Jett Mason

Senior Salesforce Solution Architect | Certified CPQ Specialist | Apex & LWC Expert

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Professional Summary

Senior Salesforce Consultant with 10 years of progressive experience in CRM strategy, Salesforce architecture, and multi-cloud implementations across enterprise-scale environments. Skilled in Apex, Lightning Web Components (LWC), Salesforce CPQ, and integration technologies including REST/SOAP APIs and MuleSoft. Demonstrated success in leading full-cycle Salesforce deployments, navigating complex requirements, and delivering value to Fortune 500 clients. Adapted seamlessly to remote delivery models and supported mission-critical systems during the COVID-19 pandemic.

Professional Experience

Salesforce Solution Architect Microsoft – Redmond, WA (Remote) 01/2024 – Present

- Leading Salesforce optimization initiatives across Microsoft's global partner network with Sales Cloud and Marketing Cloud.
- Architecting LWC-based UI components with Apex back-end for scalable partner operations.
- Building secure integrations between Salesforce and Microsoft Azure using REST APIs.
- Collaborating with Dynamics 365 teams to create unified data experiences.
- Tools & Tech: Apex, LWC, Azure DevOps, Git, Marketing Cloud Connect, REST APIs.

Salesforce Solution Architect Accenture – Remote 01/2020 – 12/2023

- Spearheaded Salesforce digital transformation for global retail and healthcare clients across 6+ countries.
- Implemented CI/CD pipelines (Copado), integrated SSO with Okta, and enforced enterprise sharing models.
- Built reusable LWC modules and optimized forms for 400+ users.

- Provided leadership during the COVID-19 pandemic by maintaining stable operations and remote agile delivery.
- Tools & Tech: Apex, SOQL, LWC, Shield Platform Encryption, MuleSoft, Git.

Senior Salesforce Developer / Consultant Slalom Consulting – Seattle, WA 08/2016 – 12/2019

- Delivered Salesforce CPQ solutions and facilitated migration from Classic to Lightning for Fortune 500 clients.
- Developed Apex batch jobs, triggers, Visualforce pages, and custom LWCs.
- Built integrations with ERP platforms using REST APIs and managed data consistency.
- Led Agile sprints and handled delivery of 10+ successful enterprise releases.
- Tools & Tech: Apex, Visualforce, Aura/LWC, CPQ, REST API, Workbench, Jira.

Salesforce Administrator / Developer

Infosys – Chicago, IL **05/2013** – **07/2016**

- Administered Sales and Service Clouds for multiple B2B client organizations.
- Created dashboards, reports, workflow automation, and approval processes.
- Developed Apex code and managed integrations with legacy systems.
- Supported QA testing and ensured smooth deployments with minimal data loss.
- Tools & Tech: Classic UI, Apex, SOQL, Visual Workflow, Data Loader, Process Builder.

Education

Bachelor of Science in Computer Sciences

National University of Sciences and Technology (NUST)

Certifications

Salesforce Platform Developer I & II, Administrator, App Builder, CPQ Specialist

Technical Skills

Salesforce Clouds: Sales Cloud, Service Cloud, Experience Cloud, Marketing Cloud, CPQ

Integration: REST/SOAP APIs, MuleSoft, Salesforce Connect, External Objects

Automation: Flows, Process Builder, Workflow Rules, Approval Processes

Development: Apex, SOQL, SOSL, LWC, Aura, Visualforce

DevOps & Tools: Git, Copado, Jenkins, Azure DevOps, VS Code, Workbench, Postman

Data Management: Data Loader, Data Import Wizard, Duplicate Management

Methodologies: Agile, Scrum, Jira, Confluence