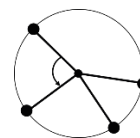


COOKIE POLICY



MomentumAi (“we,” “our,” or “us”) uses cookies and similar tracking technologies to provide you with a secure, personalized, and efficient experience when visiting our website. This Cookie Policy explains what cookies are, how and why we use them, and the choices you have regarding their use.

1. What Are Cookies?

Cookies are small text files stored on your computer, tablet, or mobile device when you visit a website. They allow websites to recognize your device, remember your preferences, and enhance functionality. In addition to cookies, we may use other technologies such as **web beacons, pixels, and local storage** for similar purposes.

2. Why We Use Cookies

We use cookies and similar technologies to:

- **Provide Core Functionality** – e.g., enabling you to log in securely, access protected areas, or keep items in your dashboard/session.
 - **Enhance Performance** – analyzing site traffic, measuring page performance, and improving the way our website works.
 - **Personalize Experience** – remembering your settings, preferences, and content interactions.
 - **Security & Fraud Prevention** – detecting suspicious activities, preventing unauthorized access, and ensuring safe browsing.
 - **Marketing & Communication (with consent)** – tailoring ads, content, and updates to your interests, and measuring effectiveness of campaigns.
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3. Types of Cookies We Use

1. Essential Cookies

- Required for core website functionality.
- Examples: authentication, load balancing, session management.
- Without these, parts of the website may not function properly.

2. Performance Cookies

- Collect anonymous data about how visitors interact with the site.
- Help us understand which pages are most visited and how users navigate.
- Example: Google Analytics cookies.

3. Functional Cookies

- Remember user choices (language, region, dark/light mode, etc.).
- Provide enhanced and more personalized features.

4. Marketing/Advertising Cookies

- Used to deliver relevant ads or promotional content.
- Track effectiveness of marketing campaigns.
- Only used with your consent and may come from trusted third-party partners.

4. Third-Party Cookies

Some cookies are placed by third-party services we integrate with, such as analytics providers, social media platforms, or embedded content (e.g., videos, maps). These providers may use cookies independently of us to track activity across sites.

5. Your Choices & Control

You have full control over your cookie preferences:

- **Browser Settings:** You can block, manage, or delete cookies at any time via your browser's settings.
- **Consent Banner:** When you first visit our site, you may be asked to accept or manage cookie categories (essential, performance, marketing, etc.).

- **Opt-Out Tools:** Some third-party providers (like Google Analytics or ad networks) offer their own opt-out mechanisms.

⚠ Please note: Disabling **essential cookies** may cause parts of the site to stop working properly.

6. Policy Updates

We may update this Cookie Policy from time to time to reflect changes in technology, regulation, or our business practices. Any updates will be posted clearly on this page, and significant changes may also be communicated via email or notification banners.

7. Contact Us

If you have any questions, concerns, or requests regarding our use of cookies, please contact us at:

✉ privacy@momntumai.com