



# SPROXIL® AWARD-WINNING PRODUCTS

Smart solutions that help brands grow consumer trust by creating consumer loyalty while combating supply chain fraud

Sproxil is a global leader in building trust across supply chains with solutions that emphasize consumer engagement. Our products are designed to meet your specific needs in markets and industries around the world.



**SPROXIL DEFENDER™** A point-of-sale product verification solution, empowers consumers to use their own mobile phone to instantly identify genuine products in the marketplace and grow the trust they have in their favorite brands.



**SPROXIL CHAMPION™** A flexible point-of-sale consumer rewards solution with built-in fraud protection that empowers brands to offer consumers convenient opportunities to earn and redeem gratifying rewards from the brands they desire. Also available as a bespoke solution for distributors to help brands ensure distributors receive genuine products and earn rewards for their trust.



**SPROXIL INFORMER™** A robust track and trace system that helps brands secure and monitor their global supply chains, from the manufacturer through the warehouse to the retailer and all points in-between, with optional consumer engagement to provide true end-to-end security.

## ABOUT SPROXIL

Sproxil uses mobile technology and a proprietary fraud detection platform to launch secure, data-driven consumer engagement programs globally. Sproxil's solutions are deployed by multinational manufacturers and brands across multiple industries to prevent supply chain fraud, amplify brand awareness, and optimize marketing spend. With teams of experts in Africa, Asia and America, Sproxil has executed projects across five continents and has the ability to offer services in over 100 countries worldwide.

Sproxil is ISO 9001 and ISO 27001 certified.

## CONTACT US

Email Sproxil at [team@sproxil.com](mailto:team@sproxil.com), or download our product information kit at [www.sproxil.com/products](http://www.sproxil.com/products).