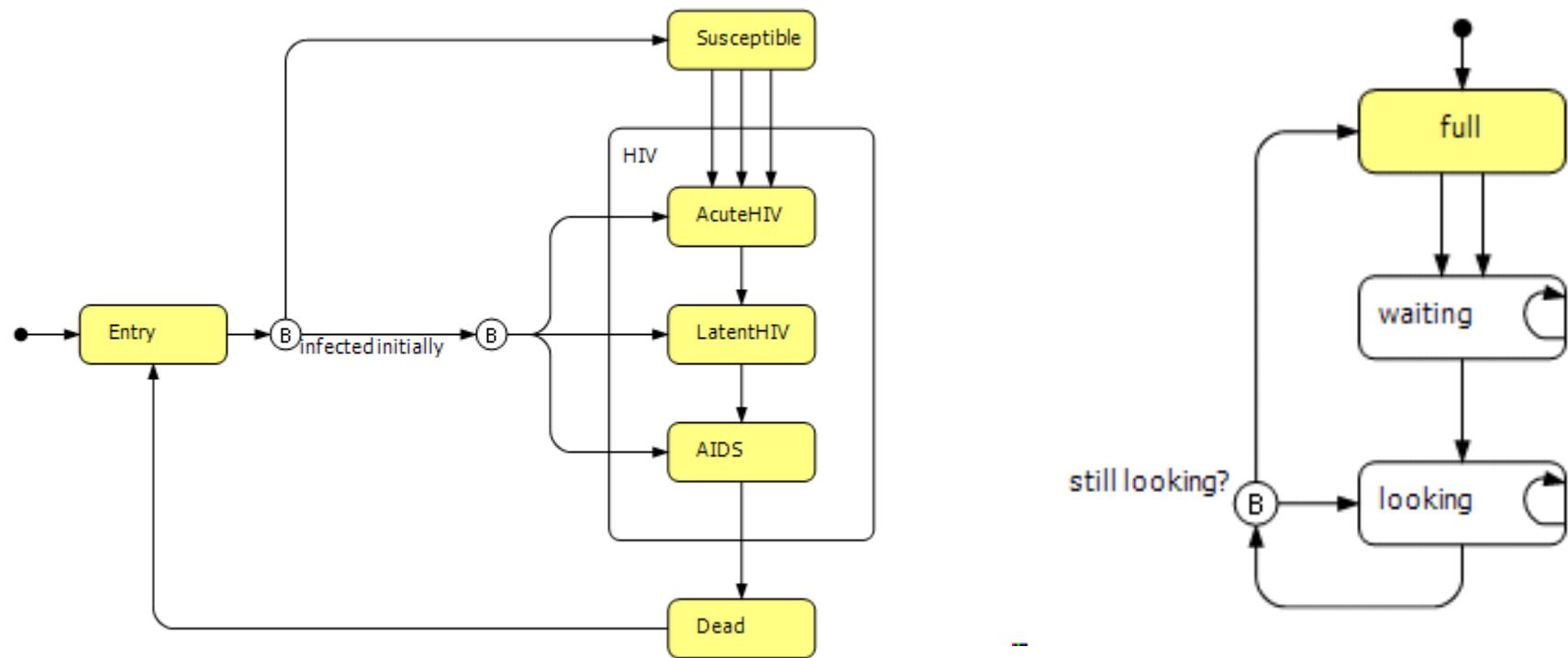
Components of the Model

- **Viral load and HIV progression**
- **Sexual behavior**
- **Drug-using behavior**
- **Syringe types**
- **Structure of sexual and equipment-sharing networks**
- **Sexual and drug use mixing matrices (who has sex with whom)**

Individual State Diagram



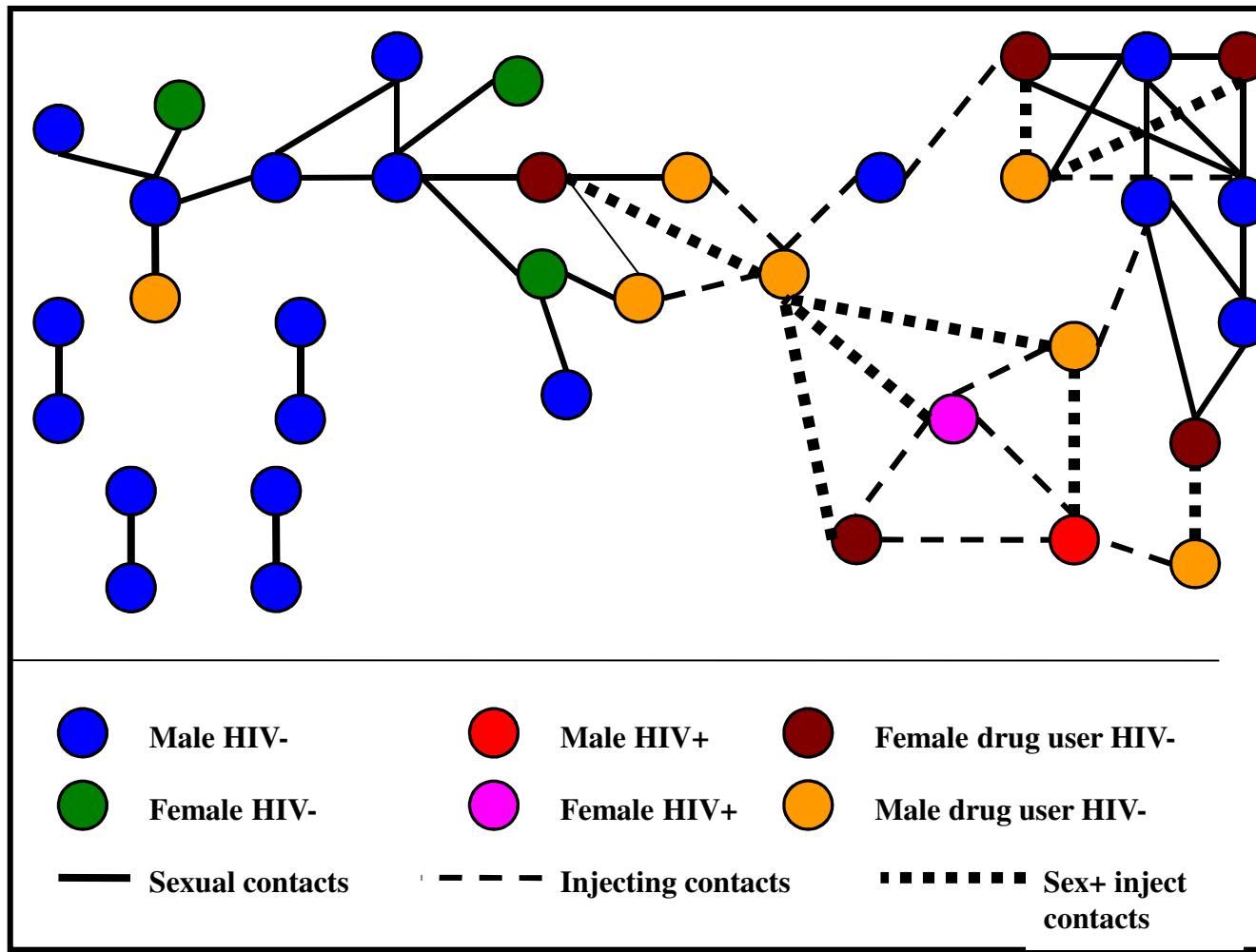
Model of HIV Spread on Sexual and Drug-Using Networks



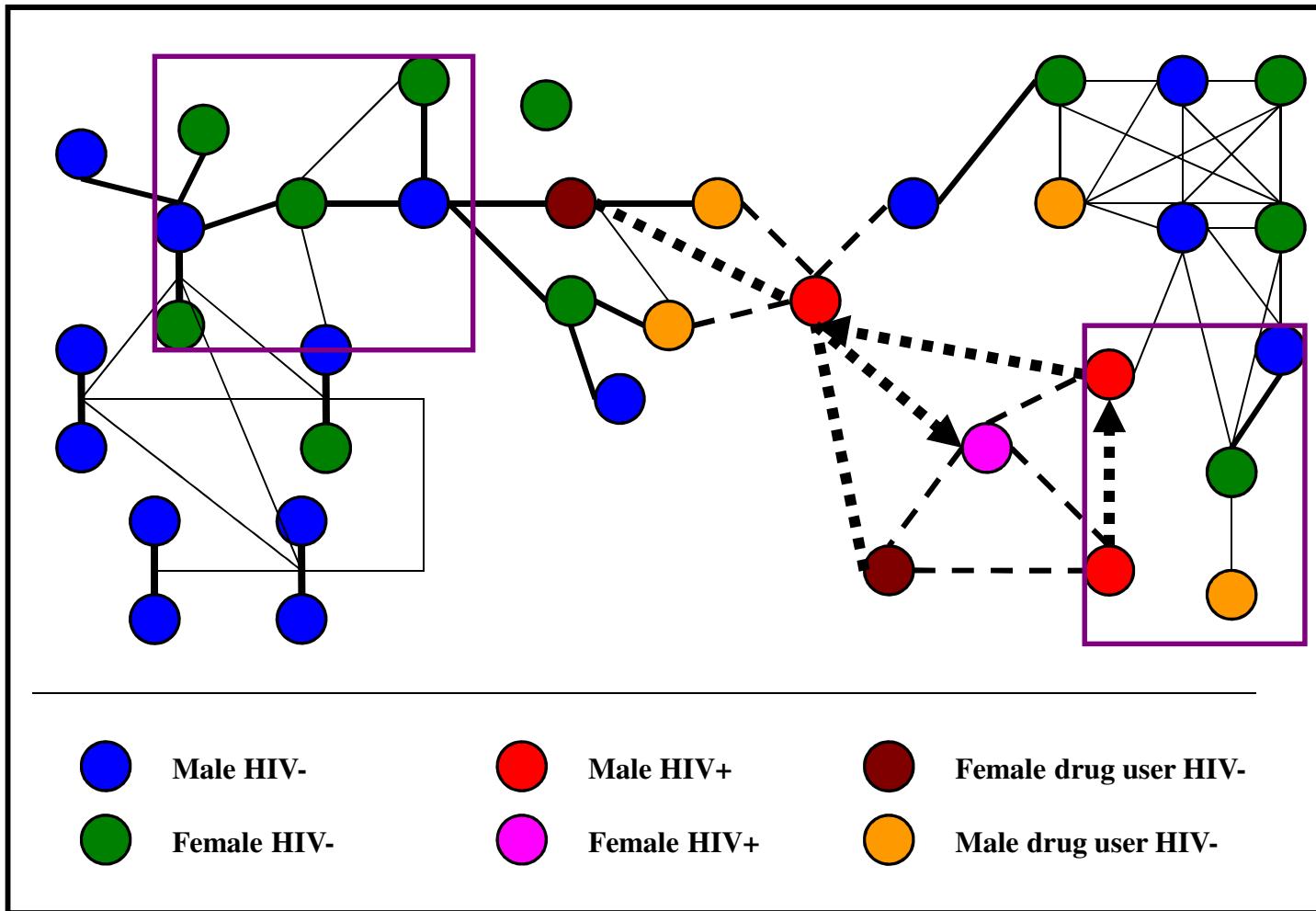
Population and Network

- Increase the sampled group by factor of 10 based on independent estimates.
- Estimate a mixing matrix (who has with whom) and (who injects and with whom).
- Connect agents based on the link's distribution to assure approximate balance of the egocentric link reports.
- Networks are functional and evolving.

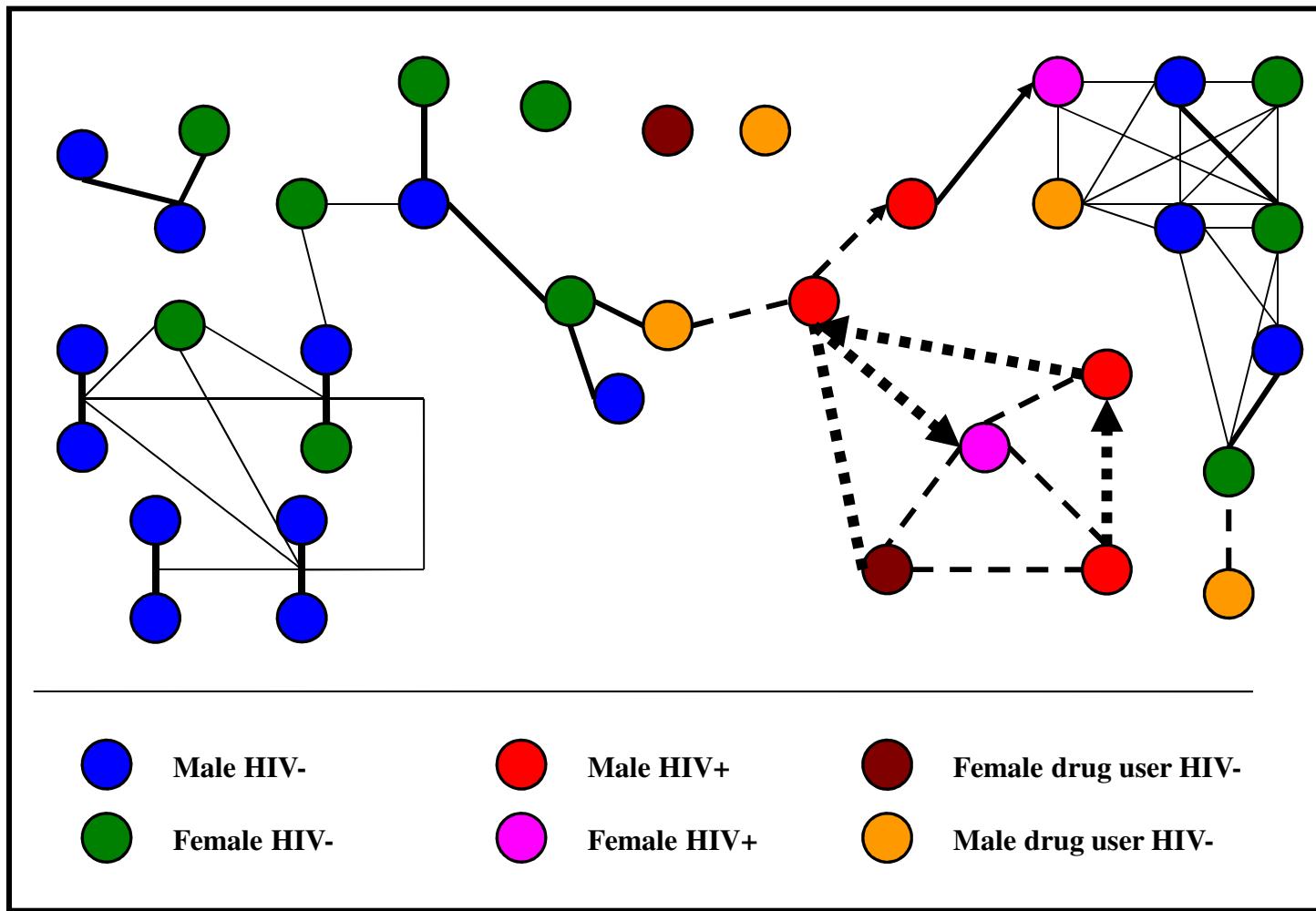
Sexual and Drug-Using Network



HIV Spread on Networks (1 year later)



HIV Spread on Networks (2 years later)



Model Parameters

- Survey data
 - Demographics, Sexual behaviors, Drug-use behaviors, Mixing matrix
- Peer-Reviewed Publications
 - Partner change dynamics, HIV transmission probabilities by sexual behaviors, sex of partner, type of sex (oral, anal, vaginal), condom use; by drug-use behaviors, using safe syringe, sharing syringes
- Educated guess
 - Network structure and contacts, Dynamics of links

Estimates Based on Prevalence vs. Model-based Incidence

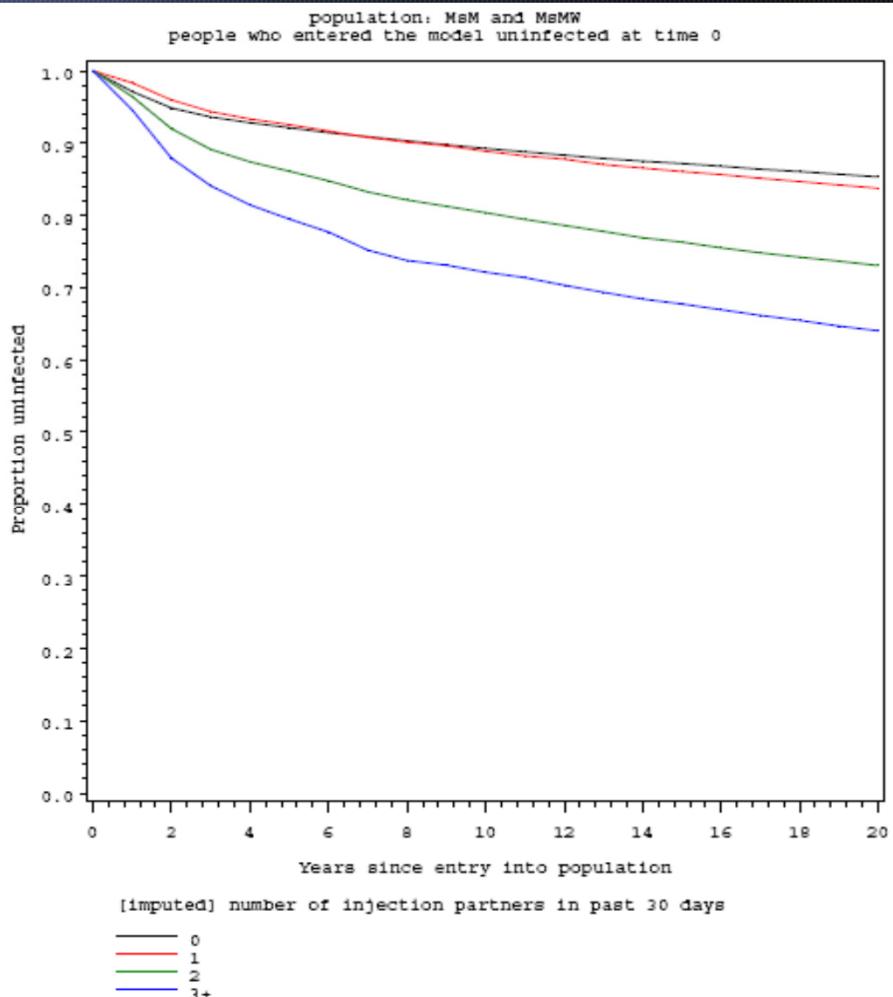
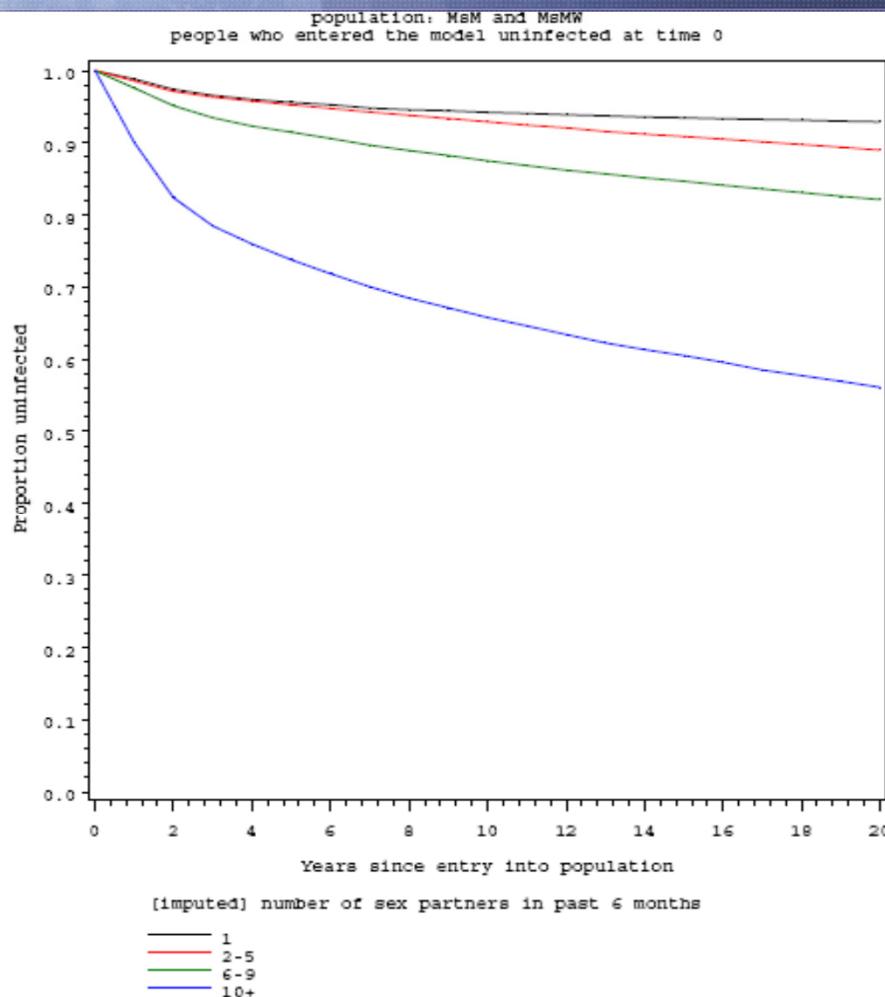
Number of sex partners in past 6 months. MsM and MsMW who entered the model at time 0.

| Level | Rel_risk of HIV | Odds | Odds Ratio |
|-------|-----------------|------|------------|
| 1 | ref | 0.21 | ref |
| 2-5 | 1.65 | 0.40 | 1.91 |
| 6-9 | 0.83 | 0.17 | 0.81 |
| 10+ | 0.80 | 0.16 | 0.76 |

Number of sex partners in past 6 months. MsM and MsMW who were not infected at the baseline. Assessed after 5 years.

| Level | Rel_risk of HIV | Odds | Odds Ratio |
|-------|-----------------|------|------------|
| 1 | ref | 0.06 | ref |
| 2-5 | 1.02 | 0.06 | 1.03 |
| 6-9 | 1.88 | 0.12 | 1.98 |
| 10+ | 5.29 | 0.44 | 7.17 |

Surviving HIV is Related to the Number of Sexual and Injecting Partners



Who Are At the Highest Risk?

| Number of sex partners past 6 months | Number of injection partners | Average rate of partner change per year | Number of people with whom shared a syringe in 30 days |
|---|-------------------------------------|--|---|
| 1 | 3 | 0.6 | 13 |
| 500 | 0 | 23.2 | 0 |
| 80 | 0 | 32.4 | 0 |
| 27 | 2 | 16.9 | 2 |
| 22 | 0 | 15.1 | 0 |
| 3 | 10 | 3.7 | 3 |
| 5 | 10 | 4.5 | 11 |
| 6 | 2 | 4.3 | 2 |
| 2 | 2 | 3.3 | 4 |

Who Are At the Highest Risk?

| Characteristic | P(infected after 3 years) $\geq 10\%$ | P(infected after 3 years) $< 10\%$ | P(infected after 3 years) $< 3\%$ |
|---------------------------------|--|---|--|
| Median age | 43.0 | 41.0 | 41.0 |
| Race distribution | | | |
| Black | 87.0 | 77.6 | 77.5 |
| White | 10.7 | 14.0 | 13.5 |
| Hispanic | 0.3 | 2.4 | 2.2 |
| Gender distribution | | | |
| Male | 52.9 | 52.6 | 51.6 |
| Female | 47.1 | 47.4 | 48.4 |
| Sex behavior distribution - men | | | |
| MSM | 23.5 | 10.1 | 8.9 |
| MSW | 37.2 | 68.6 | 69.7 |
| MSMW | 37.2 | 8.8 | 5.3 |
| not active | 2.2 | 12.5 | 16.1 |

Who Are At the Highest Risk?

| Characteristic | P(infected after 3 years) $\geq 10\%$ | P(infected after 3 years) $< 10\%$ | P(infected after 3 years) $< 3\%$ |
|---|--|---|--|
| Median number of sex partners (sexually active only) | 9 | 2 | 1 |
| Median number of yearly sex partner changes (sexually active only) | 5.1 | 3.4 | 0.8 |
| Percentage stimulant users | 84.5 | 64.3 | 62.5 |
| Percentage injection drug users | 31.2 | 6.0 | 5.8 |
| Median number of injection partners (injection drug users only) | 3 | 1 | 1 |